



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1322988

Schedule Dates 09/21/12-09/27/12
Advertiser National Republican Congressional Committee (23
Agency National Media, Inc (1454)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand NRCC 9/21 (457159)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name ANGLE,BEN
Phone/Fax /
CPE 155/426/2600
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NRCC 9/21
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 06/20/12
Last Modified 06/20/12
Entered By Katie Freckleton
CO-OP No
Headline # 06186826
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,827.50
Net Total \$33,022.50
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month Spots Rate
Sep. 2012 30 \$38,850.00
Grand Total: 30 \$38,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/21/12-09/21/12	1	:30	10P- 10:35P (MST)						1			1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
2.0	Normal Line / SPOT	09/21/12-09/21/12	1	:30	10:35P- 11:35P (MST)						1			1	\$600.00	\$600.00	Salt Lake City (KUTV)	D LETT RMAN-CBS	6/20/12
3.0	Normal Line / News	09/21/12-09/21/12	1	:30	6P- 6:30P (MST)						1			1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
4.0	Normal Line / News	09/21/12-09/21/12	1	:30	6A- 8A (MST)						2			2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
5.0	Normal Line / News	09/24/12-09/24/12	1	:30	10P- 10:35P (MST)									1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
6.0	Normal Line / News	09/24/12-09/24/12	1	:30	6P- 6:30P (MST)									1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
7.0	Normal Line / News	09/24/12-09/24/12	1	:30	6A- 8A (MST)									2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
8.0	Normal Line / SPOT	09/24/12-09/24/12	1	:30	6:30P- 7P (MST)									1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
9.0	Normal Line / Sports/Other	09/22/12-09/22/12	1	:30	10:35P- 11:05P (MST)							1		1	\$500.00	\$500.00	Salt Lake City (KUTV)	TALKIN SPORTS	6/20/12
10.0	Normal Line / Prime	09/22/12-09/22/12	1	:30	8:59P- CBS 48 Hours Mystery (Saturday)							1		1	\$800.00	\$800.00	Salt Lake City (KUTV)	48HR MSTRY	6/20/12
11.0	Normal Line / Football	09/23/12-09/23/12	1	:30	11A- Sports-CBS NFL								1	1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	CBS NFL FTBL-1	6/20/12
12.0	Normal Line / News	09/23/12-09/23/12	1	:30	5P- 6P (MST)								1	1	\$750.00	\$750.00	Salt Lake City (KUTV)	2NEWS AT 5 SUN	6/20/12
13.0	Normal Line / News	09/23/12-09/23/12	1	:30	8A- CBS-News Sunday Morning								1	1	\$600.00	\$600.00	Salt Lake City (KUTV)	SUNDAY MRN-CBS	6/20/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
		Katie Freckleton	6.25.12	



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14.0	Normal Line / Prime	09/23/12-09/23/12	1	:30	9P- CBS-The Mentalist (Sunday)								1	1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	MENTALIST	6/20/12
15.0	Normal Line / News	09/27/12-09/27/12	1	:30	6P- 6:30P (MST)				1					1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
16.0	Normal Line / News	09/27/12-09/27/12	1	:30	6A- 8A (MST)				2					2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
17.0	Normal Line / Prime	09/27/12-09/27/12	1	:30	9P- CBS-Elementary (Thursday)				1					1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	ELEMENTARY	6/20/12
18.0	Normal Line / SPOT	09/25/12-09/25/12	1	:30	10:35P- 11:35P (MST)			1						1	\$600.00	\$600.00	Salt Lake City (KUTV)	D LETTRMAN-CBS	6/20/12
19.0	Normal Line / News	09/25/12-09/25/12	1	:30	6P- 6:30P (MST)			1						1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
20.0	Normal Line / News	09/25/12-09/25/12	1	:30	6A- 8A (MST)			2						2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
21.0	Normal Line / Prime	09/25/12-09/25/12	1	:30	8P- CBS-NCIS: Los Angeles (Tuesday)			1						1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	NCIS:LA	6/20/12
22.0	Normal Line / Prime	09/25/12-09/25/12	1	:30	9P- CBS-Vegas (Tuesday)			1						1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	VEGAS	6/20/12
23.0	Normal Line / News	09/26/12-09/26/12	1	:30	10P- 10:35P (MST)				1					1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
24.0	Normal Line / News	09/26/12-09/26/12	1	:30	6P- 6:30P (MST)				1					1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
25.0	Normal Line / News	09/26/12-09/26/12	1	:30	6A- 8A (MST)			2						2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
JUN18/12 14.4
*** KUTV-TV ***

ALEXANDRIA, VA 22314

CLASS: NATL.	LOCAL	REGIONAL
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ICE)	
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DATE JUN18/12 14.47

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426 AGENCY EST# = 2600											
X		1000P-1035P	30		\$2,500.00	9/21	9/21	1		FRI	1
PROGRAM : 2 NEWS AT 10PM RA35+ : 8.6 CON COM1 : 2 NEWS AT 10PM											
2		1035P-1135P	30		\$600.00	9/21	9/21	1		FRI	1
PROGRAM : D LETTRMAN-CBS RA35+ : 3.0 CON COM1 : D LETTRMAN-CBS											

REP HEADLINE# 6186826
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 215 564 1103
 HARRIS REPORT FROM REP

JUN18/12 14.4
 *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			600P-630P PROGRAM : 2 NEWS AT 6 PM RA35+ : 3.7 CON COM1 : 2 NEWS AT 6 PM	30		\$1,000.00	9/21	9/21	1		FRI	1
4			600A-800A PROGRAM : 2 NEWS 6-8A RA35+ : 3.7 CON COM1 : 2 NEWS 6-8A	30		\$700.00	9/21	9/21	2		FRI	2
5			1000P-1035P PROGRAM : 2 NEWS AT 10PM RA35+ : 8.6 CON COM1 : 2 NEWS AT 10PM	30		\$2,500.00	9/24	9/24	1		MON	1
6			600P-630P PROGRAM : 2 NEWS AT 6 PM RA35+ : 3.7 CON COM1 : 2 NEWS AT 6 PM	30		\$1,000.00	9/24	9/24	1		MON	1
7			600A-800A PROGRAM : 2 NEWS 6-8A RA35+ : 3.7 CON COM1 : 2 NEWS 6-8A	30		\$700.00	9/24	9/24	2		MON	2
8			630P-700P PROGRAM : ENT TONIGHT 30 RA35+ : 3.9 CON COM1 : ENT TONIGHT 30	30		\$1,500.00	9/24	9/24	1		MON	1
9			1035P-1105P PROGRAM : TALKIN SPORTS RA35+ : 4.0 CON COM1 : TALKIN SPORTS	30		\$500.00	9/22	9/22	1		SAT	1
10			900P-1000P PROGRAM : 48HR MSTRY RA35+ : 3.9 CON COM1 : 48HR MSTRY	30		\$800.00	9/22	9/22	1		SAT	1

REP HEADLINE# 6186826
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET

FAX# 215 564 1103
 HARRIS REPORT FROM REP

JUN18/12 14.4
 *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	X		1100A-500P PROGRAM : CBS NFL FTBL-1 RA35+ : 6.4 CON COM1 : CBS NFL FTBL-1	30		\$2,000.00	9/23	9/23	1		SUN	1
2	X		500P-600P PROGRAM : 2NEWS AT 5 SUN RA35+ : 5.3 CON COM1 : 2NEWS AT 5 SUN	30		\$750.00	9/23	9/23	1		SUN	1
3	X		800A-930A PROGRAM : SUNDAY MRN-CBS RA35+ : 2.6 CON COM1 : SUNDAY MRN-CBS	30		\$600.00	9/23	9/23	1		SUN	1
4	X		900P-1000P PROGRAM : MENTALIST RA35+ : 8.0 CON COM1 : MENTALIST	30		\$3,000.00	9/23	9/23	1		SUN	1
15			600P-630P PROGRAM : 2 NEWS AT 6 PM RA35+ : 3.7 CON COM1 : 2 NEWS AT 6 PM	30		\$1,000.00	9/27	9/27	1		THU	1
16			600A-800A PROGRAM : 2 NEWS 6-8A RA35+ : 3.7 CON COM1 : 2 NEWS 6-8A	30		\$700.00	9/27	9/27	2		THU	2
17	X		900P-1000P PROGRAM : ELEMENTARY RA35+ : 9.3 CON COM1 : ELEMENTARY	30		\$3,000.00	9/27	9/27	1		THU	1
18			1035P-1135P PROGRAM : D LETTRMAN-CBS RA35+ : 3.0 CON COM1 : D LETTRMAN-CBS	30		\$600.00	9/25	9/25	1		TUE	1

JUN18/12 14.4
*** KUTV-TV ***

CONTRACT TOTAL	38850.00
TOTAL SPOTS	30

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*** ORIGINAL REV#0 ***

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CREDIT ADVISORY: AGENCY CREDIT RISK !!! JUN18/12 14.4
ORDER WORKSHEET HARRIS REPORT FROM REP *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

MARKET TOTALS	\$111,000	KUTV 35%	KTVX 16%	KMYU 0%	KSL 24%	KSTU 20%	KUCW 5%	KJZZ 0%	KCSG 0%			
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SVC- NSI
DEMOS- RA35+*