

# Order #405144: Egan for J../Egan//Judge/Egan for S../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
02/21/20 3:53:14 PM	CIA Spot status		<updated to Cleared>8-4,7-1,10-2,7-5,7-2,7-4,10-3,9-1,10-4,8-6,8-3	Jana Shilo	\$2,460.00	11	0.00
02/21/20 3:39:53 PM	Processed		<async process>	Adam Joh	\$2,460.00	11	0.00
02/21/20 3:35:09 PM	Approved			Tim Lyons	\$2,460.00	11	0.00
02/21/20 3:35:06 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Tim Lyons	\$2,460.00	11	0.00
02/21/20 3:34:13 PM	Approval Workflow		[Sales Manager - Ready Default]	Tim Rapp	\$2,460.00	11	0.00
02/21/20 3:31:14 PM	Ready for approval		NEW ORDER	Steve Barr	\$2,460.00	11	0.00
02/21/20 3:04:31 PM	New order created		Copied from Order #380088	Steve Barr	\$10,320.00	49	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 405144  
**Alt Order #:**  
**Product Desc:** Egan for Superior Court 2020 w/o 2/24 &  
**Estimate:**  
**Flight Dates:** 02/24/20 - 03/02/20  
**Original Date / Rev:** 02/21/20 / 02/21/20  
**Order Type:** GENERAL

**KMJ-AM/FM**  
**Primary AE:** Steve Barra  
**Sales Office:** L-FRE  
**Sales Region:** Local

**Agency Name:** Egan for Judge 2020 - In House Agenc  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 144  
 Fresno, CA 93707-0144

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Egan/Judge  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-LR

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/02/20	11	\$2,460.00	\$2,091.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	11	\$2,460.00	\$2,091.00	0.00
<b>Totals</b>	<b>11</b>	<b>\$2,460.00</b>	<b>\$2,091.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Steve Barra	L-FRE	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMJA	02/24/20	02/28/20	M-F AM Drive M-F	CM	6a-10a	1-1-2--	:30	4	\$240.00	P-10	0.00	NM	4	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	1-1-2--		4				\$240.00		0.00			
N 8	KMJA	02/24/20	02/28/20	M-F Midday M-F	CM	10a-3p	-1-11--	:30	3	\$230.00	P-10	0.00	NM	3	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-1-11--		3				\$230.00		0.00			
N 9	KMJA	03/02/20	03/02/20	M-F AM Drive M-F	CM	6a-10a	1-----	:30	1	\$240.00	P-10	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	1-----		1				\$240.00		0.00			
N 10	KMJA	02/24/20	02/28/20	M-F PM Drive M-F	CM	3p-7p	11--1--	:30	3	\$190.00	P-10	0.00	NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	11--1--		3				\$190.00		0.00			

Totals 11 \$2,460.00

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Richard Egan, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: ELIZABETH EGAN

Authorized committee: EGAN FOR JUDGE 2020

Agency requesting time (and contact information):  
 N/A

Candidate's political party: N/A

Office sought (no acronyms or abbreviations): JUDGE, SUPERIOR COURT

Date of election: 3-3-2020       General       Primary

Treasurer of candidate's authorized committee:  
RICHARD EGAN

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>[Signature]</u> TREASURER	Signature: <u>[Signature]</u>
Name: <u>RICHARD EGAN</u>	Name: <u>STACY GREGG</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <u>02/11/2020</u>