### AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check appli	cable box)	
	<b>FEDERAL</b>	CANDIDATE

_/		
M	STATE/LOCAL	CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:		Date:
	KMJ-AM & FM / Fresno	02/14/2020
<sub>I,</sub> Larry Micari	A COLOR OF THE COL	
being/on behalf of: Larry	Micari for Supervisor, Dist	rict 1, 2020
a legally qualified candidate	of thenon-partisan	
political party for the office of	of: Supervisor, District 1	
<sub>in the</sub> Primary Election		
election to be held on:	arch 3, 2020	

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Feb 17 –	6a – 10a 10a – 3p	Monday	On–Air	Feb 17 – 21 & Feb 24 – 28:	2-weeks
Feb 28 2020	3p – 7p 6a – 7p	– Friday	Streaming	15x per week Feb 17 – 21 & Feb 24 – 28: 30x per week	10-days (Mon-Fri)

Attach proposed schedule with charges (if available): SEE ATTACHED SCHEDULE

by:	above described broadcast tim	ie nas been furnished				
- Jany ma-						
represent that this person or entity i	and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.					
The name of the treasurer of the ca	ndidate's authorized committee	is:				
This station has disclosed to me its classes and rates; and discount, proto federal candidates).	political advertising policies, incomotional and other sales pract	cluding: applicable ices (not applicable				
THIS STATION DOES NOT DISCE BASIS OF RACE OR ETHNIC	RIMINATE OR PERMIT DISCR CITY IN THE PLACEMENT OF	IMINATION ON THE ADVERTISING.				
To Be Signed By Ca	andidate or Authorized Co	ommittee				
→ 2-14.zozo	Pary 7 -	-				
Date	Signature					
To Be Signe	d By Station Representative					
☐ Accepted	☐ Accepted in Part	☐ Rejected				
MARRIL	DAVE CAMPBELL	AE				
Stenature I	Printed Name	Title				

### POLITICAL INQUIRY FORM (TO BE COMPLETED BY STATION REPRESENTATIVE RESPONDING TO THE INQUIRY)

**INSTRUCTIONS**: This form must be completed as to all <u>requests</u>, both oral and written, for broadcast time to be used by or on behalf of (1) a candidate for public office or(2) persons who wish to communicate a message relating to "any political matter of national importance." as defined in the Bipartisan Campaign Reform Act of 2002. It is to be kept in the Station Public File for a period of two years.

STATION KMJ-AM&FM DATE OF REQUEST: 02/13/2020
INQUIRY MADE BY: PAULA VINZANT (campaign manager)
AGENCY (if any): IN-HOUSE
ADDRESS OF AGENCY: P.O. Box 481
CITY, STATE, ZIP OF AGENCY: Exeter, CA 93221
TELEPHONE NUMBER OF AGENCY: 559–901–4278
CANDIDATE: LARRY MICARI FOR SUPERVISOR
ORGANIZATION OR SPONSORING AUTHORITY (WHO WILL PAY): LARRY MICARI FOR SUPERVISOR
IF SPONSOR IS A COMMITTEE, NAME OF COMMITTEE:
ADDRESS OF COMMITTEE:
CITY, STATE, ZIP OF COMMITTEE:
TELEPHONE NUMBER OF COMMITTEE:
COMMITTEE OFFICERS:
Chairman:
Vice Chairman:
Treasurer: Secretary:
Is this the Candidate's Authorized Committee? ( ) yes ( ) no
OFFICE SOUGHT: PARTY AFFILIATION:
( ) federal ( ) state
ELECTION AND DATE:
primary ( ) general

FOR ISSU	JE ADS ONLY:	
a.	Candidate(s) and offices (if any) referred	to:
b.	Federal election(s) (if any) referred to:	
C.	Issue(s) discussed:	
d.	Name, Address. Phone Number of Contac	
DATES RE	QUESTED:	
LENGTH C	OF SPOT/PROGRAM TIME REQUESTED:	
STATION C	in writing ( ) orally quest is made in writing, attach and retain.  OFFER:  ON OF REQUEST: granted ( ) denied	
If no	ot granted, state reasons in space below. If stated, attach contract and invoice, when availab	denied in writing, attach and retain. If le.
( )	FOR DOCUMENTATION THAT CANDIDATE yes ( ) no ch any written documentation received.	IS LEGALLY QUALIFIED:
DATE POLI	TICAL DISCLOSURE FORM SUBMITTED TO	REQUESTOR:
	COMMENTS	
	STATION REP	DAVE CAMPBELL
	REVIEWED	

# Larry Micari KMJ Feb 2020 #1



From: Dave Campbell Phone: (559) 490-5952 Email: dave.campbell@cumulus.com 2/14/2020 1:22 PM

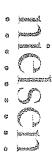
Flight Dates: 02/17/2020 - 03/01/2020 Demo: P 35+

Radio Market: FRESNO Geography: TSA Survey: DEC19 SD rv 1 (OCT-DEC)

2020 Political Radio (	2020 Political Radio Campaign KMJ-AM&FM	AM&FM								••••					
	Daypart	Daypart Code	Spots	Rot	Mon	Tue	Wed	₹	Ŧ	Sat :	Sun	Length	Unit Rate	Total Cost	Average
Radio Total			90.0	10.0	16.0	16.0	16.0	16,0	16.0				\$833	\$75mm	Zamig Pinex
KMU-AM			30.0	1	6.0	6.0	6.0	6.0	ŝ				\$220.00	00 009 98	٠ ر
Flight Dates	<ul> <li>Other professional processions are assessed to the professional procession and the part of the part o</li></ul>										*** *** *** ** ***	* : :	The second secon	talono:00	
	the latest the first particular to the second secon		15.0		3.0	3.0	3.0	3.0	3.0				00 OCC	*33000	3
2/17/20	The second secon		15.0		3.0	3.0	3.0	30	٠٥٤		To provide the state of the sta	The state of the s	00.0224	\$3,300.00	1.2
And the second of the second o	M-F 6A-10A	AM	5.0			10	10	10	10	The same of the sa		3	92.000	\$3,300.00	1.2
Contract the contract to the c	M-F 10A-3P	ĕ	5.0	The second secon	1.0	1.0	10	10	10	The state of the s	The second secon	3 8	00.0424	\$1,200.00	1.5%
The state of the s	M-F 3P-7P	PM	50		1	1	<b>-</b>	> 6	1			3 8	\$230.00	\$1,150.00	1.35
Flight Dates	The second section of the second seco	A No see a construction of the control of the contr		The state of the s	3			1.0			The second secon	30	\$190.00	\$950.00	0.99
			15.0		3.0	3.0	3.0	3.0	3.0				\$220.00	00 00E E\$	1 29
2/24/20	The state of the second		15.0		3.0	3.0	3.0	3.0	3.0				\$220.00	00.000	י ני
	M-F 6A-10A	AM	5.0		1.0		1.0	1.0	1.0			33	\$240.00	\$1 200.00	1 50
	M-F 10A-3P	8	5.0		1.0	1.0	1.0	10	1.0		Annual to the annual to	30	\$220.00	\$1 150 00	3 0
	M-F 3P-7P	R	5.0		1.0	1,0	1.0	1.0	1.0	engen control of a section (see a		ප	\$190.00	\$950.00	0 0%
KWU-AM Stream	A control of the cont		60.0	10.0	10 <u>.</u> 0	<b>1</b> 00	10.0	5	10.0				333	\$000 CO	3 3
Flight Dates	and the second s	·						***************************************	100	***************************************			410.00	4700.00	0.0
			30.0	5.0	5.0	5.0	5.0	5.0	5.0		man a producer o arma a produce por major por participants of the second	,	\$15.00	\$450.00	00%
211120			30.0	5.0	5.0	5,0	5.0	5.0	5.0		The second secon		<b>\$</b> 15.00	\$450.00	0.0%
Clinkt Dates	M-F 6A-/P	PROT	30.0	5.0	5.0	5.0	5.0	5.0	5.0			30	\$15.00	\$450.00	
i igia Dates	The second secon							The second secon	and the second s						
	A THE PARTY OF THE		30.0	5.0	5.0	5.0	5.0	5.0	5.0			11.70mm to 11.11.11.11.11.11.11.11.11.11.11.11.11.	\$15.00	\$450.00	0.0%
2124120			30.0	5.0	5.0	5.0	5.0	5.0	5.0		The second secon		\$15.00	\$450.00	200%
	M-+ 0A-/		ວິ	71	7	n	1	1	1			The state of the s	And the second s	The same of the sa	

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: FRESNO; DEC19 SD rv 1 (OCT-DEC); TSA; Multiple Dayparts Used; P 35+; See Detailed Sourcing Page for Complete Details. Copyright © 2020 The Nielsen Company. All rights reserved.



# Larry Micari KMJ Feb 2020 #1



Phone: (559) 490-5952 From: Dave Campbell

Email: dave.campbell@cumulus.com 2/14/2020 1:22 PM

### Schedule Grand Totals: 2 Weeks

MJ-AA	KMJ-AV	Radio Total	
KMJ-AM Stream 60.0 10.0 10.0 10.0	30,0	otal	Significan
60.0	30,0	90.0	sınde
10.0		10.0	Š
10.0	6.0	16.0	Mon
10.0	6.0	16.0	ue
10.0 10.0	6.0	76.0	Wed
10.0	6.0	16.0	쿹
10.0	6.0	16.0	27
	0.0		Sat
			Sun
\$15.00	<b>\$</b> 220.00	\$83,33	Unit Rate
	\$6,600.00	\$7,500.00 0.4%	Total Cost
2	12%	0.4%	Average
s	<b>S</b> 178.	<b>\$</b> 202	СРР
3	37.0	70 37.0 GKPS	GRPs
-	100% 88%	<u> </u>	g %

2020 Political Radio Campaign - Larry Micari for Supervisor, Dist. 1

\$6,600 (gross) - \$562.50 (15% political discount) = \$3,187.50 (net)

Feb 24-28, 2020: \$3,330 On-Air + \$450 Streaming = \$3,750 (\$3,187.50 net)

Pricing & inventory availability can change without notice on a daily basis.

Questions??? Don't hesitate to contact your KMJ rep' Dave Campbell at 559-490-5952 or via e-mail at dave.campbell@cumulus.com

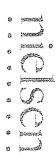
Cumulus Media does not discriminate on the basis of race, sex, or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted

Accepted by Client	Accepted by Station
Date	Date

This station does not discriminate in the sale of advertising lime and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air lime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

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# Larry Micari KMJ Feb 2020 #1

From: Dave Campbell

Phone: (559) 490-5952

Email: dave.campbell@cumulus.com 2/14/2020 1:28 PM

### Schedule Grand Totals: 2 Weeks

202	Z	KMJ-AM	Had	7	
2020 Political Partie Communication	KMJ-AM Stream	-AM	ি	1	Citations
	60.0	30.0	90.0		Spots
	0.01		10.0		Ro.
	10.0	30.0			Mon
		6.0	16.0) 16.0) 16.0		116
	100	6.0	16.0	2	W/orl
10.00	100	8 0	66.	Ē	7
10.0	200	5.0	160	7	יַ
	-			Sal	
51				Sun	
.8	\$220.00	\$83.33		Sun Unit Rate	
\$900.00	\$6,600.00	\$7,500.00	Rating	Total Cost	
0.0%	12	0.4%	Rating	Average	
\$0.00	\$178.38	\$202.70		СРР	
0.0	37.0	37.0		GAP	
8	37.0 100%	100%	GRPs	0/2/	
12%	88%	100%	Cost	% of Total	

2020 Political Radio Campaign - Larry Micari for Supervisor, Dist. 1

\$7,500 (gross) - \$1,125 (15% political discount) = \$6,375 (net)

Feb 17-28, 2020: \$6,660 On-Air + \$900 Streaming = \$7,500 (\$6,375 net)

Pricing & inventory availability can change without notice on a daily basis.

Questions??? Don't hesitate to contact your KMJ rep' Dave Campbell at 559-490-5952 or via e-mail at dave.campbell@cumulus.com

Curnulus Media does not discriminate on the basis of race, sex, or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted

ri.

Date

Date

Accepted by Client

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

2

The first demo listed is the Primary Demo.

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Page 2 of 3 Schedule

### **ORDER**

Orders	Order / Rev:	398282		
	Alt Order #:			
	Product Desc:	2020 Political Radio Campaign (Feb17-2		
	Estimate:			KMJ-AM/FM
	Flight Dates:	02/17/20 - 02/28/20	Primary AE:	Dave Campbell
	Original Date / Rev:	02/14/20 / 02/14/20	Sales Office:	L-FRE
	Order Type:	GENERAL	Sales Region:	Local
Agency	Name:	Larry Micari for Supervisor - In House		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		PO Box 481	Billing Cycle:	EOM/EOC
		Exeter, CA 93221	Agency Commission:	15%
Advertiser	Name:	Micari/I/Supervisor		
	Demographic:	A35-64	New Business Thru:	
	Product Codes:	Candidates	Advertiser External ID:	
	Revenue Code 1:	AGY-AVAIL	Agency External ID:	
	Revenue Code 2:	POL-CAND	Unit Code:	General
	Revenue Code 3:	POL-LR		

will fide					iolais							
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating			
01/27/20	02/23/20	15	\$3,300.00	\$2,805.00	February 2020	15	\$3,300.00	\$2,805.00	0.00			
02/24/20	02/28/20	15	\$3,300.00	\$2,805.00	March 2020	15	\$3,300.00	\$2,805.00	0.00			
					Totals	30	\$6,600.00	\$5,610.00	0.00			

### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Campbell	L-FRE	Local	Start Of Order - End Of Order	100%

Ln Ch Star	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
N 1 KMJA 02/17	/20 02/28/20	M-F AM Drive M-F	СМ	6a-10a	11111	:30	5	\$240.00P-50	0.00 NM	10	\$2,400.00
<u>Start Date</u> Week: 02/17/20 Week: 02/24/20	End Date 02/23/20 03/01/20	Weekdays 11111 11111	Spots/Week 5 5	<u>Rate</u> \$240.00 \$240.00	Rating 0.00 0.00						
N 2 KMJA 02/17/	20 02/28/20	M-F Midday M-F	СМ	10a-3p	11111	:30	5	\$230.00 P-50	0.00 NM	10	\$2,300.00
<u>Start Date</u> Week: 02/17/20 Week: 02/24/20	End Date 02/23/20 03/01/20	<u>Weekdays</u> 11111 11111	Spots/Week 5 5	<u>Rate</u> \$230.00 \$230.00	Rating 0.00 0.00						
N 3 KMJA 02/17/	20 02/28/20	M-F PM Drive M-F	СМ	3р-7р	11111	:30	5	\$190.00P-50	0.00 NM	10	\$1,900.00
<u>Start Date</u> Week: 02/17/20 Week: 02/24/20	End Date 02/23/20 03/01/20	<u>Weekdays</u> 11111 11111	Spots/Week 5 5	<u>Rate</u> \$190.00 \$190.00	<u>Rating</u> 0.00 0.00						
								T	otals	30	\$6,600.00

Totals

\$900.00

### **ORDER**

Orders	Order / Rev:	398291							
	Alt Order #:		***************************************						
	Product Desc:	2020 Political Streaming Campaign	n (Feb						
	Estimate:				KMJ-A	F1 Digital			
	Flight Dates:	02/17/20 - 02/28/20	Prima	ry AE:	Dave C	Campbell			
	Original Date / Rev:	02/14/20 / 02/14/20	Sales	Office:	L-FRE				
	Order Type:	DIG	Sales	Region:	Local	Local			
Agency	Name:	Larry Micari for Supervisor - In H	louse						
	Buying Contact:		Billing	Type:	Cash				
	Billing Contact:		Billing	Calendar:	Broado	ast		******	
		PO Box 481	Billing	Cycle:	EOM/E	EOM/EOC			
		Exeter, CA 93221	Agenc	y Commission:	15%				
Advertiser	Name:	Micari/I/Supervisor							
	Demographic:	A25-54	New B	usiness Thru:					
	Product Codes:	Candidates		iser External ID:					
	Revenue Code 1:	AGY-AVAIL		y External ID:					
	Revenue Code 2:	POL-CAND	Unit Co		Genera	General 00:00:00			
	Revenue Code 3:	DIG-STREAM		Separation:					
	Priority:	P-100		,					
Bill Plan			Totals						
Start Date	End Date # Spots	Gross Amount Net Amount	Month	# Spots		Amount Ne	t Amount	Rating	
02/24/20	02/28/20 1	\$900.00 \$765.00	March 2020		0	\$900.00	\$765.00	0.00	
			Totals		0	\$900.00	\$765.00	0.00	
Account Exe					<del></del>				
Account Exec				Order %					
Dave Campbe	II L-FRE	Local Start Of Orde	er - End Of Order	r 100	%				
KMJ-AM				Imp.					
Ln		ory Code		Booked	Rate	Rate Type		Amount	
N 1		am Replacement A		0	\$900.00	Flat Fee		\$900.00	
Wks of 0		eam :30 .7p / 5 spots per day / \$15 per spot / 3	30 spots per wee	k					