

Order #604446: Sultana Medi/Zante/N/Fr../Political ../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
10/15/20 12:27:3	Processed		<async process>	Sydney Toliver (sydney.toliver@ci	2,960.00	16	0.00
10/15/20 12:27:0	Approved			Tim Lyons (timothy.lyons@cumult	2,960.00	16	0.00
10/15/20 12:27:0	Approval Work		[Business Manager - Business Office Approval Needed Default]	Tim Lyons (timothy.lyons@cumult	2,960.00	16	0.00
10/15/20 12:21:1	Approval Work		[Sales Manager - Ready Default]	Tim Rapp (timothy.rapp@cumulus	2,960.00	16	0.00
10/15/20 12:05:4	Ready for appr		ready to proceed	Paul Stuart (pstuart@cumulus.cor	2,960.00	16	0.00
10/15/20 12:01:4	New order crea		<new order>	Paul Stuart (pstuart@cumulus.cor	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 604446
Alt Order #:
Product Desc: Political - Candidate
Estimate:
Flight Dates: 10/19/20 - 10/30/20
Original Date / Rev: 10/15/20 / 10/15/20
Order Type: GENERAL
Primary AE: Paul Stuart
Sales Office: R-FRE
Sales Region: Regional
KMJ-AM/FM

Agency
Name: Sultana Media
Buying Contact:
Billing Contact:
 6498 N Warren
 Fresno, CA 93711
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Zante/N/Fresno County Board of Educ
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-100
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/28/20	10/25/20	8	\$1,480.00	\$1,258.00	October 2020	8	\$1,480.00	\$1,258.00	0.00
10/26/20	10/30/20	8	\$1,480.00	\$1,258.00	November 2020	8	\$1,480.00	\$1,258.00	0.00
					Totals	16	\$2,960.00	\$2,516.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Stuart			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	10/19/20	10/30/20	M-F AM Drive M-F	CM	6a-10a	1111---	:30	4	\$190.00	P-10	0.00	NM	8	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	1111---					4	\$190.00		0.00			
		Week: 10/26/20	11/01/20	1111---					4	\$190.00		0.00			
N 2	KMJA	10/19/20	10/30/20	M-F Midday M-F	CM	10a-3p	-1111--	:30	4	\$180.00	P-10	0.00	NM	8	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-1111--					4	\$180.00		0.00			
		Week: 10/26/20	11/01/20	-1111--					4	\$180.00		0.00			
													Totals	16	\$2,960.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, ALEX E. TAVLIAN, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Blake H. Zante

Authorized committee:

Zante for FCOE Trustee 2020

Agency requesting time (and contact information):

N/A Sullana Media, PO Box 3344 · Fresno, Calif. 93650

Candidate's political party:

Nonpartisan

Office sought (no acronyms or abbreviations):

Fresno County Office of Education TA #2

Date of election:

11/3/2020

General

Primary

Treasurer of candidate's authorized committee:

Melissa Allen

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Alex E. Tavlian	Name: Paul Stewart
Date of Request to Purchase Ad Time: 10/15/2020	Date of Station Agreement to Sell Time: 10/15/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10/15/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: KMSJ / KSKS	Date Received/Requested: 10/15/20
Est. #:	Station Location: Fresno, CA	Run Start and End Dates: 10/19/20 - 10/29/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.