

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KMS - Fresno</u>	Date: <u>2/13/20</u>
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I, Tison Coiro,
 being/on behalf of: Douglas Treisman, a legally
 qualified candidate of the Non-Partisan political
 party for the office of: Fresno County Judge
 in the Primary Election
 election to be held on: March 3, 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
(See attached schedule)					

Total Charges: \$290 Gross / 4496.50 Net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

Treasury for Judge

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Melissa Allen - Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

02/13/20
Date

[Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

Paul Street
Printed Name

Key Account Manager
Title

Douglas Treisman - Schedule 2

From: Paul Stuart
 Phone: (559) 490-5951
 Email: paul.stuart@cumulus.com
 2/13/2020 1:13 PM

Radio Market: **FRESNO**
 Survey: **DEC19 SD tv 1 (OCT-DEC)**
 Geography: **Metro**

Flight Dates: **02/17/2020 - 03/03/2020**
 Demo: **P 25+**

Daypart	Length	Spots	Unit Rate	Total Cost	Average Persons	GIs	CPM
Radio Total		25	\$211.60	\$5,290.00	7,100	176,600	\$29.80
KOJ-AM		25	\$211.60	\$5,290.00	7,100	176,600	\$29.80
Flight A - 2 wks (02/17, 02/24)							
		18	\$207.78	\$3,740.00	7,000	126,200	\$29.68
One Week Total		9	\$207.78	\$1,870.00	7,000	63,100	\$29.68
M-F 6A-10A	30	3	\$240.00	\$720.00	8,700	26,100	\$27.59
M-F 10A-3P	30	4	\$230.00	\$920.00	7,600	30,400	\$30.26
M-F 3P-7P	30	1	\$190.00	\$190.00	4,900	4,900	\$38.78
M-F 7P-12M	30	1	\$40.00	\$40.00	1,700	1,700	\$23.53
Flight B - 1 wk (03/02)							
		7	\$221.43	\$1,550.00	7,200	50,600	\$30.75
One Week Total		7	\$221.43	\$1,550.00	7,200	50,600	\$30.75
M-Tu 6A-10A	30	2	\$240.00	\$480.00	9,000	18,000	\$26.67
M 10A-3P	30	3	\$230.00	\$690.00	7,400	22,200	\$31.08
M 3P-7P	30	2	\$190.00	\$380.00	5,200	10,400	\$36.54

JMC

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: FRESNO; DEC19 SD tv 1 (OCT-DEC); Metro; Multiple Dayparts Used; P 25+; See Detailed Sourcing Page for Complete Details.
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Douglas Treisman - Schedule 2



From Paul Stuart
 Phone (559) 490-5951
 Email paul.stuart@cumulus.com
 2/13/2020 1:13 PM

Schedule Grand Totals: 3 Weeks

Radio Total	Stations	Spots	Unit Rate	Total Cost	Average Persons	Gls	CPM
KM-LAM		25	\$211.60	\$5,290.00	7,100	176,800	\$29.80
		25	\$211.60	\$5,290.00	7,100	176,800	\$29.80

Accepted by Station

_____ Date

Jason M. Condy

Accepted by Client

_____ Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The list demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: FRESNO, DEC19 SD rv 1 (OCT-DEC); Metro; Multiple Dayparts Used; P 25+; See Detailed Sourcing Page for Complete Details.
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CONTRACT



KMJ-AM
 1071 W. Shaw Ave.
 Fresno, CA 93711
 (559) 490-5802

kmjnow.com

And:

Treisman for Judge 2020 - In House Agency
 5132 N Palm
 #227
 Fresno, CA 93704

<u>Contract / Revision</u> 396703 /		<u>Alt Order #</u>
<u>Advertiser</u> Treisman//Judge		<u>Original Date / Revision</u> 02/13/20 / 02/13/20
<u>Contract Dates</u> 02/17/20 - 03/03/20	<u>Estimate #</u>	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KMJ-AM	<u>Account Executive</u> Paul Stuart	<u>Sales Office</u> Regional-Fresno
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KMJA	02/19/20	03/03/20	M-F	6a-10a		:30			NM	6	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	--WTF--				3	\$240.00			
Week:		02/24/20	03/01/20	MTWTF--				3	\$240.00			
Week:		03/02/20	03/08/20	-----				0	\$0.00			
N 2	KMJA	02/19/20	03/03/20	M-F	10a-3p		:30			NM	8	\$1,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	--WTF--				4	\$230.00			
Week:		02/24/20	03/01/20	--WTF--				4	\$230.00			
Week:		03/02/20	03/08/20	-----				0	\$0.00			
N 3	KMJA	02/19/20	03/03/20	M-F	3p-7p		:30			NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	--WTF--				1	\$190.00			
Week:		02/24/20	03/01/20	MTWTF--				1	\$190.00			
Week:		03/02/20	03/08/20	-----				0	\$0.00			
N 4	KMJA	02/19/20	03/03/20	M-F	7p-12a		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	--WTF--				1	\$40.00			
Week:		02/24/20	03/01/20	--WTF--				1	\$40.00			
Week:		03/02/20	03/08/20	-----				0	\$0.00			
N 5	KMJA	02/17/20	03/03/20	M-F	6a-10a		:30			NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----				0	\$0.00			
Week:		02/24/20	03/01/20	-----				0	\$0.00			
Week:		03/02/20	03/08/20	11-----				2	\$240.00			
N 6	KMJA	02/17/20	03/03/20	M-F	10a-3p		:30			NM	3	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----				0	\$0.00			
Week:		02/24/20	03/01/20	-----				0	\$0.00			
Week:		03/02/20	03/08/20	3-----				3	\$230.00			
N 7	KMJA	02/17/20	03/03/20	M-F	3p-7p		:30			NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----				0	\$0.00			
Week:		02/24/20	03/01/20	-----				0	\$0.00			
Week:		03/02/20	03/08/20	2-----				2	\$190.00			

Totals

25 \$5,290.00



KMJ-AM
 1071 W. Shaw Ave.
 Fresno, CA 93711
 (559) 490-5802

kmjnow.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
396703 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Treisman/I/Judge	02/13/20 / 02/13/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/17/20 - 03/03/20	Political	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/27/20 -02/23/20	9	\$1,870.00	(\$280.50)	\$1,589.50
02/24/20 -03/03/20	16	\$3,420.00	(\$513.00)	\$2,907.00
Totals	25	\$5,290.00	(\$793.50)	\$4,496.50

Signature: _____ **Date:** _____