



PUBLIC FILE

2900 Park Avenue West ♦ Mansfield, Ohio 44906 ♦ (419)529-5900 ♦ FAX (419)529-2319
comments@northcentralohio.com

QUARTERLY ISSUES/PROGRAM LIST

WOHZ-CD

MANSFIELD, OHIO

Date: January 10, 2016

Period Covering: October 1, 2015 to December 31, 2015

Prepared by: Robert Meisse, General Manager 
Brigitte Coles, Public Affairs Director *bc*

We address community issues on our "Focus on North Central Ohio" program aired Monday evenings at 11:00 PM. Attached is an "Issues Report" on the programs which addresses specific community issues, needs and interests.

Specific issues which we feel are of specific importance get additional special attention. Public Service announcements are used to inform our viewers on a variety of issues. A list of just some of the PSA's aired on WOHZ is attached. We air several public service announcements per month, rotating the library.

During each issues period we ascertain the issues and problems of our area with ongoing community leader contacts. These contacts are made by WOHZ management level personnel in the normal course of business, as well as our extensive involvement in community projects, organizations, and activities. The issues determined to be significant are covered through our public affairs programming as outlined above.



WOHZ ISSUES REPORT

PROGRAM TITLE Focus on North Central Ohio
TYPE P/A
SOURCE Local
DURATION 30 Minutes
BROADCAST TIME Mondays at 11pm

**Date and Description: TAPED: September 28, 2015
 broadcast : September 28, 2015 and October 4, 2015**

On November 3rd voters will cast their ballot for the renewal of a 10-year, one-mill mental health levy. The renewal levy assists Richland County Mental Health and Recovery Services Board with continuing to meet the needs of the community. Guest Trolan, executive director of Richland County Mental Health and Recovery Services, talks about the ballot issue.

**Date and Description: TAPED: September 28, 2015
 broadcast : October 5, 2015 and October 11, 2015**

October is National Breast Cancer Awareness Month. The month long observance is a chance to raise awareness about the importance of early detection of breast cancer which affects about 1 in 8 women in the United States. Guests Kaye Luttrell, a breast cancer survivor, retire oncology nurse and Pat Kracker Breast Cancer Fund Board member and Diana Sharp, Lead Case Manager Region 5 Breast Cancer/Cervical Health Screening from Richland Public Health, Rhonda Sylvester, Breast Cancer Awareness Campaign and Laurie Hamrick, Case Manager, Catholic Charities talk about Breast Cancer Awareness Month.

**Date and Description: TAPED: October 12, 2015
 broadcast : October 12, 2015 and October 18, 2015**

Jasmyn Webb has traveled throughout the country sharing her story as a transgender woman. She is raising awareness about the issues trans-people face on a daily basis, discrimination, unemployment, violence and homelessness. Her mission is simple to see that everyone has equal rights and respect. Guest Jasmyn Webb talks about her journey.

**Date and Description: TAPED: October 12, 2015
 broadcast : October 19, 2015 and October 25, 2015**

We're all looking for ways to save money and one of the most popular ways are coupons. Clipping them out and carrying them to the store are becoming a thing of the past. Two local entrepreneurs are helping consumers save money and time through a new shopping app called "LocalLynx." Guests LocalLynx founders Shane Hostetler and Kevin Haring talk about how the new app is adding a boost to the local small businesses.

**Date and Description: TAPED: October 26, 2015
 broadcast: October 26, 2015 and November 1, 2015**

Every young woman has dreams of becoming a success in her personal and professional life. The journey can be challenging and rewarding all at the same time. The key to reaching your goals is having confidence in yourself and your abilities. One area woman is empowering women with her story about the road to success as a real estate agent. Guest Raecine Ringold talks about her journey.

**Date and Description: TAPED: October 12, 2015
 Re-broadcast: November 2, 2015 and November 8, 2015**

We're all looking for ways to save money and one of the most popular ways are coupons. Clipping them out and carrying them to the store are becoming a thing of the past. Two local entrepreneurs are helping consumers save money and time through a new shopping app called "LocalLynx." Guests LocalLynx founders Shane Hostetler and Kevin Haring talk about how the new app is adding a boost to the local small businesses.

WOHZ ISSUES REPORT

PROGRAM TITLE Focus on North Central Ohio
TYPE P/A
SOURCE Local
DURATION 30 Minutes
BROADCAST TIME Mondays at 11pm

Date and Description: TAPED: October 26, 2015

Re- broadcast: November 9, 2015 and November 22, 2015

Every young woman has dreams of becoming a success in her personal and professional life. The journey can be challenging and rewarding all at the same time. The key to reaching your goals is having confidence in yourself and your abilities. One area woman is empowering women with her story about the road to success as a real estate agent. Guest Raecine Ringold talks about her journey.

Date and Description: TAPED: November 23, 2015

broadcast: November 23, 2015 and November 29, 2015

Deena Pfhaler, is on a mission to create a safe place for LGBTQ youth in our community. Through her faith, family and friends, she has created the organization, "Love on a Mission," which is providing hope and love to LGBTQ youths. Guest Deena Pfhaler, founder of "Love on a Mission," talks about the organization.

Date and Description: TAPED: November 23, 2015

broadcast: November 30, 2015 and December 6, 2015

One local group is improving the living conditions of homeowners throughout Richland County. The Blue Mission is changing lives one home at a time. Guest Blue Rose Mission Director Mary Beech talks about the organization and its mission.

Date and Description: TAPED: November 23, 2015

broadcast: December 7, 2015 and December 13, 2015

Good credit can be a defining factor in your future especially when it comes to a student loan, buying a vehicle, buying a home or starting your own business. Understanding your credit scores and the power of your credit is important. One local woman has made it her mission to educate and empower individuals about the importance of good credit. Guest Sharon Rawls, Homeownership Counselor and Loan Officer for a local mortgage company offers some helpful tips on maintaining good credit.

Date and Description: TAPED: November 23, 2015

Re-broadcast: December 14, 2015 and December 20, 2015

One local group is improving the living conditions of homeowners throughout Richland County. The Blue Mission is changing lives one home at a time. Guest Blue Rose Mission Director Mary Beech talks about the organization and its mission.

Date and Description: TAPED: November 23, 2015

Re-broadcast: December 21, 2015 and December 27, 2015

Deena Pfhaler, is on a mission to create a safe place for LGBTQ youth in our community. Through her faith, family and friends, she has created the organization, "Love on a Mission," which is providing hope and love to LGBTQ youths. Guest Deena Pfhaler, founder of "Love on a Mission," talks about the organization.

Date and Description: TAPED: November 23, 2015

Re-broadcast: December 28, 2015 and January 3, 2016

Good credit can be a defining factor in your future especially when it comes to a student loan, buying a vehicle, buying a home or starting your own business. Understanding your credit scores and the power of your credit is important. One local woman has made it her mission to educate and empower individuals about the importance of good credit. Guest Sharon Rawls, Homeownership Counselor and Loan Officer for a local mortgage company offers some helpful tips on maintaining good credit.

WOHZ
PUBLIC SERVICE ANNOUNCEMENTS
FOURTH QUARTER - 2015

Keep America Beautiful

U.S. Dept. of Health & Human Services/Fatherhood Involvement

Autism Speaks

United Way

Feeding America

Leukemia & Lymphoma Society

USDA/Asian Long-Horned Beetles

American Heart Association/Hands Only CPR

U.S. Forest Service/Discovering Nature

Lupus Foundation of America

Alcoholics Anonymous

Stand Up To Cancer

National Council for Adoption

American Diabetes Association

Easter Seals

U.S. Dept. of Labor/Disability Employment

Junior Achievement

National Safety Council/Cell Phones & Driving

National Council on Aging/Flu Vaccine

Donate Life America

Future Without Violence