

WOC11787110 [00.00]

Order Printout

Order Status: Opened-New
 Traffic #: 7703624
 Buyer Order #: 7703624
 AE: Unassigned (Kim Lee)
 Property: WABI TV
 Sales Region: Local

Start/End Dates: 09/07/18 - 09/13/18
 Agency: American Media & Advocacy Group
 Advertiser: Poliquin for Congress
 Buyer: Poliquin for Congress
 Primary Demo: Adults 35-64 (RTG)

C/P/E: 509 / 942 / 10022
 Product Desc.: ME-2
 Estimate Desc.: ME-2 TV 9/7-9/13
 Total Cost: \$7,925.00 (Cash)
 Received Date: 9/04/18 11:36 AM

Comments:

Separation: 30

List Items						Spots										Totals			Adults 35-64		
Line	Program	ST	Len	Time	Days FSSMTWT	Rate	Sep 7								Total Spots	Total Cost	RTG	GRP	CPP		
1	TV5 MORN NWS 2	NM	:30	6:00 AM-7:00 AM	---M---	200.00	1								1	200.00	6.69	6.69	29.90		
(Program: TV5 MORN NWS 2)Jul-2017LP																					
1	TV5 MORN NWS 2	NM	:30	6:00 AM-7:00 AM	---T---	200.00	1								1	200.00	6.69	6.69	29.90		
(Program: TV5 MORN NWS 2)Jul-2017LP																					
1	TV5 MORN NWS 2	NM	:30	6:00 AM-7:00 AM	---W-	200.00	1								1	200.00	6.69	6.69	29.90		
(Program: TV5 MORN NWS 2)Jul-2017LP																					
1	TV5 MORN NWS 2	NM	:30	6:00 AM-7:00 AM	-----T	200.00	1								1	200.00	6.69	6.69	29.90		
(Program: TV5 MORN NWS 2)Jul-2017LP																					
1	TV5 MORN NWS 2	NM	:30	6:00 AM-7:00 AM	F----	200.00	1								1	200.00	6.69	6.69	29.90		
(Program: TV5 MORN NWS 2)Jul-2017LP																					
2	CBS THIS MRNG-2<	NM	:30	7:00 AM-9:00 AM	---M-	200.00	1								1	200.00	4.04	4.04	49.50		
(Program: CBS THIS MRNG-2<)Jul-2017LP																					
2	CBS THIS MRNG-2<	NM	:30	7:00 AM-9:00 AM	---T-	200.00	1								1	200.00	4.04	4.04	49.50		
(Program: CBS THIS MRNG-2<)Jul-2017LP																					
2	CBS THIS MRNG-2<	NM	:30	7:00 AM-9:00 AM	---W-	200.00	1								1	200.00	4.04	4.04	49.50		
(Program: CBS THIS MRNG-2<)Jul-2017LP																					
2	CBS THIS MRNG-2<	NM	:30	7:00 AM-9:00 AM	-----T	200.00	1								1	200.00	4.04	4.04	49.50		
(Program: CBS THIS MRNG-2<)Jul-2017LP																					
2	CBS THIS MRNG-2<	NM	:30	7:00 AM-9:00 AM	F----	200.00	1								1	200.00	4.04	4.04	49.50		
(Program: CBS THIS MRNG-2<)Jul-2017LP																					
3	LAVERNE (Program: HARRY)Jul-2017LP	NM	:30	9:00 AM-10:00 AM	---M---	30.00	1								1	30.00	1.04	1.04	28.85		
(Program: HARRY)Jul-2017LP																					

Generated Date: 9/04/18 11:43 AM

Generated by WO Platform
 WideOrbit Inc.

606224

List Items							Spots										Totals		Adults 35-64		
Line	Program	ST	Len	Time	Days	Rate	Sep										Total Spots	Total Cost	RTG	GRP	CPP
3	HARRY	NM	:30	9:00 AM-10:00 AM	---T--	30.00	1										1	30.00	1.04	1.04	28.85
	(Program: HARRY)Jul-2017LP																1	30.00	1.04	1.04	28.85
3	HARRY	NM	:30	9:00 AM-10:00 AM	---W-	30.00	1										1	30.00	1.04	1.04	28.85
	(Program: HARRY)Jul-2017LP																1	30.00	1.04	1.04	28.85
3	HARRY	NM	:30	9:00 AM-10:00 AM	---T	30.00	1										1	30.00	1.04	1.04	28.85
	(Program: HARRY)Jul-2017LP																1	30.00	1.04	1.04	28.85
3	HARRY	NM	:30	9:00 AM-10:00 AM	F-----	30.00	1										1	30.00	1.04	1.04	28.85
	(Program: HARRY)Jul-2017LP																1	30.00	1.04	1.04	28.85
4	PRICE-RT 1-CBS/PRICE-RT 2-CBS	NM	:30	11:00 AM-12:00 PM	---M---	80.00	1										1	80.00	2.44	2.44	32.79
	(Program: PRICE-RT 1-CBS/PRICE-RT 2-CBS)Jul-2017LP																1	80.00	2.44	2.44	32.79
4	PRICE-RT 1-CBS/PRICE-RT 2-CBS	NM	:30	11:00 AM-12:00 PM	---T-	80.00	1										1	80.00	2.44	2.44	32.79
	(Program: PRICE-RT 1-CBS/PRICE-RT 2-CBS)Jul-2017LP																1	80.00	2.44	2.44	32.79
4	PRICE-RT 1-CBS/PRICE-RT 2-CBS	NM	:30	11:00 AM-12:00 PM	---W-	80.00	1										1	80.00	2.44	2.44	32.79
	(Program: PRICE-RT 1-CBS/PRICE-RT 2-CBS)Jul-2017LP																1	80.00	2.44	2.44	32.79
4	PRICE-RT 1-CBS/PRICE-RT 2-CBS	NM	:30	11:00 AM-12:00 PM	---T	80.00	1										1	80.00	2.44	2.44	32.79
	(Program: PRICE-RT 1-CBS/PRICE-RT 2-CBS)Jul-2017LP																1	80.00	2.44	2.44	32.79
4	PRICE-RT 1-CBS/PRICE-RT 2-CBS	NM	:30	11:00 AM-12:00 PM	F-----	80.00	1										1	80.00	2.44	2.44	32.79
	(Program: PRICE-RT 1-CBS/PRICE-RT 2-CBS)Jul-2017LP																1	80.00	2.44	2.44	32.79
5	TV5 NEWS NOON	NM	:30	12:00 PM-12:30 PM	---M---	225.00	1										1	225.00	2.81	2.81	80.07
	(Program: TV5 NEWS NOON)Jul-2017LP																1	225.00	2.81	2.81	80.07
5	TV5 NEWS NOON	NM	:30	12:00 PM-12:30 PM	---T-	225.00	1										1	225.00	2.81	2.81	80.07
	(Program: TV5 NEWS NOON)Jul-2017LP																1	225.00	2.81	2.81	80.07
5	TV5 NEWS NOON	NM	:30	12:00 PM-12:30 PM	---W-	225.00	1										1	225.00	2.81	2.81	80.07
	(Program: TV5 NEWS NOON)Jul-2017LP																1	225.00	2.81	2.81	80.07
5	TV5 NEWS NOON	NM	:30	12:00 PM-12:30 PM	---T	225.00	1										1	225.00	2.81	2.81	80.07
	(Program: TV5 NEWS NOON)Jul-2017LP																1	225.00	2.81	2.81	80.07
5	TV5 NEWS NOON	NM	:30	12:00 PM-12:30 PM	F-----	225.00	1										1	225.00	2.81	2.81	80.07
	(Program: TV5 NEWS NOON)Jul-2017LP																1	225.00	2.81	2.81	80.07
6	YOUNG&RESTLESS<	NM	:30	12:30 PM-2:00 PM	---M---	80.00	2										2	160.00	2.82	5.64	28.37
	(Program: YOUNG&RESTLESS<)Jul-2017LP																2	160.00	2.82	5.64	28.37
6	YOUNG&RESTLESS<	NM	:30	12:30 PM-2:00 PM	---T-	80.00	2										2	160.00	2.82	5.64	28.37
	(Program: YOUNG&RESTLESS<)Jul-2017LP																2	160.00	2.82	5.64	28.37
6	YOUNG&RESTLESS<	NM	:30	12:30 PM-2:00 PM	---W-	80.00	2										2	160.00	2.82	5.64	28.37
	(Program: YOUNG&RESTLESS<)Jul-2017LP																2	160.00	2.82	5.64	28.37
6	YOUNG&RESTLESS<	NM	:30	12:30 PM-2:00 PM	---T	80.00	2										2	160.00	2.82	5.64	28.37
	(Program: YOUNG&RESTLESS<)Jul-2017LP																2	160.00	2.82	5.64	28.37
6	YOUNG&RESTLESS<	NM	:30	12:30 PM-2:00 PM	F-----	80.00	2										2	160.00	2.82	5.64	28.37
	(Program: YOUNG&RESTLESS<)Jul-2017LP																2	160.00	2.82	5.64	28.37

List Items							Spots										Totals		Adults 35-64		
Line	Program	ST	Len	Time	Days	Rate	Sep 7										Total Spots	Total Cost	RTG	GRP	CPP
7	LETS-DEAL1-CBS/LETS-DEAL2-CBS	NM	:30	3:00 PM-4:00 PM	---M---	50.00	2										2	100.00	1.62	3.24	30.86
(Program: LETS-DEAL1-CBS/LETS-DEAL2-CBS)Jul-2017LP																					
7	LETS-DEAL1-CBS/LETS-DEAL2-CBS	NM	:30	3:00 PM-4:00 PM	---T---	50.00	2										2	100.00	1.62	3.24	30.86
(Program: LETS-DEAL1-CBS/LETS-DEAL2-CBS)Jul-2017LP																					
7	LETS-DEAL1-CBS/LETS-DEAL2-CBS	NM	:30	3:00 PM-4:00 PM	---W-	50.00	2										2	100.00	1.62	3.24	30.86
(Program: LETS-DEAL1-CBS/LETS-DEAL2-CBS)Jul-2017LP																					
7	LETS-DEAL1-CBS/LETS-DEAL2-CBS	NM	:30	3:00 PM-4:00 PM	-----T	50.00	2										2	100.00	1.62	3.24	30.86
(Program: LETS-DEAL1-CBS/LETS-DEAL2-CBS)Jul-2017LP																					
7	LETS-DEAL1-CBS/LETS-DEAL2-CBS	NM	:30	3:00 PM-4:00 PM	F-----	50.00	2										2	100.00	1.62	3.24	30.86
(Program: LETS-DEAL1-CBS/LETS-DEAL2-CBS)Jul-2017LP																					
8	TV5 NWS AT 5.2	NM	:30	5:30 PM-6:00 PM	---M---	250.00	1										1	250.00	7.78	7.78	32.13
(Program: TV5 NWS AT 5.2)Jul-2017LP																					
8	TV5 NWS AT 5.2	NM	:30	5:30 PM-6:00 PM	---T-	250.00	1										1	250.00	7.78	7.78	32.13
(Program: TV5 NWS AT 5.2)Jul-2017LP																					
8	TV5 NWS AT 5.2	NM	:30	5:30 PM-6:00 PM	---W-	250.00	1										1	250.00	7.78	7.78	32.13
(Program: TV5 NWS AT 5.2)Jul-2017LP																					
8	TV5 NWS AT 5.2	NM	:30	5:30 PM-6:00 PM	-----T	250.00	1										1	250.00	7.78	7.78	32.13
(Program: TV5 NWS AT 5.2)Jul-2017LP																					
8	TV5 NWS AT 5.2	NM	:30	5:30 PM-6:00 PM	F-----	250.00	1										1	250.00	7.78	7.78	32.13
(Program: TV5 NWS AT 5.2)Jul-2017LP																					
9	BIG BNG THEORY	NM	:30	7:00 PM-7:30 PM	---M---	250.00	1										1	250.00	6.66	6.66	37.54
(Program: BIG BNG THEORY)Jul-2017LP																					
9	BIG BNG THEORY	NM	:30	7:00 PM-7:30 PM	---T-	250.00	1										1	250.00	6.66	6.66	37.54
(Program: BIG BNG THEORY)Jul-2017LP																					
9	BIG BNG THEORY	NM	:30	7:00 PM-7:30 PM	-----T	250.00	1										1	250.00	6.66	6.66	37.54
(Program: BIG BNG THEORY)Jul-2017LP																					
9	BIG BNG THEORY	NM	:30	7:00 PM-7:30 PM	F-----	250.00	1										1	250.00	6.66	6.66	37.54
(Program: BIG BNG THEORY)Jul-2017LP																					
10	TV5 NEWS AT 11<	NM	:30	11:00 PM-11:35 PM	---M---	90.00	1										1	90.00	2.77	2.77	32.49
(Program: TV5 NEWS AT 11<)Jul-2017LP																					
10	TV5 NEWS AT 11<	NM	:30	11:00 PM-11:35 PM	---T-	90.00	1										1	90.00	2.77	2.77	32.49
(Program: TV5 NEWS AT 11<)Jul-2017LP																					
10	TV5 NEWS AT 11<	NM	:30	11:00 PM-11:35 PM	---W-	90.00	1										1	90.00	2.77	2.77	32.49
(Program: TV5 NEWS AT 11<)Jul-2017LP																					
10	TV5 NEWS AT 11<	NM	:30	11:00 PM-11:35 PM	-----T	90.00	1										1	90.00	2.77	2.77	32.49
(Program: TV5 NEWS AT 11<)Jul-2017LP																					

List Items							Spots										Totals		Adults 35-64																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
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10	TV5 NEWS AT 11<	NM	:30	11:00 PM-11:35 PM	F-----		90.00	1									1	90.00	2.77	2.77	32.49																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
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MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
September	60	\$7,925.00	215.55				

CONTRACT

WABI
35 Hildreth Street
Bangor, ME 044101
(207) 947-8321

<u>Contract / Revision</u> 906224 /		<u>Alt Order #</u> WOC11787110
<u>Product</u> ME-2		
<u>Contract Dates</u> 09/07/18 - 09/13/18		<u>Estimate #</u> 10022
<u>Advertiser</u> Polliquin for Congress		<u>Original Date / Revision</u> 09/04/18 / 09/04/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WABI	<u>Account Executive</u> Bangor House	<u>Sales Office</u> Bangor National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
		<u>Total Ratings</u> 215.55
<u>Agy Code</u> 9914860	<u>Advertiser Code</u> 509	<u>Product 1/2</u> 942
<u>Agency Ref</u> 6930		<u>Advertiser Ref</u> 68881

And:

American Media and Advocacy Grp
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WABI	09/07/18	09/13/18	TV 5 News @ 6a	6:00 AM-7:00 AM		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/07/18	09/13/18	11111--				5	\$200.00	6.69			
N 2	WABI	09/07/18	09/13/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/07/18	09/13/18	11111--				5	\$200.00	4.04			
N 3	WABI	09/07/18	09/13/18	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/07/18	09/13/18	11111--				5	\$30.00	1.04			
N 4	WABI	09/07/18	09/13/18	Price Is Right	11:00 AM-12:00 PM		:30				NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/07/18	09/13/18	11111--				5	\$80.00	2.44			
N 5	WABI	09/07/18	09/13/18	TV 5 News @ 12p	12:00 PM-12:30 PM		:30				NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/07/18	09/13/18	11111--				5	\$225.00	2.81			
N 6	WABI	09/07/18	09/13/18	Soap Rotator	12:30 PM-2:00 PM		:30				NM	10	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/07/18	09/13/18	22222--				10	\$80.00	2.82			
N 7	WABI	09/07/18	09/13/18	Let's Make A Deal	3:00 PM-4:00 PM		:30				NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/07/18	09/13/18	22222--				10	\$50.00	1.62			
N 8	WABI	09/07/18	09/13/18	TV 5 News @ 530p	5:30 PM-6:00 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/07/18	09/13/18	11111--				5	\$250.00	7.78			
N 9	WABI	09/07/18	09/13/18	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/07/18	09/13/18	11111--				5	\$250.00	6.66			
N 10	WABI	09/07/18	09/13/18	TV 5 News @ 11p	11:00 PM-11:35 PM		:30				NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/07/18	09/13/18	11111--				5	\$90.00	2.77			
Totals								215.55				60	\$7,925.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

WABI
35 Hildreth Street
Bangor, ME 044101
(207) 947-8321

<u>Contract / Revision</u>	<u>Alt Order #</u>
906224 /	WOC11787110

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/07/18 - 09/13/18	ME-2	10022

<u>Advertiser</u>	<u>Original Date / Revision</u>
Poliquin for Congress	09/04/18 / 09/04/18

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Agency Comm.</u>	<u>Net Amount</u>
08/27/18 -09/13/18	60	\$7,925.00	(\$1,188.75)	\$6,736.25
Totals	60	\$7,925.00	(\$1,188.75)	\$6,736.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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