

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KETD / Denver	Date: 1/28/20
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I, Catherine Warburton,

being/on behalf of: Bloomberg, Michael,

a legally qualified candidate of the Democratic

political party for the office of: President

in the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please refer to station schedule					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mike Bloomberg 2020

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hayden Horowitz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/21/19

Date

Catherine Warburton

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

[Signature]

Signature

Adrian Lichten

Printed Name

RSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Catherine Warburton

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

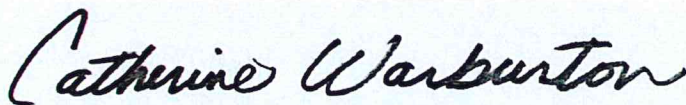
☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Catherine Warburton

printed name

11/21/19

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Brand Time Schedule - KETD

PERIOD FROM DEC30/19 TO MAR29/20
SPOT TV

ASSEMBLY

711 THIRD AVE - 3RD FL
NEW YORK NY 10017

CLIENT MBLM Mike Bloomberg 2020 INC
PRODUCT MBLM Mike Bloomberg 2020 INC
ESTIMATE 0120 BLOOM IQ20 HISP 1.25 THRU 1.31

Market DEN CO DENVER, CO

RTG SVC-NSI

REVISION: 1

LINE#	DAY(S)	TIME	DATES	PROGRAM	LEN	DP	DEC 30	JAN 06	JAN 13	JAN 20	JAN 27	FEB 03	FEB 10	FEB 17	FEB 24	MAR 02	MAR 09	MAR 16	MAR 23	TOT	COST/TAX	AD35+ R/CPP	AD35+ I/CPM		
(IND, CH=53)																									
STATION: KETD KETD																									
SLS REP: UNASSIGNED																									
005	W-F	0700P 0800P	JAN29 JAN31	TENGO TALENTO MUCHO	:30	PR					3									3	100.00	.5*	11.09		
																					200.00		9.02		
006	W-F	0800P 0900P	JAN29 JAN31	NOCHES CON PLATANITO	:30	PR					3									3	100.00	.3*	5.99		
																					333.33		16.69		
007	W-F	0900P 0930P	JAN29 JAN31	ALARMA TV	:30	PR					3									3	100.00	.4*	9.76		
																					250.00		10.25		
008	W-F	0930P 1000P	JAN29 JAN31	NOTICIERO CIERRE DE	:30	LN					3									3	100.00	.4*	8.65		
																					250.00		11.56		
KETD TOT																					12	1200.00	4.8	106.47	
PTS/WEEK																								250.00	11.27



Brand Time Schedule - KETD

PERIOD FROM DEC30/19 TO MAR29/20
SPOT TV

ASSEMBLY

711 THIRD AVE - 3RD FL
NEW YORK NY 10017

CLIENT MBIM Mike Bloomberg 2020 INC
PRODUCT MBIM Mike Bloomberg 2020 INC
ESTIMATE 0120 BLOOM 1Q20 HISP 1.25 THRU 1.31

Market DEN CO DENVER, CO

RTG SVC-NSI

LINE#	DAY(S)	TIME	DATES	PROGRAM	LEN	DP	DEC	JAN	JAN	JAN	FEB	FEB	FEB	FEB	MAR	MAR	MAR	MAR	TOT	COST/TAX	R/CPP	AD35+ I/CPM
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STATION: KETD KETD (IND, CH=53)

TERMS & CONDITIONS

-This order was booked by Mike Bloomberg 2020 INC C/O Assembly

Assembly assumes NO liability for payment.

-All makegoods MUST be approved in writing.

-All programs MUST be listed and in the time period exactly as above.

-NO deviations will be permitted WITHOUT written approval.

-All rotations MUST be fair & equal; minimum 30 minute separation and 30 minute competitive separation.

CANCELLATION POLICY

2 TO 3 DAYS for DR orders

2 WKS for GENERAL MARKET orders

PLEASE SEND ORDER CONFIRMATION BACK WITHIN 6 HOURS.

Please EMAIL ALL invoices to: Assembly.Spot@ipservices.com

-If you have any questions or concerns, please send an email to:
asmclient@media-asm.com