



**AMERICAN
GENERAL MEDIA**

KISV-FM • KKXX-FM • KGFM-FM • KEBT-FM • KERN-AM/FM • KGEO-AM/FM
Bakersfield, CA

Political File Checklist

All records required by this paragraph shall be placed in the political file as soon as possible and shall be retained for a period of two years. As soon as possible means immediately absent unusual circumstances

For Each Candidate:

- ☒ BCRA Political Record and Certification of Federal Candidate Responsibility
- ☒ Acknowledgment of political disclosure statement or confirmation that disclosure was provided*
- ☒ Initial order or inquiry
- ☐ Response to initial order or inquiry (contract, change order, etc.)
- ☒ Subsequent orders or inquiries and responses
- ☒ Contracts
- ☒ Actual scheduling information; including the schedule of the time provided or purchased, the dates and specific times the announcements actually aired, the rates charged, the classes of time purchased, the length of each announcement.
- ☒ Invoices
- ☐ When free time is provided for use by or on behalf of candidates, a record of the free time provided shall be placed in the political file.
- ☐ Rebate information: documentation of any rebates provided including the amount and date of the rebate.
- ☐ Information concerning sponsors (officers, directors, members of the executive committee)
- ☐ Description of any appearances on non-exempt programs
- ☐ Description of any free time provided to candidates.

Note: Class of time must be shown on orders, contracts, invoices, etc.

* Note: The FCC takes the position that you may not deny access to a federal candidate if he or she refuses to provide an acknowledgement or confirmation.

THE POWER OF DOMINANT REACH



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BCRA Political Record

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally-qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including references to a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's political file and must be retained for two years.

This Record is for	<input checked="" type="radio"/> a candidate request	The request was	<input type="radio"/> accepted #
	<input type="radio"/> an election message request *		<input type="radio"/> rejected
	<input type="radio"/> an issue request **		

Candidate Named in Message: JUSTIN FLEEMAN

Office Being Sought: SHERIFF

Election or Issue Referred to: PRIMARY

Sponsor (or authorized candidate committee): Fleeman for Sheriff

Treasurer of authorized candidate committee: Danielle Davenport

Person Ordering Advertising: Danielle Davenport

Address: 3800 W. E. St. Bldg City: Bak State: CA

Phone Number: (661) 912-9771 ex: _____

List of the chief executive officers or members of the board of director of such purchaser:

* An "election message quest" is a request by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

** An "issue request" is a message purchased by someone other than a candidate or a candidate's authorized committee related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a sponsor contact person, and a list of the chief executive officers or similar officials.

THE POWER OF DOMINANT REACH



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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification Form
Station and Location:

101.5 KGFM & KERN AM/FM

Date:

5-18-18

I, Danielle Davenportbeing/on behalf of: Justin Fleeman, a legallyqualified candidate of the Non-Partisan politicalparty for the office of: Sheriffin the Primaryelection to be held on: June 5th, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:



The broadcasts ☐ will ☒ will not include, in whole or in part, material that "communicates a message relating to any political matter of national importance. For material that will, list the matters of national importance:

I represent that the candidate named above has authorized the announcements ordered above to be broadcast pursuant to the terms of this agreement.

Each announcement must include a statement that it is paid for or sponsored by, and then name the sponsor (*i.e.*: the candidate or his/her campaign committee).

In addition, if the announcement is on behalf of a candidate for Federal office: (a) it must include a statement read by the candidate that identifies the candidate by name and states that the candidate approved the broadcast, (b) any radio broadcast must include the office being sought, and (c) any television broadcast must conclude with at least a four-second segment consisting of either an unobscured view of the candidate making the required statement or the candidate's voice accompanied by a clearly identifiable photographic or similar image of the candidate, together with a clearly readable printed text of the statement. The image must be at least 80% of screen height and the text must be in letters at least 4% of screen height and must reasonably contrast with the background.

The payment for the above described broadcast time has been furnished by the following:

You are authorized to announce the time as paid for by such person or entity. The entity or person furnishing the payment for this announcement is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

Name of the Treasurer's of the candidate's authorized committee: Samuel A. Davenport

This application, whether accepted or rejected, will remain available for public inspection for a period of at least two years.

☒ I hereby acknowledge that I have received and understand the station's political advertising practices and policies, classes of time, rates and discount policies, and promotional and sales practices.



CANDIDATE ADVERTISING AUTHORIZATION

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OR ACCEPTANCE OF ADVERTISING

Signed by: Candidate or Authorized Committee

Danielle Davenport
Signature and Title

5-18-18
Date

Signed by: Station Representative

Britton El Hayes
Signature and Title

5-18-18
Date

☒ Accepted

☐ Accepted in Part

☐ Rejected



Proposed: 5/18/2018
Ph: 1-661-328-1410
Fax: 1-661-328-0873

KGFM-FM - NEW ORDER

AGM California PO BOX 2700, Bakersfield, CA 93303, USA

Revised Date: 05/18/2018
Revised Time: 11:36 AM
Page: 1

Client: FLEEMAN FOR SHERIFF

Agency: Direct

AE: THOMPSON, CAROLINE

Billing Address: 3800 DE ETTE AVE BAKERSFIELD CA 93313

Product: 2018 SHERIFF RACE

Contact: DANIELLE DAVENPORT

Assistant:

Campaign Summary

Contract:

Ref #: 3786

Dates: 5/21/2018 to 6/4/2018

Demo: A25-54

Market: Bakersfield

Aud Source: (1) Fall2010

Total Ratings: 0.0

Total Impressions: 0

CPP: \$0.00

Reach: 0

P.O. #:

Total Occ: 28

Airtime: \$2,100.00

Other: \$0.00

Gross: \$2,100.00

Net: \$2,100.00

Order Comment: Prime(Rtgs): Mo-Su 6:00 pm-11:30 pm 0%.

Booked Schedule (Regular, Political Direct)

Line	Pgm Code	Program Name	Days	Start Time	End Time	Spot Len.	Begin Date	End Date	Type	Alt	Lvl	SPW	Rate	Ttl	Line Cost	Rtg	Status
35	6A-7P ROTATOR M-F		12345xx	06:00 AM	07:00 PM	0:30	5/21/2018	5/25/2018	com		1	10	\$75.00	10	\$750.00	0.0	New
[DSA: M=2, T=2, W=2, Th=2, F=2]																	
35	6A-7P ROTATOR M-F		12345xx	06:00 AM	07:00 PM	0:30	5/28/2018	6/1/2018	com		1	15	\$75.00	15	\$1,125.00	0.0	New
[DSA: M=3, T=3, W=3, Th=3, F=3]																	
35	6A-7P ROTATOR M-F		1xxxxxx	06:00 AM	07:00 PM	0:30	6/4/2018	6/4/2018	com		1	3	\$75.00	3	\$225.00	0.0	New

Thompson
May 18, 2018



Proposed: 5/18/2018
Ph: 1-661-328-1410
Fax: 1-661-328-0873

Client: FLEEMAN FOR SHERIFF
Product: 2018 SHERIFF RACE

KGFM-FM

AGM California PO BOX 2700, Bakersfield, CA 93303, USA

Agency: Direct
Contact: DANIELLE DAVENPORT
AE: THOMPSON, CAROLINE
Assistant:

Revised: 5/18/2018 11:36:17 AM
Ref: 3786
Page: 1

Campaign Summary

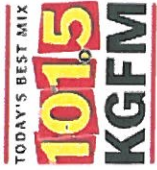
Demo: A25-54
Market: Bakersfield
Total Occ: 28
Aud Source: (1) Fall2010
Number of Weeks: 3
Campaign Dates: 5/21/2018 to 5/27/2018 [1 wk(s)]; 5/28/2018 to 6/3/2018 [1 wk(s)]; 6/4/2018 to 6/10/2018 [1 wk(s)];
Comments: Prime(Rtgs): Mo-Su 6:00 pm-11:30 pm 0%.

Total Ratings: 0.0
Total Impressions: 0
Total Reach: 0
P.O. #:
CPP: \$0.00
CPM: \$0.00
Contract Total: \$2,100.00
Total Frequency: 0.0

Proposed Schedule

Days	MTWTFSS	Hours	Program	Rate(\$)	Rtg	Aud	Len	May	Jun.	Ttl
							(m:ss)	21	28	4
Mo-Fr	06:00 - 19:00	6A-7P ROTATOR M-F		\$75.00	0.0	0(1)	0:30	10		10
			[DSA: M=2, T=2, W=2, Th=2, F=2]							
Mo-Fr	06:00 - 19:00	6A-7P ROTATOR M-F		\$75.00	0.0	0(1)	0:30	15		15
			[DSA: M=3, T=3, W=3, Th=3, F=3]							
M	06:00 - 19:00	6A-7P ROTATOR M-F		\$75.00	0.0	0(1)	0:30	3		3

Source: Estimates, Based on Numeris-NMR Meter Data, Audience in thousands. CPR's based on exact ratings while Display Ratings have been rounded off.



Proposed: 5/18/2018
Ph: 1-661-328-1410
Fax: 1-661-328-0873

Client: FLEEMAN FOR SHERIFF
Product: 2018 SHERIFF RACE

KGFM-FM

AGM California PO BOX 2700, Bakersfield, CA 93303, USA

Agency: Direct
Contact: DANIELLE DAVENPORT

AE: THOMPSON, CAROLINE
Assistant:

Revised: 5/18/2018 11:36:17 AM
Ref: 3786
Page: 2

Campaign Summary

Demo: A25-54
Market: Bakersfield
Total Occ: 28

Total Ratings: 0.0
Total Impressions: 0
Total Reach: 0
P.O. #:

CPP: \$0.00
CPM: \$0.00
Contract Total: \$2,100.00
Total Frequency: 0.0

Aud Source: (1) Fall2010

Number of Weeks: 3

Campaign Dates: 5/21/2018 to 5/27/2018 [1 wk(s)]; 5/28/2018 to 6/3/2018 [1 wk(s)]; 6/4/2018 to 6/10/2018 [1 wk(s)];
Comments: Prime(Rtgs): Mo-Su 6:00 pm-11:30 pm 0%.

Week of (Monday)	# of Occ	Avg. Rtg	% Prime	Avg. Cost	GRP	Ttl Imp	CPP	CPM	Reach	Frequency	Airtime	Total Gross
5/21/2018	10	0.0	0%	\$75.00	0.0	0	\$0.00	\$0.00	.00	.0	\$750.00	\$750.00
5/28/2018	15	0.0	0%	\$75.00	0.0	0	\$0.00	\$0.00	.00	.0	\$1,125.00	\$1,125.00
6/4/2018	3	0.0	0%	\$75.00	0.0	0	\$0.00	\$0.00	.00	.0	\$225.00	\$225.00
Total	28	0.0	0%	\$75.00	0.0	0	\$0.00	\$0.00	0	.0	\$2,100.00	\$2,100.00
Agency Commission												\$0.00
Total Net												\$2,100.00

In way of acceptance, the parties affix their signature to this booking, thereby affording it the same legal terms and qualities as a sales contract. Taxes, if applicable, are extra.

Signature of Client

Date

Signature of Sales Rep

Date

Signature of Sales Manager

Date

The Class of Time(s) the client purchased are as follows:

Please check all that apply

- X CLASS "1" Fixed Scheduling: (Fixed Positions/Remote Broadcasts/Billboards/Feature Sponsorships/Endorsements) - NOT PREEMPTED
(*not available* for Political Advertising due to limited access for equal opportunity requests)
- ☒ CLASS "2" Non-Preemptible - MAKE-GOODS ARE MADE IMMEDIATELY
- () CLASS "3" Preemptible With Notice - LIKELYHOOD OF PREEMPTION: 10%-30%
- () CLASS "4" Immediately Preemptible Without Notice - LIKELYHOOD OF PREEMPTION: 30%-100%
- () CLASS "5" Special Inventory Classification; Advanced Preemptible Without Notice - LIKELYHOOD OF PREEMPTION: 50%-100%
- () CLASS "6" Special Inventory Classification; Preset Advanced Preemptible Without Notice - LIKELYHOOD OF PREEMPTION: 70%-100%
- () CLASS "7" Lowest Unit/Spot Rate (BTA, Best Time Available/ROS, Run of Schedule/Rotations) - LIKELYHOOD OF PREEMPTION: 85%-100%
- X CLASS "8" Trade - Trade arrangements are *not available* to political advertisers
- X CLASS "9" Station Barter/None-profit /PSA/UD - *not available* to political advertisers.



Signed

Date

5-18-18

Invoice / Affidavit

AGM California
PO BOX 2700
Bakersfield, CA 93303
661-328-1410



We warrant that the broadcast information shown on this invoice was taken from the program logs

BILL TO:

DANIELLE DAVENPORT
FLEEMAN FOR SHERIFF
3800 DE ETTE AVE,
BAKERSFIELD, CA 93313

Broadcast Month May 2018	Invoice Date May. 31, 2018	Print Date Oct. 09, 2018
Contract Number 6637	Invoice Number 10394	Page 1
Revenue Type Political Direct		

Station	Advertiser		Sales Rep	Product		
KGFM-FM	FLEEMAN FOR SHERIFF		CAROLINE THOMPSON	2018 SHERIFF RACE		
Date	Len	Time		Qty	Rate	Total

Tape Name: FLEEMAN FOR SHERIFF

ISCI: CRIMERATES

05/21/18	30	11:11:22 AM		1	\$75.00	\$75.00
05/22/18	30	06:51:15 AM		1	\$75.00	\$75.00
05/23/18	30	01:06:58 PM		1	\$75.00	\$75.00
05/24/18	30	05:49:19 PM		1	\$75.00	\$75.00
05/25/18	30	03:09:55 PM		1	\$75.00	\$75.00
05/28/18	30	10:09:16 AM	06:49:58 PM	2	\$75.00	\$150.00
05/29/18	30	10:51:42 AM		1	\$75.00	\$75.00
05/30/18	30	11:52:36 AM	05:52:46 PM	2	\$75.00	\$150.00
05/31/18	30	08:10:31 AM		1	\$75.00	\$75.00

Tape Name: FLEEMAN FOR SHERRIF

ISCI: CCW30

05/21/18	30	04:13:05 PM		1	\$75.00	\$75.00
05/22/18	30	02:52:05 PM		1	\$75.00	\$75.00
05/23/18	30	09:08:39 AM		1	\$75.00	\$75.00
05/24/18	30	06:52:10 AM		1	\$75.00	\$75.00
05/25/18	30	08:12:42 AM		1	\$75.00	\$75.00
05/28/18	30	12:49:08 PM		1	\$75.00	\$75.00
05/29/18	30	02:51:23 PM	03:54:17 PM	2	\$75.00	\$150.00
05/30/18	30	07:54:43 AM		1	\$75.00	\$75.00
05/31/18	30	07:13:12 AM	04:52:58 PM	2	\$75.00	\$150.00

Actual Occasions	22
Gross	\$1,650.00
Payments/Adjustments	-\$1,650.00
Total Due	\$0.00

Payment due upon receipt.
Make checks payable to AGM California, Inc. Credit card payments also accepted at
www.americangeneralmedia.com under Clients

Invoice / Affidavit

AGM California
PO BOX 2700
Bakersfield, CA 93303
661-328-1410

TODAY'S BEST MIX



We warrant that the broadcast information shown on this invoice was taken from the program logs

BILL TO:

DANIELLE DAVENPORT
FLEEMAN FOR SHERIFF
3800 DE ETTE AVE.
BAKERSFIELD, CA 93313

Broadcast Month	Invoice Date	Print Date
June 2018	Jun. 30, 2018	Oct. 09, 2018
Contract Number	Invoice Number	Page
6637	10552	1
Revenue Type		
Political Direct		

Station	Advertiser		Sales Rep	Product		
KGFM-FM	FLEEMAN FOR SHERIFF		CAROLINE THOMPSON	2018 SHERIFF RACE		
Date	Len	Time		Qty	Rate	Total

Tape Name: FLEEMAN FOR SHERIFF

ISCI: CRIMERATES

06/01/18	30	06:14:57 AM	01:53:10 PM	2	\$75.00	\$150.00
06/04/18	30	08:50:24 AM		1	\$75.00	\$75.00

Tape Name: FLEEMAN FOR SHERRIF

ISCI: CCW30

06/01/18	30	09:48:58 AM		1	\$75.00	\$75.00
06/04/18	30	11:43:33 AM	03:07:51 PM	2	\$75.00	\$150.00

Actual Occasions 6

Gross \$450.00

Payments/Adjustments -\$450.00

Total Due \$0.00

Payment due upon receipt.
Make checks payable to AGM California, Inc. Credit card payments also accepted at
www.americangeneralmedia.com under Clients

$\$75 \times 28 \times = \$2,100 -$ K6FM
 $\$70 \times 27 \times = \$1,890 -$ KERN

 $\$3,990 -$

JUSTIN FLEEMAN FOR SHERIFF
 FPPC- ID 1402045
 3800 DE ETTE AVE
 BAKERSFIELD, CA 93313

90-7366/3222
 1040
 Date 5-18-18

Pay to the order of American General Media \$ 3992.00
Three Thousand Nine Hundred Ninety & 00/100 Dollars

ESPEECO
 FEDERAL CREDIT UNION
 1015 SUMNER STREET - BAKERSFIELD, CA 93305
 1-888-592-1258

For _____
 Daniel Davenport

3222736671 0009140510 1040