

WOC10383154 [00.00]

Order Printout



Ver 1

Order Status: Opened-New  
Traffic #:   
Buyer Order #: 4913827  
AE: Unassigned (Al Lancaster)  
Property: WSAW TV  
Start/End Dates: 03/30/16 - 04/05/16  
Agency: Mundy Katowitz Media  
Advertiser: 307 - Kloppenburg for Justice Committee  
Buyer:   
Primary Demo:   
C/P/E: 307 / 323 / 3481  
Product Desc.: Candidate  
Estimate Desc.: Kloppenburg for Justice Committee TV ATS 3-30-4-5  
Total Cost: \$1,345.00 (Cash)  
Received Date: 3/29/16 9:17 AM

Comments:

Separation: 30

List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days	WTFSSMT	Rate	Mar 30												Total Spots	Total Cost
1	SUNRISE 7 AT 5	NM	:30	5:00 AM-6:00 AM	W-----		30.00	1												1	30.00
(Program: SUNRISE 7 AT 5)																					
1	SUNRISE 7 AT 5	NM	:30	5:00 AM-6:00 AM	--F---		30.00	1												1	30.00
(Program: SUNRISE 7 AT 5)																					
2	SUNRISE 7 AT 6	NM	:30	6:00 AM-7:00 AM	---M-		45.00	1												1	45.00
(Program: SUNRISE 7 AT 6)																					
2	SUNRISE 7 AT 6	NM	:30	6:00 AM-7:00 AM	---T		45.00	1												1	45.00
(Program: SUNRISE 7 AT 6)																					
2	SUNRISE 7 AT 6	NM	:30	6:00 AM-7:00 AM	-T-----		45.00	1												1	45.00
(Program: SUNRISE 7 AT 6)																					
3	CBS THS MRNG-2<	NM	:30	7:00 AM-9:00 AM	-----T		20.00	1												1	20.00
(Program: CBS THS MRNG-2<)																					
3	CBS THS MRNG-2<	NM	:30	7:00 AM-9:00 AM	W-----		20.00	1												1	20.00
(Program: CBS THS MRNG-2<)																					
3	CBS THS MRNG-2<	NM	:30	7:00 AM-9:00 AM	--F---		20.00	1												1	20.00
(Program: CBS THS MRNG-2<)																					
4	PRICE-RT 1-CBS<	NM	:30	10:00 AM-11:00 AM	W-----		75.00	1												1	75.00
(Program: PRICE-RT 1-CBS<)																					
4	PRICE-RT 1-CBS<	NM	:30	10:00 AM-11:00 AM	-T-----		75.00	1												1	75.00
(Program: PRICE-RT 1-CBS<)																					
5	YOUNG&RESTLESS<	NM	:30	11:00 AM-12:00 PM	-----M-		50.00	1												1	50.00
(Program: YOUNG&RESTLESS<)																					

List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days WTFSSMT	Rate	Mar 30													Total Spots	Total Cost
5	YOUNG&RESTLESS< (Program: YOUNG&RESTLESS<)	NM	:30	11:00 AM-12:00 PM	-F----	50.00	1													1	50.00
6	NEWSCHNNL 7-NN (Program: NEWSCHNNL 7-NN)	NM	:30	12:15 PM-12:30 PM	-----M-	200.00	1													1	200.00
6	NEWSCHNNL 7-NN (Program: NEWSCHNNL 7-NN)	NM	:30	12:15 PM-12:30 PM	W-----	200.00	1													1	200.00
7	JUDGE JUDY/JUDGE JUDY (Program: JUDGE JUDY/JUDGE JUDY B)	NM	:30	3:00 PM-4:00 PM	W-----	50.00	1													1	50.00
7	JUDGE JUDY/JUDGE JUDY (Program: JUDGE JUDY/JUDGE JUDY B)	NM	:30	3:00 PM-4:00 PM	-F----	50.00	1													1	50.00
8	ELLEN< (Program: ELLEN<)	NM	:30	4:00 PM-5:00 PM	-T-----	50.00	1													1	50.00
9	NEWSCHNNL 7-5 (Program: NEWSCHNNL 7-5)	NM	:30	5:15 PM-5:30 PM	-----M-	100.00	1													1	100.00
10	INSIDE EDITION< (Program: INSIDE EDITION<)	NM	:30	6:30 PM-7:00 PM	--F----	150.00	1													1	150.00
11	CBS THS MRN:SA (Program: CBS THS MRN:SA)	NM	:30	6:00 AM-8:00 AM	---S---	40.00	1													1	40.00
							Spot Totals:												20		\$1,345.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
April	20	\$1,345.00			