Order #398133: Maxwell fo../Maxwell/I/../Political/

↑ Date Action Line	Comment	Ву То	tal\$#Si	oots Expe	ected GRI
්ද් 02/19/20 2:49:06 PM Processed	<async process=""></async>	Adam Joh	\$2,450.00	11	0.00
02/19/20 2:24:33 PM Approved		Tim Lyons	\$2,450.00	11	0.00
02/19/20 2:24:30 PM Approval Workflow	[Business Manager - Business Office Approval Needed Default]	Tim Lyons	\$2,450.00	11	0.00
02/19/20 1:50:06 PM Approval Workflow	[Sales Manager - Ready Default]	Tim Rapp	\$2,450.00	11	0.00
02/19/20 1:47:48 PM Ready for approval	ready to proceed	Paul Stuar	\$2,450.00	11	0.00
02/14/20 10:38:40 AM New order created	<new order=""></new>	Paul Stuar	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders	Order / Rev:	398133			
	Alt Order #:				
	Product Desc:	Political			
	Estimate:			KMJ-AM/FM	
	Flight Dates:	02/24/20 - 02/28/20	Primary AE:	Paul Stuart	
	Original Date / Rev:	02/14/20 / 02/19/20	Sales Office:	L-FRE	
	Order Type:	GENERAL	Sales Region:	Local	
Agency	Name:	Maxwell for City Council - In House Aç			
	Buying Contact:		Billing Type:	Cash	
	Billing Contact:		Billing Calendar:	Broadcast	
		1625 E Shaw Avenue	Billing Cycle:	EOM/EOC	
		Fresno, CA 93710	Agency Commission:	15%	-
Advertiser	Name:	Maxwell/I/City Council			
	Demographic:	A25-54	New Business Thru:		
	Product Codes:	Candidates	Advertiser External ID:		****
	Revenue Code 1:	AGY-AVAIL	Agency External ID:		
	Revenue Code 2:	POL-CAND	Unit Code:	General	·
	Revenue Code 3:	POL-LR			

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	02/28/20	11	\$2,450.00	\$2,082.50

Totals							
Month	# Spots	Gross Amount	Net Amount	Rating			
March 2020	11	\$2,450.00	\$2,082.50	0.00			
Totals	11	\$2,450,00	\$2.082.50	0.00			

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Stuart			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri I	Rtg Type	Spots	Amount
N 1	KMJA	02/24/20	02/28/20	M-F AM Drive M-F	СМ	6a-10a	-1111	:30	4	\$240.00P-10	0.00 NM	4	\$960.00
	<u>Sta</u> /eek: 02/		End Date 03/01/20	<u>Weekdays</u> -1111	Spots/Week 4	<u>Rate</u> \$240.00	Rating 0.00						
N 2	KMJA	02/24/20	02/28/20	M-F Midday M-F	СМ	10a-3p	1-111	:30	4	\$230.00P-10	0.00 NM	4	\$920.00
V	<u>Sta</u> /eek: 02/		End Date 03/01/20	Weekdays 1-111	Spots/Week 4	<u>Rate</u> \$230.00	Rating 0.00						
N 3	KMJA	02/24/20	02/28/20	M-F PM Drive M-F	СМ	3р-7р	111	:30	3	\$190.00P-10	0.00 NM	3	\$570.00
<u>\</u>	<u>Sta</u> /eek: 02/2		End Date 03/01/20	Weekdays 111	Spots/Week 3	<u>Rate</u> \$190.00	Rating 0.00						

Totals 11 \$2,450.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

heck applicat	ble box) RAL CANDIDA	ATE	☐ STAT	E/LOCAL C	ANDIDATE
To Av Windo	vail Themselve www, Federal Ca	s of The Lov ndidates Mu	west Unit Cha Ist Sign The (arge During Certification	a Political On Page 3
	d Location: 1. T · Fresno, (CA		Date 2/	e: 18/20
	yler Mo	ixwell			
ng/on behalf	fof: <u>Self</u>	•			, a legally
ılified candid	date of the	ion-part	isan		nolitical
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hereby reque	est station time as fo	ollows:			
roadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	(5	e ettich	ed Johedu	le)	
		150 / 1	10		
tal Charg	es:		12082.50 N		
		70	Net- Produc	ition tee /	70t.1 - 2132.50

1-18- M

For programming that, in whole or in national importance," list the matters	part, "communicates a message rebelow:	elating to any political matter of
I represent that the payment for the ab	pove described broadcast time has	been furnished by:
Maxwell for		
and you are authorized to announce the I represent that this person or entity is committee/organization of the legally of	e time as paid for by such person c either a legally qualified candidate	or entity.
The name of the treasurer of the candid	date's authorized committee is:	
Varinder	Bains	
This station has disclosed to me its poli and discount, promotional and other said	itical advertising policies, includin les practices (not applicable to fed	g: applicable classes and rates; eral candidates).
THIS STATION DOES NOT DISCR OF RACE OR ETHNICITY IN THE	RIMINATE OR PERMIT DISCR PLACEMENT OF ADVERTISIN	IMINATION ON THE BASIS NG.
To Be Signed By Car	ndidate or Authorized	d Committee
2/18/2020 Date	Yylou Signature	Iquele
To Be Signed I	By Station Represent	ative
Accepted	Accepted in Part	Rejected
Pare the	Printed Name	Key Account transper