

Client	Contract Number	Air Date Beginning	Air Date Ending	Program Underwritten
AARP MICHIGAN	5085	01/05/15	01/01/16	MORNING SHOW
ALLIANCE BEVERAGE	5672	04/16/16	04/16/16	LOCAL BLUES MATTER
ART ON THE RIVERFRONT	5400	08/10/15	08/14/15	ROS
BILLY'S LOUNGE	5689	04/16/16	04/16/16	LOCAL BLUES MATTER
BMW MOTORCYCLES OF GR	5570	04/07/16	09/25/16	ROS
BOS GREENHOUSE & FARMS	5265	05/04/15	09/04/15	SKYVIEW TRAFFIC
BRETON TRAVEL	5376	01/02/16	12/25/16	RICK STEVES
CAPITAL REGION INTERNATIONAL AIRPORT	5745	06/06/16	08/12/16	ROS
CDW CORPORATION (NPM)	5759	06/20/16	06/24/16	DRIVE TIME
CMU GLOBAL EDUCATION	5411	09/07/15	11/20/15	ALL THINGS CONSIDERED/MORNING
CMU GLOBAL EDUCATION	5558	01/04/16	03/25/16	ALL THINGS CONSIDERED/MORNING
COMMUNITY FOUNDATION OF MUSKEGON	5648	03/09/16	05/29/16	ROS
CONSUMERS ENERGY	5087	02/23/15	02/19/16	ROS
CONSUMERS ENERGY	5691	04/04/16	03/31/17	ROS
CONSUMERS ENERGY (LEAD MKTG)	5358	07/01/15	07/22/15	ROS
CONSUMERS ENERGY (LEAD MKTG)	5370	07/14/15	07/14/15	ROS
CONSUMERS ENERGY (LEAD MKTG)	5403	08/03/15	08/03/15	ROS
CONSUMERS ENERGY (LEAD MKTG)	5417	08/24/15	10/04/15	ROS
CONSUMERS ENERGY (LEAD MKTG)	5521	11/12/15	11/12/15	ROS
CONSUMERS ENERGY (LEAD MKTG)	5562	12/25/15	12/29/15	ROS-TRIGGER
CONSUMERS ENERGY (LEAD MKTG)	5564	12/31/15	01/02/16	ROS-THANK YOU
CONSUMERS ENERGY (LEAD MKTG)	5574	01/13/16	03/11/16	BUSINESS CUSTOMER OUTREACH
CONSUMERS ENERGY (LEAD MKTG)	5632	02/19/16	02/19/16	ROS-TRIGGER
CONSUMERS ENERGY (LEAD MKTG)	5634	02/25/16	02/25/16	ROS-TRIGGER
CONSUMERS ENERGY (LEAD MKTG)	5641	03/14/16	05/27/16	ROS
CONSUMERS ENERGY (LEAD MKTG)	5679	03/16/16	03/16/16	ROS-TRIGGER
CONSUMERS ENERGY (LEAD MKTG)	5683	03/24/16	03/24/16	ROS-TRIGGER
CONSUMERS ENERGY (LEAD MKTG)	5753	06/16/16	06/16/16	ROS-TRIGGER

CURTIS CLEANERS	5518	11/23/15	12/18/15	MORNING DRIVE
DA BLODGETT - ST JOHNS	5211	04/20/15	10/18/15	ROS
DALLAS DELI	5687	04/16/16	04/16/16	LOCAL BLUES MATTER
DOGWOOD CENTER FOR THE PERFORMING	5424	09/04/15	04/14/16	ROS
DOGWOOD CENTER FOR THE PERFORMING	5425	06/04/16	06/17/16	ART IN ACTION
DOGWOOD CENTER FOR THE PERFORMING	5505	12/10/15	12/17/15	ROS
DOGWOOD CENTER FOR THE PERFORMING	5670	03/26/16	06/10/16	ROS
EMPORIUM PRESENTS	5742	06/06/16	06/12/16	ROS
EXHIBIT DESIGN CONSULTANTS	5338	08/01/15	06/30/16	OLDIES CONCERT
EXHIBIT DESIGN CONSULTANTS	5405	09/01/15	05/30/16	KIDS DAY BANNER
FERRIS STATE UNIVERSITY	4994	09/15/14	09/11/15	NEWS
FIREHOUSE MUSIC	5688	04/16/16	04/16/16	LOCAL BLUES MATTER
FRANK PRODUCTIONS	5461	09/21/15	09/24/15	ROS
FRANK PRODUCTIONS	5467	09/25/15	10/10/15	BUDDY GUY
FRANK PRODUCTIONS	5578	01/21/16	01/28/16	KEB MO
FRANK PRODUCTIONS	5662	04/18/16	04/21/16	KEB MO
GODWIN HARDWARE PLUMBING	5070	01/12/15	01/08/16	SKYVIEW TRAFFIC
GOODWILL INDUSTRIES OF WEST MICHIGAN	5709	05/01/16	05/07/16	ROS
GRAND JAZZ FEST	5296	08/01/15	08/15/15	ROS
GRAND JAZZ FEST	5297	08/03/15	08/05/15	ROS
GRAND RAPIDS ART MUSEUM	5483	10/08/15	03/20/16	ARTPRIZE TRADE
GRAND RAPIDS BALLET	5391	08/03/15	05/15/16	ROS
GRAND RAPIDS BALLOON FESTIVAL	5369	07/15/15	07/24/15	ROS
GRAND RAPIDS COMIC CON	5449	10/05/15	10/16/15	ROS
GRAND RAPIDS COMMUNITY FOUNDATION	3740	08/01/11	03/27/16	PHILANTHROPY FEATURE/ENGAGE
GRAND RAPIDS COMMUNITY FOUNDATION	5652	03/28/16	06/30/17	ROS
GRAND RAPIDS HARLEY DAVIDSON	5705	04/16/16	04/16/16	LOCAL BLUES MATTER
GRAND RAPIDS SYMPHONY	5450	09/13/15	08/31/16	ROS
GRAND RAPIDS SYMPHONY	5455	09/23/15	08/31/16	ROS
GRAND RAPIDS SYMPHONY	5599	02/05/16	02/26/16	JAZZ
GRAND RAPIDS SYMPHONY	5610	02/27/16	02/26/16	ROS

GRAND X-RAY	5479	10/08/15	10/31/15	ROS
GROUNDSWELL	5545	12/16/15	01/31/16	OLDIES
GVSU CONFERENCE & EVENT PLANNING	5344	09/02/15	05/13/16	FURNITURE TRADE
GVSU DEPT OF MUSIC & DANCE	5584	01/25/16	02/05/16	ROS
GVSU INSTITUTIONAL MARKETING	5307	10/12/15	04/15/16	CHALLENGE GRANTS
GVSU INSTITUTIONAL MARKETING	5427	09/07/15	12/08/15	ROS
GVSU INSTITUTIONAL MARKETING	5589	06/08/16	11/20/16	GOLF OUTING
GVSU INSTITUTIONAL MARKETING	5596	02/08/16	04/24/16	ROS
GVSU OFFICE OF MULTICULTURAL AFFAIRS	5415	09/01/15	04/30/16	ROS
GVSU OFFICE OF MULTICULTURAL AFFAIRS	5428	09/15/15	04/30/16	ROS
GVSU SEIDMAN COLLEGE OF BUSINESS	5292	10/12/15	04/15/16	CHALLENGE GRANTS
HARBOR HOSPICE	5278	05/18/15	07/12/15	ROS
HARBOR HOSPICE	5279	10/20/15	11/13/15	CANCELLED
HEART OF WEST MICHIGAN UNITED WAY	5421	09/11/15	09/25/15	ROS
HOPE COLLEGE	5478	10/19/15	04/07/16	ROS
HOPE COLLEGE	5750	06/20/16	08/05/16	ROS
JOHN BALL ZOO SOCIETY	5229	05/18/15	08/07/15	SKYVIEW TRAFFIC
JOHN BALL ZOO SOCIETY	5235	08/30/15	10/29/15	ROS
JOHN BALL ZOO SOCIETY	5611	05/04/16	10/31/16	ROS
KB PRODUCTIONS	5598	02/04/16	02/20/16	ROS
KENDRA CONSULTING	5188	03/16/15	03/15/16	MARKETPLACE
KENDRA CONSULTING	5684	03/28/16	03/24/17	MARKETPLACE
KENDRA CONSULTING	5685	04/04/16	12/09/16	CHALLENGE GRANTS
KENDRA CONSULTING (TEDX)	5436	09/05/15	11/08/15	TRADE
LITERACY CENTER OF WEST MICHIGAN	5445	09/14/15	12/31/15	ROS
LITTLE RIVER CASINO RESORT	5335	10/05/15	10/30/15	ROS
LITTLE RIVER CASINO RESORT	5678	04/16/16	04/16/16	LOCAL BLUES MATTER
LIVE NATION	5671	03/16/16	03/18/16	ROS
LIVE NATION	5694	03/31/16	04/08/16	ROS
LUTHERAN SOCIAL SERVICES OF MICHIGAN	5621	04/04/16	11/27/16	ROS
MESSA	5202	04/13/15	04/08/16	DRIVE TIME

MESSA	5674	04/11/16	04/07/17	DRIVE TIME
MICHIGAN EDUCATION TRUST	5729	05/20/16	06/22/16	TRADE
MICHIGAN FALUN DAFA ASSOCIATION	5535	12/04/15	12/18/15	ROS
MICHIGAN LOTTERY	5673	04/16/16	04/16/16	LOCAL BLUES MATTER
MIKA MEYERS BECKETT & JONES	5074	12/29/14	12/25/15	NEWS
MIKA MEYERS BECKETT & JONES	5481	12/28/15	12/25/16	NEWS
MONTCALM COMMUNITY COLLEGE	5693	04/04/16	04/16/16	ROS
MUSKEGON AREA DISTRICT LIBRARY	5366	07/27/15	07/31/15	SKYVIEW TRAFFIC
MUSKEGON CIVIC THEATRE	5340	09/07/15	02/14/16	ROS
MUSKEGON CIVIC THEATRE	5341	04/18/16	05/01/16	ROS
MUSKEGON MUSEUM OF ART	5214	04/02/15	07/08/16	ROS
MUSKEGON MUSEUM OF ART	5215	04/13/15	07/24/16	ROS
NATIONAL SHOWS 2	5576	01/16/16	02/12/16	ROS
OLD NATIONAL BANK	5230	05/04/15	05/01/16	SKYVIEW
OLD NATIONAL BANK	5231	05/04/15	05/01/16	ROS
OPERA GRAND RAPIDS	5488	10/12/15	04/28/16	ROS
OPERA GRAND RAPIDS	5490	10/12/15	06/08/16	ROS
OUTBACK CASUAL LIVING	5657	03/28/16	05/27/16	SKYVIEW TRAFFIC
PAPA JOHNS'S PIZZA	5732	05/28/16	05/20/17	TED RADIO HOUR
PERSONAL TOUCH LAWN CARE	5476	03/21/16	11/13/16	ROS
PROCTOR AND GAMBLE	5639	04/16/16	04/16/16	LOCAL BLUES MATTER
RAPID (THE)	5661	03/21/16	04/24/16	MORNING DRIVE
RESTAURANT PARTNERS	5349	06/24/15	07/22/15	ROS
ROWERDINK INC/AC DELCO	4934	08/08/14	07/31/15	STORYCORPS
ROWERDINK INC/AC DELCO	4935	09/29/14	09/27/15	SKYVIEW TRAFFIC
ROWERDINK INC/AC DELCO	5385	09/28/15	09/30/16	SKYVIEW TRAFFIC
ROWERDINK INC/AC DELCO	5386	11/02/15	11/14/15	MILITARY APPRECIATION DAY EVENT
ROWERDINK INC/AC DELCO	5387	10/05/15	03/27/16	CHALLENGE GRANT
SALES PAD	5434	09/08/15	09/11/15	DRIVE TIME
SAUGATUCK CENTER FOR THE ARTS	5185	07/10/15	07/16/15	ROS
SAUGATUCK CENTER FOR THE ARTS	5186	06/26/15	08/30/15	ROS

SAUGATUCK CENTER FOR THE ARTS	5187	06/26/15	08/30/15	ROS
SENIOR HELPERS	5607	03/05/16	03/05/16	OLDIES DANCE PARTY
SHOWSPAN	5656	03/21/16	03/25/16	COTTAGE & LAKEFRONT LIVING
SMG	5346	06/24/15	11/13/15	ROS
SMG	5372	07/22/15	07/28/15	ROS
SMG	5711	05/02/16	05/06/16	ROS
ST CECILIA MUSIC CENTER	5492	10/15/15	05/04/16	ROS
ST CECILIA MUSIC CENTER	5496	10/19/15	05/04/16	ROS
STATE THEATRE	5520	11/25/15	12/19/15	ROS
STATE THEATRE	5526	11/27/15	02/07/16	ROS
TRAVERSE CITY TOURISM	5559	01/11/16	02/28/16	ROS
TULIP TIME	5592	04/04/16	05/06/16	ROS
UICA	5325	05/29/15	05/29/16	ROS
UICA	5326	06/04/15	05/31/16	ROS
UICA	5636	06/01/16	05/31/17	ROS
UICA	5637	06/01/16	05/31/17	ROS
VANANDEL GLOBAL TRADE CENTER	5698	04/07/16	05/12/16	WORLD TRADE WEEK
WEST MICHIGAN PIANO	5590	02/27/16	02/27/16	WINE EVENT
WEST MICHIGAN POTTERS GUILD	5675	04/11/16	04/22/16	NEWS
WEST MICHIGAN VETERINARY MEDICAL	5058	01/08/15	12/10/15	TMS PET SEGMENT
WEST MICHIGAN VETERINARY MEDICAL	5571	01/14/16	12/31/16	PET SEGMENT
WEST MICHIGAN WHITECAPS	5276	05/15/15	09/01/15	TICKET TRADE
WG GRINDERS	5546	12/15/15	06/30/16	ROS
WG GRINDERS	5643	03/26/16	03/26/16	ROS
YMCA OF GREATER GRAND RAPIDS	5701	04/25/16	04/29/16	ROS