

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="font-size: 1.5em; margin-top: 10px;">WRNC</div>	Date: <div style="font-size: 1.5em; margin-top: 10px;">6/15/16</div>
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I, _____
do hereby request station time concerning the following issue:

General public education concerning public official accountability and North Carolina policy issues of importance
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	(see attached	schedule)			

This broadcast time will be used by: A Better NC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

A Better NC, P.O. Box 745, Raleigh, North Carolina 27602

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

M. L. Weisel - General Counsel/Sec/Treas/Director
S. A. Boney - Chair/Director
J. E. Reiff - Director

GMMB is authorized agent for inquiry/purchase of station broadcast time for sponsor.

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

06/10/16 Michael J. Warril _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

John Hummel John Hummel General Manager
Signature Printed Name Title



WRDC Raleigh
3012 Highwoods Blvd, Ste 101
Raleigh, NC 27604

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Contract # 2574317

Schedule Dates

09/27/16-10/03/16

Advertiser

A Better North Carolina (110919)

Agency

Great American Media (2231)

Product

POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand

300/320/4959 (848039)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Ga, Ritterstein,

Phone/Fax

/

CPE

300/320/4959

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Issue

Separation: 30

JACOB ROTH

07/14/16

07/14/16

Anshalica Miles

No

ECR25230088

A35+

Normal

Commission %

15.00

Commission

\$1,747.50

Net Total

\$9,902.50

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Raleigh (WRDC)

By Broadcast Month

Oct. 2016

Grand Total:

Spots 38

Rate \$11,650.00

Grand Total: 38 \$11,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/01/16-10/01/16	1	:30	7:30P- Movie-Saturday Late Night Movie	1						X		1	\$75.00		Raleigh (WRDC)	Movie	7/14/16
2.0	Normal Line / SPOT (2)	09/27/16-09/30/16	1	:30	11P- Family Guy	1		X	X	X	X			1	\$125.00	\$125.00	Raleigh (WRDC)	Family Guy	7/14/16
3.0	Normal Line / SPOT (3)	09/27/16-09/30/16	1	:30	12P- TMZ Live			1	1	1	1			4	\$150.00	\$600.00	Raleigh (WRDC)	TMZ Live	7/14/16
4.0	Normal Line / SPOT (4)	09/27/16-09/30/16	1	:30	Orbit- [P]Paternity Court(Tu We Th Fr), [P]Paternity Court 2(Tu We Th Fr)			1	1	1	1			4	\$150.00	\$600.00	Raleigh (WRDC)	Paternity Court	7/14/16
5.0	Normal Line / SPOT (5)	09/27/16-09/30/16	1	:30	2P- Hot Bench			1	1	1	1				\$175.00		Raleigh (WRDC)	Hot Bench (Created And Produced By Judge Judy)	7/14/16
6.0	Normal Line / Prime (6)	10/02/16-10/02/16	1	:30	8P- Movie-Sunday Night Movie	1						X		1	\$200.00	\$200.00	Raleigh (WRDC)	Movie	7/14/16
7.0	Normal Line / SPOT (7)	09/27/16-09/30/16	1	:30	Orbit- [P]Divorce Court(Tu We Th Fr), [P]Divorce Court 2(Tu We Th Fr)			1	1	1	1			4	\$225.00	\$900.00	Raleigh (WRDC)	Divorce Court	7/14/16
8.0	Normal Line / Auto Racing (8)	10/02/16-10/02/16	1	:30	3P- Sports-ASN IMSA Auto Racing	1						X		1	\$250.00	\$250.00	Raleigh (WRDC)	ASN IMSA Racing	7/14/16
9.0	Normal Line / Auto Racing (9)	10/01/16-10/02/16	1	:30	12P- Sports-ASN All Star Sprint Car Series Racing							1	1		\$250.00		Raleigh (WRDC)	ASN Tony Stewart's All Star Sprint Car Racing	7/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRDC Raleigh
3012 Highwoods Blvd, Ste 101
Raleigh, NC 27604

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Contract # 2574317

Schedule Dates

09/27/16-10/03/16

Advertiser

A Better North Carolina (110919)

Agency

Great American Media (2231)

Product

POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand

300/320/4959 (848039)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Ga.Ritterstein,

Phone/Fax

/

CPE

300/320/4959

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Issue

Separation: 30

JACOB ROTH

Date Entered 07/14/16

Last Modified 07/14/16

Entered By Anshulica Miles

CO-OP No

Headline # ECR25230088

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,747.50

Net Total \$9,902.50

Sales Tax

Raleigh (WRDC)

By Broadcast Month

Oct. 2016

Spots 38

Rate \$11,650.00

Grand Total: \$11,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / Football (10)	10/04/16-10/04/16	1	:30	12P- Sports-ASN Conference USA Football	2						X		2	\$250.00	\$500.00	Raleigh (WRDC)	ASN College Football	7/14/16
11.0	Normal Line / SPOT (11)	09/27/16-09/30/16	1	:30	5P- Judge Mathis	4		X	X	X	X			4	\$250.00	\$1,000.00	Raleigh (WRDC)	Judge Mathis	7/14/16
12.0	Normal Line / Prime (12)	09/27/16-09/27/16	1	:30	8P- MYN-The Walking Dead (Tuesday)	1		X						1	\$350.00		Raleigh (WRDC)	The Walking Dead-MYNET1	7/14/16
13.0	Normal Line / SPOT (13)	09/27/16-09/30/16	1	:30	6P- Peoples Court			1	1	1	1			4	\$400.00	\$1,600.00	Raleigh (WRDC)	People's Court	7/14/16
14.0	Normal Line / Prime (14)	09/29/16-09/29/16	1	:30	9P- MYN-The Mentalist 2 (Thursday)	1				X				1	\$500.00	\$500.00	Raleigh (WRDC)	The Mentalist-MYNET2	7/14/16
15.0	Normal Line / Prime (15)	09/28/16-09/28/16	1	:30	9P- MYN-The Closer 2 (Wednesday)	1			X					1	\$500.00	\$500.00	Raleigh (WRDC)	The Closer-MYNET2	7/14/16
16.0	Normal Line / BBD News (16)	09/29/16-09/29/16	1	:30	6P- 6:30P (EST)	1				X				1	\$600.00	\$600.00	Raleigh (WRDC)	News Break @615P	7/14/16
17.0	Normal Line / BBD News (17)	09/27/16-09/27/16	1	:30	6P- 6:30P (EST)	1		X						1	\$600.00	\$600.00	Raleigh (WRDC)	News Break @615P	7/14/16
18.0	Normal Line / BBD News (18)	10/03/16-10/03/16	1	:30	6P- 6:30P (EST)	1	X							1	\$600.00	\$600.00	Raleigh (WRDC)	News Break @615P	7/14/16
19.0	Normal Line / BBD News (19)	09/28/16-09/28/16	1	:30	6P- 6:30P (EST)	1			X					1	\$600.00	\$600.00	Raleigh (WRDC)	News Break @615P	7/14/16
20.0	Normal Line / BBD News (20)	09/30/16-09/30/16	1	:30	6P- 6:30P (EST)	1					X			1	\$600.00	\$600.00	Raleigh (WRDC)	News Break @615P	7/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WRDC Raleigh
3012 Highwoods Blvd, Ste 101
Raleigh, NC 27604

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Contract # 2574317

Schedule Dates

09/27/16-10/03/16

Advertiser

A Better North Carolina (110919)

Agency

Great American Media (2231)

Product

POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand

300/320/4959 (848039)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Ga.Ritterstein,

Phone/Fax

/

CPE

300/320/4959

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Issue
Separation: 30
JACOB ROTH

Date Entered 07/14/16
Last Modified 07/14/16
Entered By Anshulica Miles
CO-OP No
Headline # ECR25230088
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,747.50
Net Total \$9,902.50
Sales Tax

Raleigh (WRDC)

By Broadcast Month
Oct. 2016 38
Grand Total: 38
Rate \$11,650.00
\$11,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / Prime (21)	10/03/16-10/03/16	1	:30	9P- MYN-Law & Order: Criminal Intent 2 (Monday)	1	X							1	\$700.00	\$700.00	Raleigh (WRDC)	Law & Order: SVU-MYNET2	7/14/16
22.0	Normal Line / SPOT (3)	10/03/16-10/03/16	1	:30	12P- TMZ Live	1								1	\$150.00	\$150.00	Raleigh (WRDC)	TMZ Live	7/14/16
23.0	Normal Line / SPOT (4)	10/03/16-10/03/16	1	:30	Orbit- (P)Paternity Court(Mo), (P)Paternity Court 2(Mo)	1								1	\$150.00	\$150.00	Raleigh (WRDC)	Paternity Court	7/14/16
24.0	Normal Line / SPOT (5)	10/03/16-10/03/16	1	:30	2P- Hot Bench	1								1	\$175.00		Raleigh (WRDC)	Hot Bench (Created And Produced By Judge Judy)	7/14/16
25.0	Normal Line / SPOT (7)	10/03/16-10/03/16	1	:30	Orbit- (P)Divorce Court(Mo), (P)Divorce Court 2(Mo)	1								1	\$225.00	\$225.00	Raleigh (WRDC)	Divorce Court	7/14/16
26.0	Normal Line / SPOT (11)	10/03/16-10/03/16	1	:30	5P- Judge Mathis	1	X							1	\$250.00	\$250.00	Raleigh (WRDC)	Judge Mathis	7/14/16
27.0	Normal Line / SPOT (13)	10/03/16-10/03/16	1	:30	6P- Peoples Court	1								1	\$400.00	\$400.00	Raleigh (WRDC)	People's Court	7/14/16

CONFIRMATION CONTRACT

Accepted-Agency Advertiser:

Date:

Accepted-Station:

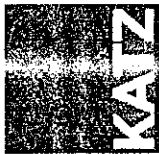
Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbgi.net/?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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2574317



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25230088 Changes as of: 6/23/2016 at 2:23 PM Version: Current State Version 1
CPE: 300/320/4959 Flight: 9/27/16 - 10/3/16 Station: WRDC
Agency: Great American Media Advertiser: A Better North Carolina Market: Raleigh-Durham
GREAT AMERICAN MEDIA 3050 K ST NW Product: issue Office: WASHINGTON
SUITE 100
WASHINGTON DC 20007

Total \$: \$13,450.00
Total Spots: 47
Total CPP: \$179.33

Total GRP: 75.0

Agency Order #: 5146628 Primary Demo: Adults 35+
Buyer: Ritterstein, Gary Con Type: POLITICAL/VOTE
Salesperson: JACOB ROTH Assistant: JACOB ROTH
212-373-8175 212-373-8175

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/27	9/27 - 9/27			Total Spots	Total \$	CPP	GRP
1	Sa 1:30p-10p		Movie	\$75.00	1.5	30	1				1	\$75.00	\$50.00	1.5
2	Tu-F 11:30p		Family Guy	\$125.00	0.4	30	1				1	\$125.00	\$312.50	0.4
3	Tu-F 12n-1p		TMZ Live	\$150.00	0.6	30	5				5	\$750.00	\$250.00	3.0
4	Tu-F 3p-4p		Paternity Court	\$150.00	1.5	30	5				5	\$750.00	\$100.00	7.5
5	Tu-F 7-8p		Hot Bench (Created And Produced By Judge Judy)	\$175.00	1.3	30	5				5	\$875.00	\$134.62	6.5
6	Su 6:30p-10p		Movie	\$200.00	1.5	30	1				1	\$200.00	\$133.33	1.5
7	Tu-F 4p-5p		Divorce Court	\$225.00	1.1	30	5				5	\$1,125.00	\$204.55	5.5
8	Su 8:30p-4p		ASN IMSA Racing	\$250.00	1.5	30	1				1	\$250.00	\$166.67	1.5
9	Sa-Su 9:12n-3p		ASN Tony Stewart's All Star Sprint Car Racing	\$250.00	1.5	30	2				2	\$500.00	\$166.67	3.0
10	Sa 12n-10:30p		ASN College Football	\$250.00	2.5	30	2				2	\$500.00	\$100.00	5.0
11	Tu-F 5p-6p		Judge Mathis	\$250.00	1.9	30	5				5	\$1,250.00	\$131.58	9.5
12	Tu 9p-9p		The Walking Dead-MYNET1	\$350.00	1.2	30	1				1	\$350.00	\$291.67	1.2
13	Tu-F 7p		People's Court	\$400.00	2.2	30	5				5	\$2,000.00	\$181.82	11.0
14	Th 9p-10p		The Mentalist-MYNET2	\$500.00	2.0	30	1				1	\$500.00	\$250.00	2.0
15	W 9p-10p		The Closer-MYNET2	\$500.00	2.5	30	1				1	\$500.00	\$200.00	2.5
16	Th 6p-6:30p		News Break @615P	\$600.00	2.4	30	1				1	\$600.00	\$250.00	2.4
17	Tu 17:5p-6:30p		News Break @615P	\$600.00	2.0	30	1				1	\$600.00	\$300.00	2.0
18	M 18:5p-6:30p		News Break @615P	\$600.00	2.2	30	1				1	\$600.00	\$272.73	2.2
19	W 19:5p-6:30p		News Break @615P	\$600.00	2.1	30	1				1	\$600.00	\$285.71	2.1



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25230088

CPE: 300/320/4959

Agency: Great American Media
GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Changes as of: 6/23/2016 at 2:23 PM

Flight: 9/27/16 - 10/3/16

Advertiser: A Better North Carolina
Product: issue

Version: Current State Version 1

Station: WRDC

Market: Raleigh-Durham
Office: WASHINGTON

Total \$: \$13,450.00

Total Spots: 47

Total CPP: \$179.33

Agency Order #: 5145628

Buyer: Ritterstein, Gary

Salesperson: JACOB ROTH
212-373-8175

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: JACOB ROTH
212-373-8175

Total GRP: 75.0

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/27	9/27 - 9/27	Total Spots	Total \$	CPP	GRP
F	20 5p-6:30p		News Break @615P	\$600.00	2.2	30	1		1	\$600.00	\$272.73	2.2
M	21 9p-10p		Law & Order: SVU-MYNET2	\$700.00	2.5	30	1		1	\$700.00	\$280.00	2.5
TOTALS: 47									47	\$13,450.00	\$179.33	75.0



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25230088 **Changes as of:** 6/23/2016 at 2:23 PM **Version:** Current State Version 1
GPE: 300/320/4959 **Flight:** 9/27/16 - 10/3/16 **Station:** WRDC
Agency: Great American Media **Advertiser:** Raleigh-Durham **Market:** Raleigh-Durham
 GREAT AMERICAN **Product:** issue **Office:** WASHINGTON
 MEDIA 3050 K ST NW
 SUITE 100
 WASHINGTON DC
 20007

Agency Order #: 5146628 **Primary Demo:** Adults 35+ **Total GRP:** 75.0
Buyer: Ritterstein, Gary **Con Type:** POLITICAL/VOTE
Salesperson: JACOB ROTH **Assistant:** JACOB ROTH
 212-373-8175 **Separation:**

Total \$: \$13,450.00
Total Spots: 47
Total CPP: \$179.33

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
06/23/16 2:23 PM	JACOB ROTH	Separation: 30

Competitive Information	
Market Budget:	\$168,125
WRDC Share:	8%
Comment:	
WLFL:	6%
WNCN:	27%
WRAL:	25%
WRMZ:	13%
WTVD:	21%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	47	\$13,450.00	75.0
Total	100%	47	\$13,450.00	75.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	47	\$13,450.00
Total	47	\$13,450.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	7/12/16 3:06 PM				\$0
Queued for Electronic Contracting	7/17/16 11:50 AM				\$0
New	6/23/16 2:22 PM	JACOB ROTH	New	47	\$13,450.00 \$13,450.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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