

WTZT-CD 2012 3rd Quarter Issues/Program Report

July 1, 2012 – September 30, 2012

Issues of Local Importance Covered in WTZT-CD Programming

1. Municipal Government
2. Fourth of July Safety
3. Local Politics
4. Substance Abuse
5. Local History and Preservation
6. Hunger and Nutrition
7. Environment and Ecology
8. Health and Wellbeing
9. Local Library
10. Commerce and Tourism

Programs Responsive to Issues of Local Importance

1. Municipal Government
 - a. Cooper & Co., 6-7am – July 10, 2012. Interview with Athens City Councilman, Jimmy Gill about past council meeting approvals, denials and new issues for the city. (4-6 Minutes)
 - b. Cooper & Co., 6-7am – July 24, 2012. Interview with Athens City Councilman, Jimmy Gill about past council meeting and new issues for the city. (5-8 Minutes)
 - c. Cooper & Co., 6-7am - July 31, 2012. Interview with Athens Mayor, Ronnie Marks, about city budgets and new business or approvals for such. (5-8 Minutes.)
 - d. Cooper & Co., 6-7am – August 14, 2012. Interview with Athens City Councilman, Jimmy Gill about past council meeting approvals, denials and new issues for the city. (4-6 Minutes)
 - e. Cooper & Co., 6-7am - August 14, 2012. Interview with Athens Mayor, Ronnie Marks, about city budgets and new business and plans for the city. (5-7 Minutes.)
 - f. Cooper & Co., 6-7am – August 28, 2012. Interview with State Representative Dan Williams about state legislation in Montgomery that effects area. (8-10 Minutes.)
 - g. Cooper & Co., 6-7am - September 25, 2012. Interview with Athens Mayor, Ronnie Marks about city budget cuts and approvals.
2. Fourth of July Safety
 - a. Cooper & Co., 6-7am – July 4, 2012. Interview with Athens Mayor, Ronnie Marks about local free fireworks show for the community. (5-6 Minutes.)
 - b. Cooper & Co., 6-7am – July 4, 2012. Interview with newly appointed Fire Chief of Athens, Floyd Johnson regarding laws in the city for shooting

fireworks and safety.

3. Local Politics
 - a. Cooper & Co., 6-7am - July 25, 2012. Interview with Mayor Elect, Brad Horner. Policies he'd like to change if elected and qualifications. (4-6 Minutes.)
 - b. Cooper & Co., 6-7am - July 25, 2012. Interview with Brian Terry, Danny Crawford and Joseph Cannon regarding views for running for local City Council race. (5-6 Minutes)
4. Substance Abuse
 - a. Cooper & Co., 6-7am - August 15, 2012. Interview with Pastor TJ from California discussing the urgency to keep children & teens busy in order to keep off drugs and get them involved in youth groups. (6-7 Minutes.)
 - b. Cooper & Co., 6-7am - August 15, 2012. Interview with Pastor Rick Hobbs. Discussing substance abuse as he's in recovery offering a ministry to families struggling with family members on drugs or alcohol abuse.
5. Local History and Preservation
 - a. Cooper & Co., 6-7am - July 10, 2012. Interview with local musician on music video on recent tornado that killed many in the TN Valley. (8-10 Minutes.)
 - b. Cooper & Co., 6-7am - September 7, 2012. Interview with Athens State University Vice President, Rick Mould to discuss the fundraiser for Athens State University, Fiddler's Convention. (5-7 Minutes.)
 - c. Cooper & Co., 6-7am - September 14, 2012. Interview with Buzz Estes, local historian regarding Cemetery Stroll to commemorate old soldiers. (4-6 Minutes.)
6. Hunger and Nutrition
 - a. Cooper & Co., 6-7am - July 17, 2012. Interview with eleven year old Lillian Glanton on kids healthy choices for foods. Cooking segment on healthy choices. (4-6 Minutes.)
 - b. Cooper & Co., 6-7am - July 25, 2012. Interview with Nutritionist, Roy Williams on natural products. Healthy living choices. (5-9 Minutes.)
 - c. Cooper & Co., 6-7am - August 28, 2012. Interview with Forest Long with Secret Meals Campaign. No child should be without food. Fundraiser to provide meals for children in school that otherwise would do without. (5-8 Minutes.)

7. Environment and Ecology
 - a. Cooper & Co., 6-7am - September 11, 2012. Interview with Keep Athens Limestone County Beautiful (NO Litter, clean city) regarding keeping the city litter free and upcoming community events. (5-6 Minutes.)
 - b. Cooper & Co., 6-7am - September 26, 2012. Interview with Keep Athens Limestone County Beautiful (NO Litter, clean city) regarding keeping the city litter free and upcoming Grease Festival fundraiser for the City. (6-8 Minutes.)

8. Health
 - a. Cooper & Co., 6-7am - July 17, 2012. Interview with Dr. Jan White, Gerontology Consulting. Discussions of healthy habits for older adults. Vaccinations available for older adults. (6-8 Minutes.)
 - b. Cooper & Co., 6-7am - July 20, 2012. Interview with Dr. Alan Coleman, The Coleman Dental Group. Discussions on preventative care for teeth and healthy gums. (5-8 Minutes.)
 - c. Cooper & Co., 6-7am - July 31, 2012. Interview with Athens Mayor, Ronnie Marks & Local Sheriff, Mike Blakely regarding Cancer Awareness. (5-8 Minutes.)
 - d. Cooper & Co., 6-7am - September 12, 2012. Interview with Dr. Jason Reed, Chiropractor, regarding preventative care on bones & joints. (4-6 Minutes.)

9. Local Library
 - a. Cooper & Co., 6-7am - September 18, 2012. Interview with Library Director, Paula Laurita on upcoming fundraiser for new library and importance of keeping the library open to the public. (4-6 Minutes.)
 - b. Cooper & Co., 6-7am - September 21, 2012. Interview with local Sheriff, Mike Blakely on fundraiser for the Library. Requesting community support. (5-8 Minutes.)

10. Commerce and Tourism
 - a. Cooper & Co., 6-7am - July 18, 2012. Interview with Tourism Director, Jeanette Dunnavant on upcoming events in the surrounding communities. (5-7 Minutes.)
 - b. Cooper & Co., 6-7am - September 21, 2012. Interview with Tourism Director, Jeanette Dunnavant on upcoming events in the surrounding communities. (4-6 Minutes.)