

Order #398133: Maxwell fo../Maxwell//../Political/

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
02/19/20 2:49:06 PM	Processed		<async process>	Adam Joh	\$2,450.00	11	0.00
02/19/20 2:24:33 PM	Approved			Tim Lyons	\$2,450.00	11	0.00
02/19/20 2:24:30 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Tim Lyons	\$2,450.00	11	0.00
02/19/20 1:50:06 PM	Approval Workflow		[Sales Manager - Ready Default]	Tim Rapp	\$2,450.00	11	0.00
02/19/20 1:47:48 PM	Ready for approval		ready to proceed	Paul Stuar	\$2,450.00	11	0.00
02/14/20 10:38:40 AM	New order created		<new order>	Paul Stuar	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders	Order / Rev: <u>398133</u> Alt Order #: _____ Product Desc: <u>Political</u> Estimate: _____ Flight Dates: <u>02/24/20 - 02/28/20</u> Original Date / Rev: <u>02/14/20 / 02/19/20</u> Order Type: <u>GENERAL</u>	KMJ-AM/FM Primary AE: <u>Paul Stuart</u> Sales Office: <u>L-FRE</u> Sales Region: <u>Local</u>
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Agency	Name: <u>Maxwell for City Council - In House Ag</u> Buying Contact: _____ Billing Contact: _____ <u>1625 E Shaw Avenue</u> <u>Fresno, CA 93710</u>	Billing Type: <u>Cash</u> Billing Calendar: <u>Broadcast</u> Billing Cycle: <u>EOM/EOC</u> Agency Commission: <u>15%</u>
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Advertiser	Name: <u>Maxwell//City Council</u> Demographic: <u>A25-54</u> Product Codes: <u>Candidates</u> Revenue Code 1: <u>AGY-AVAIL</u> Revenue Code 2: <u>POL-CAND</u> Revenue Code 3: <u>POL-LR</u>	New Business Thru: _____ Advertiser External ID: _____ Agency External ID: _____ Unit Code: <u>General</u>
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Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
02/24/20	02/28/20	11	\$2,450.00	\$2,082.50	March 2020	11	\$2,450.00	\$2,082.50	0.00
					Totals	11	\$2,450.00	\$2,082.50	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Stuart			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	02/24/20	02/28/20	M-F AM Drive M-F	CM	6a-10a	-1111--	:30	4	\$240.00	P-10	0.00	NM	4	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	-1111--		4				\$240.00		0.00			
N 2	KMJA	02/24/20	02/28/20	M-F Midday M-F	CM	10a-3p	1-111--	:30	4	\$230.00	P-10	0.00	NM	4	\$920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	1-111--		4				\$230.00		0.00			
N 3	KMJA	02/24/20	02/28/20	M-F PM Drive M-F	CM	3p-7p	--111--	:30	3	\$190.00	P-10	0.00	NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	--111--		3				\$190.00		0.00			
Totals													11	\$2,450.00	

