

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WNBW- Gainesville, FL	<b>Date:</b> 8/8/16
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I, GMMB

being/on behalf of: Hillary for America

a legally qualified candidate of the Democratic

political party for the office of: President of the United States

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Hillary for America

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose H Villarreal

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

*To Be Signed By Candidate or Authorized Committee*

6/15/2016

Date



Signature

*- Authorized Media Buyer*

*To Be Signed By Station Representative*

Accepted

Accepted in Part

Rejected

*Lester Joseph*  
Signature

Lester Joseph  
Printed Name

Local Sales Mgr.  
Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Hillary for America

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

**does**

**does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



- Authorized Media Buyer

signature of candidate or authorized committee

Daniel Jester

printed name

6/15/2016

date

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p>AS ORDERED</p>					

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# ORDER



**Orders**  
**Order / Rev:** 612526  
**Alt Order #:** 25262412  
**Product Desc:** TV  
**Estimate:** 5078  
**Flight Dates:** 08/09/16 - 08/15/16  
**Original Date / Rev:** 08/05/16 / 08/05/16  
**Order Type:** GENERAL

**WNBW**

**Primary AE:** Washington DC Millennium/DC  
**Sales Office:** K-WSH  
**Sales Region:** NAT

**Agency Name:** GMMB, Inc.  
**Buying Contact:**  
**Billing Contact:**  
 Washington Harbor  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser Name:** Hillary Clinton for President-D  
**Demographic:** A35+  
**Product Codes:** PL Presidential Candidate  
**Priority:** P-10  
**Revenue Codes:** AGY, Political, Political Candidate

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:** 9393  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/08/16	08/14/16	43	\$13,460.00	\$11,441.00
08/15/16	08/21/16	8	\$1,540.00	\$1,309.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	51	\$15,000.00	\$12,750.00	0.00
<b>Totals</b>	<b>51</b>	<b>\$15,000.00</b>	<b>\$12,750.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D	K-WSH	NAT	Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
WNBW	39%	\$15,000.00
Market	100%	\$38,461.54

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
EGFL	1%	\$384.62
UNKWN	2%	\$769.23
WCJB	35%	\$13,461.54
WGFL	13%	\$5,000.00
WOGX	10%	\$3,846.15
WUFT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WNBW	08/09/16	08/15/16	Early Morn M-F Rotator Family Feud	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	4	\$10.00	Pol3	0.00	NM	4	\$40.00
NBC Early Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/09/16	08/15/16	MTWTF--	4	\$10.00	0.00								
E 2	WNBW	08/13/16	08/14/16	Summer Olympics Week Summer Olympics Weekend	GM	8:00 AM-6:00 PM (8:00 AM-6:00 PM)	-----SS	:30	6	\$200.00	Pol3	0.00	NM	6	\$1,200.00
Summer Olympics: Weekend AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/13/16	08/19/16	-----SS	6	\$200.00	0.00								
E 3	WNBW	08/09/16	08/15/16	Today Show II	CM	9a-10a	MTWTF--	:30	4	\$30.00	Pol3	0.00	NM	4	\$120.00

Order / Rev: 612526  
 Alt Order #: 25262412  
 Flight Dates: 08/09/16 - 08/15/16

Advertiser: Hillary Clinton for President-D  
 Product Desc: TV  
 Estimate: 5078  
 WNBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NBC Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/09/16	08/15/16	MTWTF--					4	\$30.00		0.00			
E 4	WNBW	08/14/16	08/14/16	Meet The Press	CM	9a-10a	-----S	:30	1	\$35.00	Pol3	0.00	NM	1	\$35.00
Meet The Press															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/14/16	08/20/16	-----S					1	\$35.00		0.00			
E 5	WNBW	08/09/16	08/15/16	Summer Olympics Dayti	CM	10:00 AM-5:00 PM	MTWTF--	:30	17	\$75.00	Pol3	0.00	NM	17	\$1,275.00
Summer Olympics Daytime (10:00 AM-5:00 PM)															
Summer Olympics: Weekday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/09/16	08/15/16	MTWTF--					17	\$75.00		0.00			
E 6	WNBW	08/09/16	08/15/16	M-F Local CBS4 News@	CM	6p-630p	MTWTF--	:30	5	\$30.00	Pol3	0.00	NM	5	\$150.00
M-F Local CBS4 News@6pm															
GTN News @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/09/16	08/15/16	MTWTF--					5	\$30.00		0.00			
E 7	WNBW	08/09/16	08/15/16	M-F NBC Nightly News	CM	630p-7p	MTWTF--	:30	4	\$45.00	Pol3	0.00	NM	4	\$180.00
M-F NBC Nightly News															
NBC Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/09/16	08/15/16	MTWTF--					4	\$45.00		0.00			
E 8	WNBW	08/09/16	08/15/16	Summer Olympics Prim	CM	7:00 PM-12:00 XM	MTWTF--	:30	7	\$1,200.00	Pol3	0.00	NM	7	\$8,400.00
Summer Olympics Prime (7:00 PM-12:00 XM)															
Summer Olympics: Prime															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/09/16	08/15/16	MTWTF--					7	\$1,200.00		0.00			
E 9	WNBW	08/13/16	08/14/16	Summer Olympics Prim	CM	7:00 PM-12:00 XM	-----SS	:30	3	\$1,200.00	Pol3	0.00	NM	3	\$3,600.00
Summer Olympics Prime (7:00 PM-12:00 XM)															
Summer Olympics: Prime															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/16	08/19/16	-----SS					3	\$1,200.00		0.00			
Totals													51	\$15,000.00	