

INVOICE



WUAB
1717 East 12th Street
Cleveland, OH 44114
Main: (216) 771-1943
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1456734-1	02/28/16	February 2016	02/01/16 - 02/21/16

Station	Account Executive	Sales Office	Sales Region
WUAB	House WOIO/WUAB	Cleveland Local	Local

Billing Address:

McGinty-Citizens for
Attention: Accounts Payable
1900 Grove Court
Cleveland, OH 44113

Send Payment To:

WUAB
Drawer #0954
PO Box 11407
Birmingham, AL 35246-0958

Advertiser	Product	Estimate Number
POL/McGinty, Timothy J/Cu	Primary TV w/o 2/15	TV

Flight Dates	Order #	Alt Order #
02/15/16 - 03/14/16	1456734	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
1	02/15/16	02/21/16	Cleve 19 News on 43 at 7-8a		MTWTF--	:15	5	\$7.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/15/16 02/21/16 MTWTF-- 5 \$7.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
2 WUAB M 02/15/16 7:53 AM Cleve 19 News on 43 at 7a 7-8a :15 McGinty15_Alyssa1 \$7.00 NM								
3 WUAB Tu 02/16/16 7:14 AM Cleve 19 News on 43 at 7a 7-8a :15 McGinty15_Alyssa3 \$7.00 NM								
1 WUAB W 02/17/16 7:27 AM Cleve 19 News on 43 at 7a 7-8a :15 McGinty15_Danny2 \$7.00 NM								
5 WUAB Th 02/18/16 7:25 AM Cleve 19 News on 43 at 7a 7-8a :15 McGinty15_Daniel1 \$7.00 NM								
4 WUAB F 02/19/16 7:29 AM Cleve 19 News on 43 at 7a 7-8a :15 McGinty15_Danny1 \$7.00 NM								
2	02/15/16	02/21/16	Cleve19 News on 43 at 1(Cleve19 News on 4		MTWTF--	:05	2	\$45.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/15/16 02/21/16 MTWTF-- 2 \$45.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
1 WUAB Th 02/18/16 Cleve19 News on 43 at 10p Cleve19 News on 4 :00 \$45.00 NM								
See MG 2.3,2.4,2.5								
2 WUAB F 02/19/16 Cleve19 News on 43 at 10p Cleve19 News on 4 :00 \$45.00 NM								
See MG 2.3,2.4,2.5								
3	02/15/16	02/21/16	Cleve19 News on 43 at 1(Cleve19 News on 4		MTWTF--	:15	2	\$80.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/15/16 02/21/16 MTWTF-- 2 \$80.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
2 WUAB M 02/15/16 10:27 PM Cleve19 News on 43 at 10p Cleve19 News on 4 :15 McGinty15_Alyssa2 \$80.00 NM								
1 WUAB W 02/17/16 10:25 PM Cleve19 News on 43 at 10p Cleve19 News on 4 :15 McGinty15_Tony \$80.00 NM								
4	02/15/16	02/21/16	Cleve 19 News on 43 at 9M-SU 9-10P		MTWTFSS	:05	3	\$25.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/15/16 02/21/16 MTWTFSS 3 \$25.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Advertiser	Product	Estimate Number	
POL/McGinty, Timothy J/Cu	Primary TV w/o 2/15	TV	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type		
4	02/15/16	02/21/16	Cleve 19 News on 43 at 9M-SU 9-10P		MTWTFSS	:05	3	\$25.00	NM	
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WUAB		F	02/19/16		Cleve 19 News on 43 at 9p	M-SU 9-10P	:00		\$25.00	NM
Unresolved										
1 WUAB		Sa	02/20/16	9:12 PM	Cleve 19 News on 43 at 9p	M-SU 9-10P	:05	McGi nty05_Ti m	\$25.00	NM
3 WUAB		Su	02/21/16	9:11 PM	Cleve 19 News on 43 at 9p	M-SU 9-10P	:05	McGi nty05_Ti m	\$25.00	NM
5	02/15/16	02/21/16	Cleve 19 News on 43 at 9M-SU 9-10P		MTWTFSS	:15	4	\$45.00	NM	
Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		02/15/16	02/21/16	MTWTFSS	4	\$45.00				
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4 WUAB		W	02/17/16	9:24 PM	Cleve 19 News on 43 at 9p	M-SU 9-10P	:15	McGi nty15_Hel en	\$45.00	NM
1 WUAB		F	02/19/16	9:24 PM	Cleve 19 News on 43 at 9p	M-SU 9-10P	:15	McGi nty15_Dani el l e2	\$45.00	NM
2 WUAB		Sa	02/20/16	9:59 PM	Cleve 19 News on 43 at 9p	M-SU 9-10P	:15	McGi nty15_Cryst al 1	\$45.00	NM
3 WUAB		Su	02/21/16	9:40 PM	Cleve 19 News on 43 at 9p	M-SU 9-10P	:15	McGi nty15_Cryst al 2	\$45.00	NM
Total Spots							13			

Payment Terms 30 Days

<u>Gross Total</u>	\$425.00
<u>Agency Commission</u>	\$63.75
<u>Net Amount Due</u>	\$361.25

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