

ORDER



Orders
Order / Rev: 931127
Alt Order #: WOC13281493
Product Desc: POLITICAL
Estimate: 700
Flight Dates: 10/20/21 - 10/29/21
Original Date / Rev: 10/19/21 / 10/21/21
Order Type: GENERAL

WTVR

Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Grassroots Media
Buying Contact:
Billing Contact:
 146 Montgomery Avenue
 Bala Cynwyd, PA 19004

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: DGA Action/McAuliffe
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID: 270218
Agency External ID: 131043
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/29/21	27	\$8,450.00	\$7,182.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	27	\$8,450.00	\$7,182.50	0.00
Totals	27	\$8,450.00	\$7,182.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	10/20/21	10/29/21	M-F 12-1230pm News	CM	12-1230pm	22222--	:30	10	\$400.00	P-3	0.00	NM	24	\$7,300.00
(Program: THE TALK)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF YOUNG&RESTLESS,BOLD&BEAUTIFUL,TALK-CBS Mo-Fr 12:30p-3:00p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	22222--			10			\$400.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/21	10/26/21	22222--			10		\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVR	10/20/21-10/26/21		M-F 12-1230pm News		12-1230pm	MTWThF----	:30		(\$400.00)		0.00	NM		
		See MG 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26 [political]													
2	WTVR	10/20/21-10/26/21		M-F 12-1230pm News		12-1230pm	MTWThF----	:30		(\$400.00)		0.00	NM		
		See MG 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26 [political]													
3	WTVR	10/20/21-10/26/21		M-F 12-1230pm News		12-1230pm	MTWThF----	:30		(\$400.00)		0.00	NM		
		See MG 1.27, 1.28, 1.29 [political]													
10	WTVR	10/20/21-10/26/21		M-F 12-1230pm News		12-1230pm	MTWThF----	:30		(\$400.00)		0.00	NM		
		See MG 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26 [political]													
11	WTVR	10/20/21-10/26/21		M-F 12-1230pm News		12-1230pm	MTWThF----	:30		(\$400.00)		0.00	NM		
		See MG 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26 [political]													
16	NTVR	10/21/21-10/29/21		M-F 3-4pm		3-4pm	MTWThF----	:30		\$200.00		0.00	NM		
		Ⓜ MG for 4.1, 1.10, 1.11, 1.2, 1.1													
17	NTVR	10/21/21-10/29/21		M-F 3-4pm		3-4pm	MTWThF----	:30		\$200.00		0.00	NM		
		Ⓜ MG for 4.1, 1.10, 1.11, 1.2, 1.1													
18	NTVR	10/21/21-10/29/21		M-F 3-4pm		3-4pm	MTWThF----	:30		\$200.00		0.00	NM		
		Ⓜ MG for 4.1, 1.10, 1.11, 1.2, 1.1													
19	NTVR	10/21/21-10/29/21		M-F 3-4pm		3-4pm	MTWThF----	:30		\$200.00		0.00	NM		
		Ⓜ MG for 4.1, 1.10, 1.11, 1.2, 1.1													
20	NTVR	10/21/21-10/29/21		M-F 3-4pm		3-4pm	MTWThF----	:30		\$200.00		0.00	NM		
		Ⓜ MG for 4.1, 1.10, 1.11, 1.2, 1.1													
21	NTVR	10/21/21-10/29/21		M-F 3-4pm		3-4pm	MTWThF----	:30		\$200.00		0.00	NM		
		Ⓜ MG for 4.1, 1.10, 1.11, 1.2, 1.1													
22	NTVR	10/21/21-10/29/21		M-F 3-4pm		3-4pm	MTWThF----	:30		\$200.00		0.00	NM		
		Ⓜ MG for 4.1, 1.10, 1.11, 1.2, 1.1													
23	NTVR	10/21/21-10/29/21		M-F 3-4pm		3-4pm	MTWThF----	:30		\$200.00		0.00	NM		
		Ⓜ MG for 4.1, 1.10, 1.11, 1.2, 1.1													
24	NTVR	10/21/21-10/29/21		M-F 3-4pm		3-4pm	MTWThF----	:30		\$200.00		0.00	NM		
		Ⓜ MG for 4.1, 1.10, 1.11, 1.2, 1.1													
25	NTVR	10/21/21-10/29/21		M-F 3-4pm		3-4pm	MTWThF----	:30		\$200.00		0.00	NM		
		Ⓜ MG for 4.1, 1.10, 1.11, 1.2, 1.1													
26	NTVR	10/21/21-10/29/21		M-F CBS Mornings 8-9a		8-9am	MTWThF----	:30		\$250.00		0.00	NM		
		Ⓜ MG for 4.1, 1.10, 1.11, 1.2, 1.1													
27	NTVR	10/25/21-10/29/21		M-F 11-1135pm News		11-1135pm	MTWThF----	:30		\$400.00		0.00	NM		
		Ⓜ MG for 4.2, 1.3													
28	NTVR	10/25/21-10/29/21		M-F 11-1135pm News		11-1135pm	MTWThF----	:30		\$400.00		0.00	NM		
		Ⓜ MG for 4.2, 1.3													
29	NTVR	10/25/21-10/29/21		M-F 530-6am News		530-6am	MTWThF----	:30		\$250.00		0.00	NM		
		Ⓜ MG for 4.2, 1.3 [POL/Oversold]													
Week:		10/27/21	11/02/21	--212--			5		\$400.00	0.00					
N 2	WTVR	10/20/21	10/23/21	SA 730-8am News	CM	7:30 AM-8:00 AM	-----1-	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
		SA 730-8am News													
		(Program: CBS6 SA MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@7A Sat 7:00a-8:00a IN Nov/2020LP ON WTVR.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/18/21	10/24/21	-----1-			1		\$275.00	0.00					
N 3	WTVR	10/20/21	10/24/21	SU 630-7am News	CM	6:30 AM-7:00 AM	-----1	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		SU 630-7am News													
		(Program: CBS6 SU MRN@6A)3Q ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/18/21	10/24/21	-----1			1		\$225.00	0.00					

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N 4	WTVR	10/20/21	10/28/21	M-F CBS Mornings 7-8a	CM	7:00 AM-8:00 AM	-- 1- 1--	:30	2	\$650.00	P-3	0.00	NM	1	\$650.00
M-F CBS Mornings 7-8a															
(Program: CBS THS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS THS MRNG-1,CBS THS MRNG-2 Mo-Fr 7:00a-9:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/20/21	10/26/21	-- 1- 1--		2		\$650.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVR	10/20/21-10/26/21		M-F CBS Mornings 7-8a		7:00 AM-8:00 AM	-- W- - F- - - -	:30		(\$650.00)		0.00	NM		
See MG 1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26															
[Oversold]															
2	WTVR	10/20/21-10/26/21		M-F CBS Mornings 7-8a		7:00 AM-8:00 AM	-- W- - F- - - -	:30		(\$650.00)		0.00	NM		
See MG 1.27,1.28,1.29															
[Oversold]															
Week:		10/27/21	11/02/21	--- 1- - -		1		\$650.00		0.00					
													Totals	27	\$8,450.00