

WOC11782307 [00.00]

Order Printout

Order Status:	New	Start/End Dates:	08/29/18 - 09/06/18	C/P/E:	509 / 942 / 9993
Traffic #:		Agency:	American Media & Advocacy Group	Product Desc.:	ME-2
Buyer Order #:	7676621	Advertiser:	Poliquin for Congress	Estimate Desc.:	TV - 8/29-9/6 (add to sched)
AE:	Unassigned (Kim Lee)	Buyer:		Total Cost:	\$4,445.00 (Cash)
Property:	WABI TV	Primary Demo:	Adults 35-64 (RTG)	Received Date:	8/28/18 8:09 AM
Sales Region:	Local				

Comments:

Separation: 30

List Items					Spots										Totals			Adults 35-64		
Line	Program	ST	Len	Time	Days	Rate	Aug 29	Sep 5								Total Spots	Total Cost	RTG	GRP	CPP
1	CBS THS MRNG-2<	NM	:30	7:00 AM-9:00 AM	---M-	75.00	1	0								1	75.00	4.04	4.04	18.56
	(Program: CBS THS MRNG-2<Jul-2017LP																			
1	CBS THS MRNG-2<	NM	:30	7:00 AM-9:00 AM	---T	75.00	1	0								1	75.00	4.04	4.04	18.56
	(Program: CBS THS MRNG-2<Jul-2017LP																			
1	CBS THS MRNG-2<	NM	:30	7:00 AM-9:00 AM	W----	75.00	1	1								2	150.00	4.04	8.08	18.56
	(Program: CBS THS MRNG-2<Jul-2017LP																			
1	CBS THS MRNG-2<	NM	:30	7:00 AM-9:00 AM	-T-----	75.00	1	1								2	150.00	4.04	8.08	18.56
	(Program: CBS THS MRNG-2<Jul-2017LP																			
1	CBS THS MRNG-2<	NM	:30	7:00 AM-9:00 AM	--F----	75.00	1	0								1	75.00	4.04	4.04	18.56
	(Program: CBS THS MRNG-2<Jul-2017LP																			
2	STEVE	NM	:30	10:00 AM-11:00 AM	-----M-	35.00	1	0								1	35.00	0.71	0.71	49.30
	(Program: STEVEJul-2017LP																			
2	STEVE	NM	:30	10:00 AM-11:00 AM	-----T	35.00	1	0								1	35.00	0.71	0.71	49.30
	(Program: STEVEJul-2017LP																			
2	STEVE	NM	:30	10:00 AM-11:00 AM	W-----	35.00	1	1								2	70.00	0.71	1.42	49.30
	(Program: STEVEJul-2017LP																			
2	STEVE	NM	:30	10:00 AM-11:00 AM	-T-----	35.00	1	1								2	70.00	0.71	1.42	49.30
	(Program: STEVEJul-2017LP																			
2	STEVE	NM	:30	10:00 AM-11:00 AM	--F----	35.00	1	0								1	35.00	0.71	0.71	49.30
	(Program: STEVEJul-2017LP																			
3	TALK-CBS<	NM	:30	2:00 PM-3:00 PM	-----M-	50.00	1	0								1	50.00	0.65	0.65	76.92
	(Program: TALK-CBS<Jul-2017LP																			

902725

List Items						Spots										Totals			Adults 35-64			
Line	Program	ST	Len	Time	Days WTFSSMT	Rate	Aug 29	Sep 5									Total Spots	Total Cost	RTG	GRP	CPP	
3	TALK-CBS<	NM	:30	2:00 PM-3:00 PM	-----T	50.00	1	0									1	50.00	0.65	0.65	76.92	
	(Program: TALK-CBS<)Jul-2017LP																					
3	TALK-CBS<	NM	:30	2:00 PM-3:00 PM	W-----	50.00	1	1									2	100.00	0.65	1.30	76.92	
	(Program: TALK-CBS<)Jul-2017LP																					
3	TALK-CBS<	NM	:30	2:00 PM-3:00 PM	-T-----	50.00	1	1									2	100.00	0.65	1.30	76.92	
	(Program: TALK-CBS<)Jul-2017LP																					
3	TALK-CBS<	NM	:30	2:00 PM-3:00 PM	--F----	50.00	1	0									1	50.00	0.65	0.65	76.92	
	(Program: TALK-CBS<)Jul-2017LP																					
4	TV5 NWS AT 5 1	NM	:30	5:00 PM-5:30 PM	-----M-	225.00	1	0									1	225.00	6.17	6.17	36.47	
	(Program: TV5 NWS AT 5 1)Jul-2017LP																					
4	TV5 NWS AT 5 1	NM	:30	5:00 PM-5:30 PM	-----T	225.00	1	0									1	225.00	6.17	6.17	36.47	
	(Program: TV5 NWS AT 5 1)Jul-2017LP																					
4	TV5 NWS AT 5 1	NM	:30	5:00 PM-5:30 PM	W-----	225.00	1	1									2	450.00	6.17	12.34	36.47	
	(Program: TV5 NWS AT 5 1)Jul-2017LP																					
4	TV5 NWS AT 5 1	NM	:30	5:00 PM-5:30 PM	-T-----	225.00	1	1									2	450.00	6.17	12.34	36.47	
	(Program: TV5 NWS AT 5 1)Jul-2017LP																					
4	TV5 NWS AT 5 1	NM	:30	5:00 PM-5:30 PM	--F----	225.00	1	0									1	225.00	6.17	6.17	36.47	
	(Program: TV5 NWS AT 5 1)Jul-2017LP																					
5	TV5 NWS AT 5 2	NM	:30	5:30 PM-6:00 PM	-----M-	250.00	1	0									1	250.00	7.78	7.78	32.13	
	(Program: TV5 NWS AT 5 2)Jul-2017LP																					
5	TV5 NWS AT 5 2	NM	:30	5:30 PM-6:00 PM	-----T	250.00	1	0									1	250.00	7.78	7.78	32.13	
	(Program: TV5 NWS AT 5 2)Jul-2017LP																					
5	TV5 NWS AT 5 2	NM	:30	5:30 PM-6:00 PM	W-----	250.00	1	1									2	500.00	7.78	15.56	32.13	
	(Program: TV5 NWS AT 5 2)Jul-2017LP																					
5	TV5 NWS AT 5 2	NM	:30	5:30 PM-6:00 PM	-T-----	250.00	1	1									2	500.00	7.78	15.56	32.13	
	(Program: TV5 NWS AT 5 2)Jul-2017LP																					
5	TV5 NWS AT 5 2	NM	:30	5:30 PM-6:00 PM	--F----	250.00	1	0									1	250.00	7.78	7.78	32.13	
	(Program: TV5 NWS AT 5 2)Jul-2017LP																					
Spot Totals:							25	10									35	\$4,445.00		135.45		
Adults 35-64 GRP:							96.75	38.70														

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
September	35	\$4,445.00	135.45				

CONTRACT

WABI
35 Hildreth Street
Bangor, ME 044101
(207) 947-8321

<u>Contract / Revision</u> 902725 /		<u>Alt Order #</u> WOC11782307
<u>Product</u> ME-2		
<u>Contract Dates</u> 08/29/18 - 09/06/18		<u>Estimate #</u> 9993
<u>Advertiser</u> Poliquin for Congress		<u>Original Date / Revision</u> 08/28/18 / 08/28/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WABI	<u>Account Executive</u> Bangor House	<u>Sales Office</u> Bangor National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
		<u>Total Ratings</u> 135.45
<u>Agency Code</u> 9914860	<u>Advertiser Code</u> 509	<u>Product 1/2</u> 942
<u>Agency Ref</u> 6930		<u>Advertiser Ref</u> 68881

And:

American Media and Advocacy Grp
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WABI	08/29/18	09/06/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	7	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/29/18	09/04/18	11111--				5	\$75.00	4.04			
	Week:	09/05/18	09/11/18	--11---				2	\$75.00	4.04			
N 2	WABI	08/29/18	09/06/18	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	7	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/29/18	09/04/18	11111--				5	\$35.00	0.71			
	Week:	09/05/18	09/11/18	--11---				2	\$35.00	0.71			
N 3	WABI	08/29/18	09/06/18	The Talk	2:00 PM-3:00 PM		:30				NM	7	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/29/18	09/04/18	11111--				5	\$50.00	0.65			
	Week:	09/05/18	09/11/18	--11---				2	\$50.00	0.65			
N 4	WABI	08/29/18	09/06/18	TV 5 News @ 5p	5:00 PM-5:30 PM		:30				NM	7	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/29/18	09/04/18	11111--				5	\$225.00	6.17			
	Week:	09/05/18	09/11/18	--11---				2	\$225.00	6.17			
N 5	WABI	08/29/18	09/06/18	TV 5 News @ 530p	5:30 PM-6:00 PM		:30				NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/29/18	09/04/18	11111--				5	\$250.00	7.78			
	Week:	09/05/18	09/11/18	--11---				2	\$250.00	7.78			
Totals								135.45				35	\$4,445.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/06/18	35	\$4,445.00	(\$666.75)	\$3,778.25
Totals	35	\$4,445.00	(\$666.75)	\$3,778.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising