

CONTRACT



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

<http://abclocal.go.com/wls>

And:

Adelstein & Associates LLC
222 W. Ontario St
Chicago, IL 60654

Contract / Revision 201908 /		Alt Order # WOC10845322
Product CHRIS KENNEDY FOR GOVERNOR		
Contract Dates 02/05/18 - 02/11/18		Estimate # 5858
Advertiser Kennedy for Illinois		Original Date / Revision 02/02/18 / 02/08/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agy Code	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	02/05/18	02/05/18	Bacj;pr	2 hour program onl		:15				NM	1	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/05/18	02/11/18	M-----				1	\$5,700.00				
N 2	WLS	02/05/18	02/09/18	ABC7 News @ 5a M-F	5:00 AM-6:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/05/18	02/11/18	MTWTF--				1	\$600.00				
N 3	WLS	02/05/18	02/09/18	ABC7 News @ M-F 6a	6a-7a		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/05/18	02/11/18	MTWTF--				2	\$1,400.00				
N 4	WLS	02/05/18	02/09/18	GMA M-F 7-9a	7a-9a		:30				NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/05/18	02/11/18	MTWTF--				3	\$1,500.00				
N 5	WLS	02/05/18	02/09/18	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/05/18	02/11/18	MTWTF--				1	\$1,150.00				
N 6	WLS	02/05/18	02/09/18	ABC7 News @ 4p M-F	4p-5p		:15				NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/05/18	02/11/18	MTWTF--				2	\$575.00				
N 7	WLS	02/05/18	02/09/18	ABC7 News @ 5p M-F	5p-530p		:30				NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/05/18	02/11/18	MTWTF--				2	\$1,900.00				
N 8	WLS	02/05/18	02/09/18	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/05/18	02/11/18	MTWTF--				1	\$2,800.00				
N 9	WLS	02/10/18	02/10/18	ABC7 News Sa 5a-6a	5a-6a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/05/18	02/11/18	-----S-				2	\$150.00				
N 10	WLS	02/05/18	02/09/18	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/05/18	02/11/18	MTWTF--				1	\$2,800.00				
N 11	WLS	02/05/18	02/09/18	Wheel of Fortune	6:30 PM-7:00 PM		:15				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/05/18	02/11/18	MTWTF--				1	\$1,400.00				
N 12	WLS	02/05/18	02/09/18	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$3,300.00

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<u>Contract / Revision</u> 201908 /		<u>Alt Order #</u> WOC10845322
<u>Contract Dates</u> 02/05/18 - 02/11/18	<u>Product</u> CHRIS KENNEDY FOR	<u>Estimate #</u> 5858
<u>Advertiser</u> Kennedy for Illinois		<u>Original Date / Revision</u> 02/02/18 / 02/08/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	MTWTF--				1	\$3,300.00				
N 13	WLS	02/05/18	02/09/18	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:15				NM	2	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	MTWTF--				2	\$1,650.00				
N 14	WLS	02/05/18	02/09/18	Kimmel	1035p-1137p		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	MTWTF--				2	\$1,100.00				
N 15	WLS	02/05/18	02/09/18	Nightline	1137p-1208a		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	MTWTF--				2	\$550.00				
N 16	WLS	02/06/18	02/06/18	Blackish/Modern Family	8p-9p		:15				NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-T-----				1	\$2,750.00				
N 17	WLS	02/08/18	02/08/18	Th 8p-9p	8p-9p		:15				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	---T---				1	\$3,500.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WLS	02/05/18-02/11/18	Th 8p-9p	8p-9p	----Th-----	:15	\$3,500.00		NM		
Credited													
N 18	WLS	02/10/18	02/10/18	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-----S-				1	\$550.00				
N 19	WLS	02/10/18	02/10/18	GMA Sa 7-8a	7a-8a		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-----S-				1	\$950.00				
N 20	WLS	02/10/18	02/10/18	8a-10a Sa Local news	8a-10a		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-----S-				1	\$900.00				
N 21	WLS	02/10/18	02/10/18	8a-10a Sa Local news	8a-10a		:15				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-----S-				1	\$450.00				
N 22	WLS	02/10/18	02/10/18	ABC7 News @ 10p Sa	SA 10-11p		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-----S-				1	\$1,900.00				
N 23	WLS	02/11/18	02/11/18	ABC7 News Su @ 6a	6a-7a		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-----S				1	\$425.00				
N 24	WLS	02/11/18	02/11/18	GMA Su 7-8a	7a-8a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-----S				1	\$800.00				
N 25	WLS	02/11/18	02/11/18	ABC7 News Su @ 8a	8a-10a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-----S				1	\$700.00				
N 26	WLS	02/11/18	02/11/18	ABC7 News Su @ 8a	8a-10a		:15				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-----S				1	\$350.00				
N 27	WLS	02/11/18	02/11/18	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:15				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-----S				1	\$1,400.00				
N 28	WLS	02/11/18	02/11/18	Shark Tank	9p-10p		:15				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-----S				1	\$3,500.00				
Totals								0.00				36	\$51,575.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/18 - 02/11/18	36	\$51,575.00	(\$7,736.25)	\$43,838.75
Totals	36	\$51,575.00	(\$7,736.25)	\$43,838.75

Signature: _____ **Date:** _____

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