

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <p style="text-align: center;">KMJ-AM & FM / Fresno</p>	Date: <p style="text-align: center;">02/05/2020</p>
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I, **Mark Scozzari**
 being/on behalf of: **Kuyler Crocker**
 a legally qualified candidate of the **non-partisan**
 political party for the office of: **Supervisor, District 1**
 in the **Primary Election**
 election to be held on: **March 3, 2020**

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Feb 06 – Feb 17 2020	6a – 7p	Monday – Friday		Feb 6 – 7: 6x Feb 10–14: 15 Feb 17: 2x	8–days (Feb 6, 7, 10, 11, 12, 13, 14, 17)

Attach proposed schedule with charges (if available): **SEE ATTACHED SCHEDULE**

I represent that the payment for the above described broadcast time has been furnished by:

→ Crocker for Supervisor, 2020

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

→ Melissa Allen

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

→ 2/5/20 [Signature]
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected
[Signature] DAVE CAMPBELL A.E.
 Signature Printed Name Title

Kuyler Crocker for Super Feb 2020 4K



From: Dave Campbell
 Phone: (559) 490-5952
 Email: dave.campbell@cumulus.com
 2/3/2020 5:55 PM

Flight Dates: 02/03/2020 - 03/01/2020

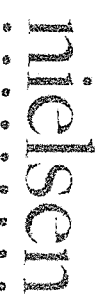
Demo: P 35+

Radio Market: FRESNO
 Survey: DECT19 SD rv 1 (OCT-DEC)
 Geography: TSA

ScheduleDescription:
 2020 Political Radio Campaign

Radio Total	Daypart	Daypart Code	Spots	Rot	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Length	Unit Rate	Total Cost	Average Rating
23.0			23.0		5.0	3.0	3.0	3.0	6.0	6.0			\$204.35	\$4,700.00	1.2%
KUL-AM			23.0		5.0	3.0	3.0	6.0	6.0				\$204.35	\$4,700.00	1.2%
Flight Dates															
2/3/20	M-F 6A-7P	PROT	6.0					3.0	3.0			60	\$200.00	\$1,200.00	1.2%
2/10/20	M-F 6A-7P	PROT	15.0		3.0	3.0	3.0	3.0	3.0			60	\$200.00	\$3,000.00	1.2%
Flight Dates															
2/17/20	M-F 6A-7P	PROT	2.0		2.0	2.0	2.0					60	\$250.00	\$500.00	1.2%
Flight Dates															
2/17/20	M-F 6A-7P	PROT	2.0		2.0	2.0	2.0					60	\$250.00	\$500.00	1.2%

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio Information: FRESNO, DECT19 SD rv 1 (OCT-DEC), TSA, Multiple Dayparts Used: P 35+; See Detailed Sourcing Page for Complete Details.
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Kuyler Crocker for Super Feb 2020 4K



From: Dave Campbell
 Phone: (559) 490-5952
 Email: dave.campbell@cumulus.com
 2/3/2020 5:55 PM

Schedule Grand Totals: 3 Weeks

Stations	Spots	Rot	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost
Radio Total	23.0		5.0	3.0	3.0	6.0	6.0			\$204.35	\$4,700.00	1.2%	\$170.29	27.6	100%	100%
KML-AM	23.0		5.0	3.0	3.0	6.0	6.0			\$204.35	\$4,700.00	1.2%	\$170.29	27.6	100%	100%
KML-AM Stream	0.0									\$0.00	\$0.00	0.0%	\$0.00	0.0	0%	0%

2020 Political Radio Campaign - Kuyler Crocker for Supervisor 4K #1

Flight Dates: Feb 6 - 17 2020 (weekdays only)

\$4,700 (gross) - \$705 (15% political discount) = \$3,995 (net)

Pricing & inventory availability can change without notice on a daily basis.

Questions??? Don't hesitate to contact your KML rep' Dave Campbell at 559-490-5952 or via e-mail at dave.campbell@cumulus.com.

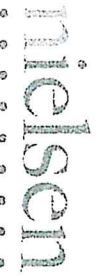
Cumulus Media does not discriminate on the basis of race, sex, or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted

Accepted by Station [Signature] Date 02.05.2020

Accepted by Client [Signature] Date 2/4/20

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.
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ORDER

Orders
Order / Rev: 386572
Alt Order #:
Product Desc: 2020 Political Radio Campaign
Estimate:
Flight Dates: 02/06/20 - 02/17/20
Original Date / Rev: 02/05/20 / 02/05/20
Order Type: GENERAL
Primary AE: Dave Campbell
Sales Office: L-FRE
Sales Region: Local
KMJ-AM/FM

Agency
Name: Scozzari Company, The
Buying Contact:
Billing Contact:
 5132 North Palm Avenue
 Fresno, CA 93704
Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Crocker/R/County Supervisor
Demographic: A35-64
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
02/01/20	02/14/20	23	\$4,700.00	\$3,995.00	February 2020	23	\$4,700.00	\$3,995.00	0.00
Totals						23	\$4,700.00	\$3,995.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Campbell	L-FRE	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	02/06/20	02/07/20	M-F Prime M-F	CM	6a-7p	---33--	1:00	6	\$200.00	P-50	0.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/03/20	02/09/20	---33--		6				\$200.00		0.00			
N 2	KMJA	02/10/20	02/14/20	M-F Prime M-F	CM	6a-7p	33333--	1:00	15	\$200.00	P-50	0.00	NM	15	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	33333--		15				\$200.00		0.00			
N 3	KMJA	02/10/20	02/14/20	M-F Prime M-F	CM	6a-7p	2-----	1:00	2	\$250.00	P-50	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	2-----		2				\$250.00		0.00			
Totals													23	\$4,700.00	

CROCKER FOR SUPERVISOR 2020

FPPC ID #1374642

PO BOX 6901

VISALIA, CA 93290

165

90-4493/1211

05

2/4/20

Date

CHECK ARMOR
Photo Safe Deposit Details on back

Pay to the

Order of

KMJ

\$3,905.00

Three thousand nine hundred ninety five ^{xx}/₁₀₀

Dollars



Photo Safe Deposit Details on back

Suncrest Bank
Fresno Branch 559-225-1700
www.suncrestbank.com

For

Jennifer R. Eit

MP

Patricia Clark

GUARDIAN SAFETY TELLS