



WIWA-AM Eatonville, Florida

SIGNIFICANT ISSUES/PROGRAMS LIST

For Quarter 2nd Quarter, 2020

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WIWA compiles a list of significant community issues through interviewing community leaders and residents in our listening area.

This quarter WIWA interviewed 45 people.

Issues that were most frequently mentioned were:

1- Business
2- Charities
3- Consumer Services
4- Culture
5- Education
6- Government
7- Minority & Ethnic
8- Public Safety, Health & Welfare
9- Religion
10-
11-

ON-AIR programs to address community issues:

1. Public Service Announcements (airs various times daily Mon-Sun, 24 hrs/day, :30 seconds)
Station provides air time to community organizations that serve local residents
2. News Monday-Sunday at top of every hour provided by Salem Network
3. “Afternoons with Mike”, M-F, 2p-3p & 9p-10p, local host Mike Gilland interviews community leaders to discuss various topics of concern to local listeners.
4. COVID-19—April 3rd through May 5th, station ran announcements informing listeners what to do in order to remain safe during the pandemic. Announcements encouraged area listeners to remain at home unless absolutely necessary to not do so. A total of 558 announcements were broadcast during this time.

1. Business

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
4/1	2p/9p	AFTERNOONS WITH MIKE	Business	CF Christian Chamber	Mark Goldstein	As we in the grips of local lockdowns due to Covid, Mark discusses the local economy, fear in the public, and correctly responding to our local government.
4/2	2p/9p	AFTERNOONS WITH MIKE	Business	CrossMarc	John Crossman	Local civic leader John Crossman shares his encouragement for residents to be compassionate and patient during this pandemic; also discussed is his new business, and the challenges new startups face in Covid times.
4/15	2p/9p	AFTERNOONS WITH MIKE	Business		Joe Pici	Joe is now rated #1 in the world as a business consultant/trainer. He had sound advice for businesses trying to survive in this stalled economy.
5/5/2020 & 5/14/2020	2p/9p	AFTERNOONS WITH MIKE	Business	4Rivers	John Rivers	John is known as the founder of the very popular 4RIVERS BARBEQUE restaurants, and he gives his take on learning the tricks of his trade while he was climbing the business corporate ladder.
5/11	2p/9p	AFTERNOONS WITH MIKE	Business	Christian Chamber	Mark Goldstein	Mark makes a return visit to the show, and discusses Florida businesses and their efforts to survive the Covid 19 impact.
5/29	2p/9p	AFTERNOONS WITH MIKE	Business		John Martinez	John is a leader in business at CrossMarc, and an advocate for men to be honest and accountable - to their families, and to their employees.
6/11	2p/9p	AFTERNOONS WITH MIKE	Business		Mark Goldstein	Mark outlined steps for businesses that are looking for a re-opening following the lockdown during the pandemic.

2. Charity

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
4/3	2p/9p	AFTERNOONS WITH MIKE	Charity	The Christian Sharing Center	Nina Yon	Nina discussed this ministry's efforts to keep up with the needs of homeless people while hindered from the pandemic.
23-Apr	2p/9p	AFTERNOONS WITH MIKE	Charity	Christian Help	Doug Prusak	Doug is with Christian Help, working with unemployed and homeless people, helping them to become equipped in such a way as to become gainfully employed.
6-May	2p/9p	AFTERNOONS WITH MIKE	Charity		Gail Porter	Gail shares her unique perspective of life outside of America and the many years she spent as a missionary in other countries. An author, she now gratefully lives in Central Florida, thankful for the freedoms that we enjoy as citizens.
5/15	2p/9p	AFTERNOONS WITH MIKE	Charity	Sharing Center	Nina Yon	Nina updated listeners on this important Central Florida outreach to the homeless, with a plea for help as a big portion of their operating budget has been shut down due to the virus.
5/20	2p/9p	AFTERNOONS WITH MIKE	Charity	Missionary Ventures	Bill Snell	Bill leads this International missionary organization, and brought news on how the outreach is surviving during the pandemic.
6/1	2p/9p	AFTERNOONS WITH MIKE	Charity	Latisha's House	Elizabeth Ameling	The founder of this outreach to women rescued from sex trafficking shares an update on their work, including how the home is going in Covid times, and their effectiveness in saving girls and women from this lifestyle.

3. Consumer Services

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
5/12/2020 & 5/21/2020	2p/9p	AFTERNOONS WITH MIKE	Consumer Services		Rick Brunson	This is Rick's second visit to the program, discussing news reporting and the role the American media is playing in the current pandemic. In addition to being a writing coach for Orlando TV, he is a professor at UCF.
6/19	2p/9p	AFTERNOONS WITH MIKE	Consumer Services	Great With God	Robert Leatherwood	Robert writes a weekly blog that circulates to readers - bringing hope to men that are fighting hopelessness. Long a teacher of mentoring, Robert speaks to groups around the country.

4. Culture

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
4/16	2p/9p	AFTERNOONS WITH MIKE	Culture	Better Man Event	Jamie Woelbern	Jamie is the manager of the Better Man Event, a large outreach that teaches men to mentor other men. He shared how this organization is continuing to progress in these Covid times.
5/22	2p/9p	AFTERNOONS WITH MIKE	Culture		John Morgan	Comedian and Author John Morgan discussed his new book, "War on Fear," and exposed ways that people are held captive to everyday fears in their lives. His aim is to have people abandon these fears to live in freedom.
6/22	2p/9p	AFTERNOONS WITH MIKE	Culture	Better Man Event	Brian Buckley	Brian is the founder and President of this large men's ministry. This year's event was first postponed, and then re-arranged, all due to the Covid crisis. Brian updated our listeners of their ministry to men, calling for men to lead with courage and compassion.

5. Education

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
4/7/2020 & 4/28/2020	2p/9p	AFTERNOONS WITH MIKE	Education		Sam Sarbo	This actress and homeschool advocate shared advice to parents now thrust into homeschooling due to Covid 19.
6/29	2p/9p	AFTERNOONS WITH MIKE	Education		Charlie Ward	FSU star quarterback and point guard Charlie Ward went on to win the '93 Heisman Trophy and National Championship. He talked about the critical role that relationships and accountability play in living our lives in the right way. He is currently a basketball coach at Florida High in Tallahassee.

6. Government

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
4/6	2p/9p	AFTERNOONS WITH MIKE	Government		Chuck Williams	This American, now living in Scotland while in seminary, gave historical reasons and a defense to heed the warnings by the government of the pandemic.
4/13	2p/9p	AFTERNOONS WITH MIKE	Government	American Family Policy Council	John Stemberger	John updated our listeners on the legal ramifications that affect our liberties individually and churches.
4/22/2020 & 5/01/2020	2p/9p	AFTERNOONS WITH MIKE	Government	American Policy Roundtable	Dave Zanotti	Dave is host of "The Public Square," and he offered great concern to the loss of individual freedoms that we are experiencing during this pandemic. Dave put out a call for young people to get involved in the political arena.
4/23	2p/9p	AFTERNOONS WITH MIKE	Government	Liberty Counsel	Mat Staver	Mat updated our listeners on the many important cases the Liberty Counsel is currently working, protecting our freedoms, and making a stand against the forced governmental lockdowns that we are experiencing.
5/15	2p/9p	AFTERNOONS WITH MIKE	Government	Liberty Counsel	Mat Staver	Mat returns to update listeners on some of the sensational lawsuits that he has had to file to keep our freedoms intact.
5/27/2020 & 6/18/2020	2p/9p	AFTERNOONS WITH MIKE	Government	NCLL	David Gibbs	The attorney for the National Center for Life and Liberty, David Gibbs spoke on the pandemic and our government's response - including areas of questionable judgments by some leaders.

6/17/2020 & 6/26/2020	2p/9p	AFTERNOONS WITH MIKE	Government	American Policy Roundtable	Dave Zanotti	Dave makes another appearance on Afternoons With Mike, discussing the ongoing decline in American freedoms.
6/25	2p/9p	AFTERNOONS WITH MIKE	Government	Liberty Counsel	Mat Staver	Mat Staver, leader of the Liberty Counsel, updates our listeners on issues pertinent to our liberties and responsibilities in our communities.

7. Minority & Ethnic

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
5/25	2p/9p	AFTERNOONS WITH MIKE	Minority & Ethnic	CrossMarc	John Crossman	Ironically held on the day of a tragic shooting in Minnesota, John Crossman discusses the role the church can play in overcoming racism in our country.
6/4	2p/9p	AFTERNOONS WITH MIKE	Minority & Ethnic		Tim Johnson	An African American pastor, Tim Johnson spoke on the recent tragedy of the George Floyd death - and America's need to look deeply within our hearts for change. He is leading a peace walk tomorrow in Orlando.
6/8	2p/9p	AFTERNOONS WITH MIKE	Minority & Ethnic		Dr. Paul Cannings	A black pastor from Houston, Dr. Cannings is the brother-in-law to Tony Evans. He had sage advice for our listeners and a charge to respond correctly to the Floyd death in Minnesota.

8. Professions

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
6/9	2p/9p	AFTERNOONS WITH MIKE	Professions		Jeff McLaughlin	A professional counselor and podcaster, Jeff McLaughlin works with couples to save marriages. He is based in Orlando, and specializes in family and marriage counseling.

9. Public Safety, Health & Welfare

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
6/15/2020 & 6/23/2020	2p/9p	AFTERNOONS WITH MIKE	Public Safety, Health & Welfare	Know The Truth	Philip De Courcy	A nationally known pastor and radio teacher, Philip also spent time in Ireland as a police officer. He shared concerns over the current calls for defunding police and the riots that America is experiencing across the nation.

10. Religion

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
4/9	2p/9p	AFTERNOONS WITH MIKE	Religion		Josh Malone	A pastor and leader in Central Florida, Josh spoke on the need for men to stay connected to the church, and lead their families with wisdom during the pandemic.
4/10	2p/9p	AFTERNOONS WITH MIKE	Religion	First Presbyterian Orlando	David Swanson	David is a pastor at a large church in downtown Orlando, and spoke the role of faith in today's world on this Good Friday edition.
4/14	2p/9p	AFTERNOONS WITH MIKE	Religion		Sammy Pawlak	Sammy is a pastor and an entertainer, and brought encouragement and perspective regarding ways to reach out to those in the artistic communities. His church has a particular ministry of reaching out to professional musicians.
4/20	2p/9p	AFTERNOONS WITH MIKE	Religion	FCA	Jeff Duke	The leader of the University of Central Florida's FCA shared his story, and the amazing effectiveness that FCA brings to this large secular campus.
4/21/2020 & 5/07/2020	2p/9p	AFTERNOONS WITH MIKE	Religion	Church in the Son	Alex Clattenburg	The leader of one of America's strongest youth ministries in the country during the 70s and 80s, "The Rock House", shared how God guided their steps into reaching a generation of Central Floridians into hope and faith.
4/27/2020 & 5/19/2020	2p/9p	AFTERNOONS WITH MIKE	Religion	Man in the Mirror	Brett Clemmer	Brett outlined this ministry's help to men. They believe that now is a great time for men to mentor other men, and offer hope and help to men disillusioned in life.

29-Apr	2p/9p	AFTERNOONS WITH MIKE	Religion		Scott George	Scott gave an encouraging testimony of hope to families going through medical tragedy. They outlined the story of their son who suffered a severe head injury, and how many came to their aid - and God granted them a miracle.
30-Apr	2p/9p	AFTERNOONS WITH MIKE	Religion		Steve Caldwell	This deep thinker and PhD student shows the fallacy of secular thought with regard to pop psychology, and encouraged listeners to listen more to the instructions of Jesus than the voices in today's media.
4-May	2p/9p	AFTERNOONS WITH MIKE	Religion	Metro Life Church	Chris Jessee	This 42 year old Gen X'er shares his perspectives on growing up in the church, and how he and his peers view today's church life in the midst of the CoronaVirus.
5/8	2p/9p	AFTERNOONS WITH MIKE	Religion	First Baptist Orlando	Roberto Bruno	Roberto has a passion to see unity among the church and in our culture. He has been a leader at bringing people of different cultures together.
5/13/2020 & 6/16/2020	2p/9p	AFTERNOONS WITH MIKE	Religion		Ryan Noble	Ryan is part of the ministry of Tony Evans in Texas, but moved to south Florida to be part of a multi-racial church plant, where he is now a part of the growing leadership team. He shares his story in this episode.
5/28/2020 & 6/10/2020	2p/9p	AFTERNOONS WITH MIKE	Religion	FCA	John Evans	John Evans is a local pastor and a leader in FCA, working with Jeff Duke. He spoke of this organization's role in providing support and hope for students and athletes at UCF.

6/2	2p/9p	AFTERNOONS WITH MIKE	Religion	Moody Church	Dr. Erwin Lutzer	This revered pastor and longtime leader at Moody Church offered sound wisdom on some of the dangers in our culture as a result of the virus, the stimulus monies and our culture's reaction to racism.
6/3	2p/9p	AFTERNOONS WITH MIKE	Religion	The Christian Worldview	David Wheaton	This former Grand Slam tennis pro - now talk show host, shared his story of leaving professional sports to working with a ministry that is aimed at educating the public on correct policy; he also shared on the current uprising surrounding claims of systemic racism.
6/11	2p/9p	AFTERNOONS WITH MIKE	Religion		Sammie Smith	Sammy, a former top pro NFL player, shared his story of overcoming drugs and prison to become a chaplain and counselor at Ole Miss in Oxford, MS.
6/12	2p/9p	AFTERNOONS WITH MIKE	Religion	Voice of the Martyrs	Todd Nettleton	The national voice for this radio program, Todd works with missionaries from around the world, especially in countries where Christianity is held in contempt and workers lives are in danger.
6/24	2p/9p	AFTERNOONS WITH MIKE	Religion	Cru	Brad Bright	The son of Dr. Bill Bright, founder of Campus Crusade for Christ (Cru), Brad worked for years in politics for members of congress before going to work for Cru. His work is to call attention to God is the Issue, and works at teaching Christians to be better citizens and involved in our civic process.

6/25	2p/9p	AFTERNOONS WITH MIKE	Religion		Bob Shettler	Retired pastor Bob Shettler now works with a ministry outreach to train college students - he updated us on the impact of Covid 19 to this ministry, and how they are growing in spite of the lockdowns.
6/30	2p/9p	AFTERNOONS WITH MIKE	Religion		Duane Watt	This pastor left the world of business to enter into ministry, working to bridge the gap in several areas including being a proponent for adoption, and ending racism.