



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

Contract # 2664062

Schedule Dates 10/19/16-10/25/16
Advertiser Leslie Munger for IL Comptroller-R (112754)
Agency Del Cielo Media (11175)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Political Candidate (106741)
Salesperson Millennium/NY, New York (1090)
Sales Office Millennium New York
Buyer Name RANDE, LEVINE,
Phone/Fax /
CPE MUNG/ORDR/C19C25
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ORDR
NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 10/19-10/25 ESTIMATE C19C25 W
E ARE BUYING LUR RATES ONLY STARTS WEDNESDAY WE ARE BUYING LUR RATES O

Date Entered 10/18/16
Last Modified 10/18/16
Entered By Brenda Allen
CO-OP No
Headline # ECR25332602
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$165.00
Net Total \$935.00
Sales Tax

Paducah (KBSI)
By Broadcast Month
Oct. 2016 14 \$1,100.00
Grand Total: 14 \$1,100.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|----------|----------------|--------------------|----------|
| 1.0 | Normal Line / SPOT | 10/19/16-10/19/16 | 1 | :30 | 4:58P- Mike and Molly | 1 | | | 1 | | | | | 1 | \$20.00 | \$20.00 | Paducah (KBSI) | MIKE AND MOLLY | 10/18/16 |
| 2.0 | Normal Line / SPOT | 10/21/16-10/21/16 | 1 | :30 | 4:58P- Mike and Molly | 1 | | | | | 1 | | | 1 | \$20.00 | \$20.00 | Paducah (KBSI) | MIKE AND MOLLY | 10/18/16 |
| 3.0 | Normal Line / SPOT | 10/25/16-10/25/16 | 1 | :30 | 4:58P- Mike and Molly | 1 | | | 1 | | | | | 1 | \$20.00 | \$20.00 | Paducah (KBSI) | MIKE AND MOLLY | 10/18/16 |
| 4.0 | Normal Line / News | 10/19/16-10/19/16 | 1 | :30 | 9:30P- News-News | 1 | | | 1 | | | | | 1 | \$75.00 | \$75.00 | Paducah (KBSI) | NEWS @ 9 ON FOX 23 | 10/18/16 |
| 5.0 | Normal Line / News | 10/25/16-10/25/16 | 1 | :30 | 10:30P- News-News | 1 | | | 1 | | | | | 1 | \$75.00 | \$75.00 | Paducah (KBSI) | NEWS @ 9 ON FOX 23 | 10/18/16 |
| 6.0 | Normal Line / Pre-Game | 10/25/16-10/25/16 | 1 | :30 | 6:30P- Sports-FOX MLB World Series Pregame | 2 | | | | | | | | 2 | \$300.00 | \$600.00 | Paducah (KBSI) | | 10/18/16 |
| 7.0 | Normal Line / Football | 10/22/16-10/22/16 | 1 | :30 | 7P- Sports-FOX College Football 2 | 1 | | | | | | 1 | | 1 | \$60.00 | \$60.00 | Paducah (KBSI) | | 10/18/16 |
| 8.0 | Normal Line / Nascar | 10/22/16-10/22/16 | 1 | :30 | 11:30A- Sports-FOX NASCAR Camping World Truck Series | 1 | | | | | | 1 | | 1 | \$10.00 | \$10.00 | Paducah (KBSI) | | 10/18/16 |
| 9.0 | Normal Line / Football | 10/22/16-10/22/16 | 1 | :30 | 3P- Sports-FOX College Football | 5 | | | | | | 5 | | 5 | \$44.00 | \$220.00 | Paducah (KBSI) | | 10/18/16 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

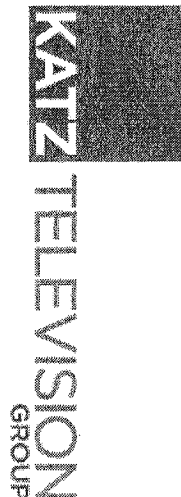
The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... [http://\\$egi.net/?p=1224](http://$egi.net/?p=1224) ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25332602 Changes as of: 10/18/2016 at 4:45 PM Version: Highlighting Revision 1
 CPE: MUNG/ORDR/C19C25 Flight: 10/19/16 - 10/25/16 Station: KBSI
 Agency: DEL CIELO MEDIA Advertiser: Munger, Leslie for IL Comptroller
 1427 LESLIE AVENUE Product: ORDR
 SUITE 102 Agency Order #: 30049823 Buyer: LEVINE, RANDE
 ALEXANDRIA, VA
 Salesperson: JONATHAN VITTI
 212-373-8256
 Assistant: KENNETH MIELE
 212-373-8113
 Comments: See MG lines 7-10 ok per Alex
 Separation:
 Total \$: \$1,100.00
 Total Spots: 14
 Total CPP: \$52.38
 Total GRP: 21.0

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 10/19 | 10/20 | 10/21 | 10/22 | 10/23 | 10/24 | 10/25 | Total Spots | Total \$ | CPP | GRP |
|-----------------|-----------------|----|------------------------|----------|-------------|-----|-------|-------|-------|-------|-------|-------|-------|-------------|------------|----------|------|
| REV-2 | M-F 9p-9:30p | | NEWS @ 9 ON FOX 23 | \$75.00 | 3.0 | 30 | 1 | 1 | 0 | 0 | 0 | 1 | 0 | 2 | \$150.00 | \$25.00 | 6.0 |
| 10/20, 10/24 NA | | | | | | | | | | | | | | | | | |
| REV-3 | M-F 6p-6:30p | | BIG BANG THEORY | \$50.00 | 1.5 | 30 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | \$0.00 | \$33.33 | 0.0 |
| 4x na | | | | | | | | | | | | | | | | | |
| REV-4 | M-F 6:30p-7p | | BIG BANG THEORY | \$100.00 | 2.4 | 30 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | \$0.00 | \$41.67 | 0.0 |
| 5x na | | | | | | | | | | | | | | | | | |
| REV-5 | Sa 6p-6:30p | | BIG BANG THEORY | \$20.00 | 1.0 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | \$0.00 | \$20.00 | 0.0 |
| na | | | | | | | | | | | | | | | | | |
| REV-6 | Sa 6:30p-7p | | BIG BANG THEORY | \$20.00 | 1.1 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | \$0.00 | \$18.18 | 0.0 |
| na | | | | | | | | | | | | | | | | | |
| REV-7 | Tu 6:30p-7p | | WORLD SERIES PRE GAME | \$300.00 | 2.0 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | \$600.00 | \$150.00 | 4.0 |
| ADDED 2x AS MG | | | | | | | | | | | | | | | | | |
| REV-8 | Sa 7p-10:30p | | College Football Prime | \$60.00 | 2.0 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | \$60.00 | \$30.00 | 2.0 |
| added mg | | | | | | | | | | | | | | | | | |
| REV-9 | Sa 11:30a-2:30p | | NASCAR | \$10.00 | 1.0 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | \$10.00 | \$10.00 | 1.0 |
| ADDED MG | | | | | | | | | | | | | | | | | |
| REV-10 | Sa 3p-6:30p | | College Football | \$44.00 | 1.0 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | \$44.00 | \$44.00 | 5.0 |
| Added MG | | | | | | | | | | | | | | | | | |
| TOTALS: | | | | | | | | | | | | | | 14 | \$1,100.00 | \$52.38 | 21.0 |



125 West 55th St
New York, NY 10019

Contract # 25332602 Changes as of: 10/18/2016 at 4:45 PM Version: Highlighting Revision 1
CPE: MUNG/ORDR/C19C25 Flight: 10/19/16 - 10/25/16 Station: KBSI
Agency: DEL CIELO MEDIA Advertiser: Munger, Leslie for IL Market: Paducah
1427 LESLIE AVENUE Product: ORDR
SUITE 102 Agency Order #: 30049823 Office: NEW YORK
ALEXANDRIA, VA Buyer: LEVINE, RANDE Primary Demo: Adults 35+
22301 Con Type: POLITICAL/VOTE
Salesperson: JONATHAN VITTI Assistant: KENNETH MIELE
212-373-8256 212-373-8113
Total \$: \$1,100.00
Total Spots: 14
Total CPM: \$52.38
Total GRP: 21.0

Special Instructions

Order Level Comments

| Date/Time | Added by | Comment |
|-------------------|----------------|---|
| 10/18/16 4:45 PM | JONATHAN VITTI | See MG lines 7-10 ok per Alex |
| 10/18/16 10:27 AM | System | Notice Received. |
| 10/18/16 9:36 AM | JONATHAN VITTI | NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 10/19-10/25 ESTIMATE C19C25 WE ARE BUYING LUR RATES ONLY STARTS WEDNESDAY WE ARE BUYING LUR RATES ONLY CONFIRM ASAP!! THANK YOU revine@delcielomedia.com 571-585-8781 |

Competitive Information

| |
|-------------------------|
| Market Budget: \$11,000 |
| KBSI Share: 10% |
| Comment: KFS: 20% |
| WPSD: 70% |

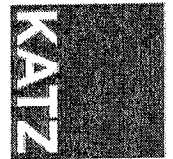
| Daypart Summary | | | | | |
|-----------------|-------------|-----------|-------------------|----------------|-------------|
| Day/Time | % Distrib | Spots | Dollars | GRP | GRP |
| | 100% | 14 | \$1,100.00 | \$52.38 | 21.0 |
| Total | 100% | 14 | \$1,100.00 | \$52.38 | 21.0 |

| Monthly Summary | | |
|-----------------|-----------|-------------------|
| Month | Spots | Dollars |
| 2016-Oct | 14 | \$1,100.00 |
| Total | 14 | \$1,100.00 |

Transaction History

| Trans | Created/Received | Created by | Status | Spot# | Spot- | \$ Chg | Contract \$ | Comment |
|-----------------------------------|------------------|----------------|-----------|-------|-------|------------|-------------|---|
| Revision | 10/18/16 4:45 PM | JONATHAN VITTI | Revised | | 4 | \$0 | \$1,100.00 | Changes: Total Spots from 18 to 14, Total GRPs from 30.6 to 21.0. Total CPM from \$31.86 to \$52.38. Competitive Market Budget from \$9,750 to \$11,000. User Entered \$ from \$0.00 to \$1,100.00. Comments from NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 10/19-10/25 ESTIMATE C19C25 WE ARE BUYING LUR RATES ONLY STARTS WEDNESDAY WE ARE BUYING LUR RATES ONLY CONFIRM ASAP!! THANK YOU revine@delcielomedia.com 571-585-8781 to See MG lines 7-10 ok per Alex. 9 buylines added or modified. |
| Quoted for Electronic Contracting | 10/18/16 9:56 AM | | | | | \$0 | \$0 | |
| New | 10/18/16 9:35 AM | JONATHAN VITTI | Confirmed | 18 | | \$1,100.00 | \$1,100.00 | |

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

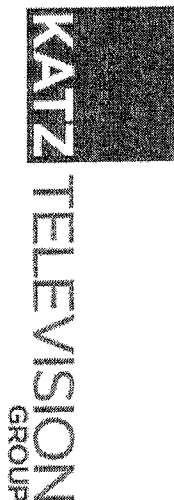
Contract # 25332602 Changes as of: 10/18/2016 at 9:35 AM Version: Original Order
CPE: MUNG/ORDRC19C25 Flight: 10/19/16 - 10/25/16 Station: KBSI
Agency: DEL CIELO MEDIA Advertiser: Munger, Leslie for IL Market: Paducah
1427 LESLIE AVENUE Product: ORDR Office: NEW YORK
SUITE 102 Agency Order #: 30049823 Primary Demo: Adults 35+
ALEXANDRIA, VA Buyer: LEVINE, RANDE Con Type: POLITICAL/VOTE
22301
Salesperson: JONATHAN VITTI Assistant: KENNETH MIELE
212-373-8256 212-373-8113
Total \$: \$1,100.00
Total Spots: 18
Total CPP: \$31.34
Total GRP: 35.1

Comments: NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 10/19-10/25 ESTIMATE C19C25 WE ARE BUYING LUR RATES ONLY STARTS WEDNESDAY WE ARE BUYING LUR RATES ONLY! CONFIRM ASAP!! THANK YOU levine@delcielomedia.com 571-585-8781

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 10/19 - 10/25 | | | | | | | Total Spots | Total \$ | CPP | GRP |
|---------|--------------|----|--------------------|----------|-------------|-----|---------------|-------|-------|-------|-------|-------|-------|-------------|------------|---------|------|
| | | | | | | | 10/19 | 10/20 | 10/21 | 10/22 | 10/23 | 10/24 | 10/25 | | | | |
| 1 | M-F 5p-6:30p | | MIKE AND MOLLY | \$20.00 | 1.0 | 30 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 3 | \$60.00 | \$20.00 | 3.0 |
| 2 | M-F 9p-9:30p | | NEWS @ 9 ON FOX 23 | \$75.00 | 3.0 | 30 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 4 | \$300.00 | \$25.00 | 12.0 |
| 3 | M-F 6p-6:30p | | BIG BANG THEORY | \$50.00 | 1.5 | 30 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 4 | \$200.00 | \$33.33 | 6.0 |
| 4 | M-F 6:30p-7p | | BIG BANG THEORY | \$100.00 | 2.4 | 30 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 5 | \$500.00 | \$41.67 | 12.0 |
| 5 | Sa 6p-6:30p | | BIG BANG THEORY | \$20.00 | 1.0 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | \$20.00 | \$20.00 | 1.0 |
| 6 | Sa 6:30p-7p | | BIG BANG THEORY | \$20.00 | 1.1 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | \$20.00 | \$18.18 | 1.1 |
| TOTALS: | | | | | | | 4 | 3 | 2 | 2 | 0 | 3 | 4 | 18 | \$1,100.00 | \$31.34 | 35.1 |

250
220
10

all others
can't go LUR



125 West 55th St
New York, NY 10019

Contract # 25839602 Changes as of: 10/18/2016 at 9:35 AM

Version: Original Order

CPE: MUNG/ORDR/C19C25
Agency: DEL CIELO MEDIA
Flight: 10/19/16 - 10/25/16
Advertiser: Munger, Leslie for IL
Comptroller

Station: KBSI
Market: Paducah

Total \$: \$1,100.00
Total Spots: 18

1427 LESLIE AVENUE
SUITE 102
ALEXANDRIA, VA
22301

Product: ORDR
Agency Order #: 30049823
Buyer: LEVINE, RANDE

Office: NEW YORK
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE

Salesperson: JONATHAN VITTI
212-373-8256

Assistant: KENNETH MIELE
212-373-8113

Separation:

Total CPP: \$31.34
Total GRP: 35.1

Special Instructions

Order Level Comments

Date/Time Added by Comment
10/18/16 9:36 AM JONATHAN VITTI NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 10/19-10/25 ESTIMATE C19C25 WE ARE BUYING LUR RATES ONLY STARTS WEDNESDAY WE ARE BUYING LUR RATES ONLY! CONFIRM ASAP!! THANK YOU Hevine@delcielomedia.com 571-585-8761

| Competitive Information | |
|-------------------------|---------|
| Market Budget: | \$9,750 |
| KBSI Share: | 10% |
| Comment: | |
| KFVS: | 20% |
| WPSD: | 70% |

| Daypart Summary | | | | |
|-----------------|-------------|-----------|-------------------|---------------------|
| Day/Time | % Distrib | Spots | Dollars | GRP |
| | 100% | 18 | \$1,100.00 | 35.1 |
| Total | 100% | 18 | \$1,100.00 | \$31.34 35.1 |

| Monthly Summary | | |
|-----------------|-----------|-------------------|
| Month | Spots | Dollars |
| 2016-Oct | 18 | \$1,100.00 |
| Total | 18 | \$1,100.00 |

| Transaction History | | | | | | |
|-----------------------------------|------------------|----------------|--------|------|------------|---------------------|
| Trans | Created/Received | Created by | Status | Spot | \$ Chg | Contract \$ Comment |
| Queued for Electronic Contracting | 10/18/16 9:56 AM | | | | \$0 | \$0 |
| New | 10/18/16 9:35 AM | JONATHAN VITTI | New | 18 | \$1,100.00 | \$1,100.00 |

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|--|---------------------------------|
| Station and Location: <u>KBS 1</u> | Date: <u>10/18/16</u> |
|--|---------------------------------|

I, Del Cielo Media,

being/on behalf of: Leslie Geissler Munger,

a legally qualified candidate of the Republican

political party for the office of: Illinois Comptroller

in the general

election to be held on: November 8

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Citizens for Leslie Munger

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Melissa LaBrash

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/27/16

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Alex Biles

Printed Name

GSN

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Citizens for Leslie Munger

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Del Cielo Media

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.