

ORDER



Orders
Order / Rev: 933808
Alt Order #: WOC13287981
Product Desc: POLITICAL
Estimate: 731
Flight Dates: 10/26/21 - 11/02/21
Original Date / Rev: 10/27/21 / 11/01/21
Order Type: GENERAL

WTVR

Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Grassroots Media
Buying Contact:
Billing Contact:
 146 Montgomery Avenue
 Bala Cynwyd, PA 19004

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: DGA Action/McAuliffe
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID: 270218
Agency External ID: 131043
Unit Code: General
Order Separation: 00:02:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/31/21	43	\$19,990.00	\$16,991.50
11/01/21	11/02/21	28	\$17,890.00	\$15,206.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	43	\$19,990.00	\$16,991.50	0.00
November 2021	28	\$17,890.00	\$15,206.50	0.00
Totals	71	\$37,880.00	\$32,198.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	10/26/21	11/02/21	M-F 5-530am News	CM	5:00 AM-5:30 AM	1--11--	:30	3	\$175.00	P-3	0.00	NM	1	\$450.00
M-F 5-530am News															
(Program: CBS6 ERLY MN 5)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 ERLY MN 5 Mo-Fr 5:00a-5:30a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/21	11/01/21	1--11--			3		\$175.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVR	10/26/21-11/01/21		M-F 5-530am News		5:00 AM-5:30 AM	M--ThF----	:30		(\$175.00)		0.00	NM		
See MG 25.2,25.3,25.4,25.5,25.6															
[Oversold]															
2	WTVR	10/26/21-11/01/21		M-F 5-530am News		5:00 AM-5:30 AM	M--ThF----	:30		(\$175.00)		0.00	NM		
See MG 1.5,1.6															
[Oversold]															
3	WTVR	10/26/21-11/01/21		M-F 5-530am News		5:00 AM-5:30 AM	M--ThF----	:30		(\$175.00)		0.00	NM		
See MG 1.5,1.6															
[Oversold]															
5	WTVR	10/29/21-11/02/21		M-F 530-6am News		530-6am	MT---F----	:30		(\$350.00)		0.00	NM		
Ⓜ See MG 20.4															
[Oversold]															
6	WTVR	10/29/21-10/29/21		M-F 730-8pm		7:30 PM-8:00 PM	-----F----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.2,1.3,23.3															
Week:		11/02/21	11/08/21	-1-----			1		\$175.00		0.00				

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Advertiser: DGA Action/McAuliffe
Product Desc: POLITICAL
Estimate: 731
WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/02/21	11/08/21	- 1 - - - -			1		\$175.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WTVR	11/02/21-11/08/21		M-F 5-530am News		5:00 AM-5:30 AM	- T - - - - -	:30		(\$175.00)		0.00	NM		
See MG 15.5, 15.6, 15.7, 15.8 [POL/Oversold]															
N 2	WTVR	10/26/21	11/02/21	M-F 530-6am News	CM	5:30 AM-6:00 AM	1 - - 11 - -	:30	3	\$350.00	P-2	0.00	NM	3	\$1,050.00
				M-F 530-6am News											
(Program: CBS6 ER MN 530)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 ER MN 530 Mo-Fr 5:30a-6:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/21	11/01/21	1 - - 11 - -			3		\$350.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WTVR	10/26/21-11/01/21		M-F 530-6am News		5:30 AM-6:00 AM	M - Th F - - - -	:30		(\$350.00)		0.00	NM		
See MG 34.4															
Week:		11/02/21	11/08/21	- 1 - - - -			1		\$350.00	0.00					
N 3	WTVR	10/26/21	11/02/21	M-F CBS Mornings 8-9a	CM	8:00 AM-9:00 AM	1 - - 11 - -	:30	3	\$375.00	P-3	0.00	NM	4	\$1,500.00
				M-F CBS Mornings 8-9a											
(Program: CBS THS MRNG)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/21	11/01/21	1 - - 11 - -			3		\$375.00	0.00					
Week:		11/02/21	11/08/21	- 1 - - - -			1		\$375.00	0.00					
N 4	WTVR	10/26/21	11/02/21	M-F 4-430am	CM	4:00 AM-4:30 AM	1 - - 11 - -	:30	3	\$60.00	P-2	0.00	NM	0	\$0.00
				M-F 4-430am											
(Program: CBS MORNING NEWS)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/21	11/01/21	- - - - -			0		\$0.00	0.00					
Week:		11/02/21	11/08/21	- 1 - - - -			1		\$60.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WTVR	11/02/21-11/08/21		M-F 4-430am		4:00 AM-4:30 AM	- T - - - - -	:30		(\$60.00)		0.00	NM		
See MG 34.4															
N 5	WTVR	10/26/21	11/02/21	M-F 430-5am	CM	4:30 AM-5:00 AM	1 - - 11 - -	:30	3	\$70.00	P-3	0.00	NM	4	\$280.00
				M-F 430-5am											
(Program: CBS6 EARLY MRN 4:30A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS 6 ERLY-430 Mo-Fr 4:30a-5:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/21	11/01/21	1 - - 11 - -			3		\$70.00	0.00					
Week:		11/02/21	11/08/21	- 1 - - - -			1		\$70.00	0.00					
N 6	WTVR	10/26/21	10/30/21	SA 6-630am News	CM	6:00 AM-6:30 AM	- - - - - 1 -	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				SA 6-630am News											
(Program: CBS6 SA MRN@6A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@6A Sat 6:00a-7:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/21	10/31/21	- - - - - 1 -			1		\$200.00	0.00					
N 7	WTVR	10/26/21	10/30/21	SA 630-7am News	CM	6:30 AM-7:00 AM	- - - - - 1 -	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
				SA 630-7am News											
(Program: CBS6 SA MRN@6A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@6A Sat 6:00a-7:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/21	10/31/21	- - - - - 1 -			1		\$225.00	0.00					
N 8	WTVR	10/26/21	10/30/21	SA 7-730am News	CM	7:00 AM-7:30 AM	- - - - - 1 -	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				SA 7-730am News											
(Program: CBS6 SA MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@7A Sat 7:00a-8:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/21	10/31/21	- - - - - 1 -			1		\$350.00	0.00					
N 9	WTVR	10/26/21	10/31/21	SU 6-630am News	CM	6:00 AM-6:30 AM	- - - - - 1	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
				SU 6-630am News											
(Program: CBS6 SU MRN@6A)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/21	10/31/21	- - - - - 1			1		\$125.00	0.00					
N 10	WTVR	10/26/21	10/31/21		CM	6:30 AM-7:00 AM	- - - - - 1	:30	1	\$150.00	P-6	0.00	NM	1	\$450.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SU 630-7am News															
SU 630-7am News															
(Program: CBS6 SU MRN@6A)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/21	10/31/21	-----1	1		\$150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WTVR	10/25/21-10/31/21		SU 630-7am News	6:30 AM-7:00 AM		-----Su	:30	(\$150.00)	0.00	NM				
See MG 10.2															
[Oversold]															
2	WTVR	11/01/21-11/02/21		M-F 530-6am News	530-6am		MT-----	:30	\$450.00	0.00	NM				
Ⓜ MG for 11.1,10.1															
N 11	WTVR	10/26/21	10/31/21	SU 7-730am News	CM	7:00 AM-7:30 AM	-----1	:30	1	\$300.00	P-2	0.00	NM	0	\$0.00
SU 7-730am News															
(Program: CBS6 SU MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SU MRN@7A Sun 7:00a-8:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/21	10/31/21	-----1	1		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WTVR	10/25/21-10/31/21		SU 7-730am News	7:00 AM-7:30 AM		-----Su	:30	(\$300.00)	0.00	NM				
See MG 10.2															
[Oversold]															
N 12	WTVR	10/26/21	11/02/21	M-F 9-10am	CM	9:00 AM-10:00 AM	1--11--	:30	3	\$200.00	P-2	0.00	NM	4	\$800.00
M-F 9-10am															
(Program: VA THS MORNING)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/26/21	11/01/21	1--11--	3		\$200.00		0.00						
Week:		11/02/21	11/08/21	-1-----	1		\$200.00		0.00						
N 13	WTVR	10/26/21	11/02/21	M-F 10-11am	CM	10:00 AM-11:00 AM	1--11--	:30	3	\$600.00	P-2	0.00	NM	3	\$1,800.00
M-F 10-11am															
(Program: LETS-DEAL-CBS)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/26/21	11/01/21	1--11--	3		\$600.00		0.00						
Week:		11/02/21	11/08/21	-----	0		\$0.00		0.00						
N 14	WTVR	10/26/21	11/02/21	M-F 11am-12pm	CM	11:00 AM-12:00 PM	1--11--	:30	3	\$1,125.00	P-1	0.00	NM	3	\$3,375.00
M-F 11am-12pm															
(Program: PRICE-RT -CBS)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/26/21	11/01/21	1--11--	3		\$1,125.00		0.00						
Week:		11/02/21	11/08/21	-----	0		\$0.00		0.00						
N 15	WTVR	10/26/21	11/02/21	M-F 12-1230pm News	CM	12:00 PM-12:30 PM	1--11--	:30	3	\$600.00	P-2	0.00	NM	7	\$3,575.00
M-F 12-1230pm News															
(Program: CBS6 NEWS@NOON)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@NOON Mo-Fr 12:00p-12:30p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/26/21	11/01/21	1--11--	3		\$600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WTVR	10/26/21-11/01/21		M-F 12-1230pm News	12:00 PM-12:30 P		M--ThF----	:30	(\$600.00)	0.00	NM				
See MG 15.5,15.6,15.7,15.8															
[Recon-Breaking News-Network]															
5	WTVR	11/01/21-11/01/21		M-F 11-1135pm News	11-1135pm		M-----	:30	\$600.00	0.00	NM				
Ⓜ MG for 1.4,15.1															
6	WTVR	10/30/21-10/31/21		SA-SU 11-1135pm News	11-1135pm		-----SaSu	:30	\$350.00	0.00	NM				
7	WTVR	11/01/21-11/02/21		M-F 12-1230pm News	12:00 PM-12:30 P		MT-----	:30	\$600.00	0.00	NM				
Ⓜ MG for 1.4,15.1															
8	WTVR	10/31/21-10/31/21		SU 630-7am News	630-7am		-----Su	:30	\$225.00	0.00	NM				
Ⓜ MG for 1.4,15.1															
Week:		11/02/21	11/08/21	-1-----	1		\$600.00		0.00						
N 16	WTVR	10/26/21	11/02/21	M-F 1230-130pm	CM	12:30 PM-1:30 PM	1--11--	:30	3	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
M-F 1230-130pm															
(Program: YOUNG & THE RESTLESS)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF YOUNG&RESTLESS,BOLD&BEAUTIFUL,TALK-CBS Mo-Fr 12:30p-3:00p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/21	11/01/21	1-----					1	\$1,200.00		0.00			
Week:		11/02/21	11/08/21	- 1-----					1	\$1,200.00		0.00			
N17	WTVR	10/26/21	11/02/21	M-F 130-2pm M-F 130-2pm	CM	1:30 PM-2:00 PM	1-- 11--	:30	3	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
(Program: BOLD & THE BEAUTIFUL)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF YOUNG&RESTLESS,BOLD&BEAUTIFUL,TALK-CBS Mo-Fr 12:30p-3:00p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/21	11/01/21	---- 1--					1	\$1,200.00		0.00			
Week:		11/02/21	11/08/21	- 1-----					1	\$1,200.00		0.00			
N18	WTVR	10/26/21	11/01/21	M-F 3-4pm M-F 3-4pm	CM	3:00 PM-4:00 PM	1-- 11--	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00
(Program: ELLEN)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF ELLEN Mo-Fr 3:00p-4:00p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/21	11/01/21	1-- 11--					3	\$300.00		0.00			
N19	WTVR	10/26/21	11/01/21	M-F 4-430pm News M-F 4-430pm News	CM	4:00 PM-4:30 PM	1-- 11--	:30	3	\$300.00	P-3	0.00	NM	2	\$600.00
(Program: CBS 6 NEWS @ 4PM)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/21	11/01/21	1-- 11--					3	\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WTVR	10/26/21-11/01/21		M-F 4-430pm News		4:00 PM-4:30 PM	M-- ThF----	:30		(\$300.00)		0.00	NM		
See MG 20.4															
[Oversold]															
N20	WTVR	10/26/21	11/01/21	M-F 430-5pm News M-F 430-5pm News	CM	4:30 PM-5:00 PM	1-- 11--	:30	3	\$350.00	P-3	0.00	NM	3	\$1,675.00
(Program: CBS 6 NEWS @ 4PM)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/21	11/01/21	1-- 11--					3	\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WTVR	10/26/21-11/01/21		M-F 430-5pm News		4:30 PM-5:00 PM	M-- ThF----	:30		(\$350.00)		0.00	NM		
See MG 20.4															
[Oversold]															
4	WTVR	11/02/21-11/02/21		M-F 6-630am News		6-630am	- T-----	:30		\$975.00		0.00	NM		
Ⓜ MG for 19.3,1.5,20.3															
N21	WTVR	10/26/21	11/01/21	M-F 530-6pm News M-F 530-6pm News	CM	5:30 PM-6:00 PM	1-- 11--	:30	3	\$525.00	P-2	0.00	NM	3	\$1,575.00
(Program: CBS6 NWS@5:30P)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NWS@5:30P Mo-Fr 5:30p-6:00p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/21	11/01/21	1-- 11--					3	\$525.00		0.00			
N22	WTVR	10/26/21	10/31/21	SU 630-7pm News SU 630-7pm News	CM	6:30 PM-7:00 PM	----- 1	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
(Program: CBS6 WEEKEND NEWS SUN)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6WKND-630P Sun 6:30p-7:00p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/21	10/31/21	----- 1					1	\$300.00		0.00			
N23	WTVR	10/26/21	11/01/21	M-F 730-8pm M-F 730-8pm	CM	7:30 PM-8:00 PM	1-- 11--	:30	3	\$450.00	P-2	0.00	NM	2	\$900.00
(Program: ACCESS HOLLYWOOD)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/21	11/01/21	1-- 11--					3	\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WTVR	10/26/21-11/01/21		M-F 730-8pm		7:30 PM-8:00 PM	M-- ThF----	:30		(\$450.00)		0.00	NM		
See MG 1.5,1.6															
[Program Change]															
N24	WTVR	10/26/21	11/01/21	Monday Prime A Various	CM	8:00 PM-9:00 PM	1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
(Program: NEIGHBORHOOD/BOB ABISHOLA)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/21	11/01/21	1-----					1	\$1,000.00		0.00			

Order / Rev: 933808
 Alt Order #: WOC13287981
 Flight Dates: 10/26/21 - 11/02/21

Advertiser: DGA Action/McAuliffe
 Product Desc: POLITICAL
 Estimate: 731

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/21	11/01/21	1-----			1		\$1,000.00	0.00					
N25	WTVR	10/26/21	11/01/21	Monday Prime B Various	CM	9:00 PM-10:00 PM	1-----	:30	1	\$2,100.00	P-2	0.00	NM	5	\$3,275.00
(Program: NCIS)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/21	11/01/21	1-----			1		\$2,100.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVR	10/26/21-11/01/21		Monday Prime B		9:00 PM-10:00 PM	M-----	:30		(\$2,100.00)		0.00	NM		
See MG 25.2,25.3,25.4,25.5,25.6 [political]															
2	WTVR	11/01/21-11/01/21		M-SU Early News Special	various		M-----	:30		\$750.00		0.00	NM		
Ⓜ MG for 27.1,1.1,25.1															
3	WTVR	11/01/21-11/01/21		M-SU Early News Special	various		M-----	:30		\$750.00		0.00	NM		
Ⓜ MG for 27.1,1.1,25.1															
4	WTVR	11/01/21-11/01/21		M-SU Early News Special	various		M-----	:30		\$750.00		0.00	NM		
Ⓜ MG for 27.1,1.1,25.1															
5	WTVR	11/01/21-11/01/21		M-SU Early News Special	various		M-----	:30		\$750.00		0.00	NM		
Ⓜ MG for 27.1,1.1,25.1															
6	WTVR	10/26/21-11/01/21		M-F 5-530am News		5:00 AM-5:30 AM	M--ThF----	:30		\$275.00		0.00	NM		
Ⓜ MG for 27.1,1.1,25.1															
N26	WTVR	10/26/21	11/01/21	Monday Prime C Various	CM	10:00 PM-11:00 PM	1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
(Program: NCIS HAWAII)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/21	11/01/21	1-----			1		\$1,000.00	0.00					
N27	WTVR	10/26/21	10/28/21	Thursday Prime A Various	CM	8:00 PM-9:00 PM	---1---	:30	1	\$1,000.00	P-3	0.00	NM	0	\$0.00
(Program: YOUNG SHELDON/US OF AL)4Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/21	10/31/21	---1---			1		\$1,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVR	10/25/21-10/31/21		Thursday Prime A		8:00 PM-9:00 PM	---Th----	:30		(\$1,000.00)		0.00	NM		
See MG 25.2,25.3,25.4,25.5,25.6 [Oversold]															
N28	WTVR	10/26/21	10/28/21	Thursday Prime C Various	CM	10:00 PM-11:00 PM	---1---	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
(Program: BULL)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/21	10/31/21	---1---			1		\$700.00	0.00					
N29	WTVR	10/26/21	10/29/21	Friday Prime B Various	CM	9:00 PM-10:00 PM	----1--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
(Program: MAGNUM PI)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/21	10/31/21	----1--			1		\$1,200.00	0.00					
N30	WTVR	10/26/21	10/29/21	Friday Prime C Various	CM	10:00 PM-11:00 PM	----1--	:30	1	\$1,250.00	P-2	0.00	NM	1	\$1,250.00
(Program: BLUE BLOODS)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/21	10/31/21	----1--			1		\$1,250.00	0.00					
N33	WTVR	10/26/21	10/31/21	Sunday Prime D Various	CM	10:00 PM-11:00 PM	-----1	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
(Program: SEAL TEAM)4Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/21	10/31/21	-----1			1		\$750.00	0.00					
N34	WTVR	10/26/21	11/01/21	M-F 11-1135pm News M-F 11-1135pm News	CM	11:00 PM-11:35 PM	--11--	:30	3	\$600.00	P-2	0.00	NM	3	\$2,175.00
(Program: CBS6 NEWS@11P)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Mo-Fr 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Mo-Fr 11:00p-11:35p.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/21	11/01/21	1--11--			3		\$600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WTVR	10/26/21-11/01/21		M-F 11-1135pm News		11:00 PM-11:35 P	M--ThF----	:30		(\$600.00)		0.00	NM		
See MG 34.4															
4	WTVR	11/01/21-11/02/21		M-F 6-630am News		6-630am	MT-----	:30		\$975.00		0.00	NM		
Ⓜ MG for 2,3,4,4,34.3															
N35	WTVR	10/26/21	10/31/21	SA-SU 11-1135pm News	CM	11:00 PM-11:35 P	-----11	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
				SA-SU 11-1135pm News											
(Program: CBS6 WKND LATE NEWS)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Sat 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Sa-Su 11:00p-11:35p.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/21	10/31/21	-----11			2		\$350.00	0.00					
N36	WTVR	10/26/21	11/01/21	M-F 1135pm-1235am	CM	11:35 PM-12:35 X	1--11--	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00
				M-F 1135pm-1235am											
(Program: CBS LATE SHOW-COLBERT)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF LT-COLBERT-CBS Mo-Fr 11:35p-12:35a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/21	11/01/21	1--11--			3		\$300.00	0.00					
													Totals	71	\$37,880.00