



KBSI-TV  
806 Enterprise St  
Cape Girardeau, MO 63701

Del Cielo Media  
1427 Leslie Ave  
Alexandria, VA 22301

**Contract # 2664062**

Schedule Dates 10/19/16-10/25/16

Advertiser Leslie Munger for IL Comptroller-R (112754)

Agency Del Cielo Media (11175)

Product POLITICAL CANDIDATE (hs) (1186)

Brand Political Candidate (106741)

Salesperson Millennium/NY, New York (1090)

Sales Office Millennium New York

Buyer Name RANDE, LEVINE,

Phone/Fax /

CPE MING/ORDR/C19C25

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments

Date Entered 10/18/16

Last Modified 10/18/16

Entered By Brenda Allen

CO-OP No

Headline # ECR25332602

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$165.00

Net Total \$935.00

Sales Tax

ORDR  
NEW ORDER- BOOK AND CONFRM ASAP FLIGHT 10/19-10/25 ESTIMATE C19C25 W  
E ARE BUYING LUR RATES ONLY STARTS WEDNESDAY WE ARE BUYING LUR RATES O

By Broadcast Month

Oct 2016

Grand Total:

Spots 14

14

\$1,100.00

\$1,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/16-10/19/16	1	:30	4:58P- Mike and Molly	1			1					1	\$20.00	\$20.00	Paducah (KBSI)	MIKE AND MOLLY	10/18/16
2.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	4:58P- Mike and Molly	1				1				1	\$20.00	\$20.00	Paducah (KBSI)	MIKE AND MOLLY	10/18/16
3.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	4:58P- Mike and Molly	1								1	\$20.00	\$20.00	Paducah (KBSI)	MIKE AND MOLLY	10/18/16
4.0	Normal Line / News	10/19/16-10/19/16	1	:30	9:30P- News-News	1			1					1	\$75.00	\$75.00	Paducah (KBSI)	NEWS @ 9 ON FOX 23	10/18/16
5.0	Normal Line / News	10/25/16-10/25/16	1	:30	10:30P- News-News	1								1	\$75.00	\$75.00	Paducah (KBSI)	NEWS @ 9 ON FOX 23	10/18/16
6.0	Normal Line / Pre-Game	10/25/16-10/25/16	1	:30	6:30P- Sports-FOX MLB World Series Pregame	2								2	\$300.00	\$600.00	Paducah (KBSI)		10/18/16
7.0	Normal Line / Football	10/22/16-10/22/16	1	:30	7P- Sports-FOX College Football 2	1								1	\$60.00	\$60.00	Paducah (KBSI)		10/18/16
8.0	Normal Line / Nascar	10/22/16-10/22/16	1	:30	11:30A- Sports-FOX NASCAR Camping World Truck Series	1								1	\$10.00	\$10.00	Paducah (KBSI)		10/18/16
9.0	Normal Line / Football	10/22/16-10/22/16	1	:30	3P- Sports-FOX College Football	5								5	\$44.00	\$220.00	Paducah (KBSI)		10/18/16

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at [http://\\$tag.net/?p=1224](http://$tag.net/?p=1224) ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25332602      Changes as of: 10/18/2016 at 4:45 PM      Version: Highlighting Revision 1

CPE: MUNG/ORDR/C19C25      Flight: 10/19/16 - 10/25/16      Station: KBSI      Total \$: \$1,100.00

Agency: DEL CIELO MEDIA      Advertiser: Munger, Leslie for IL      Comptroller      Market: Paducah      Total Spots: 14

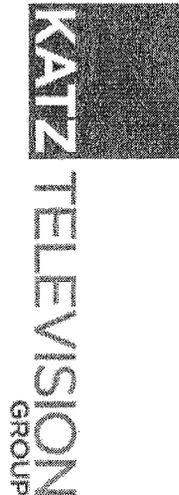
1427 LESLIE AVENUE      Product: ORDR      Agency Order #: 30049823      Buyer: LEVINE, RANDE      Office: NEW YORK      Primary Demo: Adults 35+      Total CPP: \$52.38

ALEXANDRIA, VA      Salesperson: JONATHAN VITTI      212-373-8256      Assistant: KENNETH MIELE      Con Type: POLITICAL/VOTE      Separation:      Total GRP: 21.0

Comments: See MG lines 7-10 ok per Alex

266002

#	Day/Time	DP	Program	Rate	A35P Rating	Lst	10/19 - 10/25							Total Spots	Total \$	CPP	GRP					
							10/19	10/20	10/21	10/22	10/23	10/24	10/25									
REV-2	M-F 9p-9:30p		NEWS @ 9 ON FOX 23	\$75.00	3.0	30	1	1	0	0	0	1	0	0	2	\$150.00	\$25.00	6.0				
10/20 10/24 NA																						
REV-3	M-F 6p-6:30p		BIG BANG THEORY	\$50.00	1.5	30	1	0	1	0	0	0	0	0	0	\$0.00	\$33.33	0.0				
4x na																						
REV-4	M-F 6:30p-7p		BIG BANG THEORY	\$100.00	2.4	30	1	0	1	0	1	0	0	0	0	\$0.00	\$41.67	0.0				
5x na																						
REV-5	Sa 6p-6:30p		BIG BANG THEORY	\$20.00	1.0	30	0	0	0	1	0	0	0	0	0	\$0.00	\$20.00	0.0				
na																						
REV-6	Sa 6:30p-7p		BIG BANG THEORY	\$20.00	1.1	30	0	0	0	1	0	0	0	0	0	\$0.00	\$18.18	0.0				
na																						
REV+7	Tu 6:30p-7p		WORLD SERIES PRE GAME	\$300.00	2.0	30	0	0	0	0	0	0	0	0	2	\$600.00	\$150.00	4.0				
ADDED 2x AS MG																						
REV+8	Sa 7p-10:30p		College Football Prime	\$60.00	2.0	30	0	0	0	0	0	0	0	0	0	\$60.00	\$30.00	2.0				
added mg																						
REV+9	Sa 11:30a-2:30p		NASCAR	\$10.00	1.0	30	0	0	0	0	0	0	0	0	0	\$10.00	\$10.00	1.0				
ADDED MG																						
REV+10	Sa 3p-6:30p		College Football	\$44.00	1.0	30	0	0	0	0	0	0	0	0	0	\$220.00	\$44.00	5.0				
Added MG																						
TOTALS:												2	0	1	7	0	0	4	14	\$1,100.00	\$52.38	21.0



125 West 55th St  
New York, NY 10019

Contract # 25332602 Changes as of: 10/18/2016 at 4:45 PM Version: Highlighting Revision 1  
 CPE: MUNG/ORDR/C19C25 Flight: 10/19/16 - 10/25/16 Station: KBSI  
 Agency: DEL CIELO MEDIA Advertiser: Munger, Leslie for IL Comptroller: Paducah  
 1427 LESLIE AVENUE Product: ORDR Office: NEW YORK  
 SUITE 102 Agency Order #: 30049823 Primary Demo: Adults 35+  
 ALEXANDRIA, VA Buyer: LEVINE, RANDE Con Type: POLITICAL/VOTE  
 Salesperson: JONATHAN VITTI Assistant: KENNETH MIELE  
 212-373-8256 Separation:  
 Total \$: \$1,100.00  
 Total Spots: 14  
 Total CPM: \$52.38  
 Total GRP: 21.0

Special Instructions

Date/Time	Added by	Comment	Order Level Comments
10/18/16 4:45 PM	JONATHAN VITTI	See MG lines 7-10 ok per Alex	
10/18/16 10:27 AM	System	Notice Received.	
10/18/16 9:36 AM	JONATHAN VITTI	NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 10/19-10/25 ESTIMATE C19C25 WE ARE BUYING LUR RATES ONLY STARTS WEDNESDAY WE ARE BUYING LUR RATES ONLY CONFIRM ASAP!! THANK YOU revine@delcielomedia.com 571-585-8781	

Competitive Information	
Market Budget:	\$11,000
KBSI Share:	10%
Comment:	KFVS: 20%
	WPSD: 70%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	14	\$1,100.00	21.0
<b>Total</b>	<b>100%</b>	<b>14</b>	<b>\$1,100.00</b>	<b>\$52.38</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	14	\$1,100.00
<b>Total</b>	<b>14</b>	<b>\$1,100.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spots	\$ Chg	Contract \$ Comment
Revision	10/18/16 4:45 PM	JONATHAN VITTI	Revised	4	\$0	\$1,100.00
Queued for Electronic Contracting	10/18/16 9:56 AM		Confirmed	18	\$0	\$0
New	10/18/16 9:35 AM	JONATHAN VITTI	Confirmed	18	\$1,100.00	\$1,100.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

Contract # 25332602 Changes as of: 10/18/2016 at 9:35 AM Version: Original Order

CPE: MUNG/ORDR/C19C25 Flight: 10/19/16 - 10/25/16 Station: KBSI  
Agency: DEL CIELO MEDIA Advertiser: Munger, Leslie for IL Market: Paducah  
1427 LESLIE AVENUE Product: ORDR Office: NEW YORK  
SUITE 102 Agency Order #: 30049823 Primary Demo: Adults 35+  
ALEXANDRIA, VA Buyer: LEVINE, RANDE Con Type: POLITICAL/VOTE  
22301 Salesperson: JONATHAN VITTI Assistant: KENNETH MIELE  
212-373-8296 Separation:

Total \$: \$1,100.00  
Total Spots: 18  
Total CPP: \$31.34  
Total GRP: 35.1

Comments: NEW ORDER - BOOK AND CONFIRM ASAP FLIGHT 10/19-10/25 ESTIMATE C19C25 WE ARE BUYING LUR RATES ONLY STARTS WEDNESDAY WE ARE BUYING LUR RATES ONLY! CONFIRM ASAP!! THANK YOU levine@delcielomedia.com 571-585-8781

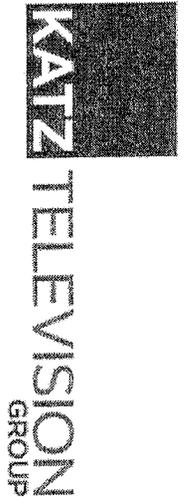
*\$30-10300*

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/19 - 10/25				Total Spots	Total \$	CPP	GRP			
							10/19	10/20	10/21	10/22					10/23	10/24	10/25
1	M-F 5p-6:30p		MIKE AND MOLLY	\$20.00	1.0	30	1	0	1	0	0	1	3	\$60.00	\$20.00	3.0	
2	M-F 9p-9:30p		NEWS @ 9 ON FOX 23	\$75.00	3.0	30	1	1	0	0	0	0	4	\$300.00	\$25.00	12.0	
3	M-F 6p-6:30p		BIG BANG THEORY	\$50.00	1.5	30	1	1	0	0	0	0	4	\$200.00	\$33.33	6.0	
4	M-F 6p-6:30p		BIG BANG THEORY	\$100.00	2.4	30	1	1	1	0	0	0	5	\$500.00	\$41.67	12.0	
5	Sa 6p-6:30p		BIG BANG THEORY	\$20.00	1.0	30	0	0	0	1	0	0	1	\$20.00	\$20.00	1.0	
6	Sa 6:30p-7p		BIG BANG THEORY	\$20.00	1.1	30	0	0	0	1	0	0	1	\$20.00	\$18.18	1.1	
TOTALS:							4	3	2	2	0	3	4	18	\$1,100.00	\$31.34	35.1

*\$90*  
*250*  
*220*  
*10*

*All orders can't do LUR*

*NOT US - see comment*



125 West 55th St  
New York, NY 10019

Contract # 25339602 Changes as of: 10/18/2016 at 9:35 AM Version: Original Order

CPE: MUNG/ORDR/C19C25 Flight: 10/19/16 - 10/25/16 Station: KBSI  
 Agency: DEL CIELO MEDIA Advertiser: Munger, Leslie for IL Market: Paducah  
 Comptroller

1427 LESLIE AVENUE Product: ORDR Office: NEW YORK  
 SUITE 102 Agency Order #: 30049823 Primary Demo: Adults 35+  
 ALEXANDRIA, VA Buyer: LEVINE, RANDE Con Type: POLITICAL/VOTE  
 Salesperson: JONATHAN VITTI Assistant: KENNETH MIELE  
 212-373-8256 Separation:  
 Total \$: \$1,100.00  
 Total Spots: 18  
 Total CPM: \$31.34  
 Total GRP: 35.1

Special Instructions

Date/Time Added by Comment  
 10/18/16 9:36 AM JONATHAN VITTI NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 10/19-10/25 ESTIMATE C19C25 WE ARE BUYING LUR RATES ONLY STARTS WEDNESDAY WE ARE BUYING LUR RATES ONLY! CONFIRM ASAP!! THANK YOU Hevine@delcielomedia.com 571-585-8781

Competitive Information  
 Market Budget: \$9,750  
 KBSI Share: 10%  
 Comment:  
 KFVS: 20%  
 WPSD: 70%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	18	\$1,100.00
<b>Total</b>	<b>100%</b>	<b>18</b>	<b>\$1,100.00</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	18	\$1,100.00
<b>Total</b>	<b>18</b>	<b>\$1,100.00</b>

Transaction History							
Trans	Created/Received	Created by	Status	Spot	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/18/16 9:56 AM				\$0	\$0	
New	10/18/16 9:35 AM	JONATHAN VITTI	New	18	\$1,100.00	\$1,100.00	

Non-Discrimination Policy  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>  <u>KBS1</u>	<b>Date:</b>  <u>10/18/16</u>
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I, Del Cielo Media,  
 being/on behalf of: Leslie Geissler Munger,  
 a legally qualified candidate of the Republican  
 political party for the office of: Illinois Comptroller  
 in the general  
 election to be held on: November 8

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Citizens for Leslie Munger

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Melissa LaBrash

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/27/16

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected



Signature

Alex Biles

Printed Name

GSN

Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Citizens for Leslie Munger

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

**does**

**does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



**signature of candidate or authorized committee**

Del Cielo Media

**printed name**

**date**

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**