



NOTICE OF JOB OPENING

COMPANY NAME	LAZER BROADCASTING	OPENING DATE:	4/23/2022
OFFICE ADDRESS	200 S A Street, Suite 400	CITY	Oxnard, CA
JOB TITLE	Account Executive		
SALARY	To be discussed		
JOB LOCATION	200 S. A Street, Suite 400, Oxnard, CA 93030	CLOSING DATE	5/13/2022
EQUAL EMPLOYMENT OPPORTUNITY			
JOB DESCRIPTION			
<p>Lazer Broadcasting Corporation is looking for Account Executives to offer advertising sales and effectively create publicity campaigns for clients</p> <p>Responsibilities and basic skills/qualifications are as follow but not limited to:</p> <ul style="list-style-type: none"> Sale and creation of effective advertising campaigns ° Campaign strategy and development ° Communication with all type of clients and offer direct support to their clients ° Excellent communications skills since they will be meeting and developing relationships with all type of business and clients <p>Report to the Sales Manager, process all pertaining paperwork for new orders, changes or revisions</p> <p>Record new sales in the Sales and Budgeting System. Review personal sales reports, budgets, A/R aging, etc.</p>			
MINIMUM QUALIFICATIONS			
<p>Requirements:</p> <ul style="list-style-type: none"> A Bachelor's degree in marketing or other related field ° Minimum of 2 years of experience in broadcasting sales preferred, other type of sales experience will be considered <p>Excellent verbal and written communication skills</p> <ul style="list-style-type: none"> ° Strong ability to multi-task and strong attention to detail <p>Excellent customer service skills and creativity</p> <ul style="list-style-type: none"> ° Bilingual Spanish/English (not strictly necessary) 			
HOW TO APPLY			
WEBSITE	https://radiolazer.com		
EMAIL	ebello@lazerbroadcasting.com		
IN PERSON	200 S A Street, Suite 400, Oxnard, CA 93030		
PHONE	805-240-2070		

LIST OF RECRUITMENT SOURCES USED TO FILL EACH VACANCY

Job Title for Vacancy: Account Executive

Name of Source: Indeed

Total No. of Applicants Generated by Source by Race, Gender & National Origin: 1

<u>1</u> White, Not of Hispanic Origin	<u> </u> Male	<u>1</u> Female
<u> </u> Black, Not of Hispanic Origin	<u> </u> Male	<u> </u> Female
<u> </u> Hispanic	<u> </u> Male	<u> </u> Female
<u> </u> Asian or Pacific Islander	<u> </u> Male	<u> </u> Female
<u> </u> American Indian or Alaskan Native	<u> </u> Male	<u> </u> Female

Name of Source: Radio Ads

Total No. of Applicants Generated by Source by Race, Gender & National Origin: 1

<u> </u> White, Not of Hispanic Origin	<u> </u> Male	<u> </u> Female
<u> </u> Black, Not of Hispanic Origin	<u> </u> Male	<u> </u> Female
<u>1</u> Hispanic	<u>1</u> Male	<u> </u> Female
<u> </u> Asian or Pacific Islander	<u> </u> Male	<u> </u> Female
<u> </u> American Indian or Alaskan Native	<u> </u> Male	<u> </u> Female

Place in station's local public file annually on the anniversary date of the renewal filing due date. Post on station's website, if applicable.

LIST OF RECRUITMENT SOURCES USED TO FILL EACH VACANCY

Job Title for Vacancy: Account Executive

Name of Source: Craigslist.com

Total No. of Applicants Generated by Source by Race, Gender & National Origin: 1

<input type="checkbox"/> White, Not of Hispanic Origin	<input type="checkbox"/> Male	<input type="checkbox"/> Female
<input type="checkbox"/> Black, Not of Hispanic Origin	<input type="checkbox"/> Male	<input type="checkbox"/> Female
<input checked="" type="checkbox"/> Hispanic	<input type="checkbox"/> Male	<input checked="" type="checkbox"/> Female
<input type="checkbox"/> Asian or Pacific Islander	<input type="checkbox"/> Male	<input type="checkbox"/> Female
<input type="checkbox"/> American Indian or Alaskan Native	<input type="checkbox"/> Male	<input type="checkbox"/> Female

Name of Source: Internal Posting/Employer Referral

Total No. of Applicants Generated by Source by Race, Gender & National Origin: 1

<input type="checkbox"/> White, Not of Hispanic Origin	<input type="checkbox"/> Male	<input type="checkbox"/> Female
<input type="checkbox"/> Black, Not of Hispanic Origin	<input type="checkbox"/> Male	<input type="checkbox"/> Female
<input checked="" type="checkbox"/> Hispanic	<input checked="" type="checkbox"/> Male	<input type="checkbox"/> Female
<input type="checkbox"/> Asian or Pacific Islander	<input type="checkbox"/> Male	<input type="checkbox"/> Female
<input type="checkbox"/> American Indian or Alaskan Native	<input type="checkbox"/> Male	<input type="checkbox"/> Female

Place in station's local public file annually on the anniversary date of the renewal filing due date. Post on station's website, if applicable.

Expense #110

Account Executive Ad



Feedback

Payee

Payment account

Balance \$1

Payment Date

Payment Method

Ref no.

Permit no.

Tags

Start typing to add a tag

Ma

Category details

#	CATEGORY	DESCRIPTION	AMOUNT	BILLABLE	TAX	CUSTOMER	CLASS
1	628	RECRUITI	\$320.00	<input type="checkbox"/>	<input type="checkbox"/>		K
2				<input type="checkbox"/>	<input type="checkbox"/>		

Add lines

Clear all lines

Item details

Total

\$320.00

Memo

Cancel

Make recurring

More

Save

Save and close

favorite

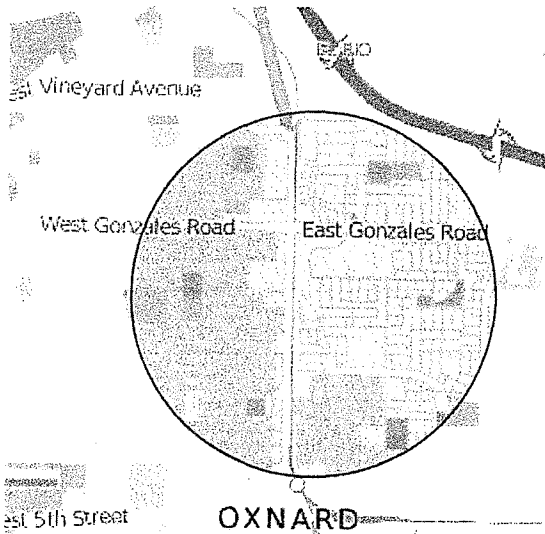
hide

flag

Posted 6 minutes ago on: 2022-04-23 11:26

• Contact Information:

Account Executive (Oxnard)



compensation: **DOE**

employment type: **full-time**

Lazer Broadcasting Corporation is looking for Account Executives to offer advertising sales and effectively create publicity

Responsibilities Include but are not limited to:

- Sales and creation of effective advertising campaigns
- Campaign strategy and development
- Communication with all type of clients and offer direct support to their clients
- Excellent communications skills since they will be meeting and developing relationships with all type of business and clients
- Report to Sales Manager, process all pertaining paperwork for new orders, changes or revisions
- Record new sales in the Sales and Budgeting System.
- Review personal sales reports, budgets, A/R aging, etc

Qualifications:

- A Bachelors degree in marketing or other related field
- Minimum of 2 years experience in broadcasting sales preferred, other type of sales experience will be considered
- Excellent verbal and written communication skills
- Strong ability to multi-task and strong attention to detail
- Excellent customer service skills and creativity
- Bilingual Spanish/English (not strictly necessary)

QR Code Link to This Post



4/23/2022

We are an Equal Opportunity Employer

Sales Order

Stations: KLJR-FM, KOXR-AM, KXLM-FM, KZER-AM Buyer: _____
 Contract Name: OX 4.23 5.13.22 Tax Schedule: _____ (None)
 Contract#: _____ 1486098360 Agency Commission %: 0
 Start Date: 4/23/22 End Date: 5/13/22 Billing Cycle: Calendar
 Revenue Type: Local Direct Type: Cash Salesperson: 2698house Comm %: 20
 Advertiser: IN HOUSE PROMOTIONS Makegood Policy: Within Contract Dates
 Address: IN HOUSE
 City: OXNARD State: CA Zip: 93036
 Product Name: JOB OPPORTUNITY
 Competitive Code: EMPLOYMENT

KLJR-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$	
1	4/23/22	5/13/22		5:00 AM	10:00 PM	30	2	2	2	2	2	2	2	2	14	D	0.00	42	0.00	3

TOTAL GROSS \$0.00, NET \$0.00

KOXR-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	4/23/22	5/13/22		5:00 AM	10:00 PM	30	2	2	2	2	2	2	2	14	D	0.00	42	0.00	3

TOTAL GROSS \$0.00, NET \$0.00

KXLM-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	4/23/22	5/13/22		5:00 AM	10:00 PM	30	2	2	2	2	2	2	2	14	D	0.00	42	0.00	3

TOTAL GROSS \$0.00, NET \$0.00

KZER-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	4/23/22	5/13/22		5:00 AM	10:00 PM	30	2	2	2	2	2	2	2	14	D	0.00	42	0.00	3

TOTAL GROSS \$0.00, NET \$0.00

Billing Projections: By Month

	Apr 22	May 22
CA	0.00	0.00
ST	0.00	0.00

EMPLOYMENT OPPORTUNITY

POSICION: REPRESENTANTE DE VENTAS

ANUNCIAR DEL 4/23/22 AL 05/13/22

SPANISH VERSION:

LAZER BROADCASTING CORPORATION BUSCA REPRESENTANTE DE VENTAS PARA VENDER PUBLICIDAD EN EL CONDADO DE VENTURA. SI USTED ES UNA PERSONA CREATIVA Y POSEE EXELENTE SERVICIO AL CLIENTE, Y ESTA MOTIVADO PARA GANAR MUCHO DINERO EN ESTA PROFESION, LO INVITAMOS A QUE APLIQUE AHORA. LA POSICION REQUIERE UN GRADO DE BACHILLERATO EN EL AREA DE MERCADEO O COMUNICACIONES Y POR LO MENOS DE 2 A 3 ANOS DE EXPERIENCIA EN LA INDUSTRIA DE LA RADIO EXPERIENCIA EN OTRA CLASE DE VENTAS TAMBIEN SERA CONSIDERADA. PARA MAS INFORMACION LLAMAR A RECURSOS HUMANOS AL 805-240-2070. ESTA ES UNA OPORTUNIDAD CON IGUALDAD EN EL EMPLEO.

ENGLISH VERSION:

LAZER BROADCASTING CORPORATION IS LOOKING FOR AN ACCOUNT EXECUTIVE TO SELL ADVERTISING IN VENTURA COUNTY. IF YOU ARE A CREATIVE PERSON AND POSSES EXCELLENT CUSTOMER SERVICE SKILLS AND YOU ARE MOTIVATED TO MAKE GOOD MONEY IN THIS TYPE OF BUSINESS, WE INVITE YOU TO SUBMIT YOUR APPLICATION NOW. THE POSITION REQUIRES OF A BACHELLOR'S DEGREE IN MARKETING OR COMMUNICATIONS, AND AT LEAST 2 OR 3 YEARS OF EXPERIENCE IN RADIO SALES, EXPERIENCE IN OTHER TYPE OF SALES WILL BE CONSIDERED. FOR MORE INFORMATION CALL HUMAN RESOURCES AT 805-240-2070. THIS IS AN EQUAL EMPLOYMENT OPPORTUNITY.



CONTACT US: 951.426.6666
10000 WILSON AVENUE, SUITE 1000, IRVINE, CA 92618



Website Advertising

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[Contact Us](#)

Careers



Do you have the drive?

Do you work well in a team environment?

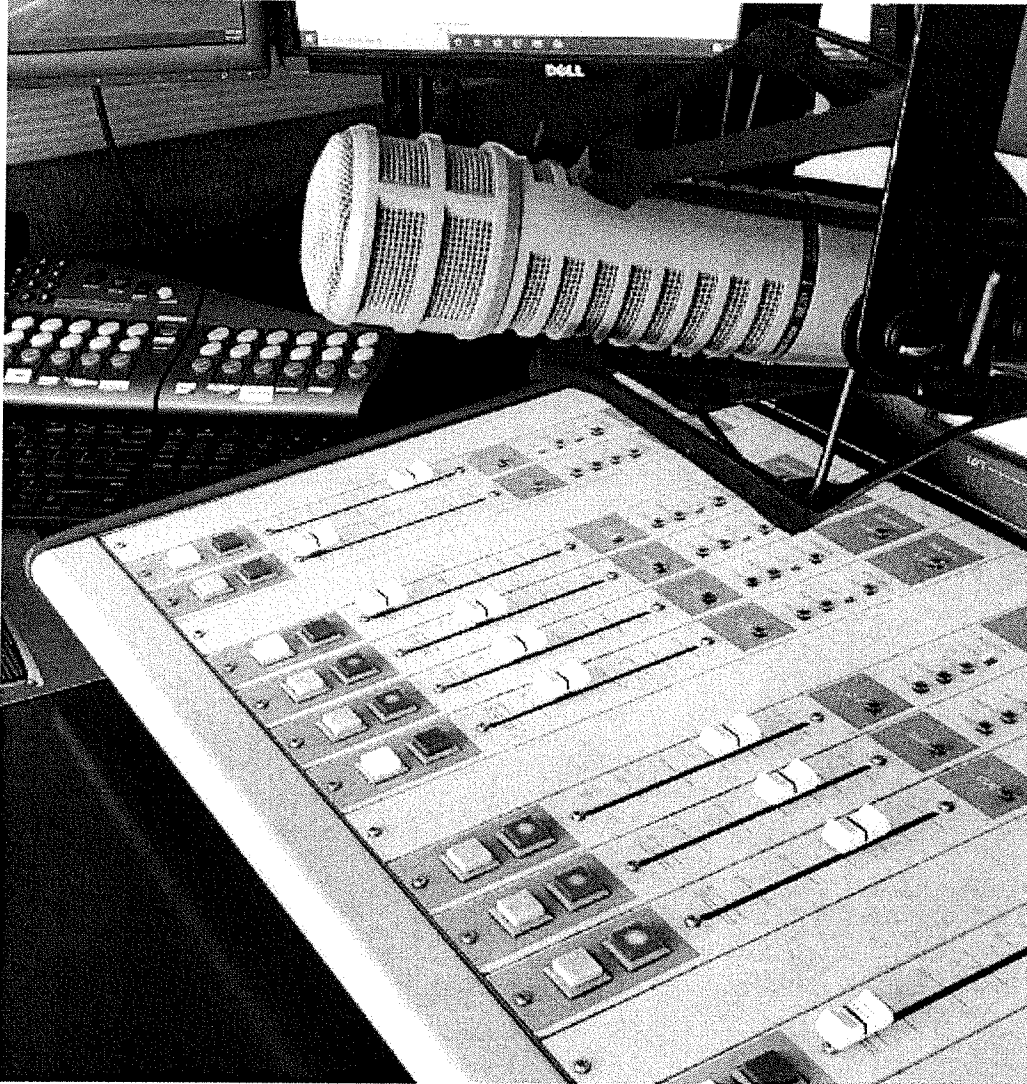
If you excel faster than the competition and can survive today's Up's and Down's.....

Then We Want YOU!

For over 30 years Lazer Media has been a career based leader in Spanish Radio and we're looking for those individuals who know the difference between a Job and a Career.

Lazer Media is looking for your Bilingual Spanish/English Speaking talent to fill various positions from Entry level to Executive level in various cities throughout California and in Reno, Nevada.

YOUR FUTURE STARTS NOW!



Account Executive in California & Reno Nevada

Front Office Receptionist -Oxnard, CA

Social Media Assistant - Oxnard, CA

Accounts payable Clerk - Oxnard, Ca

Traffic Coordinator -Oxnard, CA

APPLICANT RECORD SHEET

Complete this worksheet for every applicant for every vacancy.

Name of Applicant: Private

Job Title of Vacancy: Account Executive

Recruitment Source: Internal Posting/Employee Referral

Name of Contact: _____

Address: _____

Phone Number: _____

Notes (date(s) of contact): After a few interviews it was decided to Hire an Employee Referral because he had previous Sales Experience in Radio

Hired? YES NO

If YES, Date of Hire: 6/8/22

Race, Gender & National Origin Information:

Male Female

White, Not of Hispanic Origin

Black, Not of Hispanic Origin

Hispanic

Asian or Pacific Islander

American Indian or Alaskan Native

Form Prepared By: H.R.

Date: 6/8/22

Use this worksheet to compile the List of All Full-Time Jobs Filled, and the List of Recruitment Sources Used to Fill Each Vacancy, and the Yearly Total Number of Applicants Referred by Each Recruitment Source

Keep in station's internal files to document compliance if required by the FCC.