



QUARTERLY LISTINGS OF PROBLEMS AND NEEDS OF AREA
SURVEYED BY SCRIPPS HOWARD BROADCASTING COMPANY,
KJRH CHANNEL 2 TELEVISION STATION, TULSA, OKLAHOMA.

October 1 – December 31, 2015

1. Public Health & Safety Issues
2. Financial/Credit Issues
3. Community Support & Resource Information
4. Technology Issues
5. Consumer Issues
6. Legal Issues

TITLE: 4th QUARTER 2015 – ISSUES/PROGRAMS LIST

SOURCE: LOCAL

TYPE: NEWS

SOURCE: Local – “Problem Solvers” and “2 Works for You”

DATE: October 1 – December 31, 2015

TIME: Problem Solvers & Investigative segments during Channel 2 News at 5pm, 6pm and 10pm

DURATION: Varies

DESCRIPTION:

Channel 2 News Problem Solvers, Investigators, and Reporters receive numerous requests daily from local green country residents who need help dealing with a local business, organization or agency. The 2 Works for You and Problem Solvers staff investigate how best these requests can be resolved and work to rectify the situation for the consumer.

The following is a list of summaries of these segments that aired during Q4 2015:

PUBLIC HEALTH & SAFETY ISSUES

- October 20 – Karen Larsen told the story of a woman whose dog died from a snake bite. A vet reported an increase in small animals being bitten by snakes because of unseasonably warm temperatures.
- October 25 – Casey Roebuck told a story about neighbors in Bixby spotting coyotes after small pets went missing. KJRH created a coyote map to show where viewers reported sightings.
- October 28 – After a spate of drug overdoses in the community, KJRH held a live chat with a drug recovery expert during the 5:00 and 6:00 evening newscasts.
- November 2 – Karen Larsen read a reminder about space heater safety as temperatures drop. She gave safety tips.
- November 17 – Casey Roebuck told a story of a serial rapist and provided resources to victims of sexual assault.
- November 17 – Brian Sanders presented information about the types of incidents that place schools on lockdown after a series of lockdowns in multiple communities.
- November 27 – Brian Sanders presented information on kitchen fires related to Thanksgiving cooking, along with resources on how to avoid them.
- November 28 – Karen Larsen presented information about how shoppers can remain safe during the holiday season.
- November 28 – Joe Henke told a story about the importance of pet adoption and where to go to adopt them for the holidays.
- December 3 – Joe Henke presented information about how to talk to children about incidence of mass violence in the wake of the San Bernardino terrorist attack.
- December 4 – Karen Larsen presented information about the appropriate ages to discuss terrifying images with children in the wake of the San Bernardino terrorist attack.
- December 4 – Karen Larsen presented information about how stress and a pregnancy drug negatively impact the growing fetus.
- December 7 – Brian Sanders presented information about how to survive the holidays for diabetes patients.
- December 7 – Brian Sanders presented information about antibiotics and meat, and the potential for developing antibiotic-resistant infections.

- December 7 – Brian Sanders presented information a report from the American Pediatrics Academy about depression for those aged 11 to 21.
- December 8 – Casey Roebuck told the story of the search for a mother who went missing and was feared dead, provided information on how to aid in the search.
- December 9 – Darcy Jackson presented information on how to protect yourself in a home invasion after the burglary of a home in Jenks.
- December 15 – Will DuPree presented a story about a boy who suffered bullying and advice he and his mother had to deal with it.
- December 21 – Will DuPree presented information about a strain of flu infecting dogs and what to do about it.
- December 22 – Casey Roebuck warned the public about “porch pirates” – who steal packages containing gifts during the holiday season. She gave tips on how to avoid being victimized.

COMMUNITY SUPPORT & RESOURCE INFORMATION

- November 2 – Casey Roebuck reported about families along Turtle Creek in Broken Arrow being forced to clean up limbs on property they didn’t realize was theirs. Casey’s story educated viewers on how to investigate where property lines end.
- November 2 - Brian Sanders read breakout coverage of the Turtle Creek story with instructions on how to set up a payment plan to avoid a property lien.
- November 3 – Brian Sanders read a story giving viewers information on how to help pay for the medical bills of people injured in the Oklahoma State University homecoming parade crash.
- November 9 – Karen Larsen read a story about a county tax package to fund public safety in Broken Arrow. She provided information about when to vote.
- November 12 – KJRH hosted a day-long mental health day in which we aired several stories and conducted several interviews about the state of mental health in Oklahoma. We set up a phone bank with licensed therapists to give resources for those in need.
- November 16 – Brian Sanders read a story about a free hospice support group to help those grieving during the holiday season.
- November 18 & 19 – KJRH gathered food items from viewers for its annual Food 2 Families campaign. Food went to families in need.
- December 7 – Casey Roebuck reported on sky-high water bills in Bixby and the town’s plans to test automated meters for more consistent billing.
- December 8 – Karen Larsen presented information about “Sensitive Santa,” a specially-trained Santa for children with disabilities.
- December 22 – Nathan Edwards presented information about suicide during the holidays and how to cope with depression. He provided resources for suicidal subjects and their loved ones.

TECHNOLOGY ISSUES

- December 8 – Brian Sanders provided information on how the federal government was changing its tests for vehicle safety ratings.
- December 10 – Karen Larsen presented information about flu prevention after the first cases were reported in the Tulsa area. The information included online surveillance maps and data.
- December 11 – Karen Larsen presented a story about a professor and his students developing a potential breathalyzer machine that could detect cancer.

- December 15 – Karen Larsen presented information about a scam involving callers demanding payment to the IRS. Numerous viewers reported being scammed. KJRH provided tips and a telephone number for help.
- December 15 – Will DuPree presented information about hot electronics for the holidays and how to protect children’s personal information as use the most popular.

CONSUMER ISSUES

- October 16 – Pete Knutson assisted a church stuck in a contract with a phone system in canceling the service without having to pay a \$1,700 cancellation fee.
- October 24 – Pete Knutson presented a story about a viewer in danger of losing electricity in a mix-up over online payments. Pete’s calls cleared up the issue.
- October 25 – Pete Knutson presented story about car rental overcharges on a viewer’s credit card. After Pete’s call to Budget, the money was returned.
- November 4 – Brian Sanders read a story about USPS mailboxes robbed in Tulsa and gave tips on how to protect mail and resources on how viewers could determine if their mail was stolen.
- December 16 – Karen Larsen presented information about retailers and other businesses that are busy during the holidays and the legal troubles they’ve faced for tricking customers.

LEGAL ISSUES

- Brian Sanders presented information about how to ensure viewers’ homes are covered for earthquakes by their insurance.

FINANCIAL/CREDIT ISSUES

- October 18 – Pete Knutson presented a story about a patient with lung disease whose insurance company would no longer pay for liquid oxygen. A local company agreed to supply oxygen for as long as the viewer required.
- October 17 – Pete Knutson told a story about a veteran whose disability payments stopped being deposited to his account. Pete’s calls to the VA led to payments being restored.

2015 Q4 – KJRH-Station Sponsored/Participated Community Events

October

- October 1-11 – Sponsor of Tulsa State Fair, News personalities and meteorologists met with the public in our booth throughout the fair
- October 15 – Marla Carter emceed the National MS Society, Uncorking for the Cure event; provided prizes including Jimmy Fallon tickets for auction
- October 24 – Media sponsor for Making Strides against Breast Cancer walk for American Cancer Society. Brian Sanders emceed. Libby Beaubien, Nate Edwards, Brett Anthony, Michael McCardel and other station representatives participated in the walk.
- October 25 – Brett Anthony and Nathan Edwards participated in a golf tournament benefitting Bixby Public Schools
- October 31 – Sponsor of the Tulsa Run

November

- November 1 – Karen Larsen emceed Pink Ribbon Dinner benefitting Oklahoma Project Woman.
- November 18, 19 – Kicked off Food 2 Families food drive benefitting The Community Food Bank of Eastern Oklahoma. Station initiative collecting food in front of the KJRH studios.
- Nov. 18 – Dec. 15 – Sponsored Food 2 Families food drive at Reasor’s store locations
- November 19 – Meteorologist Brett Anthony hosted and flipped the switch at the Sapulpa Lights-On event
- November 20-22 – Sponsored and worked at Fall Home Expo

December

- December 1 – Karen Larsen and Gitzel Puente participated as celebrity models in the Salvation Army Fashion Show
- December 3 – Karen Larsen emceed Delights of December a poetry, music and storytelling event sponsored by Friends of the Tulsa City-County Library
- December 5 – Brian Sanders emceed Puttin’ on the Leash event benefitting Animal Rescue Foundation (ARF)
- December 12 – Sponsored and participated in the Tulsa Christmas Parade. Many news personalities and meteorologists rode on the Scripps float.
- December 12 – Meteorologist Brett Anthony drove the storm chaser vehicle in the Sapulpa Christmas parade