

# ORDER



**Orders**  
**Order / Rev:** 931127  
**Alt Order #:** WOC13281493  
**Product Desc:** POLITICAL  
**Estimate:** 700  
**Flight Dates:** 10/20/21 - 10/29/21  
**Original Date / Rev:** 10/19/21 / 10/29/21  
**Order Type:** GENERAL

**WTVR**

**Primary AE:** Margie MacDonald  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Grassroots Media  
**Buying Contact:**  
**Billing Contact:**  
 146 Montgomery Avenue  
 Bala Cynwyd, PA 19004

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** DGA Action/McAuliffe  
**Demographic:** A35+  
**Product Codes:** State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business Thru:**  
**Advertiser External ID:** 270218  
**Agency External ID:** 131043  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/29/21	25	\$7,450.00	\$6,332.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	25	\$7,450.00	\$6,332.50	0.00
<b>Totals</b>	<b>25</b>	<b>\$7,450.00</b>	<b>\$6,332.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	10/20/21	10/29/21	M-F 12-1230pm News	CM	12-1230pm	22222--	:30	10	\$400.00	P-3	0.00	NM	22	\$6,300.00
(Program: THE TALK)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF YOUNG&RESTLESS,BOLD&BEAUTIFUL,TALK-CBS Mo-Fr 12:30p-3:00p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	22222--			10			\$400.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		Start Date	End Date	Weekdays			Spots/Week			Rate	Rating					
Week:		10/20/21	10/26/21	22222--			10			\$400.00	0.00					
Spot	Ch	Date Range		Description			Start/End Time			Weekdays	Length	Rate	Rtg	Type		
1	WTVR	10/20/21-10/26/21		M-F 12-1230pm News			12-1230pm			MTWThF----	:30	<del>(\$400.00)</del>	0.00	NM		
See MG 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26 [political]																
2	WTVR	10/20/21-10/26/21		M-F 12-1230pm News			12-1230pm			MTWThF----	:30	<del>(\$400.00)</del>	0.00	NM		
See MG 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26 [political]																
3	WTVR	10/20/21-10/26/21		M-F 12-1230pm News			12-1230pm			MTWThF----	:30	<del>(\$400.00)</del>	0.00	NM		
See MG 1.27, 1.28, 1.29 [political]																
10	WTVR	10/20/21-10/26/21		M-F 12-1230pm News			12-1230pm			MTWThF----	:30	<del>(\$400.00)</del>	0.00	NM		
See MG 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26 [political]																
11	WTVR	10/20/21-10/26/21		M-F 12-1230pm News			12-1230pm			MTWThF----	:30	<del>(\$400.00)</del>	0.00	NM		
See MG 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26 [political]																
16	NTVR	10/21/21-10/29/21		M-F 3-4pm			3-4pm			MTWThF----	:30	\$200.00	0.00	NM		
Ⓜ MG for 4.1, 1.10, 1.11, 1.2, 1.1																
17	NTVR	10/21/21-10/29/21		M-F 3-4pm			3-4pm			MTWThF----	:30	\$200.00	0.00	NM		
Ⓜ MG for 4.1, 1.10, 1.11, 1.2, 1.1																
18	NTVR	10/21/21-10/29/21		M-F 3-4pm			3-4pm			MTWThF----	:30	\$200.00	0.00	NM		
Ⓜ MG for 4.1, 1.10, 1.11, 1.2, 1.1																
19	NTVR	10/21/21-10/29/21		M-F 3-4pm			3-4pm			MTWThF----	:30	\$200.00	0.00	NM		
Ⓜ MG for 4.1, 1.10, 1.11, 1.2, 1.1																
20	NTVR	10/21/21-10/29/21		M-F 3-4pm			3-4pm			MTWThF----	:30	\$200.00	0.00	NM		
Ⓜ MG for 4.1, 1.10, 1.11, 1.2, 1.1																
21	NTVR	10/21/21-10/29/21		M-F 3-4pm			3-4pm			MTWThF----	:30	\$200.00	0.00	NM		
Ⓜ MG for 4.1, 1.10, 1.11, 1.2, 1.1																
22	NTVR	10/21/21-10/29/21		M-F 3-4pm			3-4pm			MTWThF----	:30	\$200.00	0.00	NM		
Ⓜ MG for 4.1, 1.10, 1.11, 1.2, 1.1																
23	NTVR	10/21/21-10/29/21		M-F 3-4pm			3-4pm			MTWThF----	:30	\$200.00	0.00	NM		
Ⓜ MG for 4.1, 1.10, 1.11, 1.2, 1.1																
24	NTVR	10/21/21-10/29/21		M-F 3-4pm			3-4pm			MTWThF----	:30	\$200.00	0.00	NM		
Ⓜ MG for 4.1, 1.10, 1.11, 1.2, 1.1																
25	NTVR	10/21/21-10/29/21		M-F 3-4pm			3-4pm			MTWThF----	:30	\$200.00	0.00	NM		
Ⓜ MG for 4.1, 1.10, 1.11, 1.2, 1.1																
26	NTVR	10/21/21-10/29/21		M-F CBS Mornings 8-9a			8-9am			MTWThF----	:30	\$250.00	0.00	NM		
Ⓜ MG for 4.1, 1.10, 1.11, 1.2, 1.1																
27	NTVR	10/25/21-10/29/21		M-F 11-1135pm News			11-1135pm			MTWThF----	:30	\$400.00	0.00	NM		
Ⓜ MG for 4.2, 1.3																
28	WTVR	10/25/21-10/29/21		M-F 11-1135pm News			11-1135pm			MTWThF----	:30	<del>(\$400.00)</del>	0.00	NM		
Ⓜ Credited																
29	WTVR	10/25/21-10/29/21		M-F 530-6am News			530-6am			MTWThF----	:30	<del>(\$250.00)</del>	0.00	NM		
Ⓜ See MG 1.30 [POL/Oversold]																
30	WTVR	10/27/21-10/29/21		M-F CBS Mornings 8-9a			8-9am			--WThF----	:30	<del>(\$250.00)</del>	0.00	NM		
Ⓜ See MG 1.31, 1.32 [Oversold]																
31	NTVR	10/28/21-10/29/21		M-F CBS Mornings 8-9a			8-9am			---ThF----	:30	\$375.00	0.00	NM		
Ⓜ MG for 1.30, 1.7																
32	NTVR	10/28/21-10/29/21		M-F 5-530am News			5-530am			---ThF----	:30	\$275.00	0.00	NM		
Ⓜ MG for 1.30, 1.7																
Week:		10/27/21	11/02/21	--212--			5			\$400.00	0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/21	11/02/21	--212--			5		\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	WTVR	10/27/21-11/02/21		M-F 12-1230pm News		12-1230pm	--WThF----	:30		<del>(\$400.00)</del>		0.00	NM		
See MG 1.31,1.32 [Oversold]															
8	WTVR	10/27/21-11/02/21		M-F 12-1230pm News		12-1230pm	--WThF----	:30		<del>(\$400.00)</del>		0.00	NM		
See MG 1.33,1.34 [Oversold]															
15	WTVR	10/27/21-11/02/21		M-F 12-1230pm News		12-1230pm	--WThF----	:30		<del>(\$400.00)</del>		0.00	NM		
See MG 1.33,1.34 [Oversold]															
33	WTVR	10/29/21-10/29/21		M-F 12-1230pm News		12-1230pm	-----F----	:30		<del>(\$600.00)</del>		0.00	NM		
Ⓜ Credited															
34	WTVR	10/29/21-10/29/21		M-F 9-10am		9-10am	-----F----	:30		\$200.00		0.00	NM		
Ⓜ MG for 1.15,1.8															
N 2	WTVR	10/20/21	10/23/21	SA 730-8am News	CM	7:30 AM-8:00 AM	-----1-	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
SA 730-8am News (Program: CBS6 SA MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@7A Sat 7:00a-8:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/18/21	10/24/21	-----1-			1		\$275.00	0.00					
N 3	WTVR	10/20/21	10/24/21	SU 630-7am News	CM	6:30 AM-7:00 AM	-----1	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
SU 630-7am News (Program: CBS6 SU MRN@6A)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/18/21	10/24/21	-----1			1		\$225.00	0.00					
N 4	WTVR	10/20/21	10/28/21	M-F CBS Mornings 7-8a	CM	7:00 AM-8:00 AM	--1-1--	:30	2	\$650.00	P-3	0.00	NM	1	\$650.00
M-F CBS Mornings 7-8a (Program: CBS THS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS THS MRNG-1,CBS THS MRNG-2 Mo-Fr 7:00a-9:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/21	10/26/21	--1-1--			2		\$650.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVR	10/20/21-10/26/21		M-F CBS Mornings 7-8a		7:00 AM-8:00 AM	--W-F----	:30		<del>(\$650.00)</del>		0.00	NM		
See MG 1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26 [Oversold]															
2	WTVR	10/20/21-10/26/21		M-F CBS Mornings 7-8a		7:00 AM-8:00 AM	--W-F----	:30		<del>(\$650.00)</del>		0.00	NM		
See MG 1.27,1.28,1.29 [Oversold]															
Week:		10/27/21	11/02/21	---1---			1		\$650.00	0.00					
													Totals	25	\$7,450.00