

ORDER WORKSHEET

Rep Order# 9436421 Ver# 1 Status New

Traffic Order#

10/27/14

Printed: 10/31/14 1:30 PM
Last Received: 10/31/14 1:12 PM
Showing Buylines: All Lines

Station WABI-TV BANGOR
Advertiser (MEFO) MAINE FORWARD
Product ISSUE ADD TO SKED 2
Estimate# 4023
Buyer THOMAS PINO

Agency (GRTA) GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 210/225/4023
Flight Dates 11/01/14-11/04/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (NNO) NILE NOYES
Sales Assistant
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE NEW ADD TO SKED FOR MAINE FORWARD. PLS CK AND CNF THANKS NILE

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M-Tu	5A-6A	5A NEWS	30	-	\$3,000.00	11/03-11/04		1	1	\$3,000.00
2	M-Tu	6A-7A	6A NEWS	30	-	\$5,000.00	11/03-11/04		1	1	\$5,000.00
3	M	5P-530P	5P NEWS	30	-	\$6,000.00	11/03-11/03		1	1	\$6,000.00

---REPORT TOTALS---

Report Totals: 3 / \$14,000.00

---SALES MONTHLY TOTALS---

Nov2014: 3 / \$14,000.00
Order Totals: 3 / \$14,000.00

---COMPETITIVE---

Market Totals \$14,000.00
CABL .00% EABI .00% UNKN .00% WABI 100.00% WBAN .00%
WFVX .00% WLBZ .00% WVTI .00%

Books [MAY14]
Demos RA35+

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--- CREDIT RISK ---
STANDARD CREDIT TERMS



Community Broadcasting Service
 PO Box 3135
 Boston, MA 02241-3135

Phone: 207-947-8321
 Fax: 207-941-9378
 www.wabi.tv

Mailing Address Great American Media 3050 K ST NW Suite 100 Washington, DC 20007	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	18547	NEW	Broadcast	11/4/2014	10/31/2014
	Advertiser			Brand	Network
	Maine Forward			Issue	WABI
Contract Description			Dates	Revenue Type	
ISSUE ADD TO SKED			11/01/14 - 11/04/14	PO1	
Estimate #	Proposal #		Primary Salesperson	Buyer:	
4023	9436421 \$14000		Katz Washington DC		

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1	X	X						1	11/03 - 11/04	05:00:00 a 06:00:00 a	PA1	:30	1	\$3,000.00
										Prg: 5 in the Morning				
A 2	X	X						1	11/03 - 11/04	06:00:00 a 06:59:59 a	PA1	:30	1	\$5,000.00
										Prg: 5 in the Morning				
A 3	1							1	11/03 - 11/03	04:59:56 p 05:29:59 p	PA1	:30	1	\$6,000.00
										Prg: TV 5 News at 5				

Billable	Airtime			NTR		Total	
	Gross	Net	Spots	Gross	Net	Gross	Net
Broadcast							
Nov 2014	\$14,000.00	\$11,900.00	3			\$14,000.00	\$11,900.00
Totals:	\$14,000.00	\$11,900.00	3			\$14,000.00	\$11,900.00

ACCEPTED FOR STATION

By _____

Date _____

ACCEPTED FOR ADVERTISER/AGENCY

By _____

Date _____

Conditions on reverse side hereof and attachments, if any, are a part of this contract.