

WOC11844395 [00.00]

Order Printout

Order Status: Opened-New

Traffic #: 7905237

Buyer Order #: 7905237

AE: Unassigned (Kim Lee)

Property: WABI TV

Sales Region: Local

Start/End Dates: 10/31/18 - 11/06/18

Agency: American Media & Advocacy Group

Advertiser: Poliquin for Congress

Buyer: Poliquin for Congress

Primary Demo: Adults 35+ (RTG)

C/P/E: 509 / 942 / 10864

Product Desc.: ME-2

Estimate Desc.: TV - Oct. 31-Nov. 6

Total Cost: \$12,650.00 (Cash)

Received Date: 10/29/18 12:48 PM

944534

Comments:

Separation: 30

List Items					Spots										Totals		Adults 35+		
Line	Program	ST	Len	Time	Days	Rate	Oct 31								Total Spots	Total Cost	RTG	GRP	CPP
1	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	WTFSSMT	250.00	1								1	250.00	5.68	5.68	44.01
(Program: CBS THIS MORNING)Nov-2017LP (pay)					-----T										1	250.00	5.68	5.68	44.01
1	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	W-----	250.00	1								1	250.00	5.68	5.68	44.01
(Program: CBS THIS MORNING)Nov-2017LP (pay)					-----T										1	250.00	5.68	5.68	44.01
1	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	-T-----	250.00	1								1	250.00	5.68	5.68	44.01
(Program: CBS THIS MORNING)Nov-2017LP (pay)					-T-----										1	250.00	5.68	5.68	44.01
1	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	--F----	250.00	1								1	250.00	5.68	5.68	44.01
(Program: CBS THIS MORNING)Nov-2017LP (pay)					--F----										1	250.00	5.68	5.68	44.01
2	ELLEN DEGENERES	NM	:30	4:00 PM-5:00 PM	-----M-	250.00	1								1	250.00	3.75	3.75	66.67
(Program: ELLEN DEGENERES)Nov-2017LP (pay)					-----M-										1	250.00	3.75	3.75	66.67
2	ELLEN DEGENERES	NM	:30	4:00 PM-5:00 PM	W-----	250.00	1								1	250.00	3.75	3.75	66.67
(Program: ELLEN DEGENERES)Nov-2017LP (pay)					W-----										1	250.00	3.75	3.75	66.67
2	ELLEN DEGENERES	NM	:30	4:00 PM-5:00 PM	-T-----	250.00	1								1	250.00	3.75	3.75	66.67
(Program: ELLEN DEGENERES)Nov-2017LP (pay)					-T-----										1	250.00	3.75	3.75	66.67
2	ELLEN DEGENERES	NM	:30	4:00 PM-5:00 PM	--F----	250.00	1								1	250.00	3.75	3.75	66.67
(Program: ELLEN DEGENERES)Nov-2017LP (pay)					--F----										1	250.00	3.75	3.75	66.67
3	TV5 NEWS AT 5	NM	:30	5:00 PM-5:30 PM	-----M-	750.00	1								1	750.00	9.72	9.72	77.16
(Program: TV5 NEWS AT 5)Nov-2017LP (pay)					-----M-										1	750.00	9.72	9.72	77.16
3	TV5 NEWS AT 5	NM	:30	5:00 PM-5:30 PM	W-----	750.00	1								1	750.00	9.72	9.72	77.16
(Program: TV5 NEWS AT 5)Nov-2017LP (pay)					W-----										1	750.00	9.72	9.72	77.16

List Items										Spots										Totals		Adults 35+					
Line	Program	ST	Len	Time	Days	WTFSSMT	Rate	Oct									Total Spots	Total Cost	RTG	GRP	CPP						
3	TV5 NEWS AT 5	NM	:30	5:00 PM-5:30 PM	-T-----		750.00	1									1	750.00	9.72	9.72	77.16						
(Program: TV5 NEWS AT 5)Nov-2017LP (pay)																											
3	TV5 NEWS AT 5	NM	:30	5:00 PM-5:30 PM	--F----		750.00	1									1	750.00	9.72	9.72	77.16						
(Program: TV5 NEWS AT 5)Nov-2017LP (pay)																											
4	TV5 NEWS AT 6	NM	:30	6:00 PM-6:30 PM	-T-----		1,000.00	1									1	1,000.00	17.68	17.68	56.56						
(Program: TV5 NEWS AT 6)Nov-2017LP (pay)																											
5	TV5 LATE NEWS	NM	:30	11:00 PM-11:35 PM	-----M-		250.00	1									1	250.00	3.63	3.63	68.87						
(Program: TV5 LATE NEWS)Nov-2017LP (pay)																											
5	TV5 LATE NEWS	NM	:30	11:00 PM-11:35 PM	W-----		250.00	1									1	250.00	3.63	3.63	68.87						
(Program: TV5 LATE NEWS)Nov-2017LP (pay)																											
5	TV5 LATE NEWS	NM	:30	11:00 PM-11:35 PM	-T-----		250.00	1									1	250.00	3.63	3.63	68.87						
(Program: TV5 LATE NEWS)Nov-2017LP (pay)																											
5	TV5 LATE NEWS	NM	:30	11:00 PM-11:35 PM	--F----		250.00	1									1	250.00	3.63	3.63	68.87						
(Program: TV5 LATE NEWS)Nov-2017LP (pay)																											
6	TV5 SATURDAY MORNING MAINE	NM	:30	7:00 AM-8:00 AM	---S---		250.00	2									2	500.00	3.53	7.06	70.82						
(Program: TV5 SATURDAY MORNING MAINE)Nov-2017LP (pay)																											
7	CBS THIS MORNING - SATURDAY	NM	:30	8:00 AM-10:00 AM	---S---		200.00	2									2	400.00	3.63	7.26	55.10						
(Program: CBS THIS MORNING - SATURDAY)Nov-2017LP (pay)																											
8	TV5/CBS WKND NEWS	NM	:30	6:00 PM-7:00 PM	---S---		500.00	2									2	1,000.00	10.35	20.70	48.31						
(Program: TV5/CBS WKND NEWS 6-7)Nov-2017LP (pay)																											
8	TV5/CBS WKND NEWS	NM	:30	6:00 PM-7:00 PM	---S---		500.00	2									2	1,000.00	10.35	20.70	48.31						
(Program: TV5/CBS WKND NEWS 6-7)Nov-2017LP (pay)																											
9	TV5 SUNDAY MORNING MAINE	NM	:30	8:00 AM-9:00 AM	---S---		250.00	2									2	500.00	3.07	6.14	81.43						
(Program: TV5 SUNDAY MORNING MAINE)Nov-2017LP (pay)																											
10	CBS SUNDAY MORNING	NM	:30	9:00 AM-10:30 AM	---S---		1,000.00	1									1	1,000.00	5.63	5.63	177.62						
(Program: CBS SUNDAY MORNING)Nov-2017LP (pay)																											
11	CBS FACE THE NATION	NM	:30	10:30 AM-11:30 AM	---S---		1,000.00	1									1	1,000.00	3.33	3.33	300.30						
(Program: CBS FACE THE NATION)Nov-2017LP (pay)																											
Spot Totals:																	30							30	\$12,650.00		185.30
Adults 35+ GRP:																	185.30										
MONTH		SPOTS		COST		GRP		MONTH		SPOTS		COST		GRP													
November		30		\$12,650.00		185.30																					

# CONTRACT

**WABI**  
**35 Hildreth Street**  
**Bangor, ME 044101**  
**(207) 947-8321**

<b>Contract / Revision</b> 944536 /		<b>Alt Order #</b> WOC11844395
<b>Product</b> ME-2		
<b>Contract Dates</b> 10/31/18 - 11/06/18		<b>Estimate #</b> 10864
<b>Advertiser</b> Polliquin for Congress		<b>Original Date / Revision</b> 10/29/18 / 10/29/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WABI	<b>Account Executive</b> Bangor House	<b>Sales Office</b> Bangor National
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
		<b>Total Ratings</b> 185.30
<b>Agency Code</b> 9914860	<b>Advertiser Code</b> 509	<b>Product 1/2</b> 942
<b>Agency Ref</b> 6930		<b>Advertiser Ref</b> 68881

And:

**American Media and Advocacy Grp**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WABI	10/31/18	11/06/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/18	11/06/18	11111--				5	\$250.00	5.68			
N 2	WABI	10/31/18	11/05/18	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/18	11/06/18	1-111--				4	\$250.00	3.75			
N 3	WABI	10/31/18	11/05/18	TV 5 News @ 5p	5:00 PM-5:30 PM		:30				NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/18	11/06/18	1-111--				4	\$750.00	9.72			
N 4	WABI	10/31/18	11/01/18	TV 5 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	---1---				1	\$1,000.00	17.68			
N 5	WABI	10/31/18	11/05/18	TV 5 News @ 11p	11:00 PM-11:35 PM		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/18	11/06/18	1-111--				4	\$250.00	3.63			
N 6	WABI	10/31/18	11/03/18	TV 5 News Sa @ 7a	7:00 AM-8:00 AM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----2-				2	\$250.00	3.53			
N 7	WABI	10/31/18	11/03/18	CBS This Morning Saturday	8:00 AM-10:00 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----2-				2	\$200.00	3.63			
N 8	WABI	10/31/18	11/04/18	Early News Rotator Sa-Su	6:00 PM-7:00 PM		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----22				4	\$500.00	10.35			
N 9	WABI	10/31/18	11/04/18	TV 5 News Su @ 8a	8:00 AM-9:00 AM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----2				2	\$250.00	3.07			
N 10	WABI	10/31/18	11/04/18	CBS Sunday Morning	9:00 AM-10:30 AM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1				1	\$1,000.00	5.63			
N 11	WABI	10/31/18	11/04/18	Face The Nation	10:30 AM-11:30 AM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1				1	\$1,000.00	3.33			
<b>Totals</b>								<b>185.30</b>				<b>30</b>	<b>\$12,650.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

**WABI**  
**35 Hildreth Street**  
**Bangor, ME 044101**  
**(207) 947-8321**

<u>Contract / Revision</u>	<u>Alt Order #</u>
944536 /	WOC11844395

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/18 - 11/06/18	ME-2	10864

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pollquin for Congress	10/29/18 / 10/29/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	30	\$12,650.00	(\$1,897.50)	\$10,752.50
<b>Totals</b>	<b>30</b>	<b>\$12,650.00</b>	<b>(\$1,897.50)</b>	<b>\$10,752.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

WABI-TV Bangor, Me

10/30/18

I, American Media & Advocacy Group

being/on behalf of: Bruce Poliquin for Congress

a legally qualified candidate of the Republican

political party for the office of: U.S. Congress

in the General Election

election to be held on: November 6th, 2018

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

American Media & Advocacy Group

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

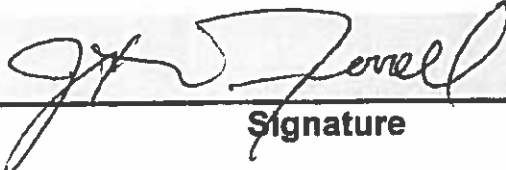
The name of the treasurer of the candidate's authorized committee is:

Thomas Charles Datwyler

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

12/30/18        
Date      Signature

***To Be Signed By Station Representative***

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
      Kim Lee      GM/GSM  
Signature      Printed Name      Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, American Media & Advocacy Group

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Jim Ferrell, agent of Bruce Poliquin for Congress  
signature of candidate or authorized committee

printed name

date

### AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Please see attached for  
additional information

Attach proposed schedule with charges (if available):

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.