

# CONTRACT



**KWTV-TV**  
 7401 N. Kelley Ave  
 Oklahoma City, OK 73111  
 (405) 843-6641

**Oklahoma's Own™**  
 www.news9.com

<u>Contract / Revision</u> 68703 /		<u>Alt Order #</u> 09182321
<u>Advertiser</u> Mick Cornett for Governor - Rep		<u>Original Date / Revision</u> 07/30/18 / 08/02/18
<u>Contract Dates</u> 08/21/18 - 08/28/18	<u>Estimate #</u> 4323	
<u>Product</u> CORNETT FOR GOVERNOR		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTV-TV	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 187	<u>Product 1/2</u> 411
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Crossroads Media, LLC**  
 66 Canel Center Plaza, Suite 555  
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWTV	08/27/18	08/27/18	6a News	6a-7a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/18	09/02/18	1-----				1	\$600.00			
N 2	KWTV	08/21/18	08/21/18	News 4p	4p-5p		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	-1-----				1	\$360.00			
N 3	KWTV	08/22/18	08/22/18	News 4p	4p-5p		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	--1----				1	\$360.00			
N 4	KWTV	08/23/18	08/23/18	News 4p	4p-5p		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	---1---				1	\$360.00			
N 5	KWTV	08/24/18	08/24/18	News 4p	4p-5p		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	----1--				1	\$360.00			
N 6	KWTV	08/27/18	08/27/18	5p News M-F	5p-530p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/18	09/02/18	1-----				1	\$600.00			
N 7	KWTV	08/21/18	08/21/18	5p News M-F	5p-530p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	-1-----				1	\$600.00			
N 8	KWTV	08/22/18	08/22/18	6p News	6p-630p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	--1----				1	\$750.00			
N 9	KWTV	08/27/18	08/27/18	ET	630p-7p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/18	09/02/18	1-----				1	\$600.00			
N 10	KWTV	08/21/18	08/21/18	ET	630p-7p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	-1-----				1	\$600.00			
N 11	KWTV	08/27/18	08/27/18	10p News M-F	10:00 PM-10:35 PM		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/18	09/02/18	1-----				1	\$1,300.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

Agency and/or Advertiser takes full responsibility, and assumes all liability, that each and any commercial spot/program Advertiser/Agency submits for play on a Griffin station is in full compliance with the FCC's CALM Act.



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<u>Advertiser</u>	<u>Original Date / Revision</u>
Mick Cornett for Governor - Rep	07/30/18 / 08/02/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/21/18 - 08/28/18	CORNETT FOR GOVEF	4323

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/18	09/02/18	1-----				1	\$1,300.00			
N 12	KWTV	08/23/18	08/23/18	6a News	6a-7a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	---1---				1	\$600.00			
N 13	KWTV	08/24/18	08/24/18	10p News M-F	10:00 PM-10:35 PM		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	----1--				1	\$1,300.00			
N 14	KWTV	08/22/18	08/22/18	Stephen Colbert	1035p-1137p		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	--1----				1	\$340.00			
N 15	KWTV	08/23/18	08/23/18	Stephen Colbert	1035p-1137p		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	---1---				1	\$340.00			
D 16	KWTV	08/21/18	08/21/18	Tuesday 7p-8p	7p-8p		:30			NM	0	\$0.00
N 17	KWTV	08/21/18	08/21/18	NCIS New Orlean	9p-10p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	-1-----				1	\$1,400.00			
N 18	KWTV	08/25/18	08/25/18	6a Sat News	6a-8a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	-----1-				1	\$300.00			
N 19	KWTV	08/25/18	08/25/18	Sa CBS Evening News	530p-6p		:30			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	-----1-				1	\$190.00			
N 20	KWTV	08/25/18	08/25/18	6p News Sat	6p-630p		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	-----1-				1	\$360.00			
N 21	KWTV	08/25/18	08/25/18	Local News Sat	630p-7p		:30			NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	-----1-				1	\$320.00			
D 22	KWTV	08/25/18	08/25/18	Crimetime	7p-8p		:30			NM	0	\$0.00
N 23	KWTV	08/28/18	08/28/18	6a News	6a-7a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/18	09/02/18	-1-----				1	\$600.00			
N 24	KWTV	08/25/18	08/25/18	1030p News Sa	10:30 PM-11:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	-----1-				1	\$450.00			
N 25	KWTV	08/26/18	08/26/18	530p Su News	530p-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	-----1				1	\$550.00			
N 26	KWTV	08/26/18	08/26/18	Sports Blitz	10:25 PM-11:00 PM		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	-----1				1	\$850.00			
N 27	KWTV	08/26/18	08/26/18	ET	11:00 PM-12:00 XM		:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	-----1				1	\$180.00			
N 28	KWTV	08/27/18	08/27/18	CBS This Morning	7a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/18	09/02/18	1-----				1	\$400.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 29	KWTV	08/23/18	08/23/18	CBS This Morning	7a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	---1---				1	\$400.00			
N 30	KWTV	08/28/18	08/28/18	CBS This Morning	7a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/18	09/02/18	-1-----				1	\$400.00			
N 31	KWTV	08/22/18	08/22/18	12p News M-F	12p-1230p		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	--1----				1	\$360.00			
N 32	KWTV	08/24/18	08/24/18	12p News M-F	12p-1230p		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	----1--				1	\$360.00			
N 33	KWTV	08/27/18	08/27/18	News 4p	4p-5p		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/18	09/02/18	1-----				1	\$360.00			
N 34	KWTV	08/25/18	08/25/18	10p News Sa	10-1030p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	-----S-				1	\$900.00			
D 35	KWTV	08/21/18	08/24/18	6a News	6a-7a	-TWTF--	:30	1	\$600.00	NM	0	\$0.00
N 36	KWTV	08/26/18	08/26/18	Castle	12a-1a		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	-----S				1	\$80.00			
N 37	KWTV	08/21/18	08/24/18	CBS This Morning	7a-9a	-TWTF--	:30	1	\$400.00	NM	1	\$400.00
<b>Totals</b>											<b>34</b>	<b>\$17,930.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 - 08/26/18	26	\$13,070.00	(\$1,960.50)	\$11,109.50
08/27/18 - 08/28/18	8	\$4,860.00	(\$729.00)	\$4,131.00
<b>Totals</b>	<b>34</b>	<b>\$17,930.00</b>	<b>(\$2,689.50)</b>	<b>\$15,240.50</b>

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Crossroads Media

being/on behalf of: Oklahomans for Mick Cornett

a legally qualified candidate of the Republican

political party for the office of: Governor

in the Runoff

election to be held on: August 28th, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Oklahomans for Mick Cornett PO Box 18692 OKC, OK 73154

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Rainbolt

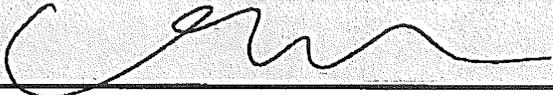
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

07/27/2018

**Date**



**Signature**

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Title**

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**