

NOTICE OF JOB OPENING

COMPANY NAME	LAZER BROADCASTING	OPENING DATE:	4/23/2022
OFFICE ADDRESS	200 S A Street, Suite 400	CITY	Oxnard, CA
JOB TITLE	Account Executive		
SALARY	To be discussed		
JOB LOCATION	200 S. A Street, Suite 400, Oxnard, CA 93030	CLOSING DATE	5/13/2022
	EQUAL EMPLOYMENT OPPORTUNITY		
	JOB DESCRIPTION	· .	

Lazer Broadcasting Corporation is looking for Account Executives to offer advertising sales and effectively create publicity campaigns for clients

Responsibilities and basic skills/qualifications are as follow but not limited to:

Sale and creation of effective advertising campaigns

- ° Campaign strategy and development
- ° Communication with all type of clients and offer direct support to their clients
- * Excellent communications skills since they will be meeting and developing relationships with all type of business and clients Report to the Sales Manager, process all pertaining paperwork for new orders, changes or revisions Record new sales in the Sales and Budgeting System. Review personal sales reports, budgets, A/R aging, etc.

MINIMUM QUALIFICATIONS

Requirements:

- A Bachelor's degree in marketing or other related field
- Minimum of 2 years of experience in broadcasting sales preferred, other type of sales experience will be considered
 Excellent verbal and written communication skills
- Strong ability to multi-task and strong attention to detail Excellent customer service skills and creativity
- ° Bilingual Spanish/English (not strictly necessary)

	HOW TO APPLY	
WEBSITE	https://radiolazer.com	
EMAIL	ebello@lazerbroadcasting.com	
N PERSON	200 S A Street, Suite 400, Oxnard, CA 93030	
PHONE	805-240-2070	

LIST OF RECRUITMENT SOURCES USED TO FILL EACH VACANCY

Name of Source:			
Total No. of Applicants Generated by Source by Race, Gender & National Origin:	Job Title for Vacancy: Account &	Executive	
White, Not of Hispanic Origin Black, Not of Hispanic Origin Hispanic Male Female American Indian or Alaskan Native Male Female Name of Source: Radio Add Total No. of Applicants Generated by Source by Race, Gender & National Origin:	Name of Source: <u>Indeed</u>		
Black, Not of Hispanic OriginMaleFemale HispanicMaleFemale Asian or Pacific IslanderMaleFemale American Indian or Alaskan NativeMaleFemale Name of Source:Radio Ads Total No. of Applicants Generated by Source by Race, Gender & National Origin:	Total No. of Applicants Generated by Source	by Race, Gender &	National Origin:
HispanicMaleFemaleAsian or Pacific IslanderMaleFemaleAmerican Indian or Alaskan NativeMaleFemale Name of Source:Radio Ads Total No. of Applicants Generated by Source by Race, Gender & National Origin:	White, Not of Hispanic Origin	Male	Fernale
Asian or Pacific Islander Male Female American Indian or Alaskan Native Male Female Name of Source: Rodio AdS Total No. of Applicants Generated by Source by Race, Gender & National Origin:	Black, Not of Hispanic Origin	Male	Female
American Indian or Alaskan Native Male Fernale Name of Source: Radio AdS Total No. of Applicants Generated by Source by Race, Gender & National Origin:	Hispanic	Male	Female
Name of Source: Radio Ads Total No. of Applicants Generated by Source by Race, Gender & National Origin: 1	Asian or Pacific Islander	Male	Female
Total No. of Applicants Generated by Source by Race, Gender & National Origin:	American Indian or Alaskan Native	Male	Fernale
	Name of Source: Radio Ads		
White, Not of Hispanic Origin Male Female	Total No. of Applicants Generated by Source	by Race, Gender &	National Origin:
,	White, Not of Hispanic Origin	Male	Female
Black, Not of Hispanic Origin Male Fernale	Black, Not of Hispanic Origin	, Male	Female
	Hispanic	Male	Female
Asian or Pacific Islander Male Female	Asian or Pacific Islander	Male	Female
American Indian or Alaskan Native Male Female	American Indian or Alaskan Native	Male	Female

Place in station's local public file annually on the anniversary date of the renewal filing due date. Post on station's website, if applicable.

LIST OF RECRUITMENT SOURCES USED TO FILL EACH VACANCY

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	·	
Job Title for Vacancy: Account	- Executiv	C
Name of Source: <u>Praigslis</u>	f. Con	
Total No. of Applicants Generated by Source	e by Race, Gender &	National Origin:
White, Not of Hispanic Origin	Male	Female
Black, Not of Hispanic Origin	Male	Female
Hispanic	Male	1 Female
Asian or Pacific Islander	Male	Female
American Indian or Alaskan Native	Male	Female
Name of Source: Internal Pos	trns/Employ	Jel Referral
Total No. of Applicants Generated by Source	e by Race, Gender &	National Origin:
White, Not of Hispanic Origin	Male	Fernale
Black, Not of Hispanic Origin	, Male	Female
Hispanic	Male	Female
Asian or Pacific Islander	Male	Female
American Indian or Alaskan Native	Male	Fernale
		•

Place in station's local public file annually on the anniversary date of the renewal filing due date. Post on station's website, if applicable.

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4/23	/2022 	3) [Photos is residented tradelication of material in our payments	~	110				
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1	CATEGORY 628	DESCRIPTION		BILLABLE	TAX	CUSTOMER		<u> </u>	
1 2 Add (CATEGORY 6281 lines C	DESCRIPTION RECRUITI		BILLABLE	TAX	CUSTOMER		<u> </u>	
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favorite

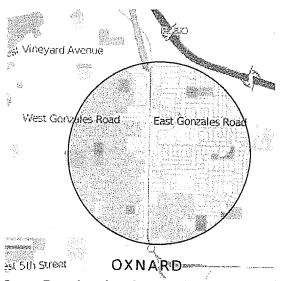
hide

口 flag

Posted 6 minutes ago on: 2022-04-23 11:26

Contact Information:

Account Executive (Oxnard)



compensation: DOE

employment type: full-time

Lazer Broadcasting Corporation is looking for Account Executives to offer advertising sales and effectively create publicity

Responsibilities Include but are not limited to:

- Sales and creation of effective advertising campaigns
- Campaign strategy and development
- Communication with all type of clients and offer direct support to their clients
- Excellent communications skills since they will be meeting and developing relationships with all type of business and clients
- Report to Sales Manager, process all pertaining paperwork for new orders, changes or revisions
- Record new sales in the Sales and Budgeting System.
- Review personal sales reports, budgets, A/R aging, etc

Qualifications:

- A Bachelors degree in marketing or other related field
- Minimum of 2 years experience in broadcasting sales preferred, other type of sales experience will be considered
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- Excellent customer service skills and creativity
- Bilingual Spanish/English (not strictly necessary)

QR Code Link to This Post



4/23/2022

We are an Equal Opportunity Employer



Production Department Use Only

Assigned to:

Date: 4/21/22

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production TRAFFIC & PRODUCTION ORDER **All orders MUST include an END DATE** -ecount Executive New Order Revision [Date Needed: AE: AE Email/Cell: Length & # of Spots: :30 Live i 1/2 Hr Other :60 Translation Needed: See Audio Production Checklist Yes Voice: (Male/Female) Requested Talent: Music/SFX: Delivery Type: Safet 1/ mp3 Inhouse ____ Other Special Instructions / Explanations / Production Notes: Spot Title/ISCI.Code Cart# Length Rotation Station Start Date End Date Market: Station Market: Station Radio Lazer Network La Mejor Network KEAL-FM Bakersfield Bakersfield KXTT-FM/KBQF-FM El Centro KSSB-FM Fresno KMEN-FM KAAT-FM/KTNS-FM Fresno Merced KGAM-FM Merced KMZR-FM Oxnard KUR-FM þ Modesto KBBU-FM Reno KNEZ-FM Ø Oxnard KXLM-FM Salinas KSGZ-FM KSRN-FM/KZTI-FM Reno KXRS-FM/KIQQ-FM Riverside/Victor Valley Riverside KAEH-FM Santa Maria KSMY-FM KGRB-FM/KBAA-FM Sacramento Santa Rosa KJOR-FM n П Salinas KXSM-FM , la Mexicana n Ø San Bernardino KXSB-FM Oxnard KOXR-AM/FM $\overline{\Box}$ San Francisco KSFN-AM Salinas KMLY-FM San Jose KXZM-FM San Bernardino KCAL-AM San Luis Obispo KLUN-FM П Santa Maria KSBQ-AM/FM П Ø Santa Barbara | KZER-AM/FM Latino -Santa Maria KLMM-FM Sacramento KLMG-FM Santa Rosa KSRT-FM Reno KWNZ-FM П Tulare KMQA-FM Victorville-Barstow | KBTW-FM/KWRN-AM/FM | |

Date Completed: 5/13/25

Updated: 3/18/21

Initials after completion:

Date: 4/22/22

Sales Order

Stations: KLJR-FM, KOXR-AM, KXLM-FM, KZER-AM

Contract Name: OX 4.23 5.13.22

Tax Schedule: (None)

Contract#: 1486098360

Start Date: 4/23/22

End Date: 5/13/22

Billing Cycle: Calendar

Revenue Type: Local Direct

Type: Cash
Advertiser: IN HOUSE PROMOTIONS

Address: IN HOUSE

City: OXNARD State: CAZip: 93036

Product Name: JOB OPPORTUNITY

Competitive Code: EMPLOYMENT

KLJR-FM

No		ΓES	Alt	TIN	/ES	LEN				DI	STR	BUT	ION			RATE	Te	OTALS	DTV
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1	4/23/22	5/13/22		5:00 AM	10:00 PM	30	2	2	2	2	2	2	2	14	D	0.00	42	0.00	3

TOTAL GROSS \$0.00, NET \$0.00

KOXR-AM

No	DAT	res	Alt	TIM	IES	LEN				DI	STRI	BUT	ON			RATE	TO	OTALS	DTV
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1	4/23/22	5/13/22		5:00 AM	10:00 PM	30	2	2	2	2	2	2	2	14	D	0.00	42	0.00	3

TOTAL GROSS \$0.00, NET \$0.00

KXLM-FM

No		ΓES	Alt	TIN	/ES	LEN				DI	STRI	BUT	ION			RATE	T	OTALS	DTV
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TOTAL GROSS \$0.00, NET \$0.00

KZER-AM

No	DA [*]	TES	Alt	AIT	/ES	LEN				DI	STRI	BUT	ON			RATE	TO	OTALS	PTY
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1	4/23/22	5/13/22		5:00 AM	10:00 PM	30	2	2	2	2	2	2	2	14	D	0.00	42	0.00	3

TOTAL GROSS \$0.00, NET \$0.00

Billing Projections: By Month

Apr 22 May 22 CA 0.00 0.00 ST 0.00 0.00 **EMPLOYMENT OPPORTUNITY**

POSICION: REPRESENTANTE DE VENTAS

ANUNCIAR DEL 4/23/22 AL 05/13/22

SPANISH VERSION:

LAZER BROADCASTING CORPORATION BUSCA REPRESENTANTE DE VENTAS PARA VENDER PUBLICIDAD

EN EL CONDADO DE VENTURA. SI USTED ES UNA PERSONA CREATIVA Y POSEE EXELENTE SERVICIO AL

CLIENTE, Y ESTA MOTIVADO PARA GANAR MUCHO DINERO EN ESTA PROFESION, LO INVITAMOS A QUE

APLIQUE AHORA. LA POSICION REQUIERE UN GRADO DE BACHILLERATO EN EL AREA DE MERCADEO O

COMUNICACIONES Y POR LO MENOS DE 2 A 3 ANOS DE EXPERIENCIA EN LA INDUSTRIA DE LA RADIO

EXPERIENCIA EN OTRA CLASE DE VENTAS TAMBIEN SERA CONSIDERADA. PARA MAS INFORMACION

LLAMAR A RECURSOS HUMANOS AL 805-240-2070. ESTA ES UNA OPORTUNIDAD CON IGUALDAD EN EL

EMPLEO.

ENGLISH VERSION:

LAZER BROADCASTING CORPORATION IS LOOKING FOR AN ACCOUNT EXECUTIVE TO SELL ADVERTISING

IN VENTURA COUNTY. IF YOU ARE A CREATIVE PERSON AND POSSES EXCELLENT CUSTOMER SERVICE

SKILLS AND YOU ARE MOTIVATED TO MAKE GOOD MONEY IN THIS TYPE OF BUSINESS, WE INVITE YOU

TO SUBMIT YOUR APPLICATION NOW. THE POSITION REQUIRES OF A BACHELLOR'S DEGREE IN

MARKETING OR COMMUNICATIONS, AND AT LEAST 2 OR 3 YEARS OF EXPERIENCE IN RADIO SALES,

EXPERIENCE IN OTHER TYPE OF SALES WILL BE CONSIDERED. FOR MORE INFORMATION CALL

HUMAN RESOURCES AT 805-240-2070. THIS IS AN EQUAL EMPLOYMENT OPPORTUNITY.





Website Advartisms

Our Company

Formats

Advertise With Us

Pay My Bill

Careers

Contact Us

Careers



Do you have the drive?

Do you work well in a team environment?

If you excel faster than the competition and can survive today's Up's and Down's....

Then We Want YOU!

For over 30 years Lazer Media has been a career based leader in Spanish Radio and we're looking for those individuals who know the difference between a Job and a Career.

Lazer Media is looking for your Bilingual Spanish/English Speaking talent to fill various positions from Entry level to Executive level in various cities throughout California and in Reno, Nevada.

YOUR FUTURE STARTS NOW!



Account Executive in California & Reno Nevada

Front Office Receptionist -Oxnard, CA

Social Media Assistant - Oxnard, CA

Accounts payable Clerk - Oxnard, Ca

Traffic Coordinator -Oxnard, CA

APPLICANT RECORD SHEET

Complete this worksheet for every applicant for every vacancy.	
Name of Applicant: Private	
Job Title of Vacancy: Aucourt Executive	
Recruitment Source: Internal Posting/Employee Refer	~a 1
Name of Contact:	12
Address:	
Phone Number:	
Notes (date(s) of contact): After a few interviews it Was decided to Hiro an Employee Referrel because he had previous Sales Experience in Radio Hired? YES V NO	
If YES, Date of Hire: 6/8/22	
Race, Gender & National Origin Information: Male Female	
White, Not of Hispanic Origin Black, Not of Hispanic Origin Hispanic Asian or Pacific Islander American Indian or Alaskan Native	
Porm Prepared By: HR. Date: 4/8/23	
Use this worksheet to compile the List of All Full-Time Jobs Filled and the List of Recruitment Sources Used to Fill Bach Vacancy and the Yearly Total Number of Applicants Referred by Each Recruitment Source	
Keep in station's internal files to document compliance if required by the FCC.	