



KBSI-TV  
806 Enterprise St  
Cape Girardeau, MO 63701

Del Cielo Media  
1427 Leslie Ave  
Alexandria, VA 22301

## Contract # 2675020

Schedule Dates 11/02/16-11/08/16  
Advertiser Leslie Munger for IL Comptroller-R (112754)  
Agency Del Cielo Media (11175)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand POLITICAL (1874)  
Salesperson Millennium/NY, New York (1090)  
Sales Office Millennium New York  
Buyer Name RANDE, LEVINE,  
Phone/Fax /  
CPE MUNG/ORDR/NO2N08  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments ORDR  
NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE NO2N08 WE ARE ONLY BUYING LUR RATES PLUS CONFIRM ASAP RE CL

Date Entered 10/31/16  
Last Modified 11/07/16  
Entered By Brenda Allen  
CO-OP No  
Headline # ECR25344974  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$573.00  
Net Total \$3,247.00  
Sales Tax

Paducah (KBSI)		
By Broadcast Month	Spots	Rate
Nov. 2016	22	\$3,820.00
Grand Total:	22	\$3,820.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.0	Normal Line / SPOT	11/02/16-11/02/16	1	:30	5:58p- Big Bang Theory	1		1						1	\$50.00		Paducah (KBSI)	BIG BANG THEORY	10/31/16
6.0.1	Closed Preempt	11/02/16															Paducah (KBSI)	Sold Out/Exception -	
7.0	Normal Line / SPOT	11/03/16-11/03/16	1	:30	5:58p- Big Bang Theory	1				1				1	\$50.00		Paducah (KBSI)	BIG BANG THEORY	10/31/16
7.0.1	Closed Preempt	11/03/16															Paducah (KBSI)	Sold Out/Exception -	
8.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	5:58p- Big Bang Theory	1							1	1	\$50.00		Paducah (KBSI)	BIG BANG THEORY	10/31/16
8.0.1	Closed Preempt	11/04/16															Paducah (KBSI)	Sold Out/Exception -	
9.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	5:58p- Big Bang Theory	1									\$50.00		Paducah (KBSI)	BIG BANG THEORY	10/31/16
9.0.1	Closed Preempt	11/07/16															Paducah (KBSI)	Sold Out/Exception -	
10.0	Normal Line / SPOT	11/02/16-11/02/16	1	:30	6:28p- Big Bang Theory 2	1				1				1	\$100.00		Paducah (KBSI)	BIG BANG THEORY	10/31/16
10.0.1	Closed Preempt	11/02/16															Paducah (KBSI)	Sold Out/Exception -	
11.0	Normal Line / SPOT	11/03/16-11/03/16	1	:30	6:28p- Big Bang Theory 2	1									\$100.00		Paducah (KBSI)	BIG BANG THEORY	10/31/16
11.0.1	Closed Preempt	11/03/16															Paducah (KBSI)	Sold Out/Exception -	
12.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	6:28p- Big Bang Theory 2	1									\$100.00		Paducah (KBSI)	BIG BANG THEORY	10/31/16
12.0.1	Closed Preempt	11/04/16															Paducah (KBSI)	Sold Out/Exception -	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KBSL-TV  
806 Enterprise St  
Cape Girardeau, MO 63701

# Contract # 2675020

## Schedule Dates

11/02/16-11/08/16

## Advertiser

Leslie Munger for IL Comptroller-R (112754)

## Agency

Del Cielo Media (11175)

## Product

POLITICAL CANDIDATE (ns) (1186)

## Brand

POLITICAL (1874)

## Salesperson

Millennium/NY, New York (1090)

## Sales Office

Millennium New York

## Buyer Name

LANDE, LEVINE,

## Phone/Fax

/

## CPE

MUNG/ORDR/NO2N08

## Account Types

National/Political Candidate Agency BRD

## Billing Type

Weekly/Irregular

## Comments

ORDR  
NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE NO2N08 WE ARE ONLY BUYING LUR RATES PLS CONFIRM ASAP RE CL

## Paducah (KBSI)

By Broadcast Month	Spots	Rate
Nov. 2016	22	\$3,820.00
<b>Grand Total:</b>	<b>22</b>	<b>\$3,820.00</b>

Date Entered	10/31/16
Last Modified	11/07/16
Entered By	Brenda Allen
CO-OP	No
Headline #	ECR25344974
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$573.00
Net Total	\$3,247.00
Sales Tax	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	6:28P- Big Bang Theory 2	1								1	\$100.00		Paducah (KBSI)	BIG BANG THEORY	10/31/16
13.0.1	Closed Preempt	11/07/16															Paducah (KBSI)	Sold Out/Exception -	
14.0	M/G For 5.0,1,6.0,1,7.0,1,8.0,1 / SPOT	11/02/16-11/07/16	1	:30	5:58P- Big Bang Theory	1			1	1	1			2	\$150.00	\$300.00	Paducah (KBSI)	BIG BANG THEORY	10/31/16
14.0.1	Closed Preempt	11/03/16															Paducah (KBSI)	Pre-empt/Spot -	
14.0.2	Closed Preempt	11/02/16															Paducah (KBSI)	Pre-empt/Exception -	
15.0	M/G For 10.0,1,11.0,1,12.0,1,13.0,1 / SPOT	11/02/16-11/07/16	1	:30	6:28P- Big Bang Theory 2	1			1	1	1			2	\$300.00	\$600.00	Paducah (KBSI)	BIG BANG THEORY	10/31/16
15.0.1	Closed Preempt	11/03/16															Paducah (KBSI)	Pre-empt/Spot -	
15.0.2	Closed Preempt	11/02/16															Paducah (KBSI)	Pre-empt/Exception -	
16.0	Normal Line / SPOT	11/02/16-11/07/16	1	:30	4:58P- Mike and Molly	1			1	2	1			3	\$20.00	\$60.00	Paducah (KBSI)	MIKE AND MOLLY	11/1/16
16.0.1	Closed Preempt	11/07/16															Paducah (KBSI)	Sold Out/Exception -	
16.0.2	Closed Preempt	11/04/16															Paducah (KBSI)	Pre-empt/Spot -	
17.0	Normal Line / SPOT	11/02/16-11/07/16	1	:30	5:58P- Big Bang Theory	1			1	1	1			2	\$150.00	\$300.00	Paducah (KBSI)		11/1/16
17.0.1	Closed Preempt	11/04/16															Paducah (KBSI)	Pre-empt/Spot -	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KBSI-TV  
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# Contract # 2675020

## Schedule Dates

11/02/16-11/08/16

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## Agency

Del Cielo Media (11175)

## Product

POLITICAL CANDIDATE (ns) (1186)

## Brand

POLITICAL (1874)

## Salesperson

Millennium/NY, New York (1090)

## Sales Office

Millennium New York

## Buyer Name

RANDE,LEVINE,

## Phone/Fax

/

## CPE

MUNG/ORDR/NO2N08

## Account Types

National/Political Candidate Agency BRD

## Billing Type

Weekly/Irregular

## Comments

ORDR  
NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE NO2N08 WE ARE ONLY BUYING LUR RATES PLUS CONFIRM ASAP RE CL

## Paducah (KBSI)

By Broadcast Month

Nov. 2016

Grand Total:

Spots

22

22

Rate

\$3,820.00

\$3,820.00

Date Entered 10/31/16  
Last Modified 11/07/16  
Entered By Brenda Allen  
CO-OP No  
Headline # ECR25344974  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$573.00  
Net Total \$3,247.00  
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0.2	Closed Preempt	11/02/16															Paducah (KBSI)	Pre-empt/Exception -	11/11/16
18.0	Normal Line / SPOT	11/02/16-11/07/16	1	:30	6:28P- Big Bang Theory 2	1	1	1	1	1	1			2	\$300.00	\$600.00	Paducah (KBSI)		
18.0.1	Closed Preempt	11/04/16															Paducah (KBSI)	Pre-empt/Spot -	
18.0.2	Closed Preempt	11/02/16															Paducah (KBSI)	Pre-empt/Exception -	
19.0	M/G For 14.0.1 / SPOT(B/E)	11/03/16-11/03/16	1	:15/15:58P- Big Bang Theory						1				1	\$150.00	\$150.00	Paducah (KBSI)	BIG BANG THEORY	11/21/16
20.0	M/G For 15.0.1 / SPOT(B/E)	11/03/16-11/03/16	1	:15/15:6:28P- Big Bang Theory 2						1				1	\$300.00	\$300.00	Paducah (KBSI)	BIG BANG THEORY	11/21/16
21.0	M/G For 17.0.1 / SPOT(B/E)	11/04/16-11/04/16	1	:15/15:58P- Big Bang Theory						1				1	\$150.00	\$150.00	Paducah (KBSI)		11/21/16
22.0	M/G For 18.0.1 / SPOT(B/E)	11/04/16-11/04/16	1	:15/15:6:28P- Big Bang Theory 2						1				1	\$300.00	\$300.00	Paducah (KBSI)		11/21/16
23.0	M/G For 16.0.2 / SPOT(B/E)	11/04/16-11/04/16	1	:15/15:4:58P- Mike and Molly						1					\$20.00		Paducah (KBSI)	MIKE AND MOLLY	11/21/16
23.0.1	Closed Preempt	11/04/16															Paducah (KBSI)	Program Change/Exception - Format change - needed time	
24.0	M/G For 2.0.1 / SPOT(B/E)	11/04/16-11/04/16	1	:15/15:4:58P- Mike and Molly						1				1	\$20.00	\$20.00	Paducah (KBSI)	MIKE AND MOLLY	11/21/16
25.0	M/G For 3.0.1,16.0.1 / SPOT(B/E)	11/07/16-11/07/16	1	:15/15:4:58P- Mike and Molly						2					\$20.00		Paducah (KBSI)	MIKE AND MOLLY	11/21/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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11/02/16-11/08/16

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Leslie Munger for IL Comptroller-R (112754)

## Agency

Del Cielo Media (11175)

## Product

POLITICAL CANDIDATE (ms) (1186)

## Brand

POLITICAL (1874)

## Salesperson

Millennium/NY, New York (1090)

## Sales Office

Millennium New York

## Buyer Name

RANDE LEVINE,

## Phone/Fax

/

## CPE

MUNG/ORDR/NO2N08

## Account Types

National/Political Candidate Agency BRD

## Billing Type

Weekly/Irregular

## Comments

ORDR  
NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE NO2N08 WE ARE ONLY BUYING LUR RATES PLUS CONFIRM ASAP RE CL

Date Entered 10/31/16

Last Modified 11/07/16

Entered By Brenda Allen

CO-OP No

Headline # ECR25344974

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$573.00

Net Total \$3,247.00

Sales Tax

Paducah (KBSI)  
By Broadcast Month

Nov. 2016

Grand Total:

Spots 22

22

22

Rate \$3,820.00

\$3,820.00

\$3,820.00

Del Cielo Media  
1427 Leslie Ave  
Alexandria, VA 22301

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0.1	Closed Preempt	11/07/16															Paducah (KBSI)	Sold Out/Exception - LUR \$30	
25.0.2	Closed Preempt	11/07/16															Paducah (KBSI)	Sold Out/Exception - LUR \$30	
26.0	M/G For 5.0.1, 4.0.2 / Prime	11/07/16-11/07/16	1	:30	6:58P- FOX-Gotham (Monday)	1	1							1	\$600.00	\$600.00	Paducah (KBSI)		11/3/16
27.0	M/G For 15.0.2 / Prime(8/E)	11/07/16-11/07/16	1	:15	1:15-15:00P- FOX-Lucifer (Monday)	1	1							1	\$300.00	\$300.00	Paducah (KBSI)		11/3/16
28.0	M/G For 25.0.1, 25.0.2, 23.0.1, 17.0.2, 18.0.2 / SPOT	11/06/16-11/06/16	1	:30	10P- 11P (CSU)								1	1	\$80.00	\$80.00	Paducah (KBSI)		11/3/16
29.0	M/G For 5.0.2 / SPOT	11/08/16-11/08/16	1	:30	On-air [P] Judge Faith (Tu), [P] Judge Faith 2 (Tu)		2								\$10.00		Paducah (KBSI)	BIG BANGTHEORY	11/7/16
29.0.1	Closed Preempt	11/08/16															Paducah (KBSI)	Pre-empt/Exception - Per Alex - no response for court shows placement	
29.0.2	Closed Preempt	11/08/16															Paducah (KBSI)	Pre-empt/Exception - Per Alex - no response for court shows placement	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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KBSL-TV  
806 Enterprise St  
Cape Girardeau, MO 63701

Del Cielo Media  
1427 Leslie Ave  
Alexandria, VA 22301

# Contract # 2675020

**Schedule Dates** 11/02/16-11/08/16  
**Advertiser** Leslie Munger for IL Comptroller-R (112754)  
**Agency** Del Cielo Media (11175)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** POLITICAL (1874)  
**Salesperson** Millennium/NY, New York (1090)  
**Sales Office** Millennium New York  
**Buyer Name** RANDE, LEVINE,  
**Phone/Fax** /  
**CPE** MUNG/ORDR/NO2N08  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** ORDER  
NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/21/18 - 12 NOON CUTOFF 11/8 ESTIMATE NO2N08 WE ARE ONLY BUYING LUR RATES PLUS CONFIRM ASAP RE CL

**Date Entered** 10/31/16  
**Last Modified** 11/07/16  
**Entered By** Brenda Allen  
**CO-OP** No  
**Headline #** ECR25344974  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$573.00  
**Net Total** \$3,247.00  
**Sales Tax**

Paducah (KBSI)		
By Broadcast Month	Spots	Rate
Nov. 2016	22	\$3,820.00
<b>Grand Total:</b>	<b>22</b>	<b>\$3,820.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/16-11/02/16	1	:30	4:58p- Mike and Molly	1			1					1	\$20.00	\$20.00	Paducah (KBSI)	MIKE AND MOLLY	10/31/16
2.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	4:58p- Mike and Molly	1				1				1	\$20.00	\$20.00	Paducah (KBSI)	MIKE AND MOLLY	10/31/16
2.0.1	Closed Preempt	11/04/16															Paducah (KBSI)	Pre-empt/Spot -	
3.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	4:58p- Mike and Molly	1	1							1	\$20.00	\$20.00	Paducah (KBSI)	MIKE AND MOLLY	10/31/16
3.0.1	Closed Preempt	11/07/16															Paducah (KBSI)	Sold Out/Exception -	
4.0	Normal Line / SPOT	11/05/16-11/05/16	1	:30	6:30p- Big Bang Theory 2 (Saturday)	1						2		2	\$20.00	\$40.00	Paducah (KBSI)	BIG BANGTHEORY	10/31/16
5.0	Normal Line / SPOT	11/05/16-11/05/16	1	:30	6p- Big Bang Theory (Saturday)	1						2		2	\$20.00	\$40.00	Paducah (KBSI)	BIG BANGTHEORY	10/31/16
5.0.1	Closed Preempt	11/05/16															Paducah (KBSI)	Sold Out/Exception -	
5.0.2	Closed Preempt	11/05/16															Paducah (KBSI)	Program Change/Exception	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

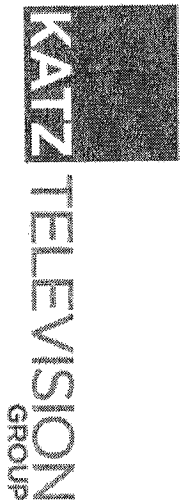
Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

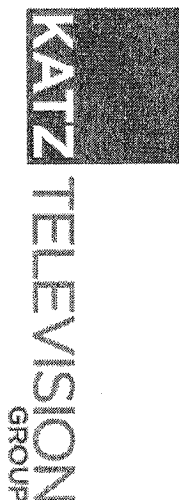


125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25344974	<b>Changes as of:</b> 11/7/2016 at 4:16 PM	<b>Version:</b> Highlighting Revision 6	<b>Total \$:</b> \$3,820.00
<b>CPE:</b> MUNG/ORDR/N02N08	<b>Flight:</b> 11/2/16 - 11/8/16	<b>Station:</b> KBSI	<b>Total Spots:</b> 28
<b>Agency:</b> DEL CIELO MEDIA	<b>Advertiser:</b> Munger, Leslie for IL Comptroller	<b>Market:</b> Paducah	
1427 LESLIE AVENUE SUITE 102 ALEXANDRIA, VA 22301	<b>Product:</b> ORDR	<b>Office:</b> NEW YORK	<b>Total CPP:</b> \$66.67
	<b>Agency Order #:</b> 30050336	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 57.3
	<b>Buyer:</b> LEVINE, RANDE	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 2675020
	<b>Salesperson:</b> JONATHAN VITTI 212-373-8256	<b>Assistant:</b> KENNETH MIELE 212-373-8113	<b>Separation:</b>

Comments: SEE MG LINE 16 FOR SPOTS NA

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/2 - 11/8								Total Spots	Total \$	CPP	GRP
							11/2	11/3	11/4	11/5	11/6	11/7	11/8					
Tu			JUDGE FAITH	\$10.00	0.0	30	0	0	0	0	0	0	2	0				
2x credited 11/8																		
TOTALS: 2 8 8 2 1 7 0																		
															28	\$3,820.00	\$66.67	57.3



125 West 55th St  
New York, NY 10019

Contract # 25344974 Changes as of: 11/17/2016 at 4:16 PM

Version: Highlighting Revision 6

CPE: MUNG/ORDR/N02N08

Flight: 11/2/16 - 11/8/16

Station: KBSI

Total \$: \$3,820.00

Agency: DEL CIELO MEDIA

Advertiser: Mungen, Leslie for IL

Market: Paducah

Total Spots: 28

1427 LESLIE AVENUE

Product: ORDR

Office: NEW YORK

Total CPE: \$66.67

SUITE 102

Agency Order #: 30050336

Primary Demo: Adults 35+

Total GRP: 57.3

ALEXANDRIA, VA

Buyer: LEVINE, RANDE

Con Type: POLITICAL/VOTE

Traffic #: 2675020

Salesperson: JONATHAN VITTI  
212-373-8256

Assistant: KENNETH MIELE  
212-373-8113

Separation:

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
11/07/16 4:16 PM	JONATHAN VITTI	SEE MG LINE 16 FOR SPOTS NA	
11/07/16 3:18 PM	JONATHAN VITTI	SEE MG LINE 16 FOR SPOTS NA	
11/03/16 4:26 PM	JONATHAN VITTI	SEE MG LINES 13-15 FOR \$980 OUT	
11/02/16 3:53 PM	JONATHAN VITTI	SEE LINES 9-12 FOR SPOTS CONVERTED TO BOOKEND :15S PER TRAFFIC INSTRUCTIONS	
11/01/16 8:51 AM	System	Notice Received.	
11/01/16 8:43 AM	GOTOSRATA/VITTI	ADD/REVISED SCHEDULE - BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 PLS CONFIRM ASAP RE CLEARANCE-ASAP	
10/31/16 12:58 PM	JONATHAN VITTI	THANK YOU levine@delcielomedia.com 571-585-8781	
10/31/16 11:24 AM	System	SEE LINES 4 AND 5 FOR RATES INCREASED TO CLEAR	
10/31/16 11:00 AM	JONATHAN VITTI	NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 WE ARE ONLY BUYING LUR RATES PLS CONFIRM ASAP	
		RE CLEARANCE-ASAP NO LATER THAN 10AM MON 10/31 THANK YOU levine@delcielomedia.com 571-585-8781	

Competitive Information	
Market Budget:	\$38,200
KBSI Share:	10%
Comments:	KFVS: 20%
WPSD:	70%

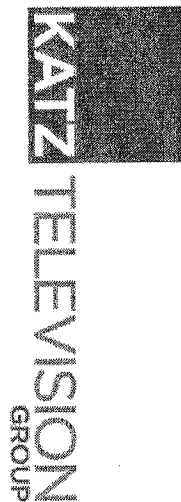
Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	28	\$3,820.00	\$66.67
Total	100%	28	\$3,820.00	57.3

Monthly Summary		
Month	Spots	Dollars
2016-Nov	28	\$3,820.00
Total	28	\$3,820.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Revision	11/17/16 4:16 PM	JONATHAN VITTI	Revised	2		\$-20.00
Revision	11/17/16 3:18 PM	JONATHAN VITTI	Confirmed	1		\$0
Revision	11/13/16 4:26 PM	JONATHAN VITTI	Confirmed	7		\$0
Revision	11/12/16 3:53 PM	JONATHAN VITTI	Confirmed	8		\$0
Comments:						
Changes: Total Spots from 30 to 28. Calculated Dollars from \$3,840.00 to \$3,820.00. Total CPE from \$67.02 to \$66.67. Competitive Market Budget from \$38,400 to \$38,200. User Entered \$ from \$3,840.00 to \$3,820.00. Total \$ from \$3,840.00 to \$3,820.00. 1 buyline added or modified.						
Changes: Total Spots from 29 to 30. Total GRPs from 58.3 to 57.3. Total CPE from \$65.87 to \$66.02. Comments from SEE MG LINES 13-15 FOR \$980 OUT to SEE MG LINE 16 FOR SPOTS NA. 2 buylines added or modified.						
Changes: Total Spots from 36 to 29. Total GRPs from 55.2 to 58.3. Total CPE from \$69.57 to \$65.87. Comments from SEE LINES 9-12 FOR SPOTS CONVERTED TO BOOKEND :15S PER TRAFFIC INSTRUCTIONS to SEE MG LINES 13-15 FOR \$980 OUT. 10 buylines added or modified.						
Changes: Total Spots from 43.4 to 55.2. Total CPE from \$88.48 to \$69.57. Competitive Market Budget from \$19,400 to \$38,400. Comments from ADD/REVISED SCHEDULE-BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 PLS CONFIRM ASAP RE CLEARANCE-ASAP THANK YOU levine@delcielomedia.com 571-585-8781 to SEE LINES 9-12 FOR SPOTS CONVERTED TO BOOKEND :15S PER TRAFFIC INSTRUCTIONS.						
User Entered \$ from \$1,940.00 to \$3,840.00. 8 buylines added or modified.						



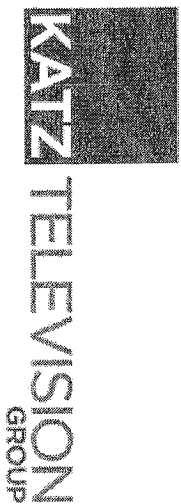




125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25844974		<b>Changes as of:</b> 11/7/2016 at 3:18 PM		<b>Version:</b> Highlighting Revision 5	
<b>CPE:</b> MUNG/ORDR/N02N08		<b>Flight:</b> 11/2/16 - 11/8/16		<b>Station:</b> KBSI	
<b>Agency:</b> DEL CIELO MEDIA		<b>Advertiser:</b> Munger, Leslie for IL Comptroller		<b>Market:</b> Paducah	
1427 LESLIE AVENUE SUITE 102 ALEXANDRIA, VA 22301		<b>Product:</b> ORDR		<b>Office:</b> NEW YORK	
		<b>Agency Order #:</b> 30050336		<b>Primary Demo:</b> Adults 35+	
		<b>Buyer:</b> LEVINE, RANDE		<b>Con Type:</b> POLITICAL/VOTE	
		<b>Salesperson:</b> JONATHAN VITTI 212-373-8256		<b>Assistant:</b> KENNETH MIELE 212-373-8113	
<b>Comments:</b> SEE MG LINE 16 FOR SPOTS NA				<b>Separation:</b>	
				<b>Total \$:</b> \$3,840.00	
				<b>Total Spots:</b> 30	
				<b>Total CPP:</b> \$67.02	
				<b>Total GRP:</b> 57.3	
				<b>Traffic #:</b> 2675020	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/2 - 11/8								Total Spots	Total									
							11/2	11/3	11/4	11/5	11/6	11/7	11/8	\$		CPP	GRP								
REV- 3	Sa 6p-6:30p		BIG BANGTHEORY	\$20.00	1.0	30	0	0	0	2	1	0	0	0	1	\$20.00	\$20.00	1.0							
1x on 11/5																									
Tu	8a-9a		JUDGE FAITH	\$10.00	0.0	30	0	0	0	0	0	0	0	0	2	\$20.00	\$0.00	0.0							
REV+ 16 ADDED MG																									
TOTALS: 2															8	8	2	2	1	7	2	30	\$3,840.00	\$67.02	57.3



125 West 55th St  
New York, NY 10019

Contract # 25344974 Changes as of: 11/17/2016 at 3:18 PM Version: Highlighting Revision 5

CPE: MUNG/ORDR/N02N08 Flight: 11/21/16 - 11/8/16 Station: KBSI  
Agency: DEL CIELO MEDIA Advertiser: Mungen, Leslie for IL Market: Paducah  
Comptroller

1427 LESLIE AVENUE Product: ORDR Office: NEW YORK  
SUITE 102 Agency Order #: 30050336 Primary Demo: Adults 35+  
ALEXANDRIA, VA Buyer: LEVINE, RANDE Con Type: POLITICAL/VOTE  
22301

Salesperson: JONATHAN VITTI Assistant: KENNETH MELE  
212-373-8256 212-373-8113

Separation:

Total \$: \$3,840.00  
Total Spots: 30

Total CPP: \$67.02  
Total GRP: 57.3  
Traffic #: 2675020

Date/Time	Added by	Comment
11/07/16 3:18 PM	JONATHAN VITTI	SEE MG LINE 16 FOR SPOTS NA
11/03/16 4:26 PM	JONATHAN VITTI	SEE MG LINES 13-15 FOR \$980 OUT
11/02/16 3:53 PM	JONATHAN VITTI	SEE LINES 9-12 FOR SPOTS CONVERTED TO BOOKEND :15S PER TRAFFIC INSTRUCTIONS
11/01/16 8:51 AM	System	Notice Received
11/01/16 8:43 AM	GOTOSTRATA/VITTI	ADD/REVISED SCHEDULE- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 PLS CONFIRM ASAP RE CLEARANCE ASAP
10/31/16 12:58 PM	JONATHAN VITTI	THANK YOU rlevine@delcielomedia.com 571-585-8781
10/31/16 11:24 AM	System	SEE LINES 4 AND 5 FOR RATES INCREASED TO CLEAR
10/31/16 11:00 AM	JONATHAN VITTI	NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 WE ARE ONLY BUYING LUR RATES PLS CONFIRM ASAP

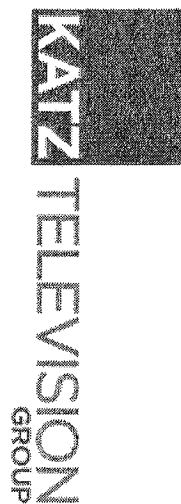
#### Order Level Comments

Market Budget:	\$38,400
KBSI Share:	10%
Comment:	
KFVS:	20%
WPSP:	70%

Daypart Summary	Spots	Dollars	CPP	GRP
Day/Time	% Distrib			
	100%	30	\$3,840.00	\$67.02
Total	100%	30	\$3,840.00	\$67.02

Monthly Summary	Spots	Dollars
Month		
2016-Nov	30	\$3,840.00
Total	30	\$3,840.00

Trans	Created/Received	Created by	Status	Spot#	Spot	\$ Chg	Contract \$	Comment
Revision	11/17/16 3:18 PM	JONATHAN VITTI	Revised	1		\$0	\$3,840.00	Changes: Total Spots from 29 to 30, Total GRPs from 58.3 to 57.3, Total CPP from \$65.87 to \$67.02, Comments from SEE MG LINES 13-15 FOR \$980 OUT to SEE MG LINE 16 FOR SPOTS NA. 2 buylines added or modified.
Revision	11/3/16 4:26 PM	JONATHAN VITTI	Confirmed		7	\$0	\$3,840.00	Changes: Total Spots from 36 to 29, Total GRPs from 55.2 to 58.3, Total CPP from \$69.57 to \$65.87, Comments from SEE LINES 9-12 FOR SPOTS CONVERTED TO BOOKEND :15S PER TRAFFIC INSTRUCTIONS to SEE MG LINES 13-15 FOR \$980 OUT. 10 buylines added or modified.
Revision	11/2/16 3:53 PM	JONATHAN VITTI	Confirmed	8		\$0	\$3,840.00	Changes: Total Spots from 28 to 36, Total GRPs from 43.4 to 55.2, Total CPP from \$88.48 to \$69.57, Competitive Market Budget from \$19,400 to \$38,400, Comments from ADD/REVISED SCHEDULE- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 PLS CONFIRM ASAP RE CLEARANCE- ASAP THANK YOU rlevine@delcielomedia.com 571-585-8781 to SEE LINES 9-12 FOR SPOTS CONVERTED TO BOOKEND :15S PER TRAFFIC INSTRUCTIONS, User Entered \$ from \$1,940.00 to \$3,840.00, 8 buylines added or modified.

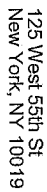


125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25844974		<b>Changes as of:</b> 11/7/2016 at 3:18 PM		<b>Version:</b> Highlighting Revision 5	
<b>CPE:</b> MUNG/ORDR/N02N08		<b>Flight:</b> 11/21/16 - 11/8/16		<b>Station:</b> KBSI	
<b>Agency:</b> DEL CIELO MEDIA		<b>Advertiser:</b> Munger, Leslie for IL Comptroller		<b>Market:</b> Paducah	
1427 LESLIE AVENUE SUITE 102 ALEXANDRIA, VA 22301		<b>Product:</b> ORDR		<b>Office:</b> NEW YORK	
		<b>Agency Order #:</b> 30050336		<b>Primary Demo:</b> Adults 35+	
		<b>Buyer:</b> LEVINE, RANDE		<b>Con Type:</b> POLITICAL/VOTE	
<b>Salesperson:</b> JONATHAN VITTI		<b>Assistant:</b> KENNETH MIELE		<b>Separation:</b>	
		212-373-8296		212-373-8113	
				<b>Total \$:</b> \$3,840.00	
				<b>Total Spots:</b> 30	
				<b>Total CPP:</b> \$67.02	
				<b>Total GRP:</b> 57.3	
				<b>Traffic #:</b> 2675020	

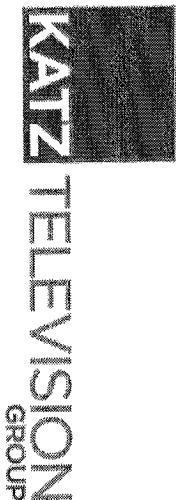
Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot#
Revision	11/1/16 8:43 AM	GOTOSTRATA/VITTI	Confirmed	13	
				\$1,900.00	\$3,840.00
Changes: Comments from SEE LINES 4 AND 5 FOR RATES INCREASED TO CLEAR TO ADD/REVISED SCHEDULE- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 PLS CONFIRM ASAP RE CLEARANCE- ASAP THANK YOU rlevine@delcielomedia.com 571-585-8781 , Total \$ from \$1,940.00 to \$3,840.00, Total GRPs from 22.8 to 43.4, Total Spots from 15 to 28, Total CPP from \$85.09 to \$88.48, 3 buylines added or modified.					
Revision	10/31/16 12:58 PM	JONATHAN VITTI	Confirmed		
				\$1,200.00	\$1,940.00
Changes: Calculated Dollars from \$740.00 to \$1,940.00, Total CPP from \$32.46 to \$85.09, Competitive Market Budget from \$7,400 to \$19,400, Comments from NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 WE ARE ONLY BUYING LUR RATES PLS CONFIRM ASAP RE CLEARANCE-ASAP NO LATER THAN 10AM MON 10/31 THANK YOU rlevine@delcielomedia.com 571-585-8781 to SEE LINES 4 AND 5 FOR RATES INCREASED TO CLEAR, User Entered \$ from \$0.00 to \$1,940.00, Total \$ from \$740.00 to \$1,940.00, 2 buylines added or modified.					
Queued for Electronic Contracting	10/31/16 11:14 AM				\$0
				\$0	\$0
New	10/31/16 11:00 AM	JONATHAN VITTI	Confirmed	15	
				\$740.00	\$740.00

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



**Comments: SEE MG LINES 13-15 FOR \$980 OUT**

TOTALS:	2	8	8	3	1	7	0
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125 West 55th St  
New York, NY 10019

Contract # 25344974 Changes as of: 11/3/2016 at 4:26 PM Version: Highlighting Revision 4  
CPE: MUNG/ORDR/N02N08 Flight: 11/2/16 - 11/8/16 Station: KBSI  
Agency: DEL CIELO MEDIA Advertiser: Munger, Leslie for IL Market: Paducah  
1427 LESLIE AVENUE Product: ORDR  
SUITE 102 Agency Order #: 30050336  
ALEXANDRIA, VA Buyer: LEVINE, RANDE  
22301  
Salesperson: JONATHAN VITTI  
212-373-8256  
Assistant: KENNETH MILEE  
212-373-8113  
Total \$: \$3,840.00  
Total Spots: 29  
Total CPP: \$65.87  
Total GRP: 58.3  
Traffic #: 2675020  
Separation:

Special Instructions	
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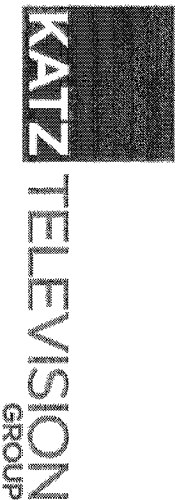
Date/Time	Added by	Comment	Order Level Comments
11/03/16 4:26 PM	JONATHAN VITTI	SEE MG LINES 13-15 FOR \$980 OUT	
11/02/16 3:53 PM	JONATHAN VITTI	SEE LINES 9-12 FOR SPOTS CONVERTED TO BOOKEND .15'S PER TRAFFIC INSTRUCTIONS	
11/01/16 8:51 AM	System	Notice Received.	
11/01/16 8:43 AM	GOTOSTRATA/VITTI	ADD/REVISED SCHEDULE- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 PLS CONFIRM ASAP RE CLEARANCE ASAP	
10/31/16 12:58 PM	JONATHAN VITTI	THANK YOU nevine@delcielomedia.com 571-585-8781	
10/31/16 11:24 AM	System	SEE LINES 4 AND 5 FOR RATES INCREASED TO CLEAR	
10/31/16 11:00 AM	JONATHAN VITTI	NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 WE ARE ONLY BUYING LUR RATES PLS CONFIRM ASAP RE CLEARANCE-ASAP NO LATER THAN 10AM MON 10/31 THANK YOU nevine@delcielomedia.com 571-585-8781	

Competitive Information	
Market Budget:	\$38,400
KBSI Share:	10%
Comment:	
KFVS:	20%
WPSP:	70%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	29	\$3,840.00	\$65.87
Total	100%	29	\$3,840.00	58.3

Monthly Summary		
Month	Spots	Dollars
2016-Nov	29	\$3,840.00
Total	29	\$3,840.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Revision	11/3/16 4:26 PM	JONATHAN VITTI	Revised		7	\$0 \$3,840.00 Changes: Total Spots from 36 to 29, Total GRPs from 55.2 to 58.3, Total CPP from \$69.57 to \$65.87, Comments from SEE LINES 9-12 FOR SPOTS CONVERTED TO BOOKEND .15'S PER TRAFFIC INSTRUCTIONS TO SEE MG LINES 13-15 FOR \$980 OUT. 10 buylines added or modified.
Revision	11/2/16 3:53 PM	JONATHAN VITTI	Confirmed		8	\$0 \$3,840.00 Changes: Total Spots from 28 to 36, Total GRPs from 43.4 to 55.2, Total CPP from \$88.48 to \$69.57, Competitive Market Budget from \$19,400 to \$38,400, Comments from ADD/REVISED SCHEDULE- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 PLS CONFIRM ASAP RE CLEARANCE-ASAP THANK YOU nevine@delcielomedia.com 571-585-8781 to SEE LINES 9-12 FOR SPOTS CONVERTED TO BOOKEND .15'S PER TRAFFIC INSTRUCTIONS, User Entered \$ from \$1,940.00 to \$3,840.00. 8 buylines added or modified.
Revision	11/1/16 8:43 AM	GOTOSTRATA/VITTI	Confirmed		13	\$1,900.00 \$3,840.00 Changes: Comments from SEE LINES 4 AND 5 FOR RATES INCREASED TO CLEAR to ADD/REVISED SCHEDULE- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 PLS CONFIRM ASAP RE CLEARANCE-ASAP THANK YOU nevine@delcielomedia.com 571-585-8781, Total \$ from \$1,940.00 to \$3,840.00, Total GRPs from 22.8 to 43.4, Total Spots from 15 to 28, Total CPP from \$85.09 to \$88.48. 3 buylines added or modified.

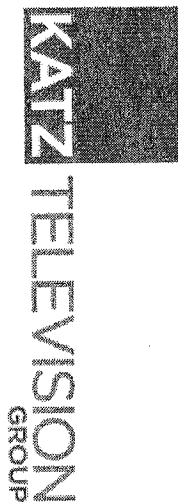


125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25344974		<b>Changes as of:</b> 11/3/2016 at 4:26 PM		<b>Version:</b> Highlighting Revision 4	
<b>CPE:</b> MUNG/ORDR/N02N08	<b>Flight:</b> 11/2/16 - 11/8/16	<b>Station:</b> KBSI	<b>Total \$:</b> \$3,840.00		
<b>Agency:</b> DEL CIELO MEDIA	<b>Advertiser:</b> Munger, Leslie for IL	<b>Market:</b> Paducah	<b>Total Spots:</b> 29		
1427 LESLIE AVENUE SUITE 102 ALEXANDRIA, VA 22301	<b>Product:</b> ORDR <b>Agency Order #:</b> 30050336 <b>Buyer:</b> LEVINE, RANDE	<b>Office:</b> NEW YORK <b>Primary Demo:</b> Adults 35+ <b>Con Type:</b> POLITICAL/VOTE	<b>Total CPP:</b> \$65.87 <b>Total GRP:</b> 58.3 <b>Traffic #:</b> 2675020		
<b>Salesperson:</b> JONATHAN VITTI 212-373-8256	<b>Assistant:</b> KENNETH MIELE 212-373-8113	<b>Separation:</b>			

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Revision	10/31/16 12:58 PM	JONATHAN VITTI	Confirmed			\$1,200.00
Queued for Electronic Contracting	10/31/16 11:14 AM					\$0
New	10/31/16 11:00 AM	JONATHAN VITTI	Confirmed	15		\$740.00
Comment: Changes: Calculated Dollars from \$740.00 to \$1,940.00, Total CPP from \$32.46 to \$85.09, Competitive Market Budget from \$7,400 to \$19,400, Comments from NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 WE ARE ONLY BUYING LUR RATES PLS CONFIRM ASAP RE CLEARANCE-ASAP NO LATER THAN 10AM MON 10/31 THANK YOU rlevine@delcielomedia.com 571-585-8781 to SEE LINES 4 AND 5 FOR RATES INCREASED TO CLEAR. User Entered \$ from \$0.00 to \$1,940.00, Total \$ from \$740.00 to \$1,940.00, 2 buylines added or modified.						

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



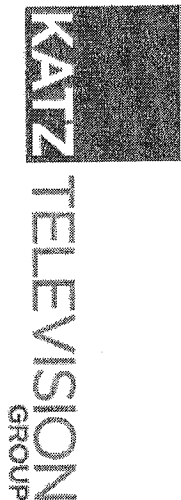
125 West 55th St  
New York, NY 10019

Contract # 25344974		Changes as of: 11/2/2016 at 3:53 PM		Version: Highlighting Revision 3	
CPE: MUNJG/ORDR/ND2N08		Flight: 11/2/16 - 11/8/16		Station: KBSI	
Agency: DEL CIELO MEDIA		Advertiser: Munger, Leslie for IL		Market: Paducah	
1427 LESLIE AVENUE		Product: ORDR		Office: NEW YORK	
SUITE 102		Agency Order #: 30050336		Primary Demo: Adults 35+	
ALEXANDRIA, VA		Buyer: LEVINE, RANDE		Con Type: POLITICAL/NOTE	
22301		Salesperson: JONATHAN VITTI		Assistant: KENNETH MIELE	
		212-373-8256		212-373-8113	
		Separation:		Total \$: \$3,840.00	
				Total Spots: 36	
				Total CPP: \$69.57	
				Total GRP: 55.2	
				Traffic #: 2675020	

Comments: SEE LINES 9-12 FOR SPOTS CONVERTED TO BOOKEND :15'S PER TRAFFIC INSTRUCTIONS

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/2 - 11/8								Total Spots	Total		GRP
							11/2	11/3	11/4	11/5	11/6	11/7	11/8	\$		CPP		
REV-1	M-F 5p-5:30p		MIKE AND MOLLY	\$20.00	1.0	30	1	0	1	0	0	1	0	0	1	\$20.00	\$20.00	1.0
REV-4	M-F 6p-6:30p		BIG BANG THEORY	\$150.00	1.5	30	1	1	0	1	0	0	1	0	2	\$300.00	\$100.00	3.0
CORRECTED RATE TO CLEAR																		
REV-5	M-F 6:30p-7p		BIG BANG THEORY	\$300.00	2.4	30	1	1	0	1	0	0	1	0	2	\$600.00	\$125.00	4.8
CORRECTED RATE TO CLEAR																		
REV-6	M-F 5p-5:30p		MIKE AND MOLLY	\$20.00	1.0	30	1	2	1	0	0	0	1	0	3	\$60.00	\$20.00	3.0
REV+9	M-F 5p-5:30p		MIKE AND MOLLY	\$10.00	1.0	15	0	0	0	0	2	0	0	0	4	\$40.00	\$10.00	4.0
BOOKENDS!																		
REV+10	M-F 6p-6:30p		BIG BANG	\$75.00	1.5	15	0	0	2	0	2	0	0	0	4	\$300.00	\$50.00	6.0
BOOKENDS!																		
REV+11	M-F 6:30p-7p		BIG BANG	\$150.00	2.4	15	0	0	0	2	0	2	0	0	4	\$600.00	\$62.50	9.6
BOOKENDS!																		
REV+12	M-F 5p-5:30p		MIKE AND MOLLY	\$10.00	1.0	15	0	0	0	0	0	2	0	0	4	\$40.00	\$10.00	4.0
BOOKENDS!																		
TOTALS: 6 8 10 4 0 8 0															36	\$3,840.00	\$69.57	55.2





125 West 55th St  
New York, NY 10019

Contract # 25344974 Changes as of: 11/22/2016 at 3:53 PM Version: Highlighting Revision: 3  
CPE: MUNG/ORDR/N02N08 Flight: 11/22/16 - 11/8/16 Station: KBSI  
Agency: DEL CIELO MEDIA Advertiser: Munger, Leslie for IL Market: Paducah  
1427 LESLIE AVENUE Product: ORDR Office: NEW YORK  
SUITE 102 Agency Order #: 30050336 Primary Demo: Adults 35+  
ALEXANDRIA, VA Buyer: LEVINE, RANDE Con Type: POLITICAL/NOTE  
22301 Salesperson: JONATHAN VITTI Assistant: KENNETH MIELE  
212-373-8256 212-373-8113  
Total \$: \$3,840.00  
Total Spots: 36  
Total CPE: \$69.57  
Total GRP: 55.2  
Traffic #: 2675020

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
11/02/16 3:53 PM	JONATHAN VITTI	SEE LINES 9-12 FOR SPOTS CONVERTED TO BOOKEND :15S PER TRAFFIC INSTRUCTIONS
11/01/16 8:51 AM	System	Notice Received.
11/01/16 8:43 AM	GOTOSRATA/VITTI	ADD/REVISED SCHEDULE- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 PLS CONFIRM ASAP RE CLEARANCE-ASAP
10/31/16 12:58 PM	JONATHAN VITTI	THANK YOU revine@delcielomedia.com 571-585-8781
10/31/16 11:24 AM	System	SEE LINES 4 AND 5 FOR RATES INCREASED TO CLEAR
10/31/16 11:00 AM	JONATHAN VITTI	NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 WE ARE ONLY BUYING LUR RATES PLS CONFIRM ASAP RE CLEARANCE-ASAP NO LATER THAN 10AM MON 10/31 THANK YOU revine@delcielomedia.com 571-585-8781

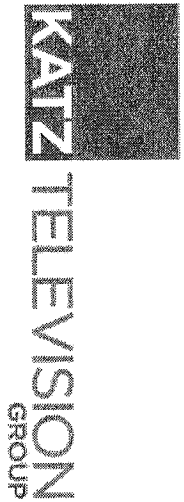
Competitive Information	
Market Budget:	\$38,400
KBSI Share:	10%
Comment:	
KFVS:	20%
WPSP:	70%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	36	\$3,840.00	\$69.57
Total	100%	36	\$3,840.00	\$69.57

Monthly Summary		
Month	Spots	Dollars
2016-Nov	36	\$3,840.00
Total	36	\$3,840.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot-
					\$ Chg
					Contract \$
					Comment
Revision	11/2/16 3:53 PM	JONATHAN VITTI	Revised	8	\$0
Changes: Total Spots from 28 to 36, Total GRPs from 43.4 to 55.2, Total CPE from \$88.48 to \$69.57, Competitive Market Budget from \$19,400 to \$38,400, Comments from ADD/REVISED SCHEDULE- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 PLS CONFIRM ASAP RE CLEARANCE-ASAP THANK YOU revine@delcielomedia.com 571-585-8781 to SEE LINES 9-12 FOR SPOTS CONVERTED TO BOOKEND :15S PER TRAFFIC INSTRUCTIONS, User Entered \$ from \$1,940.00 to \$3,840.00, 8 buylines added or modified.					
Revision	11/1/16 8:43 AM	GOTOSRATA/VITTI	Confirmed	13	\$1,900.00
Changes: Comments from SEE LINES 4 AND 5 FOR RATES INCREASED TO CLEAR to ADD/REVISED SCHEDULE- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 PLS CONFIRM ASAP RE CLEARANCE-ASAP THANK YOU revine@delcielomedia.com 571-585-8781, Total \$ from \$1,940.00 to \$3,840.00, Total GRPs from 22.8 to 43.4, Total Spots from 15 to 28, Total CPE from \$85.09 to \$88.48, 3 buylines added or modified.					
Revision	10/31/16 12:58 PM	JONATHAN VITTI	Confirmed		\$1,200.00
Changes: Calculated Dollars from \$740.00 to \$1,940.00, Total CPE from \$32.46 to \$85.09, Competitive Market Budget from \$7,400 to \$19,400, Comments from NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 WE ARE ONLY BUYING LUR RATES PLS CONFIRM ASAP RE CLEARANCE-ASAP NO LATER THAN 10AM MON 10/31 THANK YOU revine@delcielomedia.com 571-585-8781 to SEE LINES 4 AND 5 FOR RATES INCREASED TO CLEAR, User Entered \$ from \$0.00 to \$1,940.00, Total \$ from \$740.00 to \$1,940.00, 2 buylines added or modified.					



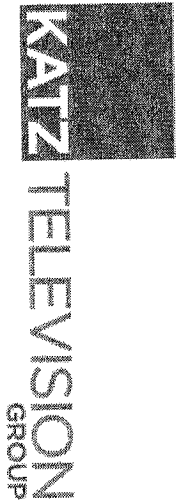


125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25344974		<b>Changes as of:</b> 11/2/2016 at 3:53 PM		<b>Version:</b> Highlighting Revision 3	
<b>CPE:</b> MUNG/ORDR/N02N08	<b>Flight:</b> 11/2/16 - 11/8/16	<b>Station:</b> KBSI	<b>Total \$:</b> \$3,840.00		
<b>Agency:</b> DEL CIELO MEDIA	<b>Advertiser:</b> Munger, Leslie for IL Controller	<b>Market:</b> Paducah	<b>Total Spots:</b> 36		
1427 LESLIE AVENUE SUITE 102 ALEXANDRIA, VA 22301	<b>Product:</b> ORDR	<b>Office:</b> NEW YORK	<b>Total CPE:</b> \$69.57		
	<b>Agency Order #:</b> 30050336	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 55.2		
	<b>Buyer:</b> LEVINE, RANDE	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 2675020		
	<b>Salesperson:</b> JONATHAN VITTI 212-373-8256	<b>Assistant:</b> KENNETH MIELE 212-373-8113	<b>Separation:</b>		

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Queued for Electronic Contracting	10/31/16 11:14 AM					\$0
New	10/31/16 11:00 AM	JONATHAN VITTI	Confirmed	15		\$740.00
						\$0
						\$740.00

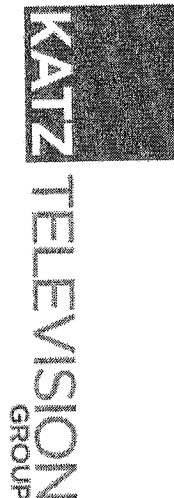
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

Contract # 25344974		Changes as of: 11/12/2016 at 8:43 AM		Version: Highlighting Revision 2	
CPE: MUNG/ORDR/N02N08		Flight: 11/2/16 - 11/8/16		Station: KBSI	
Agency: DEL CIELO MEDIA		Advertiser: Munger, Leslie for IL Comptroller		Market: Paducah	
1427 LESLIE AVENUE		Product: ORDR		Office: NEW YORK	
SUITE 102		Agency Order #: 30050336		Primary Demo: Adults 35+	
ALEXANDRIA, VA		Buyer: LEVINE, RANDE		Con Type: POLITICAL/NOTE	
22301		Salesperson: JONATHAN VITTI		Assistant: KENNETH MIELE	
		212-373-8256		212-373-8113	
Comments: ADD/REVISED SCHEDULE- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 PLS CONFIRM		ASAP RE CLEARANCE-ASAP THANK YOU rlevine@delcielomedia.com 571-585-8781		Separation:	
				Total \$: \$3,840.00	
				Total Spots: 28	
				Total CPP: \$88.48	
				Total GRP: 43.4	
				Traffic #: 2675020	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/2 - 11/8								Total Spots	Total \$	CPP	GRP					
							11/2	11/3	11/4	11/5	11/6	11/7	11/8										
REV+ 6	M-F 5p-5:30p		MIKE AND MOLLY	\$20.00	1.0	30	0	1	0	2	0	1	0	0	0	1	0	0	5	\$100.00	\$20.00	5.0	
REV+ 7	M-F 6p-6:30p		BIG BANG THEORY	\$150.00	1.5	30	0	1	0	1	0	1	0	0	0	0	1	0	0	4	\$600.00	\$100.00	6.0
REV+ 8	M-F 6:30p-7p		BIG BANG THEORY	\$300.00	2.4	30	0	1	0	1	0	1	0	0	0	0	1	0	0	4	\$1,200.00	\$125.00	9.6
TOTALS:							6	6	6	4	0	6	0					28	\$3,840.00	\$88.48	43.4		



125 West 55th St  
New York, NY 10019

Contract # 2534974 Changes as of: 11/1/2016 at 8:43 AM Version: Highlighting Revision 2  
CPE: MUNG/ORDR/N02N08 Flight: 11/2/16 - 11/8/16 Station: KBSI  
Agency: DEL CIELO MEDIA Advertiser: Munger, Leslie for IL Market: Paducah  
1427 LESLIE AVENUE Product: ORDR Office: NEW YORK  
SUITE 102 Agency Order #: 30050336 Primary Demo: Adults 35+  
ALEXANDRIA, VA Buyer: LEVINE, RANDE Con Type: POLITICAL/VOTE  
22301 Salesperson: JONATHAN VITTI Assistant: KENNETH MIELE  
212-373-8256 212-373-8113  
Total \$: \$3,840.00  
Total Spots: 28  
Total CPP: \$88.48  
Total GRP: 43.4  
Traffic #: 2675020

Special Instructions	
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Date/Time	Added by	Comment
11/01/16 8:43 AM	GOTOSTRATAVITTI	ADD/REVISED SCHEDULE-BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 PLS CONFIRM ASAP RE CLEARANCE-ASAP
10/31/16 12:58 PM	JONATHAN VITTI	THANK YOU revine@delcielomedia.com 571-585-8781
10/31/16 11:24 AM	System	SEE LINES 4 AND 5 FOR RATES INCREASED TO CLEAR
10/31/16 11:00 AM	JONATHAN VITTI	NEW ORDER-BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 WE ARE ONLY BUYING LUR RATES PLS CONFIRM ASAP RE CLEARANCE-ASAP NO LATER THAN 10AM MON 10/31 THANK YOU revine@delcielomedia.com 571-585-8781

Competitive Information	
Market Budget:	\$19,400
KBSI Share:	10%
Comment:	
KFVS:	20%
WPSD:	70%

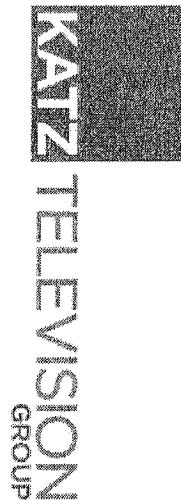
Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	28	\$3,840.00	43.4
Total	100%	28	\$3,840.00	43.4

Monthly Summary		
Month	Spots	Dollars
2016-Nov	28	\$3,840.00
Total	28	\$3,840.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot	\$ Cng
Revision	11/1/16 8:43 AM	GOTOSTRATAVITTI	Revised	13		\$1,900.00
						\$3,840.00
Revision	10/31/16 12:58 PM	JONATHAN VITTI	Confirmed			\$1,200.00
						\$1,940.00
Queued for Electronic Contracting	10/31/16 11:14 AM					\$0
						\$0
New	10/31/16 11:00 AM	JONATHAN VITTI	Confirmed	15		\$740.00
						\$740.00

Changes: Comments from SEE LINES 4 AND 5 FOR RATES INCREASED TO CLEAR to ADD/REVISED SCHEDULE-BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 PLS CONFIRM ASAP RE CLEARANCE-ASAP THANK YOU revine@delcielomedia.com 571-585-8781. Total \$ from \$1,940.00 to \$3,840.00. Total GRPs from 22.8 to 43.4. Total Spots from 15 to 28. Total CPP from \$85.09 to \$88.48. 3 buylines added or modified.  
Changes: Calculated Dollars from \$740.00 to \$1,940.00. Total CPP from \$32.46 to \$85.09. Competitive Market Budget from \$7,400 to \$19,400. Comments from NEW ORDER-BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 WE ARE ONLY BUYING LUR RATES PLS CONFIRM ASAP RE CLEARANCE-ASAP NO LATER THAN 10AM MON 10/31 THANK YOU revine@delcielomedia.com 571-585-8781 to SEE LINES 4 AND 5 FOR RATES INCREASED TO CLEAR. User Entered \$ from \$0.00 to \$1,940.00. Total \$ from \$740.00 to \$1,940.00. 2 buylines added or modified.

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

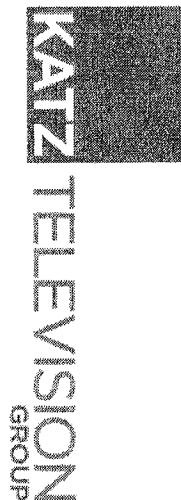


125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25344974		<b>Changes as of:</b> 10/31/2016 at 12:58 PM		<b>Version:</b> Highlighting Revision 1	
<b>CPE:</b> MUNG/ORDR/N02N08		<b>Flight:</b> 11/2/16 - 11/8/16		<b>Total \$:</b> \$1,940.00	
<b>Agency:</b> DEL CIELO MEDIA		<b>Advertiser:</b> Munger, Leslie for IL Comptroller		<b>Station:</b> KBSI	
1427 LESLIE AVENUE SUITE 102 ALEXANDRIA, VA 22301		<b>Product:</b> ORDR		<b>Market:</b> Paducah	
		<b>Agency Order #:</b> 30050336		<b>Office:</b> NEW YORK	
		<b>Buyer:</b> LEVINE, RANDE		<b>Primary Demo:</b> Adults 35+	
				<b>Con Type:</b> POLITICAL/VOTE	
		<b>Salesperson:</b> JONATHAN VITTI 212-373-8286		<b>Assistant:</b> KENNETH MIELE 212-373-8113	
				<b>Separation:</b>	
				<b>Total CPP:</b> \$85.09	
				<b>Total GRP:</b> 22.8	
				<b>Traffic #:</b> 2675020	
				<b>Total Spots:</b> 15	

**Comments:** SEE LINES 4 AND 5 FOR RATES INCREASED TO CLEAR

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/2 - 11/8								Total Spots	Total		GRP
							11/2	11/3	11/4	11/5	11/6	11/7	11/8	\$		CPP		
M-F	4p-6:30p		BIG BANG THEORY	\$150.00	1.5	30	1	1	1	0	0	1	0	4	\$600.00	\$100.00	6.0	
CORRECTED RATE TO CLEAR																		
Changes: Rate from 50 to 150																		
M-F			BIG BANG THEORY	\$300.00	2.4	30	1	1	1	0	0	1	0	4	\$1,200.00	\$125.00	9.6	
CORRECTED RATE TO CLEAR																		
Changes: Rate from 100 to 300																		
TOTALS: 3							2	3	4	0	3	0	15	\$1,940.00	\$85.09	22.8		



125 West 55th St  
New York, NY 10019

Contract # 25344974

Changes as of: 10/31/2016 at 12:58 PM

Version: Highlighting Revision 1

CPE: MUNG/ORDR/NO2N08  
Agency: DEL CIELO MEDIA

Flight: 11/2/16 - 11/8/16  
Advertiser: Munger, Leslie for IL  
Comptroller

Station: KBSI  
Market: Paducah

Total \$: \$1,940.00  
Total Spots: 15

1427 LESLIE AVENUE  
SUITE 102  
ALEXANDRIA, VA 22301

Product: ORDR  
Agency Order #: 30050336  
Buyer: LEVINE, RANDE

Office: NEW YORK  
Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE

Total CPP: \$85.09  
Total GRP: 22.8  
Traffic #: 2675020

Salesperson: JONATHAN VITTI  
212-373-8256

Assistant: KENNETH MIELE  
212-373-8113

Separation:

Special Instructions

#### Order Level Comments

Date/Time	Added by	Comment
10/31/16 12:58 PM	JONATHAN VITTI	SEE LINES 4 AND 5 FOR RATES INCREASED TO CLEAR
10/31/16 11:24 AM	System	Notice Received.
10/31/16 11:00 AM	JONATHAN VITTI	NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE NO2N08 WE ARE ONLY BUYING LUR RATES PLS CONFIRM ASAP RE CLEARANCE-ASAP NO LATER THAN 10AM MON 10/31 THANK YOU tievine@delcielomedia.com 571-585-8781

#### Competitive Information

Market Budget:	\$19,400
KBSI Share:	10%
Comment:	
KEVS:	20%
WPSD:	70%

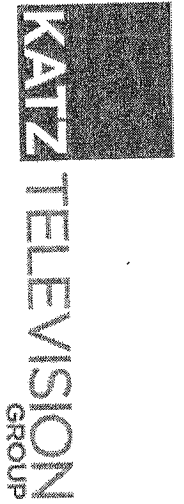
Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	15	\$1,940.00	\$85.09
<b>Total</b>	<b>100%</b>	<b>15</b>	<b>\$1,940.00</b>	<b>\$85.09</b>

Monthly Summary		
Month	Spots	Dollars
2016-Nov	15	\$1,940.00
<b>Total</b>	<b>15</b>	<b>\$1,940.00</b>

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/31/16 12:58 PM	JONATHAN VITTI	Revised			\$1,200.00	\$1,940.00	Changes: Calculated Dollars from \$740.00 to \$1,940.00, Total CPP from \$32.46 to \$85.09, Competitive Market Budget from \$7,400 to \$19,400, Comments from NEW ORDER-BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE NO2N08 WE ARE ONLY BUYING LUR RATES PLS CONFIRM ASAP RE CLEARANCE-ASAP NO LATER THAN 10AM MON 10/31 THANK YOU tievine@delcielomedia.com 571-585-8781 to SEE LINES 4 AND 5 FOR RATES INCREASED TO CLEAR. User Entered \$ from \$0.00 to \$1,940.00, Total \$ from \$740.00 to \$1,940.00, 2 buylines added or modified.
Queued for Electronic Contracting	10/31/16 11:14 AM					\$0	\$0	
New	10/31/16 11:00 AM	JONATHAN VITTI	Confirmed	15		\$740.00	\$740.00	

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

**Contract #** 25344974 **Changes as of:** 10/31/2016 at 11:00 AM **Version:** Original Order

**CPE:** MUNG/ORDR/N02N08 **Flight:** 11/2/16 - 11/8/16 **Station:** KBSI **Total \$:** \$740.00

**Agency:** DEL CIELO MEDIA **Advertiser:** Munger, Leslie for IL **Market:** Paducah **Total Spots:** 15

**1427 LESLIE AVENUE** **Product:** ORDR **Office:** NEW YORK **Primary Demo:** Adults 35+ **Total CPP:** \$32.46

**SUITE 102** **Agency Order #:** 30050336 **Buyer:** LEVINE, RANDE **Con Type:** POLITICAL/VOTE **Total GRP:** 22.8

**ALEXANDRIA, VA 22301** **Salesperson:** JONATHAN VITTI **Assistant:** KENNETH MIELE **Separation:**

**Comments:** NEW ORDER- BOOK AND CONFIRM ASAP RE CLEARANCE-ASAP NO LATER THAN 10AM MON 10/31 THANK YOU rlevine@delcielomedia.com 571-585-8781

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/2 - 11/8								Total Spots	Total \$	CPP	GRP
							11/2	11/3	11/4	11/5	11/6	11/7	11/8					
M-F			MIKE AND MOLLY	\$20.00	1.0	30	1	0	1	0	0	1	0	3	\$60.00	\$20.00	3.0	
1 5p-5:30p																		
Sa			BIG BANGTHEORY	\$20.00	1.1	30	0	0	0	2	0	0	0	2	\$40.00	\$18.18	2.2	
2 6:30p-7p																		
Sa			BIG BANGTHEORY	\$20.00	1.0	30	0	0	0	2	0	0	0	2	\$40.00	\$20.00	2.0	
3 6p-6:30p																		
M-F			BIG BANG THEORY	\$50.00	1.5	30	1	1	1	0	0	1	0	4	\$200.00	\$33.33	6.0	
4 6p-6:30p																		
M-F			BIG BANG THEORY	\$100.00	2.4	30	1	1	1	0	0	1	0	4	\$400.00	\$41.67	9.6	
5 6:30p-7p																		
TOTALS:							3	2	3	0	0	3	0	15	\$740.00	\$32.46	22.8	



125 West 55th St  
New York, NY 10019

Contract # 25344974 Changes as of: 10/31/2016 at 11:00 AM Version: Original Order  
CPE: MUNG/ORDR/N02N08 Flight: 11/2/16 - 11/8/16 Station: KBSI  
Agency: DEL CIELO MEDIA Advertiser: Munger, Leslie for IL Market: Paducah  
1427 LESLIE AVENUE Product: ORDR Office: NEW YORK  
SUITE 102 Agency Order #: 30050336 Primary Demo: Adults 35+  
ALEXANDRIA, VA Buyer: LEVINE, RANDE Con Type: POLITICAL/VOTE  
Salesperson: JONATHAN VITTI Assistant: KENNETH MIELE  
212-373-8256 212-373-8113  
Total \$: \$740.00  
Total Spots: 15  
Total CPM: \$32.46  
Total GRP: 22.8

1427 LESLIE AVENUE  
SUITE 102  
ALEXANDRIA, VA  
22301

Product: ORDR  
Agency Order #: 30050336  
Buyer: LEVINE, RANDE  
Salesperson: JONATHAN VITTI  
212-373-8256

Office: NEW YORK  
Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE  
Assistant: KENNETH MIELE  
212-373-8113

Separation:  
Total CPM: \$32.46  
Total GRP: 22.8

Special Instructions

#### Order Level Comments

Date/Time Added by Comment  
10/31/16 11:00 AM JONATHAN VITTI NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 WE ARE ONLY BUYING LUR RATES PLS CONFIRM ASAP  
RE CLEARANCE-ASAP NO LATER THAN 10AM MON 10/31 THANK YOU devine@delcielo.com 571-585-8781

Competitive Information	
Market Budget:	\$7,400
KBSI Share:	10%
Comment:	
KFVS:	20%
WPSD:	70%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GRP
	100%	15	\$740.00	\$32.46	22.8
<b>Total</b>	<b>100%</b>	<b>15</b>	<b>\$740.00</b>	<b>\$32.46</b>	<b>22.8</b>

Monthly Summary			
Month	Spots	Dollars	
2016-Nov	15	\$740.00	
<b>Total</b>	<b>15</b>	<b>\$740.00</b>	

Transaction History						
Trans	Created/Received	Created by	Status	Spot	\$ Chg	Contract \$
Queued for Electronic Contracting	10/31/16 11:14 AM				\$0	\$0
New	10/31/16 11:00 AM	JONATHAN VITTI	New	15	\$740.00	\$740.00

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
11/2/16	4:59:00PM	00:30	LMUN1605H	14517	2675020.16. 0	\$20.00	SPOT	Billed	Leslie Munger for IL Comptroller-R (112754)	Del Cielo Media (11175)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Mike and Molly N/R
11/2/16	5:16:43PM	00:30	LMUN1606H	14519	2675020.1.0	\$20.00	SPOT	Billed	Leslie Munger for IL Comptroller-R (112754)	Del Cielo Media (11175)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Mike and Molly N/R
11/3/16	4:57:56PM	00:30	LMUN1605H	14517	2675020.16. 0	\$20.00	SPOT	Billed	Leslie Munger for IL Comptroller-R (112754)	Del Cielo Media (11175)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Mike and Molly N/R
11/3/16	5:17:02PM	00:30	LMUN1605H	14517	2675020.16. 0	\$20.00	SPOT	Billed	Leslie Munger for IL Comptroller-R (112754)	Del Cielo Media (11175)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Mike and Molly N/R
11/3/16	5:58:27PM	00:30	LMUN1605H	14517	2675020.17. 0	\$150.00	SPOT	Billed	Leslie Munger for IL Comptroller-R (112754)	Del Cielo Media (11175)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Big Bang Theory N/R
11/3/16	6:15:48PM	00:15	LMUN1608H	14545	2675020.19. 0	\$75.00	SPOT	Billed	Leslie Munger for IL Comptroller-R (112754)	Del Cielo Media (11175)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Big Bang Theory N/R
11/3/16	6:18:04PM	00:15	LMUN1608H	14545	2675020.19. 0	\$75.00	SPOT	Billed	Leslie Munger for IL Comptroller-R (112754)	Del Cielo Media (11175)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Big Bang Theory N/R
11/3/16	6:28:30PM	00:30	LMUN1605H	14517	2675020.18. 0	\$300.00	SPOT	Billed	Leslie Munger for IL Comptroller-R (112754)	Del Cielo Media (11175)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Big Bang Theory 2 AUD N/R
11/3/16	6:55:23PM	00:15	LMUN1608H	14545	2675020.20. 0	\$150.00	SPOT	Billed	Leslie Munger for IL Comptroller-R (112754)	Del Cielo Media (11175)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Big Bang Theory 2 AUD N/R
11/3/16	6:56:08PM	00:15	LMUN1608H	14545	2675020.20. 0	\$150.00	SPOT	Billed	Leslie Munger for IL Comptroller-R (112754)	Del Cielo Media (11175)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Big Bang Theory 2 AUD N/R
11/4/16	4:57:59PM	00:15	LMUN1608H	14545	2675020.24. 0	\$10.00	SPOT	Billed	Leslie Munger for IL Comptroller-R (112754)	Del Cielo Media (11175)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Mike and Molly N/R
11/4/16	4:59:44PM	00:15	LMUN1608H	14545	2675020.24. 0	\$10.00	SPOT	Billed	Leslie Munger for IL Comptroller-R (112754)	Del Cielo Media (11175)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Mike and Molly N/R
11/4/16	5:58:03PM	00:15	LMUN1608H	14545	2675020.21. 0	\$75.00	SPOT	Billed	Leslie Munger for IL Comptroller-R (112754)	Del Cielo Media (11175)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Big Bang Theory N/R
11/4/16	5:59:49PM	00:15	LMUN1608H	14545	2675020.21. 0	\$75.00	SPOT	Billed	Leslie Munger for IL Comptroller-R (112754)	Del Cielo Media (11175)	POLITICAL CANDIDATE (ns) (1186)	POLITICAL	KBSI	Big Bang Theory N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.



# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
11/4/16	6:15:21PM	00:30	LMUN1605H	14517	2675020.14.	\$150.00	SPOT	Billed	Leslie Munger for IL	Del Cielo Media	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Big Bang Theory N/R
				0					Comptroller-R (112754)	(11175)	(1186)			
11/4/16	6:28:05PM	00:15	LMUN1608H	14545	***	\$150.00	SPOT	Billed	Leslie Munger for IL	Del Cielo Media	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Big Bang Theory 2 AUD
				2675020.22.					Comptroller-R (112754)	(11175)	(1186)		N/R	
11/4/16	6:29:50PM	00:15	LMUN1608H	14545	***	\$150.00	SPOT	Billed	Leslie Munger for IL	Del Cielo Media	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Big Bang Theory 2 AUD
				2675020.22.					Comptroller-R (112754)	(11175)	(1186)		N/R	
11/4/16	6:55:48PM	00:30	LMUN1605H	14517	2675020.15.	\$300.00	SPOT	Billed	Leslie Munger for IL	Del Cielo Media	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Big Bang Theory 2 AUD
				0					Comptroller-R (112754)	(11175)	(1186)		N/R	
11/5/16	6:42:27PM	00:30	LMUN1605H	14517	2675020.4.0	\$20.00	SPOT	Billed	Leslie Munger for IL	Del Cielo Media	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Big Bang Theory 2
									Comptroller-R (112754)	(11175)	(1186)		(Saturday)	N/R
11/5/16	6:57:07PM	00:30	LMUN1605H	14517	2675020.4.0	\$20.00	SPOT	Billed	Leslie Munger for IL	Del Cielo Media	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Big Bang Theory 2
									Comptroller-R (112754)	(11175)	(1186)		(Saturday)	N/R
11/6/16	10:45:39PM	00:30	LMUN1605H	14517	2675020.28.	\$80.00	SPOT	Billed	Leslie Munger for IL	Del Cielo Media	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Big Bang Theory 2
				0					Comptroller-R (112754)	(11175)	(1186)		(Sunday)	N/R
11/7/16	5:58:36PM	00:30	LMUN1605H	14517	2675020.17.	\$150.00	SPOT	OK to Bill	Leslie Munger for IL	Del Cielo Media	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Big Bang Theory N/R
				0					Comptroller-R (112754)	(11175)	(1186)			
11/7/16	6:13:20PM	00:30	LMUN1605H	14517	2675020.14.	\$150.00	SPOT	OK to Bill	Leslie Munger for IL	Del Cielo Media	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Big Bang Theory N/R
				0					Comptroller-R (112754)	(11175)	(1186)			
11/7/16	6:27:58PM	00:30	LMUN1605H	14517	2675020.18.	\$300.00	SPOT	OK to Bill	Leslie Munger for IL	Del Cielo Media	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Big Bang Theory 2 AUD
				0					Comptroller-R (112754)	(11175)	(1186)		N/R	
11/7/16	6:42:43PM	00:30	LMUN1605H	14517	2675020.15.	\$300.00	SPOT	OK to Bill	Leslie Munger for IL	Del Cielo Media	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	Big Bang Theory 2 AUD
				0					Comptroller-R (112754)	(11175)	(1186)		N/R	
11/7/16	7:26:45PM	00:30	LMUN1605H	14517	2675020.26.	\$600.00	Prime	OK to Bill	Leslie Munger for IL	Del Cielo Media	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	FOX-Gotham (Monday)
				0					Comptroller-R (112754)	(11175)	(1186)		N/R	
11/7/16	8:16:08PM	00:15	LMUN1608H	14545	***	\$150.00	Prime	OK to Bill	Leslie Munger for IL	Del Cielo Media	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	FOX-Lucifer (Monday)
				2675020.27.					Comptroller-R (112754)	(11175)	(1186)		N/R	
11/7/16	8:17:53PM	00:15	LMUN1608H	14545	***	\$150.00	Prime	OK to Bill	Leslie Munger for IL	Del Cielo Media	POLITICAL CANDIDATE (ns)	POLITICAL	KBSI	FOX-Lucifer (Monday)
				2675020.27.					Comptroller-R (112754)	(11175)	(1186)		N/R	

Grand Total:

\$3,620.00

Total Spots: 28

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">KBSI</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 40px;">10/18/16</span>
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I, Del Cielo Media,

being/on behalf of: Leslie Geissler Munger,

a legally qualified candidate of the Republican

political party for the office of: Illinois Comptroller

in the general

election to be held on: November 8

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Citizens for Leslie Munger

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Melissa LaBrash

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/27/16

**Date**



**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



**Signature**

Alex Biles

**Printed Name**

LSM

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Citizens for Leslie Munger

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



**signature of candidate or authorized committee**

Del Cielo Media

**printed name**

**date**

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.