

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4125641

Traffic Order # 858981,858980		Created On 2/21/2024 12:00:57 PM		Order Status Revision Confirmed			
Order # 4125641		Created By Eckberg, Allison		Gross \$ 4768.00			
Order Descrp POL_CANDIDATE_CROUCH_2.22 Indy		Updated On 2/22/2024 8:59:27 AM		Net \$ 3742.88			
Client FRIENDS OF SUZANNE CROUCH - IND		Updated By eClerx BOT		Units 16			
Start Date 2/22/2024		Industry Political-Governor		Credit Hold NO			
End Date 2/25/2024		REFERENCES					
# of Weeks 1		Primary		BILLING INFORMATION			
SALES							
ActiveWeeks 1		Secondary		Purchase Order #			
AE 1 OSullivan, Dennis		Tertiary		Billing Schedule EndOfFlight			
AE 2		Quarternary		EDI INFORMATION			
Agency BRABENDER COX - PCA 15.00%		TRAFFIC OPTIONS					
RepFirm PCA 6.5% 6.50%		Address 1 1218 GRANDVIEW AVE		Product			
Copy Instr ID		Address 2		Estimate			
Total Zones 2		City, State, Zip PITTSBURGH, PA		Submit EDI Invoice? Submit EDI Invoice			
Zones Indianapolis IN DISH - I+,Indianapoli...		Zip 15211		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
Total Networks 1		Contact Gary		Indianapolis - PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
GENERAL COMMENTS							
		Phone 7034777000				SYSCODE LIST	
		Avail Tag				2115,6700	
		Contract Type Standard					
		Copy Group					
		Division					
		Reference # b9b522bc-dad0-ee11-9135-005056975758					

SUMMARY FOR SYSCODE 2115

Traffic Order #	858980	Created On	2/21/2024 12:01:20 PM	Order Status	Revision Confirmed
Order #	4125641	Created By	Eckberg, Allison	Syscode Gross \$	128.00
Order Descrp	POL_CANDIDATE_CROUCH_2.22 Indy	Updated On	2/21/2024 12:35:39 PM	Syscode Net \$	100.48
Client	FRIENDS OF SUZANNE CROUCH - IND	Updated By	eClerx BOT	Syscode Units	4
Start Date	2/22/2024	Source	VIEW	Zone Status	Revision Confirmed
End Date	2/25/2024	Zones	Indianapolis IN DISH - I+	Avg Unit Rate	32.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
4	1		Retail Political Bundle	74 74	Fox News Channel	2115	Early Fringe	02/23/2024	02/25/2024	F-Su 4p-7p					X	X	X	4	\$32.00	\$128.00	30

SUMMARY FOR SYSCODE 6700

Traffic Order #	858981	Created On	2/21/2024 12:01:20 PM	Order Status	Revision Confirmed
Order #	4125641	Created By	Eckberg, Allison	Syscode Gross \$	4640.00
Order Descrp	POL_CANDIDATE_CROUCH_2.22 Indy	Updated On	2/22/2024 8:56:03 AM	Syscode Net \$	3642.40
Client	FRIENDS OF SUZANNE CROUCH - IND	Updated By	eClerx BOT	Syscode Units	12
Start Date	2/22/2024	Source	VIEW	Zone Status	Revision Confirmed
End Date	2/25/2024	Zones	Indianapolis IN Interconnect	Avg Unit Rate	386.67
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Retail Political Bundle	74 74	Fox News Channel	6700	Early Morning	02/22/2024	02/25/2024	Th-Su 5a-9a				X	X	X	X	3	\$250.00	\$750.00	30
2	2		Retail Political Bundle	74 74	Fox News Channel	6700	Early Fringe	02/22/2024	02/25/2024	Th-Su 4p-7p				X	X	X	X	4	\$400.00	\$1,600.00	30
3	3		Retail Political Bundle	74 74	Fox News Channel	6700	Primetime	02/22/2024	02/25/2024	Th-Su 7p-12m				X	X	X	X	3	\$510.00	\$1,530.00	30
5	5		Retail Political Bundle	74 74	Fox News Channel	6700	Early Morning	02/23/2024	02/25/2024	F-Su 5a-9a					X	X	X	1	\$250.00	\$250.00	30
6	4		Retail Political Bundle	74 74	Fox News Channel	6700	Primetime	02/23/2024	02/25/2024	F-Su 7p-12m					X	X	X	1	\$510.00	\$510.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4125641					
Traffic Order #	858981,858980	# of Weeks	1	Active	Yes
Order #	4125641	Created On	2/21/2024 12:00:57 PM	Order Status	Revision Confirmed
Order Descrp	POL_CANDIDATE_CROUCH_2.22 Indy	Created By	Eckberg, Allison	Gross \$	4768.00
Client	FRIENDS OF SUZANNE CROUCH - IND	Updated On	2/22/2024 8:59:27 AM	Net \$	3742.88
Start Date	2/22/2024	Updated By	eClerx BOT	Units	16
End Date	2/25/2024	Source	CRM	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	