

This advertising was purchased through a network in which this station participates. For information on schedules and charges, please contact the network at [WWSalesPlanning@WestwoodOne.com](mailto:WWSalesPlanning@WestwoodOne.com).

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Todd Van Etten, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Todd Van Etten

Agency name: The Herald Group

Address: 1800 M St. NW#450, Washington DC 20036

Contact: Todd Van Etten

Phone number: 202-347-7947

Email: [tvanetten@theheraldgroup.com](mailto:tvanetten@theheraldgroup.com)

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Electronic Payments Coalition

Address: 1747 Pennsylvania Ave Nw Ste 1000 Washington, DC 20006

Contact: Richard Hunt

Phone number: 703-963-4328

Email: [richard@electronicpaymentscoalition.org](mailto:richard@electronicpaymentscoalition.org)

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Richard Hunt, Executive Chairman  
Jeff Tassej Chairman  
Tuckre Foote Secretary  
Robert Thomson Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: NA

Office(s) sought by such candidate(s) (no acronyms or abbreviations): NA

Date of election: NA

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

The Durbin-Marshall Credit Card Bill

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Todd Van Etten</i>	Signature: <i>Courtney Kline</i>
Name: Todd Van Etten	Name: Courtney Kline
Date of Request to Purchase Ad Time: 03/01/2024	Date of Station Agreement to Sell Time: 3/6/24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No      Date ad received: *Spot is airing via a network*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: n/a <i>NET210177</i>	Station Call Letters: <i>KARN-FM</i>	Date Received/Requested: <i>3/7/24</i>
Est. #: n/a	Station Location: <i>Little Rock</i>	Run Start and End Dates: <i>3/11 - 4/29/24</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.



The Herald Group  
 Attn: Richard Hunt  
 1800 M St NW #450  
 Washington DC 20036

# Contract

Advertiser	Electronic Payments Coalition	Product	EPC - Host Reads	Order #	210177	Ver #	4	Rev #	8	# Wks	8	Page #	1
Salesperson	Tim Warbington	Salesperson Phone #		Date	3/6/24	Time	4:56:24PM	Start	3/11/24	End	5/5/24		
Sales Office	Atlanta	Agency Phone #	(202)555-1000	Demos	A18+	Survey	Sp23 September 2023 DP_v1						

Line #	Vehicle	Days & Times	Jan 1	Jan 8	Jan 15	Jan 22	Jan 29	Feb 5	Feb 12	Feb 19	Feb 26	Mar 4	Mar 11	Mar 18	Mar 25	Mar	Len	Total Units	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist				
2	Fox News - Brian Klimeade VOICED Total GRPs	MF 9A-12P	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	1.3	1.3	30	36	0.1	3.9	284.6	10245.6	21.2				
1	CLS Mark Levin VOICED Total GRPs	MF 6A-12M	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.2	1.2	6	17	60	0.2	3.3	507.0	8619.0	17.8				
Total Units																53			7.2			18864.6					
Total GRPs																											

\*Note: Avg Aud and Gross Impressions are shown in thousands





Contract

Order #	Ver #	Rev #	# Wks	Page #
210177	4		8	2
Date	Time	Start	End	
3/6/24	4:56:24PM	3/11/24	5/5/24	
Advertiser				
Electronic Payments Coalition				
Product				
EPC - Host Reads				
Salesperson				
Tim Warbington				
Sales Office				
Atlanta				
Agency Phone #				
(202)555-1000				
Salesperson Phone #				
Sp23 September 2023 DP_v1				

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Line #	Vehicle	Days & Times	Apr 1	Apr 8	Apr 15	Apr 22	Apr 29	May 6	May 13	May 20	May 27	Jun 3	Jun 10	Jun 17	Jun 24	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist	
2	Fox News - Brian Kilmeade VOICED Total GRPs	MF 9A-12P	10	1.3	1.3	1.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	54	30	0.1	5.9	284.6	15368.4	31.7	
1	CLS Mark Levin VOICED Total GRPs	MF 6A-12M	6	1.2	1.2	1.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	28	60	0.2	5.4	507.0	14196.0	29.3	
Total Units			16	18	18	15	15	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	82			11.3		29564.4		
Total GRPs			2.3	2.5	2.5	2.1	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0								



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210177	4		8	1
Date	Time	Start	End	
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Advertiser				
Electronic Payments Coalition				
Product				
EPC - Host Reads				
Salesperson				
Salesperson Phone #				
A18+				
Sales Office				
Agency Phone #				
(202)555-1000				
Sales Office				
Atlanta				
Survey				
Sp23 September 2023 DP_v1				

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Line #	Vehicle	Days & Times	Apr 1	Apr 8	Apr 15	Apr 22	Apr 29	May 6	May 13	May 20	May 27	Jun 3	Jun 10	Jun 17	Jun 24	Total Units	Avg Rtg	GRP	Avg Aud*	Gross Imp*	% Dist	
			1	8	15	22	29	6	13	20	27	3	10	17	24							

## TERMS & CONDITIONS

- 1 CHANGES.** If Agency/Advertiser changes the Order or Advertisement, Agency/Advertiser will request changes reasonably in advance. Any changes to be mutually agreed on a separate change order, attached to the Order ("Change Order"). Change Orders and/or any other mutually agreed changes whether or not there is a Change Order are incorporated into the Order, subject to these T&C.
- 2 PAYMENTS.** Agency shall make all payments under this Order within 30 days after each invoice. Agency is responsible for payment of all amounts due under this Order. If Advertiser's payment is 30+ days overdue to Agency, Agency shall promptly inform WWO in writing. WWO will then have the right to contact Advertiser directly for payment. If WWO does not receive full payment from Agency or Advertiser within 120 days after due date, WWO has the right to impose 10%/annum interest on any overdue amount from the original due date until WWO receives full payment. Agency and/or Advertiser is responsible for all costs and expenses WWO incurs for collection of amounts overdue by 120+ days, including, without limitation, attorney & filing fees. If Agency fails to remit to WWO amounts Agency receives from the Advertiser, the principal owners of the Agency are personally responsible for such unpaid amounts. Except as prohibited, WWO has the right to impose a 2% admin fee on credit card payments.
- 3 ADVERTISEMENTS.** Advertisements and all material Agency/Advertiser provides are subject to WWO's approval. WWO has the right to reject any Advertisement (or portion), including, without limitation, if WWO reasonably believes an Advertisement violates this Order, any law or regulation, or is of unsatisfactory quality. If WWO rejects any Advertisement (or portion), WWO shall notify Agency (typically within 2 business days) phone or email sufficient. If Agency/Advertiser does not provide a satisfactory Advertisement within 3 business days, then WWO has the right to substitute such Advertisement, with no penalty, liability, or additional obligation.
- 4 TERM.** The start and end dates are on the Order. WWO has the right to terminate this Order upon written notice to Agency or Advertiser if Agency or Advertiser is in breach of this Order (including, without limitation, non-payment) and such breach is not cured within 10 days of receipt of notice of such breach.
- 5 REPS/WARRANTIES.** Agency/Advertiser represents and warrants: (i) it has the authority to make this Order on behalf of Advertiser; (ii) the Advertisements (and all content in them) and WWO's/Stations' use of the Advertisements will not violate or infringe any third-party rights, including, without limitation, copyright, trademark, trade secret, patent, and the rights of privacy and publicity; and (iii) the Advertisements comply with all applicable laws, regs, and ordinances.
- 6 INDEMNIFICATION.** Agency and Advertiser shall indemnify, defend, and hold harmless WWO and its affiliated entities and each of their directors, officers, employees, representatives, licensees, and agents from and against all third-party claims, losses, expenses (including reasonable attorneys' fees), damages, or fees in connection with: (i) Agency's/Advertiser's breach or alleged breach of any representation, warranty, or obligation under the Order; (ii) any Advertisement; and/or (iii) Agency's/Advertiser's negligence or willful misconduct.
- 7 MISCELLANEOUS.** This Agreement is governed by the laws of the state of New York, without giving effect to its conflict of law principles. This Order includes the entire agreement between the parties with respect to the Advertisements and supersedes any prior or contemporaneous agreement, written or oral, relating to the Advertisements. This Order can be amended only in

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Advertiser	Product
Electronic Payments Coalition	EPC - Host Reads
Salesperson	Salesperson Phone #
Tim Warbington	
Sales Office	Agency Phone #
Atlanta	(202)555-1000

The Herald Group  
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writing signed by each party. No waiver of default to this Order is a waiver of any other default, right or remedy. The parties shall not assign or transfer this Order or any rights/obligations without the written consent of the other party; but WWO has the right to assign this Order to an affiliated entity or to an entity that acquires substantially all of its assets. The terms of Sections 5, 6, and 7 of these T&C will survive expiration or termination of this Order.

### NONDISCRIMINATION POLICY:

Westwood One, LLC does not discriminate in advertising or advertising contracts on the basis of race, color, ancestry, national origin, religion, gender, age, disability, genetic information, sexual orientation, gender identity or expression, and any other status protected by applicable law. Westwood One, LLC will not accept any advertising that is intended or reasonably perceived to discriminate on such bases.

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Mark Levin Show	Fox News - Brian Kilmeade	Dial	DMA Rank	Market Name	State
KAOK-AM		1400	173	Lake Charles	Louisiana
KARN-FM		102.9	60	Little Rock-Pine Bluff	Arkansas
KBOI-AM		670	98	Boise	Idaho
KBOI-FM		93.1	98	Boise	Idaho
KCFX-F2		101.1	33	Kansas City	Missouri
KCHZ-FM		95.7	33	Kansas City	Kansas
KCMO-AM		710	33	Kansas City	Missouri
KFAY-AM		1030	97	Ft. Smith-Fayettevll-Sprndl-Rgrs	Arkansas
KFRU-AM		1400	137	Columbia-Jefferson City, MO	Missouri
KKAT-AM		860	29	Salt Lake City	Utah
KKOB-AM		770	49	Albuquerque-Santa Fe	New Mexico
KKOB-FM		96.3	49	Albuquerque-Santa Fe	New Mexico
KKOH-AM		780	102	Reno	Nevada
	KLIK-AM	1240	137	Columbia-Jefferson City, MO	Missouri
KMAJ-AM		1440	141	Topeka	Kansas
KMJ-AM		580	53	Fresno-Visalia	California
KMJ-FM		105.9	53	Fresno-Visalia	California
KPLX-F2		99.5	5	Dallas-Ft. Worth	Texas
KSFO-AM		560	10	San Francisco-Oakland-San Jose	California
KTCK-AM		1310	5	Dallas-Ft. Worth	Texas
KTCK-FM		96.7	5	Dallas-Ft. Worth	Texas
	KTUC-AM	1400	65	Tucson (Sierra Vista)	Arizona
KUGN-AM		590	119	Eugene	Oregon
KVOR-AM		740	86	Colorado Springs-Pueblo	Colorado
WAAV-AM		980	129	Wilmington, NC	North Carolina
WAPI-AM		1070	45	Birmingham (Ann and Tusc)	Alabama
WBAP-AM		820	5	Dallas-Ft. Worth	Texas
WCOA-AM		1370	58	Mobile-Pensacola (Ft. Walton)	Florida
WFNC-AM		640	23	Raleigh-Durham (Fayetteville)	North Carolina
WFTW-AM		1260	58	Mobile-Pensacola (Ft. Walton)	Florida
WGOW-AM		1150	84	Chattanooga	Tennessee
WHLD-AM		1270	54	Buffalo	New York
WIWF-F2		96.9	88	Charleston, SC	South Carolina
WJCW-AM		910	101	Tri-Cities, TN-VA	Tennessee
WJR-AM		760	14	Detroit	Michigan
	WKIM-FM	98.9	52	Memphis	Tennessee
WLBY-AM		1290	14	Detroit	Michigan
WLS-AM		890	3	Chicago	Illinois
WLS-F2		94.7	3	Chicago	Illinois
WLWI-AM		1440	121	Montgomery-Selma	Alabama
WMAC-AM		940	120	Macon	Georgia
WMAL-FM		105.9	8	Washington, DC (Hagerstown)	Virginia
WOKI-FM		98.7	61	Knoxville	Tennessee
WOSH-AM	WOSH-AM	1490	69	Green Bay-Appleton	Wisconsin
WPIC-AM		790	116	Youngstown	Pennsylvania
WRQX-AM		600	116	Youngstown	Ohio
WSBA-AM	WSBA-AM	910	43	Harrisburg-Lancaster-Leb-York	Pennsylvania
WTMA-AM		1250	88	Charleston, SC	South Carolina
WVLK-AM		590	63	Lexington	Kentucky
WVNN-AM		770	81	Huntsville-Decatur (Florence)	Alabama
WVNN-FM		92.5	81	Huntsville-Decatur (Florence)	Alabama
WWTN-FM		99.7	27	Nashville	Tennessee
WXFX-F3		95.1	121	Montgomery-Selma	Alabama
WXLM-AM		980	34	Hartford & New Haven	Connecticut
WXQW-AM	WXQW-AM	660	58	Mobile-Pensacola (Ft. Walton)	Alabama
WZRR-FM		99.5	45	Birmingham (Ann and Tusc)	Alabama



# Signature Certificate

Reference number: KJNJH-VAR9C-ETFDB-SDJWS

## Signer

## Timestamp

## Signature

**Todd Van Etten**

Email: [tvanetten@theheraldgroup.com](mailto:tvanetten@theheraldgroup.com)  
Shared via link

Sent:

06 Mar 2024 21:45:00 UTC

Viewed:

06 Mar 2024 21:52:29 UTC

Signed:

06 Mar 2024 21:52:41 UTC

*Todd Van Etten*

IP address: 64.125.235.210

Location: Washington, United States

Document completed by all parties on:

06 Mar 2024 21:52:41 UTC

Page 1 of 1



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# Signature Certificate

Reference number: EUJ4C-CQFBD-CGV9M-5KSVV

Signer	Timestamp	Signature
<b>Courtney Kline</b> Email: ckline@westwoodone.com		
Sent:	06 Mar 2024 22:06:33 UTC	
Viewed:	06 Mar 2024 22:06:58 UTC	
Signed:	06 Mar 2024 22:07:36 UTC	
<b>Recipient Verification:</b> ✓ Email verified	06 Mar 2024 22:06:58 UTC	IP address: 72.80.130.27 Location: New York, United States

Document completed by all parties on:  
06 Mar 2024 22:07:36 UTC

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