

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 9/12/2018
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I, BrabenderCox LLC,

being/on behalf of: Keith Wofford,

a legally qualified candidate of the Republican

political party for the office of: Attorney General

in the 2018 General

election to be held on: November 06

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Keith Wofford for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nunzio J. Grella

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/12/2018

Date

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu
Date: 2018.09.12 10:55:35 -04'00'

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Tony McManus
Signature

Tony McManus
Printed Name

Doc
Title

CONTRACT



WNYT - TV
715 N Pearl Street
Albany, NY 12204
(518)436-4791

www.wnyt.com

And:

Brabender-Cox Mihalke
1218 Grandview Ave 1st Floor
Pittsburgh, PA 15211

<u>Contract / Revision</u> 342731 /		<u>Alt Order #</u> 09219638
<u>Product</u> WOFFORD FOR ATG		
<u>Contract Dates</u> 09/24/18 - 09/30/18		<u>Estimate #</u> 310
<u>Advertiser</u> Keith Wofford for Attorney General		<u>Original Date / Revision</u> 09/21/18 / 09/21/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNYT	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u> 72

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WNYT	09/24/18	09/24/18	M-F Today Show	7-9a		:15			NM	1	\$227.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	1-----				1	\$227.50			
2	WNYT	09/26/18	09/26/18	M-F Today Show	7-9a		:15			NM	1	\$227.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	--1----				1	\$227.50			
3	WNYT	09/28/18	09/28/18	M-F Today Show	7-9a		:15			NM	1	\$227.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	----1--				1	\$227.50			
4	WNYT	09/30/18	09/30/18	Su Today 9-10a	9-10a		:15			NM	4	\$149.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	-----1				1	\$149.50			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WNYT	09/24/18-09/30/18	Su Today 9-10a	9-10a	-----Su	:15		\$149.50	NM		
			See MG 4.2,4.3,4.4,4.5									
	2	WNYT	09/24/18-09/28/18	M-F Access Hollywood Live	11a-12n	MTuWThF----	:15		\$16.25	NM		
	Ⓜ		MG for 4.1 09/30									
	3	WNYT	09/24/18-09/28/18	M-F Access Hollywood Live	11a-12n	MTuWThF----	:15		\$16.25	NM		
	Ⓜ		MG for 4.1 09/30									
	4	WNYT	09/24/18-09/28/18	M-F 4p News	4-5p	MTuWThF----	:15		\$58.50	NM		
	Ⓜ		MG for 4.1 09/30									
	5	WNYT	09/24/18-09/28/18	M-F 4p News	4-5p	MTuWThF----	:15		\$58.50	NM		
	Ⓜ		MG for 4.1 09/30									
5	WNYT	09/24/18	09/24/18	M-SU 11p News	11-11:35p		:15			NM	1	\$227.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	1-----				1	\$227.50			
6	WNYT	09/25/18	09/25/18	M-SU 11p News	11-11:35p		:15			NM	1	\$227.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	-1-----				1	\$227.50			
7	WNYT	09/26/18	09/26/18	M-SU 11p News	11-11:35p		:15			NM	1	\$227.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	--1----				1	\$227.50			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not discriminate on the basis of race or ethnicity in any of our advertising practices.

