

**AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location: WHUR - FM Radio Washington, DC	Date: 06/07/2018
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I, Devon Prescod
do hereby request station time concerning the following issue:

DEMOCRATS FOR EDUCATION REFORM

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 06/08/2018

Date of Last Broadcast: 06/19/2018

Total Charges: \$*****11,951.00 NET

This broadcast time will be used by: Democrats for Education Reform

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Paid for by Democrats for Education Reform DC IEC. 641 S Street NW, Washington, DC
20002

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Christopher Chambers, Treasurer



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

06/07/2018

Date



Signature

(770) 427-0735

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected


 Signature

JAMES M. HELSY
 Printed Name

Sales
 Title



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Date of First Broadcast: 06/08/2018

Date of Last Broadcast: 06/19/2018

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



New Order

Media: Radio
Client: Democrats for Education Reform
Product: DFER
CPE: //5514
Description: DFER DC AA Radio 6/8-6/19 10am Cutoff
Rep:
Version: 1
Comments:

Market: Washington, DC
Demo: Adults 35+
Separation: 30
Flight Start: 6/8/18
Flight End: 6/19/18
Sales Office:
Survey:

Vendor: WHUR-FM
Billing To: Canal Partners Media
 900 Circle 75 Parkway, SE
 Suite 1650
 Atlanta, GA 30339
Phone: 202-506-5250
Fax:

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	6/8	6/9	6/10	6/11	6/12	6/13	6/14	6/15	6/16	6/17	6/18	6/19	Total Spots	Adults 35+ RTG	CPP
1	F,MTuWTh 6:00A-10:00A	AM	\$300.00	C 60	2	0	0	2	2	2	2	2	0	0	2	2	16		
2	F,MTuWTh 10:00A-3:00P	MD	\$300.00	C 60	2	0	0	1	1	1	2	1	0	0	2	0	10		
3	F,MTuWTh 3:00P-7:00P	PM	\$350.00	C 60	2	0	0	2	2	2	2	2	0	0	2	0	14		
4	Sa 6:00A-7:00P	WK	\$190.00	C 60	0	2	0	0	0	0	0	0	2	0	0	0	4		
5	Su 6:00A-7:00P	WK	\$100.00	C 60	0	0	3	0	0	0	0	0	0	3	0	0	6		
Total Spots:					6	2	3	5	5	5	6	5	2	3	6	2	50		
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	
Cash-\$-Spots					Total-\$-Spots														
6/2018					Total Gross Cost:					\$14,060.00 - 50									
					Total Net Cost:					\$11,951.00									
					Total Gross CPP:					\$0.00									
					Total Net CPP:					\$0.00									

CONTRACT



WHUR-FM
529 Bryant Street NW
Washington, DC 20059
(202) 806-3500

And:

Canal Partners Media
900 CIRCLE 75 PARKWAY, SE
SUITE 1650
ATLANTA, GA 30339

<u>Contract / Revision</u> 3495 /		<u>Alt Order #</u>
<u>Advertiser</u> DEMOCRATS FOR EDUCATION REFORM		<u>Original Date / Revision</u> 06/08/18 / 06/08/18
<u>Contract Dates</u> 06/09/18 - 06/19/18	<u>Estimate #</u> EST. #5514	
<u>Product</u> DFER DC AA RADIO 6/8-6/19		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHUR-FM	<u>Account Executive</u> JAMES KELSEY	<u>Sales Office</u> Local-Washingt
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WHUR	06/09/18	06/09/18	Sa-Su Prime Time	6a-7p		1:00			NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/18	06/10/18	-----S-				2	\$190.00			
N 2	WHUR	06/10/18	06/10/18	Sa-Su Prime Time	6a-7p		1:00			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/18	06/10/18	-----S				3	\$100.00			
N 3	WHUR	06/11/18	06/15/18	Mo-Fr 6a-10a	6a-10a		1:00			NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/11/18	06/17/18	MTWTF--				10	\$300.00			
N 4	WHUR	06/11/18	06/15/18	Mo-Fr 10a-3p	10a-3p		1:00			NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/11/18	06/17/18	MTWTF--				8	\$300.00			
N 5	WHUR	06/11/18	06/15/18	Mo-Fr 3p-7p	3p-7p		1:00			NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/11/18	06/17/18	MTWTF--				10	\$350.00			
N 6	WHUR	06/16/18	06/16/18	Sa-Su Prime Time	6a-7p		1:00			NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/11/18	06/17/18	-----S-				2	\$190.00			
N 7	WHUR	06/17/18	06/17/18	Sa-Su Prime Time	6a-7p		1:00			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/11/18	06/17/18	-----S				3	\$100.00			
N 8	WHUR	06/18/18	06/19/18	Mo-Fr 6a-10a	6a-10a		1:00			NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	MT-----				6	\$300.00			
N 9	WHUR	06/18/18	06/18/18	Mo-Fr 10a-3p	10a-3p		1:00			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	M-----				2	\$300.00			
N 10	WHUR	06/18/18	06/18/18	Mo-Fr 3p-7p	3p-7p		1:00			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	M-----				4	\$350.00			
Totals											50	\$14,060.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WHUR-FM
529 Bryant Street NW
Washington, DC 20059
(202) 806-3500

<u>Contract / Revision</u> 3495 /		<u>Alt Order #</u>
<u>Advertiser</u> DEMOCRATS FOR EDUCATION REFORM		<u>Original Date / Revision</u> 06/08/18 / 06/08/18
<u>Contract Dates</u> 06/09/18 - 06/19/18	<u>Product</u> DFER DC AA RADIO 6/8	<u>Estimate #</u> EST. #5514

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 - 06/19/18	50	\$14,060.00	(\$2,109.00)	\$11,951.00
Totals	50	\$14,060.00	(\$2,109.00)	\$11,951.00

Signature: _____ **Date:** _____

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