

ORDER



Orders
Order / Rev: 946642
Alt Order #:
Product Desc: PCM- Patronis, Caldwell, Moody
Estimate: PCM- Patronis, Caldwell, Moody
Flight Dates: 11/02/18 - 11/06/18
Original Date / Rev: 11/01/18 / 11/03/18
Order Type: NORMAL

WECP

Primary AE: Panama City House
Sales Office: PCBN
Sales Region: National

Agency
Name: McLaughlin and Assoc
Buying Contact:
Billing Contact:
 566 South Route 303
 Blauvelt, NY 10913

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: FRSCC Patrons Caldwell Moody
Demographic: A35+
Product Codes: Candidate - State - Other
Priority: P-02
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID: 152548
Agency External ID: 2564
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	26	\$16,865.00	\$14,335.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	26	\$16,865.00	\$14,335.25	0.00
Totals	26	\$16,865.00	\$14,335.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Panama City House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WECP	11/02/18	11/06/18	CBS This Morning CBS This Morning	CM	7a-9a	MT--F--	:15/15	4	\$60.00	P-02	0.00	BK	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----F--		2				\$60.00		0.00			
		Week: 11/05/18	11/11/18	MT-----		4				\$60.00		0.00			
N 2	WECP	11/02/18	11/06/18	Local 18 @ Noon Local 18 @ Noon	CM	12p-1230p	MT--F--	:15/15	2	\$175.00	P-01	0.00	BK	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----F--		1				\$175.00		0.00			
		Week: 11/05/18	11/11/18	MT-----		2				\$175.00		0.00			
N 3	WECP	11/02/18	11/05/18	M-F 5p-530p M-F 5p-530p	CM	5p-530p	M--F--	:15/15	1	\$250.00	P-01	0.00	BK	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----F--		1				\$250.00		0.00			
		Week: 11/05/18	11/11/18	M-----		1				\$250.00		0.00			
N 4	WECP	11/02/18	11/05/18	Local 18 @ 530p Local 18 @ 530p	CM	528p-6p	M--F--	:15/15	1	\$200.00	P-01	0.00	BK	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----F--		1				\$200.00		0.00			
		Week: 11/05/18	11/11/18	M-----		1				\$200.00		0.00			
N 5	WECP	11/02/18	11/05/18	M-F 630p-7p M-F 630p-7p	CM	630p-7p	M--F--	:15/15	1	\$80.00	P-01	0.00	BK	2	\$160.00

Order / Rev: 946642
 Alt Order #:
 Flight Dates: 11/02/18 - 11/06/18

Advertiser: FRSCC Patrons Caldwell Moody
 Product Desc: PCM- Patronis, Caldwell, Moody
 Estimate: PCM- Patronic, Caldwell, Moody
WECP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/18	11/04/18	----F--			1		\$80.00		0.00							
Week:		11/05/18	11/11/18	M-----			1		\$80.00		0.00							
N 6	WECP	11/02/18	11/04/18	CBS Friday Prime Hr 1	CM	7p-8p	----F--	:15/:15	1	\$1,000.00	P-01	0.00	BK	1	\$1,000.00			
		Friday Prime Hr 1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/18	11/04/18	----F--			1		\$1,000.00		0.00							
N 7	WECP	11/02/18	11/04/18	CBS Friday Prime Hr 2	CM	8p-9p	----F--	:15/:15	1	\$1,000.00	P-01	0.00	BK	0	\$0.00			
		Friday Prime Hr 2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/18	11/04/18	----F--			1		\$1,000.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>						
1	NECP	10/29/18-11/04/18		CBS Friday Prime Hr 2		8p-9p	-----F----	:15/:15	(\$1,000.00)		0.00	BK						
		See MG 11.2																
		[No Avail]																
N 8	WECP	11/02/18	11/04/18	CBS Friday Prime Hr 3	CM	9p-10p	----F--	:15/:15	1	\$1,000.00	P-01	0.00	BK	1	\$1,000.00			
		Friday Prime Hr 3																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/18	11/04/18	----F--			1		\$1,000.00		0.00							
N 9	WECP	11/02/18	11/04/18	CBS Sunday Prime Hr 1	CM	5:58 PM-7:00 PM	-----S	:15/:15	1	\$1,200.00	P-01	0.00	BK	1	\$1,200.00			
		Sunday Prime Hr 1 (5:58 PM-7:00 PM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/18	11/04/18	-----S			1		\$1,200.00		0.00							
N 10	WECP	11/02/18	11/04/18	CBS Sunday Prime Hr 2	CM	7p-8p	-----S	:15/:15	1	\$1,200.00	P-01	0.00	BK	1	\$1,200.00			
		Sunday Prime Hr 2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/18	11/04/18	-----S			1		\$1,200.00		0.00							
N 11	WECP	11/02/18	11/04/18	CBS Sunday Prime Hr 3	CM	8p-9p	-----S	:15/:15	1	\$1,200.00	P-02	0.00	BK	1	\$2,400.00			
		Sunday Prime Hr 3																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/18	11/04/18	-----S			1		\$1,200.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>						
1	NECP	10/29/18-11/04/18		CBS Sunday Prime Hr 3		8p-9p	-----Su	:15/:15	(\$1,200.00)		0.00	BK						
		See MG 11.2																
		[Political No Avail]																
2	NECP	11/03/18-11/03/18		CBS SEC FB Late Game		2:30 PM-6:00 PM	-----Sa-	:15/:15	\$2,400.00		0.00	BK						
		Ⓜ MG for 7.1,11.1																
N 12	WECP	11/02/18	11/04/18	CBS Sunday Prime Hr 4	CM	9p-10p	-----S	:15/:15	1	\$1,200.00	P-01	0.00	BK	1	\$1,200.00			
		Sunday Prime Hr 4																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/18	11/04/18	-----S			1		\$1,200.00		0.00							
N 13	WECP	11/02/18	11/04/18	CBS This Morning Saturday	CM	6a-8a	-----S-	:15/:15	2	\$100.00	P-01	0.00	BK	2	\$200.00			
		CBS This Morning Saturday																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/18	11/04/18	-----S-			2		\$100.00		0.00							
N 14	WECP	11/02/18	11/04/18	CBS Sunday Morning	CM	8a-930a	-----S	:15/:15	2	\$360.00	P-01	0.00	BK	2	\$720.00			
		CBS Sunday Morning																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/18	11/04/18	-----S			2		\$360.00		0.00							
N 15	WECP	11/02/18	11/04/18	CBS SEC FB Prime Game	CM	7:00 PM-10:00 PM	-----S-	:15/:15	1	\$6,000.00	P-01	0.00	BK	1	\$6,000.00			
		SEC Football Prime Game (7:00 PM-10:00 PM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/18	11/04/18	-----S-			1		\$6,000.00		0.00							
													Totals	26	\$16,865.00			