

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KETD / Denver</u>	<b>Date:</b> <u>2/21/20</u>
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I, Catherine Warburton,  
being/on behalf of: Bloomberg, Michael,  
a legally qualified candidate of the Democratic  
political party for the office of: President  
in the Primary  
election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please refer to station schedule					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Mike Bloomberg 2020

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hayden Horowitz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

11/21/19

**Date**

*Catherine Warburton*

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

*[Signature]*

**Signature**

*Adam Lichtenizer*

**Printed Name**

*RSN*

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Catherine Warburton

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

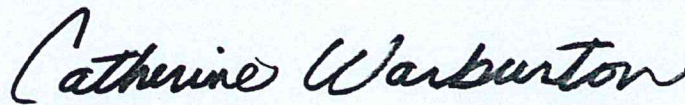
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Catherine Warburton

printed name

11/21/19

date



## AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**



# Brand Time Schedule - KETD

PERIOD FROM DEC30/19 TO MAR29/20  
SPOT TV

ASSEMBLY

711 THIRD AVE - 3RD FL  
NEW YORK NY 10017

CLIENT MBLM Mike Bloomberg 2020 INC  
PRODUCT MBLM Mike Bloomberg 2020 INC  
ESTIMATE 0133 BLM HISP 1Q20 2.21 THRU 3.3

Market DEN CO DENVER, CO

RTG SVC-NSI

REVISION: ORIGINAL

LINE#	DAY(S)	TIME	DATES	PROGRAM	LEN	DP	DEC	JAN	JAN	JAN	FEB	FEB	FEB	MAR	MAR	MAR	MAR	TOT	COST/TAX	AD35+ R/CPP	AD35+ I/CPM
STATION: KETD KEYD SLS REP: UNASSIGNED					(IND, CH=53)																
001	M-F	1100A 1200P	FEB24 FEB28	LAGRAMITA Y COSTEL	:30	DA						5						5	10.00	.1*	2.00 100.00 5.00
002	M-F	1200P	FEB24 FEB28	CINE DE LA TARDE	:30	DA						5						5	10.00	.1*	1.55 100.00 6.45
003	M-F	0200P 0300P	FEB24 FEB28	ESTO ES GUERRA	:30	DA						5						5	10.00	.1*	2.00 100.00 5.00
004	M-F	0600P 0700P	FEB24 FEB28	100 LATINOS DIJERON	:30	EF						5						5	50.00	.2*	3.55 250.00 14.08
005	M-F	0700P 0800P	FEB24 FEB28	TENGO TALENTO MUCHO	:30	PR						5						5	100.00	.6*	13.09 166.67 7.64
006	M-F	0930P 1000P	FEB24 FEB28	NOTICIERO CIERRE DE	:30	LN						5						5	100.00	.4*	8.87 250.00 11.27
007	MON	0700P 0800P	MAR02 MAR02	TENGO TALENTO MUCHO	:30	PR							1					1	100.00	.6*	13.09 166.67 7.64
008	MON	0930P 1000P	MAR02 MAR02	NOTICIERO CIERRE DE	:30	LN								1				1	100.00	.4*	8.87 250.00 11.27



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STATION: KETD KETD (IND, CH=53)

KETD TOT  
PTS/WEEK

32 1600.00 8.5 177.26  
188.24 9.03

TERMS & CONDITIONS

-This order was booked by Mike Bloomberg 2020 INC C/O Assembly

Assembly assumes NO liability for payment.

-All makegoods MUST be approved in writing.

-All programs MUST be listed and in the time period exactly as above.

-NO deviations will be permitted WITHOUT written approval.

-All rotations MUST be fair & equal; minimum 30 minute separation and

30 minute competitive separation.

CANCELLATION POLICY

2 TO 3 DAYS for DR orders

2 WKS for GENERAL MARKET orders

PLEASE SEND ORDER CONFIRMATION BACK WITHIN 6 HOURS.

Please EMAIL ALL invoices to: Assembly.Spot@ipsservices.com

-If you have any questions or concerns, please send an email to:  
asmclient@media-asm.com