

*Flight 001
10/2/22 - 11/8/22*

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Planned Parenthood Maine Action Fund, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: GMMB

Agency name: GMMB

Address: 3050 K Street NW, Suite 100 Washington, DC 20007

Contact:

Phone number: 202-338-8700

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Planned Parenthood Maine Action Fund

Address: 443 Congress Street, Portland ME 04101

Contact: Nicole Clegg

Phone number: 202-272-4477

Email: Nicole.Clegg@ppne.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Nicole Clegg, Chair
Margot Milliken, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Abortion Rights

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor Ad by:	Station Representative
Signature: <i>Nicole Clegg</i> 78C725283CDD428	Signature: <i>Jan O'Brien</i>
Name: Nicole Clegg	Name: <i>JAN O'BRIEN</i>
Date of Request to Purchase Ad Time: 6/1/2022	Date of Station Agreement to Sell Time: <i>10/18/22</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:
 Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>3621 2447</i>	Station Call Letters: <i>WABK-FM</i> <i>WBAK-WBKA</i>	Date Received/Requested: <i>10/18/22</i>
Est. #: <i>N/A</i>	Station Location: <i>AUGUSTA WATERVILLE</i> <i>Bar Harbor</i>	Run Start and End Dates: <i>10/17/22-11/8/22</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Oct 18, 22
 CONT# 36212447 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WABK-FM (Augusta-Waterville ME)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / na

SALESPERSON FAX#

PH # 202-338-8700

BYR Helen Hanratty1
 ADV PLANNED PARENTHOOD MAINE ACTION FUND
 PDT ISSUE
 FLT Oct 17, 22 - Nov 13, 22

* REP ORDER COMMENT *

** 10/18/2022 9:26:00 AM: FOR ALL GMMB/WATERFRONT/GREAT AMERICAN MEDIA ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF GREER. ONCE YOUR INVOICES ARE RECONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION. PLEASE CONFIRM WITH PLEASE NOTE WITH ALL POLITICAL/ISSUE ORDERS THERE IS A 24 HOUR CANCELLATION NOTICE.

** 10/18/2022 9:26:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 10/18/2022 9:26:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	MTWTF..	6A - 10A	60	10/17/2022 - 11/4/2022	3W	5	\$150.00	15
	1.2	MTWTF..	10A - 3P	60	10/17/2022 - 11/4/2022	3W	2	\$150.00	6
	1.3	MTWTF..	3P - 7P	60	10/17/2022 - 11/4/2022	3W	5	\$150.00	15
					** WEEKLY FLIGHT TOTALS **		12	\$5,400.00	
		FLIGHT 2							
	2.1	MT.....	10A - 3P	60	11/7/2022 - 11/8/2022	1W	1	\$150.00	1
					** WEEKLY FLIGHT TOTALS **		1	\$150.00	

	Oct 22	Nov 22				
SPOTS	24	13				
CASH	3600.00	1950.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	3600.00	1950.00				

Oct 18, 22

CONT# 36212447 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: na / na / na

						TOTAL
SPOTS						37
CASH						5,550.00
TRADE						0.00
NSL						0.00
TOTAL						5,550.00

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Blueberry Broadcasting
 PO Box 3059
 Kennebunkport, ME 04046

Client: **PLANNED PARENTHOOD MAINE ACTION FUND**
 Order #: **36212447**
 Description: **WABK ISSUE**
 Date Entered: **10/18/2022**
 P.O.#:
 Salesperson: **KATZ-, POLITICAL/ISSUE**
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

KATZ MEDIA GROUP
 ATTN: HELEN HANRATTY
 125 W 55TH ST 3RD FLOOR
 NEW YORK, NY 10019

Statement Group: **Blueberry Broadcasting**
 Receivables Group: **National Political**
 Sales Commission: **No Commission**
 A/R Account: **Blueberry CASH**
 Order Discount: **<None>**
 Agency Discount: **Agency Discount - Standard 15%**
 Default Primary Product Code: **Political/Issue**
 Secondary Product Code: **<unassigned>**
 Last Modified: **10/18/2022**
 Modified **2** times
 OrderType: **Per Spot**
 Exchange Source: **Katz**
 Exchange Source Order ID: **36212447**

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	10/17/2022	11/11/2022	WABK/WBAK/	06:00:00 to 10:00:00	CUSTOM	1:00	15	150.00	2250.00	Y	Y	Y	Y	Y	N	N
	10/17/2022	10/23/2022					5	150.00	750.00	0	0	2	2	1	0	0
	10/24/2022	10/30/2022					5	150.00	750.00	1	1	1	1	1	0	0
	10/31/2022	11/6/2022					5	150.00	750.00	1	1	1	1	1	0	0
2	10/17/2022	11/11/2022	WABK/WBAK/	10:00:00 to 15:00:00	CUSTOM	1:00	6	150.00	900.00	Y	Y	Y	Y	Y	N	N
	10/17/2022	10/23/2022					2	150.00	300.00	0	0	1	0	1	0	0
	10/24/2022	10/30/2022					2	150.00	300.00	0	1	0	0	1	0	0
	10/31/2022	11/6/2022					2	150.00	300.00	1	0	0	1	0	0	0
3	10/17/2022	11/11/2022	WABK/WBAK/	15:00:00 to 19:00:00	CUSTOM	1:00	15	150.00	2250.00	Y	Y	Y	Y	Y	N	N
	10/17/2022	10/23/2022					5	150.00	750.00	0	0	1	2	2	0	0
	10/24/2022	10/30/2022					5	150.00	750.00	1	1	1	1	1	0	0
	10/31/2022	11/6/2022					5	150.00	750.00	1	1	1	1	1	0	0
4	10/17/2022	11/8/2022	WABK/WBAK/	10:00:00 to 15:00:00	CUSTOM	1:00	1	150.00	150.00	N	Y	N	N	N	N	N
	11/7/2022	11/8/2022					1	150.00	150.00	0	1	0	0	0	0	0

Station Totals:

Station: **WABK/WBAK/WBKA-** Spot Count: **37** Gross Billing: **\$5,550.00** Combined Disc.: **\$832.50** Net Billing: **\$4,717.50**

Order Start Date: **10/17/2022** Order End Date: **11/8/2022** Spots: **37**

Total Charges: \$5,550.00
Combined Discounts: \$832.50
Total Net: \$4,717.50

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Projected Media Month Billing Totals for PLANNED PARENTHOOD MAINE ACTION FUND / 36212447 :						
			<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October	2022		24	\$3,600.00	\$540.00	\$3,060.00
November	2022		13	\$1,950.00	\$292.50	\$1,657.50
Total:			37	\$5,550.00	\$832.50	\$4,717.50