



KDNL
1215 Cole St
St Louis, MO 63106

Canal Partners Media
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Contract # 6046960
Schedule Dates 04/01/24-04/04/24
Advertiser Lucas Kunce for Senate-D (147561)
Agency Canal Partners Media (15500)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 1545/1883/11578 (2007915)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Chris,Feist,
Phone/Fax /
CPE 1545/1883/11578
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Kunce TV RACHEL CHASON
 Separation: 30;PopulationBuyType: CPP

Date Entered 03/29/24
Last Modified 03/29/24
Entered By Laura Leifeld
CO-OP No
External # ECR28386542
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$480.00
Net Total \$2,720.00
Sales Tax

St Louis (KDNL)		
By Broadcast Month	Spots	Rate
Apr. 2024	2	\$3,200.00
Grand Total:	2	\$3,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime (1)	04/01/24-04/01/24	1	:30	7P- ABC-American Idol (Monday)	1	1							1	\$1,600.00	\$1,600.00	St Louis (KDNL)		3/29/24
2.0	Normal Line / Prime (2)	04/04/24-04/04/24	1	:30	8P- ABC-Greys Anatomy (Thursday)					1				1	\$1,600.00	\$1,600.00	St Louis (KDNL)		3/29/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St
New York, NY 10019

Contract # 28386542	Changes as of: 3/29/2024 at 10:32 AM	Version: Original Order
CPE: 1545/1883/11578	Flight: 4/1/24 - 4/4/24	Station: KDNL
Agency: CANAL PARTNERS MEDIA 900 Circle 75 Parkway, SE Atlanta, GA 30339	Advertiser: KUNCE, LUCAS	Market: St. Louis
Product: Kunce TV	Office: WASHINGTON	Con Type: POLITICAL/VOTE
Agency Order #: 13339835	Service: Nielsen	Total \$: \$3,200.00
Buyer: Feist, Chris	Primary Demo:	Total Spots: 2
Salesperson: RACHEL CHASON 212-373-8163	Assistant: RACHEL CHASON 212-373-8163	Total CPP: \$0.00
		Total GRP:


Separation:

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	4/1 - 4/4				Total Spots	Total \$	CPP*	GRP*
						4/1	4/2	4/3	4/4				
1	M 7p-9p		American Idol Mon-ABC	\$1,600.00	30	1	0	0	0	1	\$1,600.00	\$0.00	0.0
2	Th 8p-9p		Grey's Anatomy-ABC	\$1,600.00	30	0	0	0	1	1	\$1,600.00	\$0.00	0.0
TOTALS:						1	0	0	1	2	\$3,200.00	\$0.00	0.0

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.
I, Chris Feist, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 	<input checked="" type="checkbox"/> FEDERAL CANDIDATE
	<input type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Lucas Kunce

Authorized committee:

Lucas Kunce for Missouri

Agency requesting time (and contact information):

N/A Canal Partners Media, 900 Circle 75 Parkway, Suite 1650, Atlanta, GA 30339

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

United States Senate

Date of election:

08/06/2024

Treasurer of candidate's authorized committee:

tbd

General



Primary

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Chris Feist

Signature:

Name: Chris Feist

Name:

Date of Request to Purchase Ad Time: 03/29/2024

Date of Station Agreement to Sell Time: