

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KMJ-AM/FM

FRESNO, CA

Date:

2/10/20

I, Tal Cloud

being/on behalf of: Brade Maaske, a legally

qualified candidate of the _____ political

party for the office of: Tulare County Supervisor

in the March

election to be held on: 3-3-2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Brad Maaske For Tulare County Supervisor

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

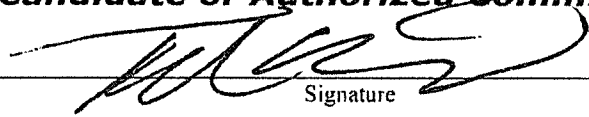
Jennifer Ewert

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/10/20
Date


Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

POLITICAL INQUIRY FORM
(TO BE COMPLETED BY STATION REPRESENTATIVE RESPONDING TO THE INQUIRY)

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of (1) a candidate for public office or (2) persons who wish to communicate a message relating to "any political matter of national importance," as defined in the Bipartisan Campaign Reform Act of 2002. It is to be kept in the Station Public File for a period of two years.

STATION		DATE OF REQUEST:	
---------	--	------------------	--

INQUIRY MADE BY: TAL Cloud

AGENCY (if any): River Right

ADDRESS OF AGENCY: 205 Trout Lake

CITY, STATE, ZIP OF AGENCY: Sanger, CA 93657

TELEPHONE NUMBER OF AGENCY: 559-285-2638

CANDIDATE: BIAD MASKE

ORGANIZATION OR SPONSORING AUTHORITY (WHO WILL PAY): BIAD MASKE

IF SPONSOR IS A COMMITTEE, NAME OF COMMITTEE: BIAD MASKE FOR SUPERVISOR

ADDRESS OF COMMITTEE: P.O. Box 6901

CITY, STATE, ZIP OF COMMITTEE: V. SA 1: A CA 93290

TELEPHONE NUMBER OF COMMITTEE: 916-5744

COMMITTEE OFFICERS:

Chairman: N/A

Vice Chairman:

Treasurer:

Secretary:

Is this the Candidate's Authorized Committee? () yes () no

OFFICE SOUGHT: PARTY AFFILIATION:

() federal () state local

ELECTION AND DATE:

() primary () general

FOR ISSUE ADS ONLY:

- a. Candidate(s) and offices (if any) referred to: Tulare County Supervisor
- b. Federal election(s) (if any) referred to: _____
- c. Issue(s) discussed: _____
- d. Name, Address, Phone Number of Contact: _____

DATES REQUESTED:

LENGTH OF SPOT/PROGRAM TIME REQUESTED:

REQUEST MADE:

in writing orally
If request is made in writing, attach and retain.

STATION OFFER:

DISPOSITION OF REQUEST:

granted denied
If not granted, state reasons in space below. If denied in writing, attach and retain. If granted, attach contract and invoice, when available.

REQUEST FOR DOCUMENTATION THAT CANDIDATE IS LEGALLY QUALIFIED:

yes no
Attach any written documentation received.

DATE POLITICAL DISCLOSURE FORM SUBMITTED TO REQUESTOR:

COMMENTS

STATION REP	
-------------	--

REVIEWED	
----------	--

#392473

Brad Maaske



To: Glynn Morgan
Phone: (559) 490-5873
Email:
2/5/2020 6:46 PM

Flight Dates: 02/10/2020 - 03/03/2020
Demo: P 18+

Radio Market: FRESNO
Survey: DEC19 SD rv 1 (OCT-DEC)
Geography: Metro

Schedule Description:
Tulare Co Supervisor

Radio Total	Daypart	Daypart Code	Spots	Unit Rate	Total Cost	% of Total Cost	Net Reach	Frequency	Length
KMIA-AM			50	\$85.50	\$4,275.00	100%	83,600	4.1	
Flight A - 1 wk (02/10)			50	\$85.50	\$4,275.00	100%	83,600	4.1	
One Week Total			12	\$90.00	\$1,080.00	25%	39,500	2.2	
Flight A - 1 wk (02/17)	M-F 6A-7P	PROT	12	\$90.00	\$1,080.00	100%	39,500	2.2 60	
One Week Total			12	\$90.00	\$1,080.00	25%	39,500	2.2	
Flight A - 1 wk (02/24)	M-F 6A-7P	PROT	12	\$90.00	\$1,080.00	100%	39,500	2.2 60	
One Week Total			16	\$75.94	\$1,215.00	28%	41,800	2.4	
Flight A - 1 wk (03/02)	M-F 6A-7P	PROT	13	\$90.00	\$1,170.00	98%	40,800	2.3 60	
One Week Total	M-F 7P-12M	EVE	3	\$15.00	\$45.00	4%	4,000	1.3 60	
Flight A - 1 wk (03/02)			10	\$90.00	\$900.00	21%	36,500	2.0	
One Week Total	M-F 6A-7P	PROT	10	\$90.00	\$900.00	21%	36,500	2.0	
Flight A - 1 wk (03/02)			10	\$90.00	\$900.00	100%	36,500	2.0 60	

The first demo listed is the Primary Demo
This report was created in TAPSCAN using the following Radio information: FRESNO, DEC19 SD rv 1 (OCT-DEC), Metro, Multiple Dayparts Used: P 18+. See Detailed Sourcing Page for Complete Details
Copyright © 2020 The Nielsen Company. All rights reserved.

11

414900

12 x 3 = 36 x 90 = 3240
5 x 90 = 450
5 x 90 = 450
3 x 15 = 45

Brad Maaske



By: Glynna Morgan
Phone: (559) 490-5873
Date: 2/5/2020 6:46 PM

Schedule Grand Totals: 4 Weeks

Stations	Spots	Unit Rate	Total Cost	% of Total Cost	Nat Reach	Frequency
Radio Total	50	\$85.50	\$4,275.00	100%	83,600	4.1
KMJ-AM	50	\$85.50	\$4,275.00	100%	83,600	4.1

Accepted by Station

Date

2-10-2020

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo

This report was created in TAPSCAN using the following Radio information: FRESNO, DEC19 SD rv 1 (OCT-DEC), Metro, Multiple Dayparts: Used, P 18+. See Detailed Sourcing Page for Complete Details
Copyright © 2020 The Nielsen Company. All rights reserved

Print

ORDER

Orders	Order / Rev: <u>392473</u> Alt Order #: _____ Product Desc: <u>2020 Primary Election</u> Estimate: _____ Flight Dates: <u>02/11/20 - 03/03/20</u> Original Date / Rev: <u>02/10/20 / 02/10/20</u> Order Type: <u>GENERAL</u>	Primary AE: <u>Glynn Morgan</u> Sales Office: <u>L-FRE</u> Sales Region: <u>Local</u>	KMJ-AM/FM <hr/> Billing Type: <u>Cash</u> Billing Calendar: <u>Broadcast</u> Billing Cycle: <u>EOM/EOC</u> Agency Commission: <u>15%</u>
Agency	Name: <u>River Right LLC</u> Buying Contact: _____ Billing Contact: _____ <u>205 Trout Lake</u> <u>Sanger, CA 93657</u>		
Advertiser	Name: <u>Maaske//Tulare County Supervisor</u> Demographic: <u>A25-54</u> Product Codes: <u>Candidates</u> Revenue Code 1: <u>AGY-AVAIL</u> Revenue Code 2: <u>POL-CAND</u> Revenue Code 3: <u>POL-LR</u>	New Business Thru: _____ Advertiser External ID: _____ Agency External ID: _____ Unit Code: <u>General</u>	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/23/20	28	\$2,220.00	\$1,887.00
02/24/20	03/03/20	27	\$2,055.00	\$1,746.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	28	\$2,220.00	\$1,887.00	0.00
March 2020	27	\$2,055.00	\$1,746.75	0.00
Totals	55	\$4,275.00	\$3,633.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Glynn Morgan			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	02/11/20	03/02/20	M-F Prime M-F	CM	6a-7p	MTWTF--	1:00	12	\$90.00	P-50	0.00	NM	41	\$3,690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	-TWTF--					12	\$90.00		0.00			
		Week: 02/17/20	02/23/20	MTWTF--					12	\$90.00		0.00			
		Week: 02/24/20	03/01/20	MTWTF--					12	\$90.00		0.00			
		Week: 03/02/20	03/08/20	5-----					5	\$90.00		0.00			
N 2	KMJA	03/03/20	03/03/20	M-F Prime M-F	CM	6:00 AM-3:00 PM (6:00 AM-3:00 PM)	-5-----	1:00	5	\$90.00	P-50	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	-5-----					5	\$90.00		0.00			
N 3	KMJA	02/17/20	02/28/20	M-F Evening M-F	CM	7p-12a	MTWTF--	1:00	7	\$15.00	P-50	0.00	NM	9	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	MTWTF--					4	\$15.00		0.00			
		Week: 02/24/20	03/01/20	MTWTF--					5	\$15.00		0.00			

Totals 55 \$4,275.00