

WNAB Nashville
631 Mainstream Dr
Nashville, TN 37228

Fletcher Rowley Chao Riddle Inc
1720 W End Ave
Ste 630
Nashville, TN 37203

Contract # 2155619

Schedule Dates 06/11/15-06/17/15
Advertiser Bill Freeman for Nashville Mayor (101397)
Agency Fletcher Rowley Chao Riddle Inc (7557)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 2015 Mayors Campaign/Town Hall Event (732491)
Salesperson Williams, Allen (1974)
Sales Office WZTV/WUXP/WNAB
Buyer Name Kati Bumgardner,
Phone/Fax /
CPE 4/13/50
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments Separation: 30

Date Entered 06/09/15
Last Modified 06/09/15
Entered By Allen Williams
CO-OP No
Headline #
Demo A2554R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$171.00
Net Total \$969.00
Sales Tax

Nashville (WNAB)

By Broadcast Month	Spots	Rate
Jun. 2015	12	\$1,140.00
Grand Total:	12	\$1,140.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/11/15-06/17/15	4	:30	5P- 5:30P (CST)	1			1	1				3	\$40.00	\$120.00	Nashville (WNAB)	Daypart EN	6/9/15
2.0	Normal Line / SPOT	06/12/15-06/16/15	4	:30	5:30P- 6P (CST)	1		1			1			2	\$50.00	\$100.00	Nashville (WNAB)	Daypart EN	6/9/15
3.0	Normal Line / SPOT	06/11/15-06/17/15	4	:30	6P- 6:30P (CST)	1			1	1				3	\$165.00	\$495.00	Nashville (WNAB)	Daypart PA	6/9/15
4.0	Normal Line / SPOT	06/12/15-06/16/15	4	:30	6:30P- 7P (CST)	1		1			1			2	\$165.00	\$330.00	Nashville (WNAB)	Daypart PA	6/9/15
5.0	Normal Line / SPOT	06/13/15-06/13/15	4	:30	5P- 5:30P (CST)	1						1		1	\$30.00	\$30.00	Nashville (WNAB)	Daypart WK	6/9/15
6.0	Normal Line / SPOT	06/13/15-06/13/15	4	:30	6P- 6:30P (CST)	1						1		1	\$65.00	\$65.00	Nashville (WNAB)	Daypart WK	6/9/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

New Order

Agency:	Fletcher Rowley, Inc.
Office:	Nashville
Client:	4 - Bill Freeman for Mayor
Product:	13 - Freeman for Mayor
Piggyback Product:	
Estimate:	50 - Freeman TV 6.11-6.17

Station:	WNAB-TV
Order Type:	Normal
Cancel Date:	
Received in ePort:	6/9/2015 3:28:20 PM

Flight Start: 06/11/2015
Flight End: 06/17/2015
Hiatus:

Primary Demo:
Demo 2:
Demo 3:
GRP: 0.00
CPP: \$0.00
GIMP: 0
CPM: \$0.00
Comments: Separation: 30

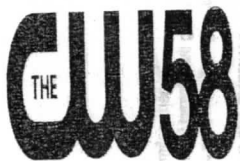
Local/National:	Local
Rep Office:	WNAB-TV
AE:	Allen Williams
Phone:	
OrderID:	4153261
Status:	Forwarded Confirmed

Airtime Dollars:	\$1,140.00
Interactive Dollars:	\$0.00
Non-Airtime Dollars:	\$0.00
Total Dollars:	\$1,140.00
Total Spots:	12

MarketShare:

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len									Total Spots				
						6/11	6/12	6/13	6/14	6/15	6/16	6/17	Rtg	CPP	Imp	CPM		
1	ThFMTuW 5P-5:30P Mike & Molly	EN	\$40.00	C	30	1	0	0	0	1	0	1	3					
2	ThFMTuW 5:30P-6P Modern Family	EN	\$50.00	C	30	0	1	0	0	0	1	0	2					
3	ThFMTuW 6P-6:30P Big Bang Theory	PA	\$165.00	C	30	1	0	0	0	1	0	1	3					
4	ThFMTuW 6:30P-7P Big Bang Theory	PA	\$165.00	C	30	0	1	0	0	0	1	0	2					
5	Sa 5P-5:30P Big Bang Theory	WK	\$30.00	C	30	0	0	1	0	0	0	0	1					
6	Sa 6P-6:30P 2.5 Men	WK	\$65.00	C	30	0	0	1	0	0	0	0	1					
Total Spots:						2	2	2	0	2	2	2						
Cash\$ - Spots: \$1,140.00 - 12						Trade\$ - Spots: \$0.00 - 0		Total Cost: \$1,140.00		Total GRP - CPP: 0.0 - \$0.00		Total GIMP(000) - CPM: 0 - \$0.00						



WNAB Nashville
631 Mainstream Dr
Nashville, TN 37228

Fletcher Rowley Chao Riddle Inc
1720 W End Ave
Ste 630
Nashville, TN 37203

Contract # 2161477
Schedule Dates 06/18/15-06/24/15
Advertiser Bill Freeman for Nashville Mayor (101397)
Agency Fletcher Rowley Chao Riddle Inc (7557)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 2015 Mayors Campaign/Town Hall Event (732491)
Salesperson Williams, Allen (1974)
Sales Office WZTV/WUXP/WNAB
Buyer Name Kati Bumgardner,
Phone/Fax /
CPE 4/13/54
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments Separation: 30

Date Entered 06/16/15
Last Modified 06/16/15
Entered By Allen Williams
CO-OP No
Headline #
Demo A2554R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$171.00
Net Total \$969.00
Sales Tax

Nashville (WNAB)

By Broadcast Month	Spots	Rate
Jun. 2015	12	\$1,140.00
Grand Total:	12	\$1,140.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/18/15-06/24/15	4	:30	5P- 5:30P (CST)		1		1	1				3	\$40.00	\$120.00	Nashville (WNAB)	Daypart EM	6/16/15
2.0	Normal Line / SPOT	06/19/15-06/23/15	4	:30	5:30P- 6P (CST)			1			1			2	\$50.00	\$100.00	Nashville (WNAB)	Daypart EM	6/16/15
3.0	Normal Line / SPOT	06/18/15-06/24/15	4	:30	6P- 6:30P (CST)		1		1	1				3	\$165.00	\$495.00	Nashville (WNAB)	Daypart PA	6/16/15
4.0	Normal Line / SPOT	06/19/15-06/23/15	4	:30	6:30P- 7P (CST)			1			1			2	\$165.00	\$330.00	Nashville (WNAB)	Daypart PA	6/16/15
5.0	Normal Line / SPOT	06/20/15-06/20/15	4	:30	5P- 5:30P (CST)							1		1	\$30.00	\$30.00	Nashville (WNAB)	Daypart WK	6/16/15
6.0	Normal Line / SPOT	06/20/15-06/20/15	4	:30	6P- 6:30P (CST)							1		1	\$65.00	\$65.00	Nashville (WNAB)	Daypart WK	6/16/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Allen Williams

6/18/15

Fletcher Rowley, Inc.
Nashville
4 - Bill Freeman for Mayor
13 - Freeman for Mayor

Flight Start: 06/18/2015
Flight End: 06/24/2015
Hiatus:

Received in ePort: 6/16/2015 1:49:35 PM

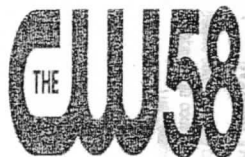
Local/National:	Local
Rep Office:	WNAB-TV
AE:	Allen Williams
Phone:	
OrderID:	4168390
Status:	Forwarded

Airtime Dollars:	\$1,140.00
Interactive Dollars:	\$0.00
Non-Airtime Dollars:	\$0.00
Total Dollars:	\$1,140.00
Total Spots:	12

MarketShare:

nts: Separation: 30

Airtime Lines												Total												
Daypart (Program)	DPT Code	Rate	C/T	Len	6/18	6/19	6/20	6/21	6/22	6/23	6/24	Spots	Rtg	CPP	Imp	CPM								
hFMTuW 5P-5:30P Mike & Molly	EN	\$40.00	C	30	1	0	0	0	1	0	1	3												
hFMTuW 5:30P-6P Modern Family	EN	\$50.00	C	30	0	1	0	0	0	1	0	2												
hFMTuW 6P-6:30P g Bang Theory	PA	\$165.00	C	30	1	0	0	0	1	0	1	3												
hFMTuW 6:30P-7P g Bang Theory	PA	\$165.00	C	30	0	1	0	0	0	1	0	2												
a 5P-5:30P g Bang Theory	WK	\$30.00	C	30	0	0	1	0	0	0	0	1												
a 6P-6:30P 5 Men	WK	\$65.00	C	30	0	0	1	0	0	0	0	1												
Total Spots:					2	2	2	0	2	2	2													
Cash\$ - Spots: \$1,140.00 - 12					Trade\$ - Spots: \$0.00 - 0					Total Cost: \$1,140.00					Total GRP - CPP: 0.0 - \$0.00					Total GIMP(000) - CPM: 0 - \$0.00				



WNAB Nashville
631 Mainstream Dr
Nashville, TN 37228

Fletcher Rowley Chao Riddle Inc
1720 W End Ave
Ste 630
Nashville, TN 37203

Contract # 2171840

Schedule Dates 06/25/15-07/01/15
Advertiser Bill Freeman for Nashville Mayor (101397)
Agency Fletcher Rowley Chao Riddle Inc (7557)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 2015 Mayors Campaign/Town Hall Event (732491)
Salesperson Williams, Allen (1974)
Sales Office WZTV/WUXP/WNAB
Buyer Name Kati Bumgardner,
Phone/Fax /
CPE 4/13/58
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments Separation: 30

Date Entered 06/24/15
Last Modified 06/24/15
Entered By Allen Williams
CO-OP No
Headline #
Demo A25548
Order Type Normal
Package Deal
Commission % 15.00
Commission \$171.00
Net Total \$969.00
Sales Tax

Nashville (WNAB)

By Broadcast Month	Spots	Rate
Jun. 2015	6	\$515.00
Jul. 2015	6	\$625.00
Grand Total:	12	\$1,140.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/25/15-07/01/15	4	:30	5P-5:30P (EST)	1			1	1				3	\$40.00	\$120.00	Nashville (WNAB)	Daypart EN	6/24/15
2.0	Normal Line / SPOT	06/26/15-06/30/15	4	:30	5:30P-6P (CST)	1					1			2	\$50.00	\$100.00	Nashville (WNAB)	Daypart EN	6/24/15
3.0	Normal Line / SPOT	06/25/15-07/01/15	4	:30	6P-6:30P (EST)	1			1	1				3	\$155.00	\$465.00	Nashville (WNAB)	Daypart PA	6/24/15
4.0	Normal Line / SPOT	06/26/15-06/30/15	4	:30	6:30P-7P (CST)	1					1			2	\$165.00	\$330.00	Nashville (WNAB)	Daypart PA	6/24/15
5.0	Normal Line / SPOT	06/27/15-06/27/15	4	:30	5P-5:30P (CST)	1						1		1	\$30.00	\$30.00	Nashville (WNAB)	Daypart WK	6/24/15
6.0	Normal Line / SPOT	06/27/15-06/27/15	4	:30	6P-6:30P (CST)	1						1		1	\$65.00	\$65.00	Nashville (WNAB)	Daypart WK	6/24/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Allen Williams 6/26/15

Agency:	Fletcher Rowley, Inc.
Office:	Nashville
Client:	4 - Bill Freeman for Mayor
Product:	13 - Freeman for Mayor
Piggyback Product:	
Estimate:	58 - Freeman TV 6.25-7.1

Station: WNAB-TV
Order Type: Normal
Cancel Date:

Received in ePort: 6/23/2015 4:37:49 PM

Flight Start: 06/25/2015
Flight End: 07/01/2015
Hiatus:

Primary Demo:	
Demo 2:	
Demo 3:	
GRP:	0.00
CPP:	\$0.00
GIMP:	0
CPM:	\$0.00
Comments:	Separation: 30

Local/National:	Local
Rep Office:	WNAB-TV
AE:	Allen Williams
Phone:	
OrderID:	4188044
Status:	Forwarded

Airtime Dollars:	\$1,140.00
Interactive Dollars:	\$0.00
Non-Airtime Dollars:	\$0.00
Total Dollars:	\$1,140.00
Total Spots:	12

MarketShare:

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len									Total Spots				
						6/25	6/26	6/27	6/28	6/29	6/30	7/1	Rtg		CPP	Imp	CPM	
1	ThFMTuW 5P-5:30P Mike & Molly	EN	\$40.00	C	30	1	0	0	0	1	0	1	3					
2	ThFMTuW 5:30P-6P Modern Family	EN	\$50.00	C	30	0	1	0	0	0	1	0	2					
3	ThFMTuW 6P-6:30P Big Bang Theory	PA	\$165.00	C	30	1	0	0	0	1	0	1	3					
4	ThFMTuW 6:30P-7P Big Bang Theory	PA	\$165.00	C	30	0	1	0	0	0	1	0	2					
5	Sa 5P-5:30P Big Bang Theory	WK	\$30.00	C	30	0	0	1	0	0	0	0	1					
6	Sa 6P-6:30P 2.5 Men	WK	\$65.00	C	30	0	0	1	0	0	0	0	1					
Total Spots:						2	2	2	0	2	2	2						
Cash\$ - Spots: \$1,140.00 - 12						Trade\$ - Spots: \$0.00 - 0		Total Cost: \$1,140.00		Total GRP - CPP: 0.0 - \$0.00		Total GIMP(000) - CPM: 0 - \$0.00						