



**KDDB-FM/KMQQ-FM/KPOI-FM/KUMU-FM  
EEO PUBLIC FILE REPORT  
10/01/13 – 09/30/14**

**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Hawaii Association of Broadcasters, Inc. Broadcast Compliance Services 1700 Rockville Pike, Suite 400 Rockville, MD 20852 (301) 998-6136	N	0
2	Craigslist Honolulu Website <a href="http://www.honolulu.craigslist.org">www.honolulu.craigslist.org</a>	N	10
3	Hawaii Pacific University Attn: Mark 1132 Bishop St, Suite 502 Honolulu, HI 96813 (808) 554-0230	N	0
4	Hawaii Job Engine LLC 4921 Kalaniana'ole Hwy Honolulu, HI 96821 (808) 944-0005	N	0
5	Hire.net Hawaii Department of Labor & Industrial Relations <a href="https://www.hirenethawaii.com">https://www.hirenethawaii.com</a>	N	1
6	Social Networking Facebook/Twitter/Employee Referral/Word of Mouth	N	8
7	Inside Radio	N	8
8	<a href="http://www.allaccess.com">www.allaccess.com</a>	N	3
9	On-Air Announcement	N	0
10			
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b>			<b>30</b>

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**III. RECRUITMENT INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b>	Internship Program	From October 2013 through September 2014, our stations hosted an intern from Georgia State University. Under the supervision of the Director of Marketing & Promotions, our internship program allows students to gain hands-on experience in the radio broadcast industry. They are exposed to the entire staff during their time with our SEU and they learn about opportunities in all areas of broadcast employment.
<b>2</b>	Participate in Scholarship Program designed to assist students interested in broadcasting careers	The Hawaii Association of Broadcasters (HAB) annually awards academic scholarships to assist students in their pursuit of college study and their career goal of working in the broadcast industry in Hawaii. During this reporting period, the SEU Regional Vice-President was a part of the committee to award the scholarships. The SEU also provided air time to make the public aware of the program and the availability of careers in broadcasting.
<b>3</b>	List upper-level openings in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities	The SEU lists available positions with the Hawaii Association of Broadcasters, Inc., the Hawaii Job Engine, Hire.net and other broad outreach recruitment sources. Listing positions with these organizations assists SEU in reaching a diversified spectrum of qualified applicants.
<b>4</b>	Widely disseminate information about employment opportunities.	On March 20, 2014, The SEU co-hosted the Internship Fair & Networking Event at the University of Hawaii – West Oahu. The SEU also runs on-air announcements on our stations as part of our broad outreach. This ensures that our listening audience has the opportunity to inquire about opportunities with our organization.