

# ORDER



**Orders**  
**Order / Rev:** 303628  
**Alt Order #:** 4879015  
**Product Desc:** Nevada State Education Association  
**Estimate:** NULL  
**Flight Dates:** 04/10/17 - 06/18/17  
**Original Date / Rev:** 04/07/17 / 04/07/17  
**Order Type:** GENERAL

**KRNV-FM**  
**Primary AE:** Dominic Amarito  
**Sales Office:** E-NY  
**Sales Region:** NATIONAL

**Agency**  
**Name:** GMMB - Greer Margolis Mitchell Burn  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street, Suite 100  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Nevada State Education Association  
**Demographic:** A25-54  
**Product Codes:** School Education/Instruction  
**Priority:** P-01  
**Revenue Code 1:** AGY  
**Revenue Code 2:** GEN  
**Revenue Code 3:** POL

**New Business Thru:** 04/02/18  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/27/17	04/30/17	24	\$1,035.00	\$879.75
05/01/17	05/28/17	32	\$1,380.00	\$1,173.00
05/29/17	06/18/17	24	\$1,035.00	\$879.75

**Totals** *New order*

Month	# Spots	Gross Amount	Net Amount	Rating
April 2017	24	\$1,035.00	\$879.75	0.00
May 2017	32	\$1,380.00	\$1,173.00	0.00
June 2017	24	\$1,035.00	\$879.75	0.00
<b>Totals</b>	<b>80</b>	<b>\$3,450.00</b>	<b>\$2,932.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dominic Amarito			Start Of Order - End Of Order	100%

*OG MB*  
*[Signature]*

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KRNV	04/10/17	06/18/17	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MTWTF--	:30	2	\$50.00	P-01	0.00	NM	20	\$1,000.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/10/17	04/16/17	MTWTF--					2	\$50.00		0.00			
		Week: 04/17/17	04/23/17	MTWTF--					2	\$50.00		0.00			
		Week: 04/24/17	04/30/17	MTWTF--					2	\$50.00		0.00			
		Week: 05/01/17	05/07/17	MTWTF--					2	\$50.00		0.00			
		Week: 05/08/17	05/14/17	MTWTF--					2	\$50.00		0.00			
		Week: 05/15/17	05/21/17	MTWTF--					2	\$50.00		0.00			
		Week: 05/22/17	05/28/17	MTWTF--					2	\$50.00		0.00			
		Week: 05/29/17	06/04/17	MTWTF--					2	\$50.00		0.00			
		Week: 06/05/17	06/11/17	MTWTF--					2	\$50.00		0.00			
		Week: 06/12/17	06/18/17	MTWTF--					2	\$50.00		0.00			
E 2	KRNV	04/10/17	06/18/17	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWTF--	:30	1	\$50.00	P-01	0.00	NM	10	\$500.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/10/17	04/16/17	MTWTF--					1	\$50.00		0.00			
		Week: 04/17/17	04/23/17	MTWTF--					1	\$50.00		0.00			
		Week: 04/24/17	04/30/17	MTWTF--					1	\$50.00		0.00			
		Week: 05/01/17	05/07/17	MTWTF--					1	\$50.00		0.00			

Order / Rev: 303628  
 Alt Order #: 4879015  
 Flight Dates: 04/10/17 - 06/18/17

Advertiser: Nevada State Education Association  
 Product Desc: Nevada State Education Association  
 Estimate: NULL  
**KRNV-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KRNV	04/10/17	06/18/17	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWTF--	:30	1	\$50.00	P-01	0.00	NM	10	\$500.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/08/17	05/14/17	MTWTF--			1		\$50.00		0.00				
Week:		05/15/17	05/21/17	MTWTF--			1		\$50.00		0.00				
Week:		05/22/17	05/28/17	MTWTF--			1		\$50.00		0.00				
Week:		05/29/17	06/04/17	MTWTF--			1		\$50.00		0.00				
Week:		06/05/17	06/11/17	MTWTF--			1		\$50.00		0.00				
Week:		06/12/17	06/18/17	MTWTF--			1		\$50.00		0.00				
E 3	KRNV	04/10/17	06/18/17	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MTWTF--	:30	2	\$50.00	P-01	0.00	NM	20	\$1,000.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/10/17	04/16/17	MTWTF--			2		\$50.00		0.00				
Week:		04/17/17	04/23/17	MTWTF--			2		\$50.00		0.00				
Week:		04/24/17	04/30/17	MTWTF--			2		\$50.00		0.00				
Week:		05/01/17	05/07/17	MTWTF--			2		\$50.00		0.00				
Week:		05/08/17	05/14/17	MTWTF--			2		\$50.00		0.00				
Week:		05/15/17	05/21/17	MTWTF--			2		\$50.00		0.00				
Week:		05/22/17	05/28/17	MTWTF--			2		\$50.00		0.00				
Week:		05/29/17	06/04/17	MTWTF--			2		\$50.00		0.00				
Week:		06/05/17	06/11/17	MTWTF--			2		\$50.00		0.00				
Week:		06/12/17	06/18/17	MTWTF--			2		\$50.00		0.00				
E 4	KRNV	04/10/17	06/18/17	Sa-Su 10a-3p Sa-Su 10a-3p	CM	10a-3p	-----SS	:30	1	\$35.00	P-01	0.00	NM	10	\$350.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/10/17	04/16/17	-----SS			1		\$35.00		0.00				
Week:		04/17/17	04/23/17	-----SS			1		\$35.00		0.00				
Week:		04/24/17	04/30/17	-----SS			1		\$35.00		0.00				
Week:		05/01/17	05/07/17	-----SS			1		\$35.00		0.00				
Week:		05/08/17	05/14/17	-----SS			1		\$35.00		0.00				
Week:		05/15/17	05/21/17	-----SS			1		\$35.00		0.00				
Week:		05/22/17	05/28/17	-----SS			1		\$35.00		0.00				
Week:		05/29/17	06/04/17	-----SS			1		\$35.00		0.00				
Week:		06/05/17	06/11/17	-----SS			1		\$35.00		0.00				
Week:		06/12/17	06/18/17	-----SS			1		\$35.00		0.00				
E 5	KRNV	04/10/17	06/18/17	Sa-Su 6a-7p Sa-Su 6a-7p	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----SS	:30	2	\$30.00	P-01	0.00	NM	20	\$600.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/10/17	04/16/17	-----SS			2		\$30.00		0.00				
Week:		04/17/17	04/23/17	-----SS			2		\$30.00		0.00				
Week:		04/24/17	04/30/17	-----SS			2		\$30.00		0.00				
Week:		05/01/17	05/07/17	-----SS			2		\$30.00		0.00				
Week:		05/08/17	05/14/17	-----SS			2		\$30.00		0.00				
Week:		05/15/17	05/21/17	-----SS			2		\$30.00		0.00				
Week:		05/22/17	05/28/17	-----SS			2		\$30.00		0.00				
Week:		05/29/17	06/04/17	-----SS			2		\$30.00		0.00				
Week:		06/05/17	06/11/17	-----SS			2		\$30.00		0.00				
Week:		06/12/17	06/18/17	-----SS			2		\$30.00		0.00				
Totals													80	\$3,450.00	

# New Order

**Media:** Radio **Market:** Reno, NV **Vendor:** KRNV FM **Billing To:** GMMB  
**Client:** Nevada State Education Association **Demo:** Adults 25-54 **3050 K Street, Suite 100**  
**Product:** Nevada State Education Association **Separation:** 30 **Washington DC 20007**  
**CPE:** NULL/NULL/NULL **Flight Start:** 4/10/17 **AE:** Dominic - 5836 Amarito  
**Description:** Entravision Solutions Order #: 50856 **Flight End:** 6/18/17 **Phone:**  
**Rep:** Entravision Solutions **Sales Office:** New York **Fax:**  
**Version:** 1 **Survey:**

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	4/10	4/17	4/24	5/1	5/8	5/15	5/22	5/29	6/5	6/12	Total Spots	Adults 25-54 RTG	CPP														
1	MTUWThF 6:00A-10:00A	AM	\$50.00	C 30	2	2	2	2	2	2	2	2	2	2	20																
Comments:																															
2	MTUWThF 10:00A-3:00P	MD	\$50.00	C 30	1	1	1	1	1	1	1	1	1	1	10																
Comments:																															
3	MTUWThF 3:00P-7:00P	PM	\$50.00	C 30	2	2	2	2	2	2	2	2	2	2	20																
Comments:																															
4	SaSu 10:00A-3:00P	WK	\$35.00	C 30	1	1	1	1	1	1	1	1	1	1	10																
Comments:																															
5	SaSu 3:00P-7:00P	WK	\$30.00	C 30	2	2	2	2	2	2	2	2	2	2	20																
Comments:																															
															<b>Total Spots:</b>	80															
															<b>Total GRP/GIMP(000):</b>	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0						
															<b>Cash\$-Spots</b>	\$1,035.00 - 24	\$0.00 - 0	\$1,035.00 - 24													
															<b>Trades\$-Spots</b>	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0													
															<b>Total\$-Spots</b>	\$1,035.00 - 24	\$0.00 - 0	\$1,035.00 - 24													
															<b>Total Gross Cost:</b>	\$3,450.00															
															<b>Total Net Cost:</b>	\$2,932.50															
															<b>Total Gross CPP:</b>	\$0.00															
															<b>Total Net CPP:</b>	\$0.00															

**Disclaimer:** \*\*\*\*\*THIS IS A NEW ORDER\*\*\*\*\* Please note it is required to confirm NEW ORDERS & REVISIONS no later than 48 HRS after order/revision sent. Sheila for Dominic.  
 \*\*\*\*\*THIS IS A NEW ORDER\*\*\*\*\* Please note it is required to confirm NEW ORDERS & REVISIONS no later than 48 HRS after order/revision sent. Sheila for Dominic.  
 ENTRAVISION SOLUTIONS AND OUR REPRESENTED STATIONS DO NOT DISCRIMINATE. ENTRAVISION SOLUTIONS IS COMMITTED TO A POLICY OF NON-DISCRIMINATION IN THE ADVERTISING CONTRACTS THAT IT ENTERS INTO WITH ADVERTISERS. ENTRAVISION SOLUTIONS WILL NOT ENTER INTO OR CARRY OUT, IN CONNECTION WITH ANY ADVERTISING CONTRACT IT IS A PARTY TO, ANY TERMS, CONDITIONS, OR POLICIES THAT COMMIT THE ADVERTISER, ENTRAVISION SOLUTIONS OR ANY STATIONS REPRESENTED BY ENTRAVISION SOLUTIONS TO DISCRIMINATE IN THE SALE OR PLACEMENT OF ADVERTISING ON THE BASIS OF RACE OR ETHNICITY.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Laura Bassett  
do hereby request station time concerning the following issue:

Nevada State Education Association
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: NV State Education Association

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

NU State Education Assoc 3811 E. Harmon Ave  
Las Vegas NV, 89121

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Ruben Morillo, Jr - President  
Brian Rippet - VP  
Brian Wallace - Secretary/Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/13/2017      Jana Bonetta      (202) 813-1177  
Date                                  Signature                                  Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                                   Accepted in Part                                   Rejected  
Jenny Rios                                  JENNYRIOS                                  BOM  
Signature                                  Printed Name                                  Title



REC-400

Check Date: 04/07/2017 Vendor: 0001019755 Entravision Check No. 155802  
 Project Name: Nevada State Education Assoc. Flight Dates: 4/10/2017 thru 6/12/2017  
 Project ID: 200199  
 Activity ID: 200

Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Paid Amount
00280885APR2017JUN201	04/07/2017	00280885	8,670.00	0.00	8,670.00

Totals			\$8,670.00	\$0.00	\$8,670.00
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Washington Harbour  
 3050 K Street, NW, Suite 100  
 Washington, DC 20007  
 202.338.8700

JPMORGAN CHASE BANK, N.A.  
 Syracuse, NY  
 50-937/213

155802

Date 04/07/2017

Pay Amount \$8,670.00\*\*\*

\*\*\*\*EIGHT THOUSAND SIX HUNDRED SEVENTY AND XX/100 DOLLAR\*\*\*\*

Pay To The Order Of  
 ENTRAVISION  
 5426 North Mesa  
 Al Paso, TX 79912



*Raigen V. Olson*  
 Authorized Signature

155802 021309379 6301530212509