

## ORDER



**Orders**  
**Order / Rev:** 395217  
**Alt Order #:**  
**Product Desc:** 388  
**Estimate:** 6190  
**Flight Dates:** 03/14/18 - 03/26/18  
**Original Date / Rev:** 03/12/18 / 03/12/18  
**Order Type:** GENERAL

KGTV

**Primary AE:** Frank LeBlanc  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** GMMB Inc - Political  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Kerr/Democrat/Congress  
**Demographic:** A25-54  
**Product Codes:** PL Federal Candidate  
**Priority:** P-1  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:** 2  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/18	03/25/18	93	\$35,695.00	\$30,340.75
03/26/18	03/26/18	12	\$4,735.00	\$4,024.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2018	93	\$35,695.00	\$30,340.75	0.00
April 2018	12	\$4,735.00	\$4,024.75	0.00
<b>Totals</b>	<b>105</b>	<b>\$40,430.00</b>	<b>\$34,365.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Frank LeBlanc			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGTV	03/14/18	03/26/18	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	4	\$200.00	P-1	0.00	NM	9	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/18	03/20/18	MTWTF--		4				\$200.00		0.00			
		Week: 03/21/18	03/27/18	M-WTF--		5				\$200.00		0.00			
N 2	KGTV	03/14/18	03/26/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	4	\$425.00	P-1	0.00	NM	9	\$3,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/18	03/20/18	MTWTF--		4				\$425.00		0.00			
		Week: 03/21/18	03/27/18	M-WTF--		5				\$425.00		0.00			
N 3	KGTV	03/14/18	03/26/18	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	5	\$650.00	P-1	0.00	NM	10	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/18	03/20/18	MTWTF--		5				\$650.00		0.00			
		Week: 03/21/18	03/27/18	M-WTF--		5				\$650.00		0.00			
N 4	KGTV	03/17/18	03/24/18	Sa 5-6am News Sa 5-6am News	CM	5-6am	-----S-	:30	1	\$80.00	P-1	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/18	03/20/18	-----S-		1				\$80.00		0.00			
		Week: 03/21/18	03/27/18	-----S-		1				\$80.00		0.00			
N 5	KGTV	03/17/18	03/24/18		CM	6-7am	-----S-	:30	1	\$260.00	P-1	0.00	NM	2	\$520.00

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Advertiser: Kerr/Democrat/Congress  
 Product Desc: 388  
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KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa 6-7am News															
Sa 6-7am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/14/18		03/14/18	03/20/18	-----S-					1	\$260.00		0.00			
Week: 03/21/18		03/21/18	03/27/18	-----S-					1	\$260.00		0.00			
N 6	KGTV	03/17/18	03/17/18	Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$575.00	P-1	0.00	NM	1	\$575.00
Sa 8-9am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/14/18		03/14/18	03/20/18	-----S-					1	\$575.00		0.00			
N 7	KGTV	03/18/18	03/25/18	Su 5-6am News	CM	5-6am	-----S	:30	1	\$80.00	P-1	0.00	NM	2	\$160.00
Su 5-6am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/14/18		03/14/18	03/20/18	-----S					1	\$80.00		0.00			
Week: 03/21/18		03/21/18	03/27/18	-----S					1	\$80.00		0.00			
N 8	KGTV	03/18/18	03/25/18	M-F 6-7am News	CM	6-7am	MTWTF--	:30	1	\$225.00	P-1	0.00	NM	2	\$450.00
M-F 6-7am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/14/18		03/14/18	03/20/18	MT-----					1	\$225.00		0.00			
Week: 03/21/18		03/21/18	03/27/18	--WTF--					1	\$225.00		0.00			
N 9	KGTV	03/18/18	03/25/18	This Week	CM	9-10am	-----S	:30	1	\$800.00	P-1	0.00	NM	2	\$1,600.00
This Week															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/14/18		03/14/18	03/20/18	-----S					1	\$800.00		0.00			
Week: 03/21/18		03/21/18	03/27/18	-----S					1	\$800.00		0.00			
N 10	KGTV	03/14/18	03/26/18	M-F 9-10am	CM	9-10am	MTWTF--	:30	2	\$400.00	P-1	0.00	NM	5	\$2,000.00
M-F 9-10am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/14/18		03/14/18	03/20/18	MTWTF--					2	\$400.00		0.00			
Week: 03/21/18		03/21/18	03/27/18	M-WTF--					3	\$400.00		0.00			
N 11	KGTV	03/14/18	03/26/18	M-F 10-11am	CM	10-11am	MTWTF--	:30	2	\$425.00	P-1	0.00	NM	7	\$2,975.00
The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/14/18		03/14/18	03/20/18	MTWTF--					3	\$425.00		0.00			
Week: 03/21/18		03/21/18	03/27/18	M-WTF--					4	\$425.00		0.00			
N 12	KGTV	03/14/18	03/26/18	M-F 11am-12pm News	CM	11am-12pm	MTWTF--	:30	4	\$250.00	P-1	0.00	NM	8	\$2,000.00
M-F 11am-12pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/14/18		03/14/18	03/20/18	MTWTF--					4	\$250.00		0.00			
Week: 03/21/18		03/21/18	03/27/18	M-WTF--					4	\$250.00		0.00			
N 13	KGTV	03/14/18	03/26/18	M-F 12-1pm	CM	12-1pm	MTWTF--	:30	3	\$325.00	P-1	0.00	NM	6	\$1,950.00
The Chew															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/14/18		03/14/18	03/20/18	MTWTF--					3	\$325.00		0.00			
Week: 03/21/18		03/21/18	03/27/18	M-WTF--					3	\$325.00		0.00			
N 14	KGTV	03/14/18	03/26/18	M-F 2-3pm	CM	2-3pm	MTWTF--	:30	2	\$85.00	P-1	0.00	NM	4	\$340.00
Pickler and Ben															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/14/18		03/14/18	03/20/18	MTWTF--					2	\$85.00		0.00			
Week: 03/21/18		03/21/18	03/27/18	M-WTF--					2	\$85.00		0.00			
N 15	KGTV	03/14/18	03/26/18	M-F 3-4pm	CM	3-4pm	MTWTF--	:30	4	\$150.00	P-1	0.00	NM	8	\$1,200.00
Dateline															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/14/18		03/14/18	03/20/18	MTWTF--					4	\$150.00		0.00			
Week: 03/21/18		03/21/18	03/27/18	M-WTF--					4	\$150.00		0.00			
N 16	KGTV	03/14/18	03/26/18	M-F 4-5pm	CM	4-5pm	MTWTF--	:30	2	\$300.00	P-1	0.00	NM	5	\$1,500.00
The Now															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/14/18		03/14/18	03/20/18	MTWTF--					2	\$300.00		0.00			
Week: 03/21/18		03/21/18	03/27/18	M-WTF--					3	\$300.00		0.00			
N 17	KGTV	03/14/18	03/26/18		CM	5-6pm	MTWTF--	:30	5	\$525.00	P-1	0.00	NM	10	\$5,250.00

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Advertiser: Kerr/Democrat/Congress  
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**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-6pm News															
M-F 5-6pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/14/18		03/14/18	03/20/18	MTWTF--					5	\$525.00		0.00			
Week: 03/21/18		03/21/18	03/27/18	M-WTF--					5	\$525.00		0.00			
N18	KGTV	03/14/18	03/26/18	M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	2	\$725.00	P-1	0.00	NM	5	\$3,625.00
M-F 6-630pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/14/18		03/14/18	03/20/18	MTWTF--					2	\$725.00		0.00			
Week: 03/21/18		03/21/18	03/27/18	M-WTF--					3	\$725.00		0.00			
N19	KGTV	03/14/18	03/26/18	M-Su 11-1135pm News	CM	11-1135pm	MTWTFSS	:30	2	\$675.00	P-1	0.00	NM	4	\$2,700.00
M-Su 11-1135pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/14/18		03/14/18	03/20/18	MTWTFSS					2	\$675.00		0.00			
Week: 03/21/18		03/21/18	03/27/18	M-WTFSS					2	\$675.00		0.00			
N20	KGTV	03/14/18	03/26/18	M-F 1135pm-1237am	CM	1135pm-1237am	MTWTF--	:30	2	\$325.00	P-1	0.00	NM	4	\$1,300.00
Jimmy Kimmel															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/14/18		03/14/18	03/20/18	MTWTF--					2	\$325.00		0.00			
Week: 03/21/18		03/21/18	03/27/18	M-WTF--					2	\$325.00		0.00			
													Totals	105	\$40,430.00