

## Quarterly Issues/Programs List

The following is a listing of some of the significant issues responded to by Stations **KKBL**, along with most significant programming treatment of those issues for the period 10/1/13 to 12/31/13. This listing is by no means exhaustive. The order in which issues appear does not reflect any priority or significance. (filed 1/10/14)

ISSUE	PROGRAM/SEGMENT	DATE	TIME	DURATION	DESCRIPTION OF SEGMENT
Public Health/Education	Patient Protection and Affordable Care Act	11/26/13	9:00 AM	1-1/2 Hours	Radio interview with guest Natalie Duy, a health insurance specialist at the Kansas City Regional Office of the Centers for Medicare and Medicaid Services about the Health Insurance Marketplace and the Presidential transitional policy to help those who have received insurance cancellation notices.
Public Health/Education	Patient Protection and Affordable Care Act	11/29/13	8:00 AM	1-1/2 Hours	Reairing of the radio interview with guest Natalie Duy, a health insurance specialist at the Kansas City Regional Office of the Centers for Medicare and Medicaid Services about the Health Insurance Marketplace and the Presidential transitional policy to help those who have received insurance cancellation notices.
Community Issues Broadcast for FREE	Community Calendar	Each Weekday (Monday thru Friday)	7:30A and 12:35P	Varies from 5 to 15 minutes depending on Community Needs	<p>Daily Calendar supports Civic Events and promotes activities such as blood drives, church socials, fund raisers, school district functions, business expos and meetings, etc. A very important vehicle for the Community.</p> <p>For example:</p> <ul style="list-style-type: none"> <li>) Toys for Tots of Lawrence County now accepting applications at the Aurora, Mt. Vernon, and Pierce City Police Depts.;</li> <li>) Evangelists and singers John and Ruth Brisco at Church of the Nazarene in Marionville on Oct. 28th;</li> <li>) Drive-Through to Fight the Flu Clinic on Saturday, Oct. 27 form 7A to 1P at Monett Physicians Bldg., \$20 per person</li> <li>) Free Thanksgiving dinner at the Carthage Crisis Center Nov. 22, 9-noon;</li> <li>) Missouri Dept. of Conservation offering tree pruning classes Nov. 26 and Nov. 29;</li> <li>) Barry-Lawrence Area United Fund has started their annual fund drive, contributions may be made at UMB Bank in Monett</li> </ul>

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ISSUE	PROGRAM/SEGMENT	DATE	TIME	DURATION	DESCRIPTION OF SEGMENT
Community Issues Broadcast for FREE	Ozark Minute	Each Weekday (Monday thru Friday)	7:30A and 12:35P and 4:30 pm	Varies from 5 to 15 minutes depending on Community Needs - each cut is approximately 2 to 3 minutes long rotated throughout the day.	Daily Calendar supports Civic Events and promotes activities such as blood drives, church socials, fund raisers, school district functions, business expos and meetings, etc. A very important vehicle for the Community. For example: (detail of events in Community Calendar file). For example: <ul style="list-style-type: none"> <li>) Little Cubbies clinic will be hosted by Varsity Cheer Squad on Jan. 5th for grades 3 through 8;</li> <li>) Journeys, a 20-week weight management program will begin Jan. 8th at Cox Monett;</li> <li>) Monetary donations instead of clothes and merchandise for victims of Thanksgiving morning fire in Wheaton may be made at Wheaton City Hall</li> </ul>
Trinity Lutheran / Community Service	Church Service (KKBL)	Sundays	10 A-11AM	1 hour	Christian overview.
Local News / Current Events	Local news affecting surrounding areas aired on KRMO/KKBL 4 times/day.	Mondays thru Fridays	7:05 A, 8:30 A, 12:05 P, 5:15 p	3 to 5 minutes	Local news submitted from Police Departments, local Newspapers. <p><b>OCT:</b></p> <ul style="list-style-type: none"> <li>) Greenfield student requires surgery after head injury sustained in fight in school bathroom;</li> <li>) Ozarks teen charged as an adult for March murder of his sister</li> </ul> <p><b>NOV:</b></p> <ul style="list-style-type: none"> <li>) Former Fordland teacher and coach who molested 2 teenage boys was sentenced to 6 years in prison,</li> <li>) Man found shot to death in car in SW Springfield Nov. 16,</li> <li>) Crews continue work to replace bridge deck on Hwy. 39 in Shell Knob</li> </ul> <p><b>DEC:</b></p> <ul style="list-style-type: none"> <li>) Gospel station in Oklahoma raising money to</li> </ul>

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					try to save the Great Passion Play in Eureka Springs, AR; ) Springfield's Salvation Army short of holiday fundraising goal; ) Salvation Army cold-weather shelter opened for the first time this year on Dec. 10th
Sing for Joy/Community Service	Upbeat Spiritual Program (KKBL)	Sundays @ 7 AM KKBL	7:00 am	28 minutes	This is not advertiser sponsored, a free program provided by St. Olaf College that “provides music and commentary that will support the church in evangelism and worship.”
Sports/Community Service	Sports Updates (local, collegiate & National) (KRMO & KKBL)	Monday – Friday	9:30 AM on KKBL and 12:15 PM on KRMO.	Approx. 15 minutes	Sammy Clapper, Sports Director, provides updates on ALL local sports events (basketball, wrestling, track, etc.) He also provides updates on collegiate and national team sporting events. The majority of the broadcast is focused on local (Monett, Cassville, Aurora, Mt. Vernon, Exeter, Pierce City, Clever, Crane, Marionville ... etc.)
Missouri Broadcasters – Missouri Public Education Program (NCSA)	PSAs aired to provide Public Education	Everyday	12:05 AM to 11:58 PM	At minimum, 100 (30 second ads) air on KRMO & KKBL	Examples: ) MO Bar Association-Bigger Battles, ) Small Business in Motion; ) MO Community Service Commission-Are You With Me? By Bon Jovi, ) High School Scholarships; ) MO Dept. of Health and Senior Services-Tackle the Flu )