

# Order #599347: Larry Mica../Micari/I/S../2020 Polit../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
10/06/20 3:33:12	Processed		<async process>	Sydney Toliver (sydney.toliver@ci	7,075.00	38	0.00
10/06/20 3:29:20	Approved			Tim Lyons (timothy.lyons@cumult	7,075.00	38	0.00
10/06/20 3:29:16	Approval Work		[Business Manager - Business Office Approval Needed Default]	Tim Lyons (timothy.lyons@cumult	7,075.00	38	0.00
10/06/20 3:28:16	Approval Work		[Sales Manager - Ready Default]	Tim Rapp (timothy.rapp@cumul	7,075.00	38	0.00
10/06/20 3:25:43	Ready for appr		10/06/2020: Micari Oct 2020 Add On KMJ	Dave Campbell (deharvey@cumu	7,075.00	38	0.00
10/06/20 1:46:36	New order crea		<new order>	Dave Campbell (deharvey@cumu	\$0.00	0	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 599347  
**Alt Order #:**  
**Product Desc:** 2020 Political Radio Campaign / October  
**Estimate:**  
**Flight Dates:** 10/07/20 - 10/23/20  
**Original Date / Rev:** 10/06/20 / 10/06/20  
**Order Type:** GENERAL

**KMJ-AM/FM**  
**Primary AE:** Dave Campbell  
**Sales Office:** L-FRE  
**Sales Region:** Local

**Agency Name:** Larry Micari for Supervisor - In House  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 481  
 Exeter, CA 93221

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Micari//Supervisor  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-LR  
**Priority:** P-100

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/23/20	38	\$7,075.00	\$6,013.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	38	\$7,075.00	\$6,013.75	0.00
<b>Totals</b>	<b>38</b>	<b>\$7,075.00</b>	<b>\$6,013.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Campbell	L-FRE	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	10/07/20	10/09/20	M-F AM Drive M-F	CM	6a-10a	--1-1--	1:00	2	\$225.00	P-50	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/05/20	10/11/20	--1-1--		2		\$225.00		0.00					
N 2	KMJA	10/07/20	10/09/20	M-F Midday M-F	CM	10a-3p	--1-1--	1:00	2	\$200.00	P-50	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/05/20	10/11/20	--1-1--		2		\$200.00		0.00					
N 3	KMJA	10/07/20	10/09/20	M-F PM Drive M-F	CM	3p-7p	--1-1--	1:00	2	\$175.00	P-50	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/05/20	10/11/20	--1-1--		2		\$175.00		0.00					
N 4	KMJA	10/07/20	10/09/20	M-F AM Drive M-F	CM	6a-10a	--1-1--	:30	2	\$190.00	P-50	0.00	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/05/20	10/11/20	--1-1--		2		\$190.00		0.00					
N 5	KMJA	10/07/20	10/09/20	M-F Midday M-F	CM	10a-3p	--1-1--	:30	2	\$180.00	P-50	0.00	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/05/20	10/11/20	--1-1--		2		\$180.00		0.00					
N 6	KMJA	10/07/20	10/09/20	M-F PM Drive M-F	CM	3p-7p	--1-1--	:30	2	\$140.00	P-50	0.00	NM	2	\$280.00

Order / Rev: 599347  
 Alt Order #:  
 Flight Dates: 10/07/20 - 10/23/20

Advertiser: Micari//Supervisor  
 Product Desc: 2020 Political Radio Campaign / October  
 Estimate: KMJ-AM/FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMJA	10/12/20	10/16/20	M-F AM Drive M-F	CM	6a-10a	1-1----	1:00	2	\$225.00	P-50	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/05/20	10/11/20	--1-1--	2	\$140.00	0.00								
N 8	KMJA	10/12/20	10/16/20	M-F Midday M-F	CM	10a-3p	--1-1--	1:00	2	\$200.00	P-50	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	1-1----	2	\$225.00	0.00								
N 9	KMJA	10/12/20	10/16/20	M-F PM Drive M-F	CM	3p-7p	1---1--	1:00	2	\$175.00	P-50	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	--1-1--	2	\$200.00	0.00								
N 10	KMJA	10/12/20	10/16/20	M-F AM Drive M-F	CM	6a-10a	1-1----	:30	2	\$190.00	P-50	0.00	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	1-1----	2	\$190.00	0.00								
N 11	KMJA	10/12/20	10/16/20	M-F Midday M-F	CM	10a-3p	--1-1--	:30	2	\$180.00	P-50	0.00	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	--1-1--	2	\$180.00	0.00								
N 12	KMJA	10/12/20	10/16/20	M-F PM Drive M-F	CM	3p-7p	1---1--	:30	2	\$140.00	P-50	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	1---1--	2	\$140.00	0.00								
N 13	KMJA	10/19/20	10/23/20	M-F AM Drive M-F	CM	6a-10a	1-1-1--	1:00	3	\$225.00	P-50	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/19/20	10/25/20	1-1-1--	3	\$225.00	0.00								
N 14	KMJA	10/19/20	10/23/20	M-F Midday M-F	CM	10a-3p	--1-1--	1:00	2	\$200.00	P-50	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/19/20	10/25/20	--1-1--	2	\$200.00	0.00								
N 15	KMJA	10/19/20	10/23/20	M-F PM Drive M-F	CM	3p-7p	1-1----	1:00	2	\$175.00	P-50	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/19/20	10/25/20	1-1----	2	\$175.00	0.00								
N 16	KMJA	10/19/20	10/23/20	M-F AM Drive M-F	CM	6a-10a	1-1-1--	:30	3	\$190.00	P-50	0.00	NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/19/20	10/25/20	1-1-1--	3	\$190.00	0.00								
N 17	KMJA	10/19/20	10/23/20	M-F Midday M-F	CM	10a-3p	--1-1--	:30	2	\$180.00	P-50	0.00	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/19/20	10/25/20	--1-1--	2	\$180.00	0.00								
N 18	KMJA	10/19/20	10/23/20	M-F PM Drive M-F	CM	3p-7p	1---1--	:30	2	\$140.00	P-50	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/19/20	10/25/20	1---1--	2	\$140.00	0.00								

Totals 38 \$7,075.00

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, LARRY MICARI, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE  FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

**LARRY MICARI**

Authorized committee:

**LARRY MICARI FOR SUPERVISOR, DISTRICT 1, 2020**

Agency requesting time (and contact information):

N/A

Candidate's political party:

**NON-PARTISAN**

Office sought (no acronyms or abbreviations):

**SUPERVISOR DISTRICT 1**

Date of election:

**NOVEMBER 3, 2020**

General  Primary

Treasurer of candidate's authorized committee:

**LARRY MICARI**

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity, and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

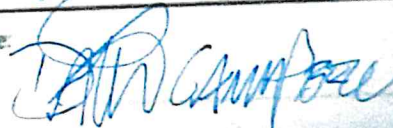
Station Representative

Signature:



Name: **LARRY MICARI**

Signature:



Name: **DAVE CAMPBELL**

Date of Request to Purchase Ad Time: **10/06/2020**

Date of Station Agreement to Sell Time: **10/06/2020**

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

N / A

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 09/25/2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>599347</u>	Station Call Letters: <u>KMJ-4M/FM</u>	Date Received/Requested: <u>10/06/2020 - 10/06/2020</u>
Est. #:	Station Location: <u>FRESNO, CA</u>	Run Start and End Dates: <u>10/07 - 10/23</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.