

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WNYT/WNYA Albany, NY</u>	Date: <u>9/24/18</u>
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I, Dan Wells,
 being/on behalf of: Daphne Jordan State Senate,
 a legally qualified candidate of the Republican
 political party for the office of: NY SSD 43
 in the General Election
 election to be held on: Nov. 6th 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<u>See Order</u>			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Daphne Jordan for State Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gail Benmosche

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/24/18

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Tony McManus

Signature

Tony McManus

Printed Name

DOs

Title

CONTRACT

WNYT - TV
715 N Pearl Street
Albany, NY 12204
(518)436-4791

www.wnyt.com

And:

Political Communications Advertising (PCA)
Attention: Dan Wertz
37 W. 39th Street Ste #602
New York, NY 10018

<u>Contract / Revision</u> 345830 /		<u>Alt Order #</u>
<u>Product</u> Jordan for Senate NY SD-43		
<u>Contract Dates</u> 10/15/18 - 10/28/18		<u>Estimate #</u> 862
<u>Advertiser</u> Jordan for NYS Senate		<u>Original Date / Revision</u> 10/12/18 / 10/12/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNYT	<u>Account Executive</u> Tony McManus	<u>Sales Office</u> ALB - WNYT
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WNYT	10/20/18	10/27/18	Sat NC13 Weekend Today	8-9a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	-----S-				1	\$400.00			
	Week:	10/22/18	10/28/18	-----S-				1	\$400.00			
N 2	WNYT	10/21/18	10/28/18	Sun NC13 Weekend Today	8-9a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	-----S				1	\$400.00			
	Week:	10/22/18	10/28/18	-----S				1	\$400.00			
N 3	WNYT	10/21/18	10/28/18	Su Today 9-10a	9-10a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	-----S				1	\$500.00			
	Week:	10/22/18	10/28/18	-----S				1	\$500.00			
N 4	WNYT	10/21/18	10/28/18	NFL Football Night in Ame	Various		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	-----S				1	\$1,250.00			
	Week:	10/22/18	10/28/18	-----S				1	\$1,250.00			
N 5	WNYT	10/21/18	10/28/18	Su Meet the Press	10-11a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	-----S				1	\$750.00			
	Week:	10/22/18	10/28/18	-----S				1	\$750.00			
N 6	WNYT	10/21/18	10/28/18	Sa-Su 6-6:30p News	6-6:30p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	-----S				1	\$400.00			
	Week:	10/22/18	10/28/18	-----S				1	\$400.00			
N 7	WNYT	10/15/18	10/26/18	NBC Nightly News	6:30-7p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	MTWTF--				1	\$1,500.00			
	Week:	10/22/18	10/28/18	MTWTF--				1	\$1,500.00			
N 8	WNYT	10/15/18	10/27/18	M-Sa 11p News (4Q)	11-11:35pm		:30			NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	MTWTFS-				3	\$400.00			
	Week:	10/22/18	10/28/18	MTWTFS-				3	\$400.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not discriminate on the basis of race or ethnicity in any of our advertising practices.



WNYT - TV
715 N Pearl Street
Albany, NY 12204
(518)436-4791

www.wnyt.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
345830 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/15/18 - 10/28/18	Jordan for Senate NY S	862

<u>Advertiser</u>	<u>Original Date / Revision</u>
Jordan for NYS Senate	10/12/18 / 10/12/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 9	WNYT	10/15/18	10/26/18	M-F Today Show	7-9a		:30			NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	MTWTF--				3	\$750.00			
Week:		10/22/18	10/28/18	MTWTF--				3	\$750.00			
N 10	WNYT	10/15/18	10/26/18	M-F NC13 Noon News	12-12:30p		:30			NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	MTWTF--				3	\$250.00			
Week:		10/22/18	10/28/18	MTWTF--				3	\$250.00			
N 11	WNYT	10/15/18	10/26/18	M-F Millionaire I	1230-1p		:30			NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	MTWTF--				3	\$150.00			
Week:		10/22/18	10/28/18	MTWTF--				3	\$150.00			
N 12	WNYT	10/15/18	10/26/18	M-F Days of Our Lives	1-2p		:30			NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	MTWTF--				3	\$250.00			
Week:		10/22/18	10/28/18	MTWTF--				3	\$250.00			
N 13	WNYT	10/15/18	10/26/18	M-F 4-430p News	4-430p		:30			NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	MTWTF--				3	\$100.00			
Week:		10/22/18	10/28/18	MTWTF--				3	\$100.00			
N 14	WNYT	10/15/18	10/26/18	M-F 430-5p News	430-5p		:30			NM	7	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	MTWTF--				4	\$100.00			
Week:		10/22/18	10/28/18	MTWTF--				3	\$100.00			
N 15	WNYT	10/15/18	10/26/18	M-F 5-5:30p News	5-5:30p		:30			NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	MTWTF--				3	\$400.00			
Week:		10/22/18	10/28/18	MTWTF--				3	\$400.00			
N 16	WNYT	10/15/18	10/26/18	M-F 5:30-6P News	5:30-6p		:30			NM	7	\$3,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	MTWTF--				3	\$550.00			
Week:		10/22/18	10/28/18	MTWTF--				4	\$550.00			
N 17	WNYT	10/15/18	10/26/18	M-F 6-6:30p News	6-6:30p		:30			NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	MTWTF--				3	\$800.00			
Week:		10/22/18	10/28/18	MTWTF--				3	\$800.00			
N 18	WNYT	10/15/18	10/28/18	M-F AM Live	6-7a		:30			NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	MTWTF--				3	\$750.00			
Week:		10/22/18	10/28/18	MTWTF--				3	\$750.00			
N 19	WNYT	10/15/18	10/26/18	M-F Entertainment Tonight	7-7:30p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	MTWTF--				1	\$750.00			
Week:		10/22/18	10/28/18	MTWTF--				1	\$750.00			
Totals											84	\$39,550.00

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/15/18 - 10/28/18	Jordan for Senate NY St	862
<u>Advertiser</u>		<u>Original Date / Revision</u>
Jordan for NYS Senate		10/12/18 / 10/12/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	84	\$39,550.00	(\$5,932.50)	\$33,617.50
Totals	84	\$39,550.00	(\$5,932.50)	\$33,617.50

Signature: _____ **Date:** _____

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