



Eco Company

FCC E/I Children's Programming Production Statement
Effective 9/14/09 for the 2009-2010 Season

13 episodes x 30 minutes / 39 repeat broadcasts

Age group: T13-16 / TV-G

Barter Split : 3.5/3.5

Closed Captioning:

Programs will be delivered to stations fully Closed Captioned.

FCC E/I:

- Program Producers verify that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational/Informational Program for kids primarily up to age 16. Eco company is targeted to Teens ages 13-16.
- Producer will deliver the program to stations with the FCC's required E/I logo on screen for the entire duration of the program (not necessary during commercial time.)

Commercial Limits:

- Producer will keep total commercial time within the program to 7:00 or less.
- Producer will provide Eco Company to stations with no more than 3:30 of barter commercial time.

FCC E/I compliant website:

- Producer warrants that www.eco-company.tv will remain in full compliance with FCC regulations.
- Additionally, Producer will neither mention nor show onscreen any website inside the program content of Eco Company with the exception of:
<http://www.eco-company.tv>, <http://www.redwillowfilms.com>, and non-profit organizations featured in the program dedicated to green initiatives and education.

No Host Selling:

- Producer will not use any program character, host, or the program's name to endorse any product within the program nor during any commercial time during the program.
- Program Producer will not use any program character, host, or the program's name to endorse any website or web product within the program itself nor during any commercial time within the program.

Produced and Distributed by:

Red Willow Films

Bob Anderson – Executive Producer