

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KMT - Fresno, CA	Date: 2/11/20
--------------------------------------------------	-------------------------

I, Jason Corns,
 being/on behalf of: Douglas Treisman, a legally
 qualified candidate of the non-partisan political
 party for the office of: Fresno County Judge
 in the Primary Election
 election to be held on: March 3rd

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached schedule					

Total Charges: \$ 3365 Gross / \$ 2860 Net (airtime)
 \$ 50 Net - (Production)

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Treisman For Judge

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Melissa Allen Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

02/11/20
Date

Jason M. Form
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Paul Stewart
Signature

Paul Stewart
Printed Name

Key Account Manager
Title

POLITICAL INQUIRY FORM
(TO BE COMPLETED BY STATION REPRESENTATIVE RESPONDING TO THE INQUIRY)

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of (1) a candidate for public office or (2) persons who wish to communicate a message relating to "any political matter of national importance," as defined in the Bipartisan Campaign Reform Act of 2002. It is to be kept in the Station Public File for a period of two years.

STATION KMJ

DATE OF REQUEST: 2/10/20

INQUIRY MADE BY: Jason Cruz

AGENCY (if any): _____

ADDRESS OF AGENCY: 5132 N. Palm #227

CITY, STATE, ZIP OF AGENCY: Fresno, CA 93704

TELEPHONE NUMBER OF AGENCY: 559-287-0064

CANDIDATE: Douglas Treisman for Judge

ORGANIZATION OR SPONSORING AUTHORITY (WHO WILL PAY): _____

IF SPONSOR IS A COMMITTEE, NAME OF COMMITTEE: _____

ADDRESS OF COMMITTEE: _____

CITY, STATE, ZIP OF COMMITTEE: _____

TELEPHONE NUMBER OF COMMITTEE: _____

COMMITTEE OFFICERS:

Chairman: _____

Vice Chairman: _____

Treasurer: Melissa Allen

Secretary: _____

Is this the Candidate's Authorized Committee? () yes () no

OFFICE SOUGHT: _____ PARTY AFFILIATION: _____

() federal () state () local

ELECTION AND DATE: _____

() primary () general

FOR ISSUE ADS ONLY:

- a. Candidate(s) and offices (if any) referred to: _____

- b. Federal election(s) (if any) referred to: _____
- c. Issue(s) discussed: _____
- d. Name, Address, Phone Number of Contact: _____

DATES REQUESTED: 2/17-2/28

LENGTH OF SPOT/PROGRAM TIME REQUESTED: :30s

REQUEST MADE:

in writing orally
If request is made in writing, attach and retain.

STATION OFFER:

DISPOSITION OF REQUEST:

granted denied
If not granted, state reasons in space below. If denied in writing, attach and retain. If granted, attach contract and invoice, when available.

REQUEST FOR DOCUMENTATION THAT CANDIDATE IS LEGALLY QUALIFIED:

yes no
Attach any written documentation received.

DATE POLITICAL DISCLOSURE FORM SUBMITTED TO REQUESTOR: 2/11/20

COMMENTS

STATION REP	Paul Stewart
REVIEWED	

Douglas Treisman for Fresno County Judge



From Paul Stuart
 Phone: (559) 490-5951
 Email: paul.stuart@cumulus.com
 2/10/2020 10:41 AM

Flight Dates: 02/17/2020 - 02/29/2020
 Demo: P 25+

Radio Market: FRESNO
 Survey: DEC19 SD IV 1 (OCT-DEC)
 Geography: Metro

Daypart	Length	Spots	Unit Rate	Total Cost	Average Persons	Gls	CPM
Radio Total				\$2,860.00	7,000	111,800	\$25.54
KMJ-AM				\$2,860.00	7,000	111,800	\$25.54
Flight A - 2 wks (02/17, 02/24)							
One Week Total							
		16	\$178.75	\$2,860.00	7,000	111,800	\$25.54
		8	\$178.75	\$1,430.00	7,000	55,900	\$25.54
M-F 5A-6A	30	1	\$180.00	\$180.00	2,100	2,100	\$85.71
M-F 6A-10A	30	3	\$190.00	\$570.00	8,700	26,100	\$21.84
M-F 10A-3P	30	3	\$180.00	\$540.00	7,600	22,800	\$23.68
M-F 3P-7P	30	1	\$140.00	\$140.00	4,900	4,900	\$28.57

JMC

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: FRESNO: DEC19 SD IV 1 (OCT-DEC); Metro: Multiple Dayparts Used, P 25+; See Detailed Sourcing Page for Complete Details.
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Douglas Treisman for Fresno County Judge



From: Paul Stuart
 Phone: (559) 490-5951
 Email: paul.stuart@cumulus.com
 2/10/2020 10:41 AM

Schedule Grand Totals: 2 Weeks

Radio Total	Stations	Spots	Unit Rate	Total Cost	Average Persons	Gls	CPM
KMJ-AM		16	\$178.75	\$2,860.00	7,000	111,800	\$25.54
		16	\$178.75	\$2,860.00	7,000	111,800	\$25.54

Accepted by Station

Jason M. Corak

Date

02/10/20

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo
 This report was created in TAPSCAN using the following Radio information: FRESNO: DEC19 SD rv 1 (OCT-DEC), Metro: Multiple Dayparts Used: P 25+. See Detailed Sourcing Page for Complete Details.
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CONTRACT



KMJ-AM
 1071 W. Shaw Ave.
 Fresno, CA 93711
 (559) 490-5802

kmjnow.com

And:

Treisman for Judge 2020 - In House Agency
 5132 N Palm
 #227
 Fresno, CA 93704

<u>Contract / Revision</u> 392603 /		<u>Alt Order #</u>
<u>Advertiser</u> Treisman/Judge		<u>Original Date / Revision</u> 02/11/20 / 02/11/20
<u>Contract Dates</u> 02/17/20 - 02/28/20	<u>Estimate #</u>	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KMJ-AM	<u>Account Executive</u> Paul Stuart	<u>Sales Office</u> Regional-Fresno
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KMJA	02/17/20	02/28/20	M-F	5:00 AM-6:00 AM		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/17/20	02/23/20	----1--				1	\$180.00			
	Week:	02/24/20	03/01/20	----1--				1	\$180.00			
N 2	KMJA	02/17/20	02/28/20	M-F	6a-10a		:30			NM	6	\$1,140.00
	Week:	02/17/20	02/23/20	-111---				3	\$190.00			
	Week:	02/24/20	03/01/20	-111---				3	\$190.00			
N 3	KMJA	02/17/20	02/28/20	M-F	10a-3p		:30			NM	6	\$1,080.00
	Week:	02/17/20	02/23/20	1--11--				3	\$180.00			
	Week:	02/24/20	03/01/20	1--11--				3	\$180.00			
N 4	KMJA	02/17/20	02/28/20	M-F	3p-7p		:30			NM	2	\$280.00
	Week:	02/17/20	02/23/20	---1---				1	\$140.00			
	Week:	02/24/20	03/01/20	---1---				1	\$140.00			
N 5	KMJA	02/17/20	02/28/20	M-F	10a-3p		:30			NM	2	\$360.00
	Week:	02/17/20	02/23/20	-----				0	\$0.00			
	Week:	02/24/20	03/01/20	-11-----				2	\$180.00			
N 6	KMJA	02/17/20	02/28/20	M-F	3p-7p		:30			NM	1	\$140.00
	Week:	02/17/20	02/23/20	-----				0	\$0.00			
	Week:	02/24/20	03/01/20	----1--				1	\$140.00			
N 7	KMJA	02/17/20	02/28/20	M-F	7p-12a		:30			NM	1	\$5.00
	Week:	02/17/20	02/23/20	-----				0	\$0.00			
	Week:	02/24/20	03/01/20	----1--				1	\$5.00			

Totals 20 \$3,365.00

Jason M. Camp
 02/11/20

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
1/27/20 - 02/23/20	8	\$1,430.00	(\$214.50)	\$1,215.50
12/24/20 - 02/28/20	12	\$1,935.00	(\$290.25)	\$1,644.75
Totals	20	\$3,365.00	(\$504.75)	\$2,860.25

(* Line Transactions: N = New F = Edited D = Deleted)