

ORDER



Orders
Order / Rev: 384958
 Alt Order #:
Product Desc: 388-Candidate
Estimate: 6142
Flight Dates: 02/18/18 - 02/25/18
Original Date / Rev: 02/12/18 / 02/12/18
Order Type: GENERAL

KGTV
Primary AE: Sarah Linden
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: GMMB Inc - Political
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Kerr/Democrat/Congress
Demographic: A25-54
Product Codes: PL Federal Candidate
Priority: P-1
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID: 2
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/18	02/25/18	2	\$1,600.00	\$1,360.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2018	2	\$1,600.00	\$1,360.00	0.00
Totals	2	\$1,600.00	\$1,360.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sarah Linden			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KGTV	02/18/18	02/25/18	This Week	CM	9-10am	-----S	:30	1	\$800.00	P-1	0.00	NM	2	\$1,600.00
				This Week											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/18	02/18/18	-----S					1	\$800.00		0.00			
		Week: 02/19/18	02/25/18	-----S					1	\$800.00		0.00			
													Totals	2	\$1,600.00