



104.3 KAWO
QUARTERLY ASCERTAINMENT REPORT
JULY THROUGH SEPTEMBER, ~~2017~~ 2016
3RD QUARTER

Regularly Scheduled programming includes:

IDAHO INSIGHTS

KIDO Sunday 5am/930am

KFXD Sunday 6am

KAWO Sunday 1130pm

KSAS Sunday 6am

KXLT Sunday 7am

A thirty minute public affairs program, written and produced by Townsquare Media in Boise, Idaho. The program is part of our commitment to public affairs programming. The topics addressed in Idaho Insights are drawn from the issues in the city of Boise, the Treasure Valley, and the state of Idaho. These issues include politics, economics, growth/tourism, education, nonprofit endeavors, military, health, and other local issues. The programs which highlight the quarterly issues are included in this report.

ISSUE	PROGRAM/TITLE	DESCRIPTION	DATE	DURATION
Local Economy	Idaho Insights	Financial Planner Dave Petso reviews job #s, and local employment rates.	7/3	30 minutes
Job Training/Drug Treatment	Idaho Insights	Rev. Bill Roscoe of the Boise Rescue Mission describes drug treatment programs and job training.	7/10	30 minutes
Health/Olympics	Idaho Insights	Dr. Rosie Main trains the US Wrestling Team, plus health tips.	7/17	30 minutes
Blood Drive	Idaho Insights	Deb Mohlier from the American Red Cross explains the need for blood.	7/24	30 minutes
Economic Growth	Idaho Insights	Brian Wiley details job growth in Idaho.	7/31	30 minutes
Small Business Development	Idaho Insights	Holly Johnson from TSM explains entrepreneurship opportunities in Idaho.	8/7	30 minutes
Charitable Giving	Idaho Insights	Jean Lockhart from the Boise Rescue Mission solicits support for the nonprofit.	8/14	30 minutes
Prostate Cance	Idaho Insights	KTVB's Larry Gebhart shares his battle with prostate cancer, plus why men should get tested.	8/21	30 minutes

ISSUE	PROGRAM/TITLE	DESCRIPTION	DATE	DURATION
Homeless Veterans & Kids	Idaho Insights	Bill Roscoe & Jean Lockhart go over the BRM's outreach program for veterans.	8/28	30 minutes
Charitable Giving	Idaho Insights	Captain Mike Halverson of the Salvation Army reports on the needy in Idaho.	9/4	30 minutes
9/11	Idaho Insights	Remembering September 11th	9/11	30 minutes
Idaho Industry/Politics	Idaho Insights	Idaho LT. Governor Brad Little explains growth, jobs, and the economy in Idaho.	9/18	30 minutes
Alzheimer's	Idaho Insights	Jay Bates and MacKenzie Rogers of the Greater Idaho Chapter, Alzheimer's Association promote their walk.	9/25	